HIMSS CENTRAL & NORTH FLORIDA CHAPTER

SAT., JAN. 30 – SUN., JAN. 31, 2027

Omni Orlando Resort *at* Champions Gate

SPONSORSHIP PROSPECTUS

Where Healthcare Leaders Connect Beyond the Conference Room



2027

CENTRAL AND NORTH FLORIDA HIMSS

GOLF CLASSIC

GREAT GOLF · REAL CONNECTIONS · MEANINGFUL IMPACT

GOLF CLASSIC SPONSORSHIP PROSPECTUS

THE EXPERIENCE

Two days. One powerful connection.

A fundraising experience designed around healthcare leaders, sponsor access and memorable moments.

SATURDAY, JANUARY 30TH

Eagles Edge Tee-Off Social

Toptracer Golf · Food + Drinks
Networking Sponsor Activations

SUNDAY, JANUARY 31TH

CNFL HIMSS Golf Classic

Breakfast · Sponsor Activations · Championship Golf
19th Hole Awards Celebration

Championship golf with purpose

WHY IT WORKS

The best conversations do not always happen in a ballroom. This event creates relaxed access to healthcare and technology professionals while supporting CNFL HIMSS education and chapter programming.

Build Relationships
Showcase Your Brand
Support the Mission

BE A PART OF SOMETHING **BIGGER**

★ *Sponsorships and golfer spots are limited. Secure your opportunity and join us for a day of connection, community and impact!*

Contact Gina@demarsemeetings.com

EAGLES EDGE TEE-OFF SOCIAL

Make the night-before experience a sponsor moment!

SATURDAY, JAN. 30 — Toptracer Golf · Food + Drinks · Networking Sponsor Activations

TEE-OFF SOCIAL
$5,000

2 GOLFERS INCLUDED

- "Presented by" recognition for the full social
- Welcome opportunity + premium onsite signage
- Recognition in pre-event promotions
- Social media spotlight + Golf Classic recognition

TOPTRACER CHALLENGE
$3,000

OWN THE COMPETITION

- Leaderboard / challenge branding
- Beat-the-Sponsor or closest-to-the-pin style
- Prize presentation opportunity

SIP & SWING BAR
$2,500 Sold

OWN THE BAR

- Signature cocktail or mocktail branding
- Branded bar signage / napkins as permitted
- "Cheers to our sponsor" recognition
- High-traffic networking visibility

BITES AT THE BAYS
$2,500

OWN THE FOOD

- Food station/menu card branding
- Recognition around appetizers or bites
- Casual networking visibility
- A natural conversation starter

PREMIER SPONSORSHIPS

Lead the experience.

TITLE SPONSOR
$10,000

4 GOLFERS INCLUDED

- Exclusive top-tier recognition across event marketing and onsite materials
- Welcome remarks
- Premier logo placement throughout the tournament
- Recognition at the Tee-Off Social and 19th Hole Awards Celebration

TEE-OFF BAR SPONSOR
$5,000

2 GOLFERS INCLUDED

- "Presented by" recognition for the January 30th Tee-Off Social
- Welcome opportunity + premium onsite signage
- Recognition in all pre-event promotion
- Social media spotlight + Golf Classic recognition

19TH HOLE AWARDS CELEBRATION
$5,000

2 GOLFERS INCLUDED

- Prominent branding throughout the post-round celebration
- Recognition during awards
- Opportunity to participate in award presentations
- Premium event recognition

ALL SPONSORS RECEIVE A SOCIAL MEDIA SPOTLIGHT + GREENS SIGN

ADDITIONAL PREMIER SPONSORSHIPS

Own a key moment of the day.

BREAKFAST + MORNING KICKOFF
$4,500

2 GOLFERS INCLUDED

- Branded breakfast experience
- Opportunity to welcome golfers
- Visibility during registration and kickoff
- Onsite recognition

BEVERAGE CART
$4,250

2 GOLFERS INCLUDED

- Your brand on the beverage cart
- Repeated visibility throughout the round
- Hospitality presence as permitted by venue
- Tournament recognition

GOLF CART
$3,750

2 GOLFERS INCLUDED

- Your logo on player golf carts
- High-frequency visibility all day
- Tournament recognition
- A moving billboard across the course

FORGET THE SIGN. OWN THE EXPERIENCE.



INTERACTIVE EXPERIENCE HOST
$2,000

8 AVAILABLE

Your team staffs the hole and engages every foursome. Bring a game, giveaway, tech challenge, food, treats or your own approved idea. Make it fun. Make it memorable. Make it yours!

LONGEST DRIVE EXPERIENCE
$2,500

1 GOLFER

Sponsor-manned competition
Direct golfer interaction

CLOSEST-TO-THE-PIN EXPERIENCE
$2,250

1 GOLFER

Sponsor-manned competition
Direct golfer interaction

AIR CANNON EXPERIENCE
$2,250

1 GOLFER

High-energy on course activation
Memorable golfer interaction

ACTIVATION IDEAS: GOLF PONG, SPIN TO WIN, TECH TRIVIA, HYDRATION STOP, BEAT-THE-SPONSOR, CUSTOM CHALLENGE

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More Ways to Sponsor

Small details, big impressions!





THE $10,000 SHOT
$3,500

HOLE-IN-ONE CHALLENGE

- Exclusive branding
- CNFL HIMSS provides insured $10,000 prize

TOURNAMENT PHOTOGRAPHY
$3,500

SPONSOR EVENT PHOTOS

- Branded recogition
- Pre- and post event visibility

SWAG BAG SPONSOR
$3,200

LOGO APPEARANCE

- Logo on official golfer swag bag
- Opportunity to provide approved branded item

SPONSOR NOTE

All sponsors receive a social media spotlight and greens sign. Individual golfers do not receive signage. Corporate foursome include onsite recognition, signage and social media shout-out.



ONE GREAT DAY *One Great Cause!*

SECURE YOUR TICKET TODAY!
Gina@demarsemeetings.com



Play with us and be a part of the experience!

1 Individual Golfer | $525

- 18 holes of championship golf
- Shared golf cart
- Practice facility + range balls
- Breakfast + tournament beverages
- 19th Hole Awards Celebration

4 Corporate Foursome | $2,500

- Four golfers
- 18 holes of championship golf
- Shared golf carts + practice facilities
- Breakfast + beverages + awards celebration
- Onsite recognition + signage
- Social media shout-out