REQUEST FOR PROPOSAL GUIDELINES
2019 – 2020

For educational grants administered by the University Advisory Board (UAB)
on behalf of Halliburton Foundation, Inc. (HFI)

Eligibility:
1. A maximum of 3 proposals will be accepted from each educational partner (university, school, group, etc.). Prior participation does not guarantee future awards.
2. Only proposals from invited partners will be reviewed.
3. Proposals that minimize overhead costs and maximize impact to students are strongly preferred (reach at least 25 students).

Of primary interest are programs:
- Associated with sciences, technology, engineering, math or geosciences (STEM) to generate interest in these fields, demonstrate excellence in preparing students with technical skills to meet workforce needs, or raise awareness of future career opportunities
- In business or accounting that demonstrate excellence in preparing students with skills and knowledge necessary for the global oil and gas services industry
- Exposing under-represented minorities (females in STEM, first generation college students, etc.) to STEM or business fields of study and career opportunities and supporting their pursuit
- Exposing students enrolled in K-12 schooling to STEM or business fields of study, career opportunities, and or the oil and gas services industry
- That assist in the professional development of teachers and faculty for enhancing STEM instruction and awareness of energy industry opportunities for generating student interest in pursuing related fields of study and careers

Initiatives outside of interest:
- Programs that contribute to the general operating budget of higher education institutions such as but not limited to: endowed chairs, capital development campaigns, and building fund drives (will not be considered in this forum)
- Programs requesting sponsorship of technical R&D (will not be considered in this forum)
- Multi-year initiatives (will not be considered)
- Programs emphasizing scholarships (as they typically impact only a small number of students).
- Programs with excessive spend on overhead fees or low value promotional items
- Programs with heavy dependence on large numbers of Halliburton employees. While representatives will certainly lend support and participate as possible, it is based on local availability. Therefore, programs that depend on high numbers of employees to develop, facilitate or deliver cannot be supported (e.g. speaker series, competitions, or panels that require employees to design, coordinate, or attend). Should your program rely on a small number of Halliburton resources, please specify and ensure travel costs are included as a line item or an itemized cost.
Proposal Considerations:
The UAB reviews and ranks each eligible proposal seeking maximum return from HFI’s annual investment. Proposals typically regarded as having the highest merit are those that:

- Align with Halliburton’s strategy, value proposition and core values (available at www.halliburton.com)
- Provide the greatest opportunity to promote and differentiate Halliburton’s brand in a positive way in the community
- Impact the broadest number of participants
- Directly benefit participants long term in a significant, measurable way
- Advance gender and ethnic diversity in STEM disciplines and operations management career paths
- Emphasize merit
- Develop critical skills for the future workforce with emphasis on technical, business, global perspective, interpersonal and leadership skills
- Help create an engaged and prepared future workforce especially one aware of opportunities in the oil & gas services industry

Prime examples are grants that focus on student outreach encouraging youth to pursue STEM studies, bridge programs that boost retention in STEM disciplines, initiatives that develop technical, business or leadership skills in students from under-represented minorities, or promote interest in those fields of study and in careers in the oil & gas services industry.

Fund Distribution

The chart illustrates fund distribution for the 2018-19 cycle during which 43 proposals were approved. UAB will again work from a fixed budget from HFI. We are seeking to fund proposals in amounts less than $50,000 across multiple organizations and disciplines therefore please limit your submissions to no more than 3 per educational partner.

<table>
<thead>
<tr>
<th>Grant Range</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>$1,000 - $10,999</td>
<td>7%</td>
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<tr>
<td>$11,000 - $15,999</td>
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<td>$16,000 - $20,999</td>
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<td>$21,000 - $25,999</td>
<td>37%</td>
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<td>7%</td>
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<tr>
<td>$36,000 - $50,000</td>
<td>2%</td>
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Proposal Submittal

The “submit a proposal” electronic form will be activate from April 16, 2019 to May 23, 2019 at 11:59 p.m. (CST).

Only proposals submitted using the online proposal form will be considered for funding. For support with the process please contact: UABfoundation@halliburton.com.