



## Renewable Thermal Collaborative 2024 Summit Sponsorship Opportunities

The Renewable Thermal Collaborative — a project of the Center for Climate and Energy Solutions (C2ES), David Gardiner and Associates (DGA), and the World Wildlife Fund (WWF) — will convene its fifth annual RTC Summit on September 30 and October 1, 2024 at the Park Hyatt in Washington, D.C. The Summit is the premier event for renewable thermal solutions providers looking to connect and collaborate with thermal energy buyers.

We'll build on the success of our past Summits to bring you a quality event in 2024 that will include:

- Informative panel speakers • Networking reception • Interactive breakout sessions
- Multiple networking opportunities • Technology updates and Innovation Showcase
- Group dinner • Pre-event informal gatherings



### Program Committee:





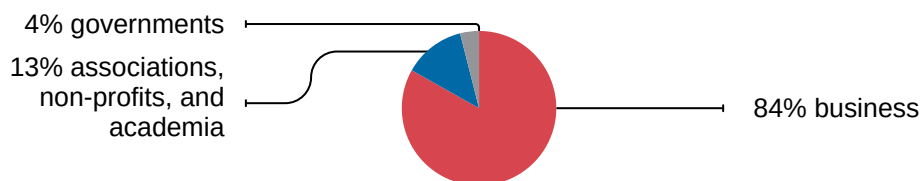
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## Who Attends the RTC Summit?

**Buyers:** The following industrial, commercial, and institutional renewable thermal energy buyers have attended past Summits:

|                            |                            |                             |
|----------------------------|----------------------------|-----------------------------|
| Amy's Kitchen              | Givaudan                   | PepsiCo                     |
| AB InBev                   | Glaxo-Smith Kline          | Pfizer                      |
| AppHarvest                 | Heineken                   | Procter & Gamble            |
| AstraZeneca                | Hemlock Semiconductor      | Riken of America, Inc.      |
| Boston Scientific          | Honda North America        | Roche                       |
| Boston University          | ITC Limited                | Saint-Gobain                |
| Bristol Myers Squibb       | Jack Daniels Distillery    | Sanofi                      |
| Bunge                      | John Deere                 | Seattle Children's Hospital |
| Campbell Soup Company      | Johnson & Johnson          | Stanley Black & Decker      |
| Cargill                    | Kaiser Permanente          | Starbucks                   |
| Catalent                   | Kimberly-Clark Corporation | Steel Dynamics, Inc.        |
| Charles River Laboratories | L'Oreal                    | Stonyfield Organic          |
| Chemours                   | Mars Incorporated          | Stryker                     |
| City of Cincinnati         | Medxcel                    | Unilever                    |
| City of Pittsburgh         | MilliporeSigma             | University of California    |
| Colgate-Palmolive          | Nestle                     | University of Chicago       |
| Diageo                     | New Belgium Brewing Co     | University of Maryland      |
| Eastman                    | Nike                       | University of Waterloo      |
| Foundation Food Group      | Northwestern University    | VF Corporation              |
| General Motors             | Novo Nordisk               | Walmart Inc.                |
| George Mason University    | Nucor Corporation          | WestRock                    |
| Georgia Tech University    | Oatly                      |                             |

**Organization from across sectors:** The Summit attracts a broad group of attendees across sectors and roles. In 2023, participants came from:



**Leadership:** Summit attendees lead their organizations. In 2023:

- 21% held the title of "Vice President" or above
- 47% held the title of "Director" or above



The attendees are what make or break these sorts of events - that was the main reason I attended the RTC Summit. The event did not disappoint: it had just the right people. I was also really impressed that the event had a very collaborative feel. This was one of the best conferences I've attended in a while.



**J. Peter Dahm**

*Sustainability Director, Operations and Natural Resources  
Business Operations and Supply Chain  
Cargill*



## RTC Summit 2024: Sponsorship Options

RTC Members and thermal energy users are eager to find partners. We have designed a range of sponsorship packages to help solutions providers highlight their capabilities and expertise.

Detailed descriptions for each sponsorship package can be found on the following pages.

| Benefits                             | Diamond<br>\$35,000 | Platinum<br>\$28,000 | Gold<br>\$20,000     | Silver<br>\$10,000                  | Bronze<br>\$4,000 |
|--------------------------------------|---------------------|----------------------|----------------------|-------------------------------------|-------------------|
| Remaining Slots                      | 1                   | 1                    | 0                    | 4                                   | Unlimited         |
| Dinner sponsorship & welcome remarks | ✓                   |                      |                      |                                     |                   |
| Other food and drink sponsorship     |                     | ✓                    | ✓                    | Subject to availability             |                   |
| Panel speaking opportunity           | ✓                   | ✓                    | ✓                    | Subject to availability             |                   |
| Innovation showcase                  | 5 mins              | 5 mins               | 90 seconds           | 90 seconds, subject to availability |                   |
| Access to registration list          | Full list           | Full list            | Full list, no emails | Full list, no emails                |                   |
| LinkedIn recognition                 | Unique              | Unique               | Unique               | Group                               | Group             |
| Complimentary registrations          | 5                   | 4                    | 3                    | 2                                   | 1                 |
| \$150 off colleague registrations    | ✓                   | ✓                    | ✓                    | ✓                                   | ✓                 |
| Discount code                        | ✓                   | ✓                    |                      |                                     |                   |
| Recognition in app                   | ✓                   | ✓                    | ✓                    |                                     |                   |
| Logo prioritized                     | ✓                   | ✓                    | ✓                    |                                     |                   |
| Branded giveaways                    | ✓                   | ✓                    | ✓                    |                                     |                   |
| Logo on materials                    | ✓                   | ✓                    | ✓                    | ✓                                   | ✓                 |
| Virtual exhibit hall                 | ✓                   | ✓                    | ✓                    | ✓                                   | ✓                 |



## RTC Summit 2024: Sponsorship Options

Contact Blaine Collison, Executive Director of the RTC, at [blaine@dgardiner.com](mailto:blaine@dgardiner.com) or (202) 669-5950; or Alyssa Kagel, RTC Consultant, at [alyssa@dgardiner.com](mailto:alyssa@dgardiner.com) or (202) 415-6164 to customize any of the sponsorship options below.

### Diamond Sponsor, one available, \$35,000

- Sponsor dinner catered by the Michelin-distinguished Blue Duck Tavern restaurant, and provide welcome remarks to the whole dinner audience.
- Share your renewable thermal expertise as a Summit speaker. The RTC will organize the panel and select additional speakers. *Speaking opportunities are limited as of July 2024 and available on a case-by-case basis.*
- Participate in our Innovation Showcase: Share a technology, case study, or other feature that highlights your company's capabilities. We will allot five minutes to diamond sponsors and request that presenters submit slides and participate in a practice session prior to the event.
- Receive the complete list of registrant names, companies, titles, and emails.
- Company receives specialized recognition on the RTC LinkedIn page and through the event app.
- Company featured as the highest level sponsor on all event materials, website, pre- and post-event emails, registration page, agenda, social media, newsletter, press releases, etc.
- Participate in a virtual exhibit hall that will be live throughout 2024.
- Distribute branded giveaways to all participants (sponsor provides products).
- Five complimentary event registrations and a shareable code for a \$150 discount on additional registrations.





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**Platinum Sponsor, one available, \$28,000**

- Share your renewable thermal expertise as a Summit speaker. The RTC will organize the panel and select additional speakers. *Speaking opportunities are limited as of July 2024 and available on a case-by-case basis.*
- First choice after diamond sponsors of food and beverage sponsorship, catered by the Michelin-distinguished Blue Duck Tavern restaurant.
- Participate in our Innovation Showcase: Share a technology, case study, or other feature that highlights your company's capabilities. We will allot five minutes to platinum sponsors and request that presenters submit slides and participate in a practice session prior to the event.
- Receive the complete list of registrant names, companies, titles, and emails.
- Company receives specialized recognition on the RTC LinkedIn page and through the event app.
- Company featured as the highest level sponsor on all event materials, website, pre- and post-event emails, registration page, agenda, social media, newsletter, press releases, etc.
- Participate in a virtual exhibit hall that will be live throughout 2024.
- Distribute branded giveaways to all participants (sponsor provides products).
- Four complimentary event registrations and a shareable code for a \$150 discount on additional registrations.

**Gold Sponsor, SOLD OUT**

- Share your renewable thermal expertise as a Summit speaker. The RTC will organize the panel and select additional speakers.
- Sponsor food and beverage catered by the Michelin-distinguished Blue Duck Tavern restaurant.
- Participate in our Innovation Showcase: Share a technology, case study, or other feature that highlights your company's capabilities. We will allot 90 seconds for gold sponsors and request that presenters submit slides and participate in a practice session prior to the event.
- Receive the list of registrant names, companies, and titles, but without emails.
- Company receives specialized recognition on the RTC LinkedIn page and through the event app.
- Company featured as a high-level sponsor on all event materials, website, pre- and post-event emails, registration page, agenda, social media, newsletter, press releases, etc.
- Participate in a virtual exhibit hall that will be live throughout 2024.
- Distribute branded giveaways to all participants (sponsor provides products).
- Three complimentary event registrations and a \$150 discount for additional colleagues.

“

I really enjoyed the event and thought it was very well organized. The structure was perfect: attendees had time to both catch up and hear the latest renewable thermal news while also doing proper networking, which is why my team traveled from overseas to be there.

”

**Gadi Sharir**

Managing Director, USA  
Brenmiller Energy



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## Silver Sponsor, four available, \$10,000

- A subset of silver sponsors may be eligible to speak on a Summit panel. The RTC will organize the panel and select additional speakers.
- A subset of silver sponsors will participate in our Innovation Showcase and share a technology, case study, or other feature that highlights their company's capabilities during a 90-second presentation. *As of June 2024, Silver Sponsor Innovation Showcase speaking slots are sold out.*
- Sponsor food and beverage catered by the Michelin-distinguished Blue Duck Tavern restaurant. Available to a limited number of silver sponsors.
- Receive the list of registrant names, companies, and titles, but without emails.
- Company recognized on the RTC LinkedIn page.
- Company featured on all event materials, website, pre- and post-event emails, registration page, agenda, social media, newsletter, press releases, etc.
- Participate in a virtual exhibit hall that will be live throughout 2024.
- Two complimentary event registrations and a \$150 discount for additional colleagues.

## Bronze Sponsor, unlimited availability, \$4,000

- Company recognized on the RTC LinkedIn page.
- Company featured on all event materials, website, pre- and post-event emails, registration page, agenda, social media, newsletter, press releases, etc.
- Participate in a virtual exhibit hall that will be live throughout 2024.
- One complimentary event registration and a \$150 discount for additional colleagues.



## Custom Sponsorship Option, limited availability, contact the RTC for pricing

We will create a custom package based on what works best for your organization. Get in touch to learn more:

- Blaine Collison, Executive Director of the RTC, at [blaine@dgardiner.com](mailto:blaine@dgardiner.com) or (202) 669-5950
- Alyssa Kagel, RTC Consultant, at [alyssa@dgardiner.com](mailto:alyssa@dgardiner.com) or (202) 415-6164



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## A La Carte Items, Subject to Availability

- **Welcome Reception (September 29th) Sponsor**, price TBD based on discussion.
  - Sponsor pre-event drinks at the first full convening of the Summit.
  - Recognition as welcome sponsor during RTC event invitation to all attendees.
  - Company logo prominently displayed.
  - Option to make two minute remarks (2 minutes) at the reception.
  - Recognition on LinkedIn, registration website, event app, event website.
  - Two complimentary registrations and a discount code for additional company registrants.
- **Wi-Fi Sponsor, SOLD OUT:** All attendees will input your company name as a Wi-Fi password at the event.
- **Badge Lanyard Sponsor, SOLD OUT:** Your logo featured on every lanyard distributed to attendees (sponsor provides pre-approved lanyards).
- **Branded Hotel Key Cards, \$4,000:** Your logo showcased on Park Hyatt Hotel key cards.
- **Exhibitor, SOLD OUT:** Distribute company materials at a table accessible to all attendees. Receive a 25% discount on one registration ticket if you sign up before Early Bird rates expire.

**Disclaimer:** The offerings in this 2024 sponsorship prospectus are subject to availability. The RTC reserves the right to adjust or limit sponsorship offerings at any time.



Hats off to the RTC team for an incredible Summit that is always energizing and perfectly executed. This is an event I will make time to attend every year.



**Sam Schabacker**

*Associate Director, Office of the President  
University of California*

