2027 GEORGIA HIMSS GOLF & GALA

Birdies, Bowties & Bourbon

MAY 13-14, 2027 | BARNSLEY RESORT, GEORGIA

A Derby-inspired celebration of healthcare leadership, golf & Southern hospitality.

Sponsorship proceeds benefit the Georgia HIMSS Student Scholarship Fund.

PREMIER SPONSORSHIPS

Every premier package includes a golf foursome and high-profile event recognition.

Gala & Greens Title — **$12,000**
Signature event visibility; HCL pairing; 4 Gala tickets; 2 rooms; Premier Chapter sponsorship.

Party on the Par — **$8,000**
Premium course activation; 2 Gala tickets; 1 hotel room.

VIP Breakfast — **$7,000**
Branded Friday breakfast; 2 Gala tickets; 2 hotel rooms.

Golden Eagle PAR-tner — **$6,500**
3 sponsor golfers + 1 assigned Healthcare Leader; 2 Gala tickets; 1 room.

Silver Birdie — **$4,000**
Bring your own foursome; 2 Gala tickets; course recognition and swag inclusion.

THURSDAY LEADERSHIP EXPERIENCES

Each experience pairs sponsors with at least 3 Healthcare Leaders and includes 2 Gala tickets.

Sporting Clays — **$5,000**
Guided clays and executive networking at Barnsley.

Guided Horseback Riding — **$4,500**
Relaxed conversations during a guided resort ride.

Bullseye Challenge — **$4,500**
Archery, axe throwing and air rifle challenges.

Pickleball Challenge — **$4,000**
Friendly, small-group tournament play and networking.

Executive Cabana — **$3,500**
Private poolside setting for relaxed executive connection.

Kick-Off Luncheon — **$4,500**
Branded welcome luncheon; no Healthcare Leader assignment.

Leadership Experience sponsorships do not include golf registration.

BIRDIES, BOWTIES & BOURBON

SPONSORSHIP OPPORTUNITIES | MAY 13-14, 2027

DERBY-INSPIRED GALA SPONSORSHIPS

Bourbon Bar — **$6,000**
Premium bar branding; signature cocktail; 2 Gala tickets; 1 hotel room.

Cigar Lounge — **$5,000**
Branded outdoor lounge; 2 Gala tickets; 1 hotel room.

Casino Pit Boss — **$5,000**
Branded casino experience; 2 Gala tickets; 1 hotel room.

DJ & Music — **$3,500**
Evening entertainment recognition; 1 Gala ticket.

Photo Experience — **$3,000**
Branded photo moments; 1 Gala ticket.

GOLF COURSE & TOURNAMENT ACTIVATIONS

Final 19th Hole Challenge — **$5,000**
Premium awards-finale activation; 1 Gala ticket.

Swag Bag — **$4,200**
Logo on the official golfer gift bag; 1 Gala ticket.

Air Cannon — **$3,500**
Interactive compressed-air cannon challenge; 1 Gala ticket.

Hit the Bottle — **$3,500**
On-course bourbon bottle challenge; 1 Gala ticket.

Signature Experience Hole — **$3,500**
Custom, approved branded golf-hole experience; 1 Gala ticket.

Hole with a Pro — **$2,950**
Golf professional interaction and instruction; 1 Gala ticket.

GOOD TO KNOW

HCL pairings are coordinated by Georgia HIMSS. No sponsor-selected assignments.
Additional Gala tickets: $270 for confirmed sponsors, subject to availability.
Individual golf: $1,050 | Golf + Gala: $1,200 (per prospectus terms).
All custom activations are subject to event management approval.

RESERVE YOUR SPONSORSHIP

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Limited availability