



Third Annual Conference on

TRANSIT TICKETING & FARE COLLECTION IN EUROPE

April 18-19, 2023 | Hotel Sofitel Legend The Grand Amsterdam, The Netherlands

Hosted by: Global **Mass Transit**

BACKGROUND

Advances in transit ticketing and fare payments have the potential to ensure seamless integrated mobility. Recognising this, public transport authorities (PTAs), operators (PTOs), local bodies, federal governments and the private sector have launched projects for multi-modal, multi-operator integration as well as regional and nationwide integration. Increase in penetration of bank cards, digital wallets, QR codes and smartphones has made it easier to provide a seamless integrated mobility solution. The success of Mobility-as-a-Service, which offers one-app, one-account possibilities, has given a further positive impetus to the AFC sector.

To discuss the increasing focus on integrated mobility strategy and the role of contactless payments, **Global Mass Transit** is organising the **third conference** on "Transit Ticketing & Fare Collection in Europe" on **April 19-20, 2023** in **Amsterdam, The Netherlands**.

The mission of this conference is to discuss the experience so far and plans of PTAs/PTOs to deploy contactless payments in developing an integrated mobility strategy, examine key emerging trends in the transit ticketing industry in Europe, review case studies, highlight best practices, showcase innovations, explore solutions to key challenges, and discuss the way forward.

The two-day conference will have 10 targeted sessions with speakers providing insights and actionable advice to deploy advanced fare collection systems, highlighting developments and opportunities, and offering solutions to enhance the customer experience. The conference will also help participants understand the role of transit agencies, operators, fare system providers, hardware and software suppliers, acquirers and technology suppliers in establishing advanced, integrated and interoperable ticketing systems.

The event will bring together experts from leading public transport authorities (PTAs) and operators (PTOs), policy and regulatory bodies, ministries and government departments, system integrators, technology and service providers, smartcard manufacturers, technology and equipment providers, mobile ticketing vendors, credit card companies, data architecture and IT firms, fare collection system suppliers, dynamic multiservice journey planners, taxi fleet operators, ride-hailing and ride-sharing service providers, micro-mobility providers, ticketing infrastructure providers, industry consultants, research and development organisations, financiers, technical institutes, etc.

KEY TOPICS TO BE DISCUSSED

- ❖ Changing mobility behaviour and impact on transit ticketing
- ❖ Developing an integrated mobility strategy: best practices, challenges and solutions
- ❖ Simplifying user experience through integration and interoperability
- ❖ Account-based ticketing: Case studies and future plans
- ❖ Open loop vs closed loop ticketing: what works better?
- ❖ Transit operator emerging as a thought leader
- ❖ Contactless payments for transit: Best practices and lessons learned in procurement, financing and deployment
- ❖ Current status of fare payment systems in Europe, key technologies
- ❖ Plans of public transport authorities and operators to deploy contactless payment technology
- ❖ Integration and interoperability across cities, regions and countries
- ❖ Opportunities in the deployment of contactless payment technology
- ❖ Mobile wallets and EMV cards for transit payments
- ❖ Innovative technologies in transit ticketing
- ❖ Key emerging mobility trends, technologies, and business models
- ❖ EC's initiatives, strategies, policies, and legislations
- ❖ EU-wide multimodal ticketing and payment systems
- ❖ Role of account-based ticketing (ABT) and open payments in the growth of MaaS
- ❖ Data generation, data sharing, data analysis and privacy
- ❖ Smart mobility solutions based on open standards

Tentative Conference Program (More details coming soon)

Day 1: April 18, 2023 | 8 am to 5 pm CET

Opening Session on Contactless Payments, Innovations and Future Mobility in Europe: A Panel Discussion

- ❖ Changing mobility behaviour and impact on transit ticketing
- ❖ Developing an integrated mobility strategy: best practices, challenges and solutions
- ❖ Simplifying user experience through integration and interoperability, account-based ticketing
- ❖ Open loop vs closed loop ticketing: what works better?
- ❖ Prioritising equity through fare systems

Session 2: Keynote Session on Plans, Progress and Priorities of Transport Authorities/Operators (PTAs/PTOs): A Panel Discussion

- ❖ Developing a seamless integrated mobility solution
- ❖ Transit operator emerging as a thought leader
- ❖ Contactless payments for transit: Best practices and lessons learned in procurement, financing and deployment
- ❖ Key challenges, future plans

Session 3: Account Based Ticketing (ABT): Case Studies and Best Practices

- ❖ Benefits, case studies, challenges and solutions
- ❖ Migration and transition planning considerations
- ❖ Transitioning from card based to account-based ticketing
- ❖ Multiple fare programs and service levels

Session 4: One-App, One-Account Environment

- ❖ Role of mobile ticketing and digital wallets in integrated urban mobility
- ❖ Possibilities offered by MaaS: case studies and challenges
- ❖ Multi-operator, multi-modal integration
- ❖ Integrating public transit with micro-mobility, licensed taxis, e-hailing, autonomous taxis, car sharing, etc.
- ❖ Integrating mobility, retail, parking, museums, etc. – the possibilities are endless
- ❖ Interconnected regional ticketing systems, nationwide ticketing systems

Session 5: EMV Payments in Transit

- ❖ Partnerships between transit agencies and financial services companies
- ❖ Business models
- ❖ Best practices and case studies
- ❖ Managing issues, risks and challenges
- ❖ Customer acceptance

DAY 2: April 19, 2023 | 8 am to 2 pm CET

Session 6: Open Loop Ticketing

- ❖ Costs vs benefits of open loop ticketing: case studies and experience so far
- ❖ Best practices, challenges and lessons learnt
- ❖ Cloud migration, transparency and security for open loop payments
- ❖ Who owns the open loop system?
- ❖ Future of open loop ticketing in Europe

Session 7: Session 6: Public Transport Tariff Development

- ❖ Best practices in approaching fare simplification and the inevitable winners and losers
- ❖ Pay-as-you-go and contactless payments
- ❖ Frameworks of tariff development
- ❖ What can you achieve by tariff changes and new ticket types?
- ❖ Ticketing and new technologies in relation to tariffs

Session 8: Data Openness and Transparency

- ❖ Data and seamless integrated mobility system
- ❖ Privacy and cybersecurity concerns
- ❖ Producing actionable insights
- ❖ Who owns the data?
- ❖ Promoting global data standards

Session 9: Closing Session on Future Mobility: Emerging Trends and Technologies

- ❖ New technologies and impact on transit ticketing
- ❖ Key trends, outlook and market size
- ❖ New transportation business models
- ❖ MaaS and transit ticketing

WHO SHOULD ATTEND

The event is expected to draw participation from executives, managers and decision-makers from:

- ❖ Public transport authorities and operating companies
- ❖ Policymaking and regulatory bodies
- ❖ Technology and service provider firms
- ❖ System integrators
- ❖ Smartcard companies
- ❖ Technology and equipment manufacturers
- ❖ Mobile ticketing vendors
- ❖ Credit card companies
- ❖ Banks and financiers
- ❖ Data architecture firms
- ❖ Industry consultants
- ❖ Research and development organisations
- ❖ Associations
- ❖ Technical institutes

KEY BENEFITS TO PARTICIPANTS

- ❖ Gain insights on transitioning from traditional to advanced ticketing systems and introducing appropriate fare policies and structures.
- ❖ Understand the concepts relevant to the implementation of contactless smart cards and innovative fare media.
- ❖ Learn about strategies to leverage the ticketing system for improving public transport operations performance and increasing customer engagement.
- ❖ Understand key ticketing-related issues and challenges facing public transport system developers and operators.
- ❖ Network with transit system developers and operators, key vendors and consultants.
- ❖ Participate in interactive discussions.

PREVIOUS PARTICIPANTS

Key participating organisations at our 2021 event included: Aachener Verkehrsverbund GmbH, Access IS, ALCO Consulting, ATM Barcelona, Bucharest-Ilfov Metropolitan Transport Authority, Busitalia-sita-nord, CARRIS, Cerema, City of Amsterdam, Computop Paygate GmbH, Cubic Transportation Systems Ltd., Cybersource, Philippines DOT, Discover Financial Services, Dubai RTA, Economic And Commercial Office of the Embassy of Spain in Thailand, Electro Automation, EGTC Euroregion Nouvelle-Aquitaine Euskadi Navarre, EMT De Madrid, eThekwini Municipality, Ethiopian Civil Service University, ETRA Investigación y Desarrollo, S.A., European Commission, European Union Agency for Railways, FAIRTIQ AG, Famoco, FEIG ELECTRONIC GmbH, FELA Management AG, Fime, Gemeente Amsterdam, Gipuzkoa Transport Authority, Great Western Railway(GWR), Helsingin seudunliikenne (HSL), IDFM, IDOM Consulting, Ile de France Mobilities, INIT GmbH, ITSO Ltd., Kentkart, KPMG UK, KPMG Singapore, Kuba Pay, Lancashire County Council, Land Transport Authority of Singapore, Landkreis Osnabrück, Light Rail Transit Authority, Lisbon Metro, LogPay Financial Services GmbH, London North Eastern Railway, Masabi, MENTZ GmbH, Metlink, MIKROELEKTRONIKA, Movia, Ministry of Transport and Communications (MoTC), Ministry of Infrastructure and Watermanagement, Monet+, National Transport Authority of Ireland, Novacraft, NXP Semiconductors, Ostrava Public Transport Authority, OTI, PayCert, RADCOM SA, Rail Delivery Group, RATP Smart Systems, Riga City Council, Ruter AS, Serco Dubai Metro, SBB AG, SC Soft, Scheidt & Bachmann GmbH, Skånetrafiken, Stadtwerke Osnabrück AG, STIB-MIVB, Straeto, Thales RCS, Towa Data Systems, The Metropolitan Area of Barcelona, The World Bank, Transdev, Transit Link Pte Ltd., Transport Canberra, ACT Government, Transport for London, Transport for West Midlands, Transport Scotland, UK Department for Transport, Ubirider, Ubi Transport, Vix Technology, UrbanThings, Wizway Solutions, Ximedes B.V, Zwipe etc.

SPONSORSHIP

Option 1 – EUR 5,500

- A 15-minute speaking slot followed by Q&A with the attendees
- Table space at the venue
- Company logo will be displayed on the event website and the registration page
- Company logo will be displayed in the opening and closing slides
- Special mailer to our database announcing your participation
- Sponsor company and logo mentioned in each promotional mailer
- Mentions in social media posts including a post on the speaker from your company
- Mention in opening and closing remarks
- 2 delegate registrations (excluding the speaker)

Option 2 – EUR 10,000

- A 15-minute speaking slot followed by Q&A with the attendees
- Moderating a panel discussion
- Table space at the venue
- Company logo will be displayed on the event website and the registration page
- Company logo will be displayed in the opening and closing slides
- Special mailer to our database announcing your participation
- Sponsor company and logo mentioned in each promotional mailer
- Mention in opening and closing remarks

- Mentions in social media posts including a post on the speaker from your company
- 5 delegate registrations (excluding the speaker)

Coffee sponsor – EUR 4,000

- Company logo will be displayed on the event website and the registration page
- Company logo will be displayed in the opening and closing slides
- Special mailer to our database announcing your participation
- Sponsor company and logo mentioned in each promotional mailer
- Mentions in social media posts
- Mention in opening and closing remarks
- 1 delegate registration

Exclusive Lanyard sponsor – EUR 7,500

- Named lanyard sponsor
- Company logo will be displayed on the event website and the registration page
- Company logo will be displayed in the opening and closing slides
- Special mailer to our database announcing your participation
- Sponsor company and logo mentioned in each promotional mailer
- Mentions in social media posts
- Mention in opening and closing remarks
- 2 delegate registrations
- Lanyards to be provided by the company

Lunch Sponsor (2 Spots) - EUR 6000

- Tent cards with branding during Lunch
- 1 standee will be placed during lunch (to be provided by the company)
- Branding on all marketing collaterals/ materials
- Branding on all communication of the conference
- Branding on all event paid promotional campaigns
- Verbal recognition at the sponsored event
- Social media posts
- 1 delegate pass

Exclusive Wifi Sponsor - EUR 7,500

- Named Wifi Sponsor
- Tent cards with branding (to be placed on tables)
- Branding on all marketing collaterals/ materials
- Branding on all communication of the conference
- Branding on all event paid promotional campaigns
- Social media posts
- 2 delegate registrations

Exhibitor - EUR 4,000

- Branding on all marketing collaterals/ materials
- Branding on all communication of the conference
- Branding on all event paid promotional campaigns
- Verbal recognition at the sponsored event
- Social media posts
- Table space at the venue
- 1 delegate pass (excluding the speaker)

ORGANIZERS

Global Mass Transit is a leading provider of information and analysis on the global mass transit industry. We publish a monthly market intelligence report (**Global Mass Transit Report**), a weekly newsletter (**Global Mass Transit Weekly**) and operate the www.globalmasstransit.net (website).

We publish **multi-client research studies and undertake custom research assignments**. Global Mass Transit tracks developments in over 100 countries across all regions to ensure reliable and actionable research. Some of our leading research reports are Global Transit Ticketing & Fare Collection Report 2021; NFC Mobile Ticketing for Transit 2021-2030; 1,000 Global Rail Projects Database; Investment and CAPEX Plans of Transit Authorities/Agencies Report 2022-2036; Global Light Rail Projects Report 2022-2036; Global Metro Projects Report 2022-2036; Mobility-as-a-Service Initiatives and Opportunities in 100 Cities Report, Asia Pacific Bus Market Outlook Report 2021-2030 and Europe Urban Bus Market Outlook Report 2022-2031.

Global Mass Transit also organises **conferences** on topical and crucial issues with focused sessions and discussions featuring speakers with vast experience and expertise in the **US, Europe, Asia and the Middle East**. Some of our past conferences include Transit Ticketing & Fare Collection APAC, Transit Ticketing & Fare Collection MENA, Clean Buses in Europe, Clean Buses in APAC, Transit State of Good Repair in the US, Rail Asset Management Europe, Rail Asset Management APAC and Wireless Communications in Mass Transit. These conferences received a strong response from speakers and delegates alike.

We have been serving over 300 clients since 2009. Our clients include leading organisations across the world such as ABB, Accenture, Access IS, Agence Métropolitaine de Transport (AMT), Apple Pay, Arriva Nederland, Auckland Transport, Aurecon, Autoritat del Transport Metropolità (ATM), Bangkok Payment Solutions Company Limited, Bombardier Transportation, Bosch GmbH, Conduent Business Solutions (France) SAS, Confederation of Passenger Transport, Confidex, Cubic Transportation Systems, DB Engineering & Consulting GmbH, DB Stadtverkehr GmbH, Datamatics Global Services, Deloitte & Touche Enterprise Risk Services, Discover Financial Services, DXC Technology, FEIG Electronic, FIME, Gemalto, a Thales Company, GFI Genfare, Giesecke & Devrient GmbH, Google Pay, GVB Amsterdam, IDOM Engineering and Consulting, Infineon Technologies, INIT GmbH, IVU Traffic Technologies AG, JCB International, Kapsch PublicTransportCom, Keolis, Korea Smart Card Company, KPMG, LG CNS, Masabi, Mastercard, Metro Ligero Oeste S.A., Metropolitana Milanese SpA, Ministry of Transport of Czech Republic, MRT Jakarta, National Transport Authority of Ireland, New Zealand Transport Agency, NFC Forum, North Norway European Office, NXP Semiconductors, Pricewaterhouse Coopers, Provincie Gelderland, Provincie Noord-Brabant, PSI Transcom, RATP Public Transport Neuchâtel, SamsungPay, Serco, Siemens, Singapore Land Transport Authority, SNCF, SNC-Lavalin, Sojitz Corporation, Stadtwerke Münster, Sumitomo Mitsui Card Company, Swissrail, Tallinna Linnatranspordi, Thales, Toshiba, Touch 'n Go, Transport for London (TfL), Transports Metropolitans de Barcelona, Transport Passengers Emilia-Romagna (TPER), VDV-Kernapplikations GmbH & Co. KG, Visa, Vix Technology, Wiener Linien, Wizway Mobile Ticketing, Worldline, etc.

DELEGATE FEES

Delegates	Price before Jan 27, 2023	Price before Feb 24, 2023	Price before March 30, 2023	Standard Fee
1 Delegate	EUR 1,050	EUR1,200	EUR1,350	EUR1,500
2 Delegates	EUR 1,680	EUR1,920	EUR2,160	EUR2,400
3 Delegates	EUR 2,310	EUR2,640	EUR2,970	EUR3,300
4 Delegates	EUR 2,940	EUR3,360	EUR3,780	EUR4,200
Special category delegates	EUR400	EUR475	EUR550	EUR625

**There is a special low fee for public transport authorities (PTAs) and government authorities.*

(Note: Registration fee includes access to all sessions, copy of presentations light breakfast, lunch, tea/coffee, and Wi-Fi access, on both days of the conference.)

REGISTRATION FORM

☐ I would like to register for the conference

☐ Please send me more information

NAME/DESIGNATION _____ COMPANY _____

MAILING ADDRESS _____

PHONE _____ MOBILE _____

FAX _____ EMAIL _____

PAYMENT OPTIONS

1. Credit Card: To make payments by credit card, please visit <http://www.cvent.com/d/5nqly8>

All credit card payments will be subject to standard credit card charges

2. Wire Transfer:

Beneficiary: India Infrastructure Publishing Private Limited*
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Bank Account No: 094179587002
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TERMS AND CONDITIONS

Payment Policy

- Full payment must be received prior to the conference in EUR.

Cancellations

- Cancellation requests received in writing 30 days (April 12, 2023) before the date of the conference will be eligible for a full refund, minus a service charge/administration fee of EUR 150. We regret that no refunds will be made for any cancellation requests received less than 30 days prior to the conference.
- Substitutions/name changes are welcome at no extra charge. Please send these in writing at least two days prior to the conference.

Disclaimer

- Global Mass Transit shall assume no liability whatsoever in case the conference is postponed or cancelled due to a fortuitous event or unforeseen occurrence that renders its organization impractical, illegal or impossible. For purpose of this clause, a fortuitous event shall include, but not be limited to: war, fire, labor strike, extreme weather or other emergency. Global Mass Transit's responsibility is limited to the return of registration fees only, and not any travel and accommodation costs.
- Please note that it may become necessary for reasons beyond the control of the organizers to make alterations to the content and timing of the program or speakers

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