



Sponsorship Logistics Memo

ASCE 2027 | 11th Annual Conference | February 23–25, 2027 | Texas A&M Hotel & Conference Center, College Station, TX

Thank you for your partnership in the 11th annual Academic Security and Counter Exploitation (ASCE) Conference — *Securing the Second Decade: From Compliance to Culture in Research Security*. Since its inception in 2017, ASCE is the world's preeminent gathering for research security training, networking, and collaboration. This year is shaping up to be the best yet and we are thrilled to have your participation. The information below should help you prepare for your arrival at the Texas A&M Hotel and Conference Center for ASCE 2027!

EXHIBITOR DETAILS

Main Stage Location	Century Ballroom, 1st floor
Exhibit Location	Century Ballroom Foyer, 1st floor
Digital Brochure (Hotel & Space)	Floor plan diagram on page 10/11 — link provided separately
Virtual Tour	Link provided separately
Exhibitor Move-In	Mon, 2/23 • 8:00am – 5:00pm
Exhibitor Expo / Welcome Reception	Wed, 2/25 • 5:30pm – 7:30pm • Century Ballroom, 1st floor
Set-Up	Diamond sponsors: (2) 6ft tables + 2 chairs • All others: (1) 6ft table + 2 chairs. Additional needs (incl. power): patti@asce.info
Sponsor Tear-Down	Thu, 2/27 • after lunch until 5:00pm
Sponsorship Meals	Group breakfasts, lunches & breaks Tue–Thu, plus reception dinners Tue & Wed nights

As a sponsor, you are encouraged to network and engage with attendees throughout the main seminar (Tue, Wed & Thu). For this reason, the Ballroom Foyer will host lunch and break stations for all participants to ensure ample opportunities to network.



SHIPPING MATERIALS

All boxes sent prior to the seminar must be labeled: **Attention:** name of on-site recipient with ASCE | group affiliation and event date.

Ship to: Texas A&M Hotel and Conference Center, 177 Joe Routt Boulevard, College Station, TX 77840

SEMINAR POINT OF CONTACT

Ms. Patti Culwell, 2027 Meeting Planner
Email: patti@asce.info
Cell: 936-788-4323

SEMINAR LOCATION

Texas A&M Hotel and Conference Center
177 Joe Routt Boulevard, College Station, TX 77840
Website: texasamhotelcc.com
Main Phone: 979-260-2235
Conference website: <https://tx.ag/ASCE2027>

Digital brochure (hotel and space):
<https://TAMHCCbrochure> (Century Ballroom floor plan including pre-function)

Virtual tour: <https://TAMHCCvirtual>



ASCE 2027 Sponsorship Benefits

3-Day Package | Tuesday, Wednesday & Thursday

Exhibitor Inclusions	Diamond	Gold	Silver	Bronze
Investment	\$11,500	\$9,500	\$7,500	\$6,000
Corporate logo on ASCE Conference website (1 year)	X	X	X	X
Exhibitor space	Premium	Upgraded	Basic	Basic
Full seminar registration (breakfast, lunch, breaks Tue-Thu)	Up to 3	Up to 2	Up to 1	Up to 1
Additional registrations (\$895 less discount)	25% off (up to 3)	25% off (up to 2)	25% off (up to 1)	No discount
Scrolling banner, Attendee App	X	X	X	N/A
Push notifications, Attendee App	x3	x2	x1	N/A
Marketing video (30 sec, pre-plenary)	X	X	N/A	N/A
Tech Talks (45 min each)*	Up to 4	Up to 2	Up to 1	N/A

***What is a Tech Talk?** An opportunity to give a formal presentation to interested attendees in a private meeting room. Session time & topic will be listed on the electronic agenda (Cvent Attendee Hub). Sessions can run up to 45 minutes, and the room includes an LCD projector and screen at no cost. See the table above for the number of slots included in your package — additional sessions can be purchased for \$500 each. Sponsorship levels are given priority on open dates/times once the agenda is finalized.

Conference Website

tx.ag/ASCE2027

Questions?

Patti Culwell, Meeting Planner — patti@asce.info — Cell: 936-788-4323