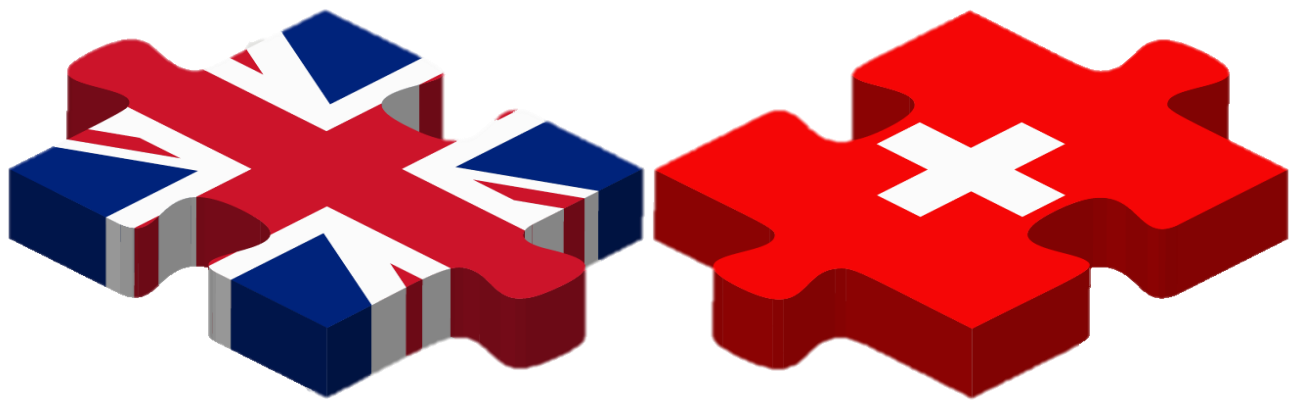


BRITISH | CHAMBER OF
SWISS COMMERCE



THE BRITISH-SWISS
CHAMBER OF COMMERCE



WHO WE ARE | VALUES

The British-Swiss Chamber of Commerce connects its members to create opportunities and inspires them to action.

The British-Swiss Chamber of Commerce (BSCC) is an independent non-for-profit organisation dedicated to supporting over 500 members in Switzerland, Liechtenstein and the UK. The BSCC provides an ideal network and platform for business people to engage in dialogue and facilitate change.

The British-Swiss Chamber of Commerce (BSCC) was founded in 1920 and is as relevant today as then.

VALUES

Trust

- Over 100 years of activity, where our members trust us to do the right thing and focus on their needs

Tradition

- Our heritage and history will always be a valuable part of why we exist. We will respect and honour the past and be forward focussed

Excellence

- We aspire to professional excellence and standards in everything that we do

Neutrality

- We maintain a neutral perspective in all that we do. We represent the views of our members without bias, prejudice or judgement

WHO WE ARE | FACTS & FIGURES

The British-Swiss Chamber of Commerce promotes bi-lateral trade, business and investment. We are an international group, with members from 12 industry sectors. We offer an open forum for debate, networking and access to key decision makers and influencers and welcome members from all sectors and nationalities.

ENGAGED AND DYNAMIC BUSINESS COMMUNITY

- 500+ Members
- 31 Councillors
- 114 Volunteers
- 8 Chapters across Switzerland, Liechtenstein and the UK

12 INDUSTRY SECTORS

- Commodities & Energy
- Consumer Good & Retail
- Financials
- Human Capital
- Industrial & Manufacturing
- Insurance & Re-Insurance
- Life Sciences & Pharma
- Luxury
- Professional Services
- Real Estate
- Technology
- Travel & Culture

BSCC EVENTS PROGRAMME

- Over 100 events annually
- 55 attendees on average
- High profile speakers
- Relevant themes
- Public Affairs Dinners
- Event content is based on the needs of our members

BSCC MEMBER SURVEY OCTOBER 2023

- 90% of our members attend our events
- 83% of our members said that The BSCC provides access to world-class business and thought leaders
- 83% of our members feel that The BSCC represents the voice of British-Swiss business in a knowledgeable fashion

WHO WE ARE | ORGANISATION

COUNCIL & EXECUTIVE COMMITTEE

Our Council is comprised of volunteer representatives from a range of patron and member organisations. An Executive Committee and General Manager oversee operational matters and implement the strategy of the Chamber.

PUBLIC AFFAIRS COMMISSION (PAC)

The Public Affairs Commission (PAC) serves as a business platform for furthering the understanding of political and economic issues of bilateral interest. On an annual basis, PAC organises Public Affairs Dinners in Berne and Westminster to encourage dialogue between members, parliamentarians and the broader business world.

CHAPTERS

Represented by geographically defined chapters, the BSCC is active in Basel, Berne, Geneva, Lausanne, Liechtenstein, Ticino, the Greater Zurich Area and the UK. The local Chapter Committees support our members in many ways, including the provision of a diverse events programme, networking opportunities and valuable business insights in their region.

BSCC PARTNERS

The BSCC is working closely with the British Embassy in Berne and their Department of International Trade (DIT), Swiss Embassy in London as well as with many other organisations. We are also a member of the International Chambers of Commerce (ICC) and The British Chambers of Commerce (BCC) Global Business Network.

WHAT WE DO

ENABLE

- Foster debate and exchange on topics of bilateral interest
- Facilitate discussion with experts on industry-specific topics
- Promote economic development and foster partnerships with synergetic organisations
- Support members' growth and celebrate their success

CONNECT

- Provide relevant business networking opportunities
- Bring people from different horizons together
- Encourage dialogue between members, parliamentarians and the broader business world

INFORM

- Inform members on relevant news affecting the British-Swiss business environment
- Further the understanding of political and economic issues of bilateral interest
- Provide an analytical perspective on European matters affecting both countries
- Delivering original content from our Patrons and members to raise the voice of British-Swiss business and highlight the trending topics

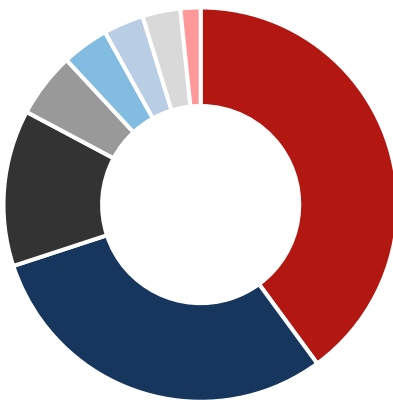
MEMBERSHIP OVERVIEW

We're proud that our members come from all types of companies, big and small, established and start ups. We enjoy hearing what our members are doing and welcome everyone to get involved in the everyday life of the chamber.

BSCC membership offers the perfect platform to support your strategy every step of the way.

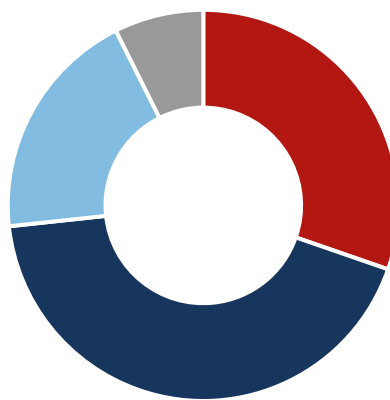
The BSCC provides a professional environment for business people who wish to become a part of the British-Swiss business community.

By Geography



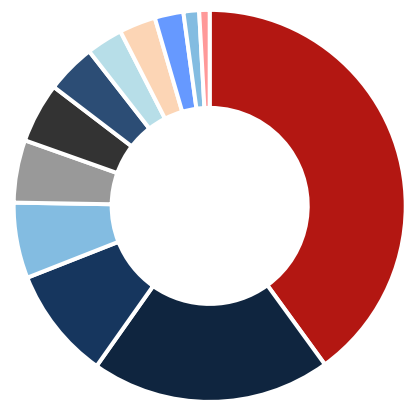
- Greater Zurich Area
- Geneva
- UK
- Basel
- Lausanne
- Ticino
- Berne
- Liechtenstein

By Membership Type



- Network
- Promote
- Influence
- Lead

By Industry



- Professional Services
- Financials
- Human Capital
- Travel & Culture
- Technology
- Life Sciences & Pharma
- Consumer Goods & Retail
- Industrial & Manufacturing
- Real Estate
- Insurance & Reinsurance
- Commodities & Energy
- Luxury

MEMBERSHIP MODEL

The BSCC membership model is based on the 3 following principles:

- **BENEFIT BASED:** responds to members' needs every step of the way
- **ADDED VALUE:** balanced and high value offering of events for all our member categories
- **SIMPLE:** one Chamber wide membership including UK and Switzerland

NETWORK

CHF 375 / GBP 300

For individual members who want to **expand their network** in Switzerland and the UK

PROMOTE

CHF 650 / GBP 500

For businesses who wish to **promote their company's profile** within the British-Swiss business community and conduct training workshops

LEAD

CHF 1'350 / GBP 1'050

For businesses who want to **exchange with well-known and experienced** business practitioners across many industries and **lead high level discussions** on topical and relevant matters

INFLUENCE

CHF 3'800 / GBP 3'100

For businesses who want to **approach decision-makers** via a respected, neutral platform, benefit from personal introductions to relevant business leaders and **influence** the BSCC agenda.

MEMBERSHIP BENEFITS

Membership categories are designed to meet members' requirements by best supporting their individual lifecycle. Benefits are exclusively tailored to individually suit each category.

Benefits		NETWORK	PROMOTE	LEAD	INFLUENCE
BSCC events at reduced rates		✓	✓	✓	✓
Free access to at least one specified members-only event		✓	✓	✓	✓
Access and listing to the online Members Hub		✓	✓	✓	✓
Access to Exclusive Member to Member Offers		✓	✓	✓	✓
Complimentary use of the BSCC meeting room for up to 2 hours per week		✓	✓	✓	✓
Free publishing & autonomy of your company's news, events and special offers in Members Hub		✗	✓	✓	✓
Reduced advertising rates		✗	✓	✓	✓
Opportunity to work with the BSCC to deliver a workshop in Zurich for a competitive fee		✗	✓	✓	✓
Become a sponsor of a BSCC event or event series		✗	✓	✓	✓
Yearly Membership Fee	CHF	375.00	650.00	1'350.00	3'800.00
	GBP	300.00	500.00	1'050.00	3'100.00

MEMBERSHIP BENEFITS

Benefits		NETWORK	PROMOTE	LEAD	INFLUENCE
Access to invitation only events		✗	✓	✓	✓
Employees Internationally (inc' Subsidiaries) receive benefits		✗	✗	✓	✓
Free dedicated Member in the Spotlight article in the newsletter		✗	✗	✓	✓
Access to Invitation Only Public Affair Dinners		✗	✗	✓	✓
Access to exclusive events organised by our partners		✗	✗	✗	✓
Concierge Service: Personal Introductions to Business Leaders within the BSCC Network		✗	✗	✗	✓
Business Focused Key Account Management		✗	✗	✗	✓
Influence Content and Events Topics		✗	✗	✗	✓
Act as a Speaker or Panellist at BSCC events		✗	✗	✗	✓
Yearly Membership Fee	CHF	375.00	650.00	1'350.00	3'800.00
	GBP	300.00	500.00	1'050.00	3'100.00

HOW TO MAXIMISE YOUR MEMBERSHIP

- Attend BSCC Events in Switzerland and the UK at the reduced member-rate and make new contacts within the British-Swiss Business Community. It's like a gym membership – you only benefit if you attend.
- Make use of the exclusive online Members Hub where all our members and contacts are listed.
- Create your own special offers for BSCC members and publish them on the Member Offers section and mention it in the e-newsletter for added visibility.
- Free use of BSCC office space located in the heart of Zurich.
- Promote your upcoming events on the Member Events page and link them in our e-newsletter.
- Share your news with us and we will publish it on the Member News page of the BSCC website and link them in our monthly Newsletter.
- Sponsor an event and benefit from attractive promotional packages and make use of good value advertising options.
- Use BSCC Events as a neutral platform to entertain your clients and business partners.
- Complimentary use of the BSCC meeting room for up to 2 hours per week.

BSCC EVENTS

The BSCC runs 100+ events a year across our Chapters. Each Chapter aims to offer a rich and varied programme of events featuring keynote speakers at business lunches, seminars and workshops.

We bring together an international and commercial community, through a range of inspiring events across our 12 industry sectors.

We also have an emerging and growing community in our Young Professionals Group (YPG), which is committed to inspire and support future leaders and entrepreneurs. The YPG is currently active in Basel, Geneva, London and Zürich.

BSCC EVENT TYPES



Panel Discussions



Workshops



Business Lunches



Webinars



Virtual Conferences



Networking Events

BSCC PATRONS

The support of Patrons is invaluable to The British-Swiss Chamber of Commerce. Since 2006, The BSCC has worked with a group of companies who support its aims and activities by contributing financial funding. The BSCC is also grateful for the additional expertise provided by our patron companies, which enables further development and promotion of British-Swiss bilateral interests and prosperity.

Here is our exclusive group of platinum patrons and patrons. To find out more about how to become a patron please contact the General Manager.

PLATINUM PATRONS



RANGE ROVER



UBS



PATRONS

Deloitte.



LLOYDS



syngenta

SPONSORSHIP OPPORTUNITIES

Corporate members of the BSCC have the opportunity to sponsor events, whether that is annual chapter sponsorship, individual events or event series.

The BSCC can also offer tailor made sponsorship opportunities, at chamber wide, chapter, or industry level.

Sponsorship fees vary depending on the size and nature of the event.

To find out more about how to become a BSCC sponsor please contact the BSCC Relationship Manager, Emma Story.

MEMBERSHIP HUB

Members of the BSCC have access to our Membership Hub, a collection of useful tools and information to help your Business.

Within the Membership Hub members can upload their events, news or offers for all other members to see and profit from. A great opportunity to promote your business or profit from other member's offers.

The Membership Hub provides you with access to our other members, which can be used for interactions and helping your company grow.

Furthermore, internal information off and around the BSCC is available on the Membership Hub, as well as a number of useful links.

BSCC STAFF



Robert Dorlin | Zurich
General Manager
robert.dorlin@bscc.co.uk
+41 43 443 06 81



Maida Kranjc | Zurich
Government Relations
& Special Events
maida.kranjc@bscc.co.uk
+41 43 443 06 87



Katja Gull | Zurich
Marketing & Communications
Specialist
Katja.Gull@bscc.co.uk
+41 43 443 06 88



Barbara Fasola | Zurich
Events & Stakeholder
Engagement Intern
barbara.fasola@bscc.co.uk
+41 43 443 06 86



Jan de Boer | Zurich
Membership & Events Coordinator
jan.deboer@bscc.co.uk
+41 43 443 06 84



Michael McKay | Geneva
Events Consultant
michael.mckay@bscc.co.uk
+41 22 776 75 20



Jane Wicks | London
Events Consultant
jane.wicks@bscc.co.uk
+44 774 763 50 65

