

Renewable Thermal Collaborative 2026 Summit Sponsorship Opportunities

The Renewable Thermal Collaborative (RTC) will convene its seventh annual Summit at the Renaissance Arlington Capital View Hotel near Washington, D.C. on October 21 – 23, 2026. The Summit is an educational forum where leaders from across the renewable thermal energy landscape—end users, solutions providers, policymakers, financiers, and others—come together to share knowledge, address challenges, and advance practical strategies for decarbonizing heating and cooling. Solutions providers play a central role, sharing innovations and expertise with buyers working to meet their decarbonization goals.

The 2026 Summit will include:

● Insightful main stage panels ● Engaging breakout sessions
● Receptions, meals, and networking opportunities ● Technology updates
● End user insights about challenges and opportunities



Program Committee 2026:

DIAGEO · Henkel · LACTALIS US YOGURT · LEVI STRAUSS & CO. · MARS Tomorrow starts today · Nestlé · Nike · The Original Oatly! · P&G · Saint-Gobain · stryker · Target · Unilever · University of California



Who Attends the RTC Summit?

End users: The following industrial, commercial, and institutional renewable thermal end users have attended past Summits:

AB InBev
AbbVie
Advanced Food Products
Amy's Kitchen
Ansell
AppHarvest
Apple Inc.
AstraZeneca
ASR Group
Ball Corporation
Boston Scientific
Boston University
Bristol Myers Squibb
Bunge
Campbell Soup Company
Cargill
Catalent
Charles River Laboratories
Chemours
City of Cincinnati
City of Pittsburgh
Colgate-Palmolive
Diageo
Eastman
Foundation Food Group
General Motors
George Mason University
Georgia Tech University
Givaudan
Glaxo-Smith Kline
HEINEKEN
Hemlock Semiconductor
Honda North America
International Paper
ITC Limited
Jack Daniels Distillery
John Deere
Johnson & Johnson
Kaiser Permanente
Keurig Dr Pepper
Kimberly-Clark Corporation
Kraft Heinz Company
L'Oréal
Lactalis
Mars Incorporated
Medxcel
Microsoft
MilliporeSigma
Nestle Purina
New Belgium Brewing Co
Niagara Bottling
Nike, Inc.
Northwestern University
Novo Nordisk
Nucor Corporation
Oatly
PepsiCo
Pfizer
Procter & Gamble
Reynolds American Inc.
Riken of America, Inc.
Roche
Saint-Gobain
Sanofi
Savencia Cheese USA
Seattle Children's Hospital
Sigma Alimentos
Stanley Black & Decker
Starbucks
Steel Dynamics, Inc.
Stryker Corporation
Target
Unilever
University of California
University of Chicago
University of Maryland
University of Waterloo
VF Corporation
Walmart, Inc.
WestRock

2025 Summit attendees included decision makers from top organizations around the world:

- 20+ Fortune 500 and Global 500 companies attended, including Microsoft, General Motors, PepsiCo and other buyers spanning industries such as food & beverage, pharmaceuticals, and consumer goods.
- 22% of attendees held titles of VP or higher and 44% Director or higher.
- More than 300 people attended—from almost 200 organizations—representing over $1.5 trillion in combined annual revenue.
- Representatives attended from a broad range of organizations, including industrial end users, solutions providers, utilities, state energy offices, national labs, universities, foundations, nonprofits, and associations.
- Attendees traveled from 18 countries across North America, Europe, Asia, and Africa.

> "Every year, the RTC Summit brings together the world's leaders in thermal decarbonization. Both on- and off-stage discussions are deep and focused and lead to valuable insights. If you are serious about thermal decarb - you need to be here."
>
> **Rick Kotze**
> *Industrial Sustainability Manager*
> Lactalis





RTC Summit 2026: Sponsorship Options

Sponsorship supports the RTC's educational mission to advance thermal decarbonization. Packages are designed to connect your organization with a community of end users and other renewable thermal stakeholders, and to allow sponsors to share their expertise and innovations in support of that mission. RTC Solutions Providers receive exclusive sponsorship rates, with higher rates for non-RTC Solutions Providers.

The table below summarizes packages detailed on pages 4-7. We are also offering the following a la carte options: all-day beverages, badge lanyards, branded hotel key cards, charging station, exhibitors, Summit Studio recordings, and Wi-Fi (see page 8).

	Diamond	Platinum	Gold	Silver	Bronze
RTC Cost	$35,000	$25,000	$18,000	$14,000	$4,000
Non-RTC Cost	$36,500	$27,500	$20,500	$16,500	$6,500
Slots Available	1	1	1	1	Unlimited
Panel speaking opportunity	Main stage	Main stage	Breakout or main stage*	Breakout if available	
Invite end user partner to speak on a panel	✓	✓	✓ if available		
Innovation Showcase on Summit main stage	5 minutes	3 minutes	90 seconds	90 seconds if available	
Registration list access	Full list	Full List	Full list, no emails		
Food and beverage sponsorship	First choice	Assigned	Assigned if available		
Branded giveaways	✓	✓			
Case study published on RTC website	✓	✓	✓		
Recognition in app	✓	✓	Limited		
Recognition on LinkedIn	Unique	Unique	Unique	Group	Group
RTC LinkedIn post on a topic of your choice	✓	✓			
Recognition in RTC emails	✓	✓	✓	✓	✓
Page on website + app	✓	✓	✓	✓	✓
Logo on all materials	✓	✓	✓	✓	✓
Complimentary registrations	5	3	3	2	1

**main stage 2026 spots limited and not guaranteed*



RTC Summit 2026: Detailed Sponsorship Options

Contact Alyssa Kagel, RTC Summit Director, at alyssa@dgardiner.com or Perry Hodgkins Jones, Membership Director, at perry@dgardiner.com to customize any of the sponsorship options below.

Diamond Sponsor, one available: $35,000 for RTC Solutions Providers, $36,500 for non-RTC Solutions Providers

- Share your expertise in a featured speaking role on the Summit main stage.
- Invite an end user partner to join your panel to highlight and clarify challenges and strategies related to specific renewable thermal solutions. The RTC will organize the panel and select additional speakers.
- Participate in our Main Stage Innovation Showcase: share a five-minute technology, case study, project update, or other innovation-related presentation. Pre-event practice session required.
- Receive the complete list of registrant names, companies, titles, and emails. Signed agreement required.
- First choice food and beverage sponsorship. We will recognize your sponsorship on stage, through the app, and in prominent onsite signage.
- Collaborate with the RTC on a featured case study publication that showcases renewable thermal solutions to our full network, promoted across all RTC channels (available to current RTC Solutions Providers).
- Amplify your visibility with a group and individual sponsor acknowledgement on the RTC LinkedIn page.
- Featured as the highest-level sponsor on all event materials, including the registration website, the event website and app, pre- and post-event emails, newsletter messages, onsite signage, verbally onstage, and in the looping slideshow during breaks.
- Receive a dedicated virtual sponsor booth—accessible to attendees on our event website and app—that will showcase your solutions and services.
- Distribute branded giveaways to all participants (sponsor provides products).
- Receive five complimentary event registrations.

> “The RTC Summit exceeded our expectations—the opportunity to connect with others in the industry and solutions providers was invaluable.”
>
> **Diane Motel**
> *Corporate Social Responsibility Manager*
> Savencia





Platinum Sponsor, one available: $25,000 for RTC Solutions Providers, $27,500 for non-RTC Solutions Providers

- Share your expertise in a featured speaking role on the Summit main stage.
- Invite an end user partner to join your panel to highlight and clarify challenges and strategies related to specific renewable thermal solutions. The RTC will organize the panel and select additional speakers.
- Participate in our main stage Innovation Showcase: share a three-minute technology, case study, project update, or other innovation-related presentation. Pre-event practice session required.
- Receive the complete list of registrant names, companies, titles, and emails. Signed agreement required.
- Food and beverage sponsorship recognized on stage, in the app, and through prominent onsite signage.
- Collaborate with the RTC on a featured case study publication that showcases renewable thermal solutions to our full network, promoted across all RTC channels (available to current RTC Solutions Providers).
- Amplify your visibility with a group and individual sponsor acknowledgement on the RTC LinkedIn page.
- Featured as one of our highest-level sponsors on all event materials, including the registration website, the event website and app, pre- and post-event emails, newsletter messages, onsite signage, verbally onstage, and in the looping slideshow during breaks.
- Receive a dedicated virtual sponsor booth—accessible to attendees on our event website and app—that will showcase your solutions and services.
- Distribute branded giveaways to all participants (sponsor provides products).
- Receive three complimentary event registrations.

> “The RTC as a whole has been the best resource for me as a regional engineering sustainability program manager. The Summit is a short conference that is jam-packed with beneficial information. Last year, I attended alone. This year, I wanted my colleagues to experience it alongside me, and I'm so glad they did! We learn slowly as individuals, but we can learn exceptionally fast as a community! This Summit and the yearlong RTC community events help us navigate the complexity and gain confidence in solving incredibly challenging problems! Thank you to every one of the leaders and staff members of this fantastic organization!!”

Carren Weidler
Engineering Sustainability Program Manager
Mars





Gold Sponsor, one available: $18,000 for RTC Solutions Providers, $20,500 for non-RTC Solutions Providers

- Share your expertise in a featured speaking role on the Summit main stage. The RTC will organize the panel and select additional speakers. If you would like a guaranteed main stage speaking slot, we suggest the Platinum or Diamond sponsorship level.
- A subset of Gold sponsors may invite a buyer partner to join your panel to highlight and clarify challenges and strategies related to specific renewable thermal solutions.
- Participate in our main stage Innovation Showcase: share a 90-second technology, case study, project update, or other innovation-related presentation. Pre-event practice session required.
- Receive the list of registrant names, companies, and titles, but without emails.
- Food and beverage sponsorship recognized on stage, in the app, and through onsite signage (available to a limited number of Gold sponsors).
- Collaborate with the RTC on a featured case study publication that showcases renewable thermal solutions to our full network, promoted across all RTC channels (available to current RTC Solutions Providers).
- Amplify your visibility with a group and individual sponsor acknowledgement on the RTC LinkedIn page.
- Featured as a high-level sponsor on all event materials, including the registration website, the event website and app, pre- and post-event emails, newsletter messages, onsite signage, verbally onstage, and in the looping slideshow during breaks.
- Receive a dedicated virtual sponsor booth—accessible to attendees on our event website and app—that will showcase your solutions and services.
- Receive three complimentary event registrations.





> “The RTC Summit is a great forum to hear directly from end users about their needs as they address thermal emissions. The sessions go deep on practical technology, policy, and financing tools that the community can use to accelerate progress. This is the best event to meet the leaders in this space that have a bias to action, and the RTC facilitates the right balance of buyers and solutions providers for productive discussion.”

Fiona Dearth
Business Development
Generate Capital



Silver Sponsor, one available: $14,000 for RTC Solutions Providers, $16,500 for non-RTC Solutions Providers

- Select Silver sponsors will be invited to share their expertise as a speaker in a Summit breakout panel. The RTC will organize the panel and choose additional speakers.
- A subset of Silver sponsors will participate in our main stage Innovation Showcase: share a 90-second technology, case study, project update, or other innovation-related presentation. The first three confirmed Silver sponsors will have a guaranteed Innovation Showcase slot, and all others are subject to availability and will be confirmed closer to the event. Pre-event practice session required.
- Amplify your visibility with group recognition on the RTC LinkedIn page.
- Featured as a Silver sponsor on all event materials, including the registration website, the event website and app, pre- and post-event emails, newsletter messages, onsite signage, verbally onstage, and in the looping slideshow during breaks.
- Receive a dedicated virtual sponsor booth—accessible to attendees on our event website and app—that will showcase your solutions and services.
- Receive two complimentary event registrations.

Bronze Sponsor, unlimited availability: $4,000 for RTC Solutions Providers, $6,500 for non-RTC Solutions Providers

- Amplify your visibility with group recognition on the RTC LinkedIn page.
- Feature as a Bronze sponsor on all event materials, including the registration website, the event website and app, pre- and post-event emails, newsletter messages, onsite signage, verbally onstage, and in the looping slideshow during breaks.
- Receive a dedicated virtual sponsor booth—accessible to attendees on our event website and app—that will showcase your solutions and services.
- Receive one complimentary event registration.





Custom Sponsorship Option, limited availability, contact the RTC for pricing
Let us help you tailor a package that aligns with your goals. Contact Alyssa Kagel, RTC Summit Director, at alyssa@dgardiner.com or Perry Hodgkins Jones, Membership Director, at perry@dgardiner.com.



2026 A La Carte Sponsorship Opportunities

- **Exhibitor, $6,000, one available:**
  - Distribute company materials at a table accessible to all attendees. Paying exhibitors may choose their exhibitor locations on a first come, first served basis.
  - Receive a 25% discount on one registration ticket if you sign up before Early Bird rates expire.
  - Your company featured on the exhibitor page of our event website and app.

- **Badge Lanyard Sponsor, SOLD OUT:** Your logo featured on every lanyard distributed to attendees (sponsor provides pre-approved lanyards).

- **Wi-Fi Sponsor, SOLD OUT:** All attendees will input your company name as a Wi-Fi password at the event.

- **Branded Hotel Key Cards, one available, $5,000:** Your logo showcased on hotel key cards distributed to all hotel guests.

- **All-Day Beverages, one available, $5,000:** Sponsor coffee, tea, soda, water, and other beverages provided continually during the event. Your company will be featured in prominent all-day onsite signage and recognized in the app.

- **Charging Station, one available, $5,000:** Provide an important service by sponsoring charging stations for our guests to plug in and recharge. Your company will be featured in prominent, all-day onsite signage and recognized in the app.

All A La Carte items include:
- Sponsor acknowledgement before, during and after the event.
- Sponsorship recognition in looping slideshow during all breaks.
- Logo on event websites and all promotional materials.

Disclaimer: All sponsorship elements are subject to final program design and RTC approval, and the RTC reserves the right to adjust or limit Summit sponsorship offerings and pricing at any time. The RTC will determine speaking slots based on the final program and agenda blocking. Logos received after September 25 may not be included in onsite signage. To the extent possible, we will work closely with sponsors to ensure the best possible alignment with event content and deadlines. As of September 2026, most panel speaking slots are full regardless of sponsorship level.




