



FRAMER SUMMIT
AT BCMC



Building Value With Builders

Brett Welch, Meritage Homes

Sean Shields, SBCA

BCMC|FS EDUCATION SESSION DISCLAIMER: This presentation is for educational purposes only. Any opinion or point of view expressed represent the view of the presenter(s) and not the Building Components Manufacturers Conference | Framers Summit ("BCMC|FS"), the Structural Building Components Association (SBCA), or the National Framers Council (collectively the "BCMC Group"). The BCMC Group neither represents the accuracy or reliability of the information provided nor that such information complies with applicable law and the policies and procedures of the BCMC Group including its Anti-Trust and Conflict of Interest policies.

BCMC

PRESENTED BY: **SBCA**



FRAMER SUMMIT

AT **BCMC**



BCMC

PRESENTED BY: **SBCA**

FRAMER SUMMIT

AT **BCMC**



FRAMER SUMMIT
AT BCMC



Building Value With Builders

Brett Welch, *Meritage Homes*

Sean Shields, *SBCA*

Introductions



Brett Welch

Director of Building Science and Innovation

Meritage Homes

brett.welch@meritagehomes.com



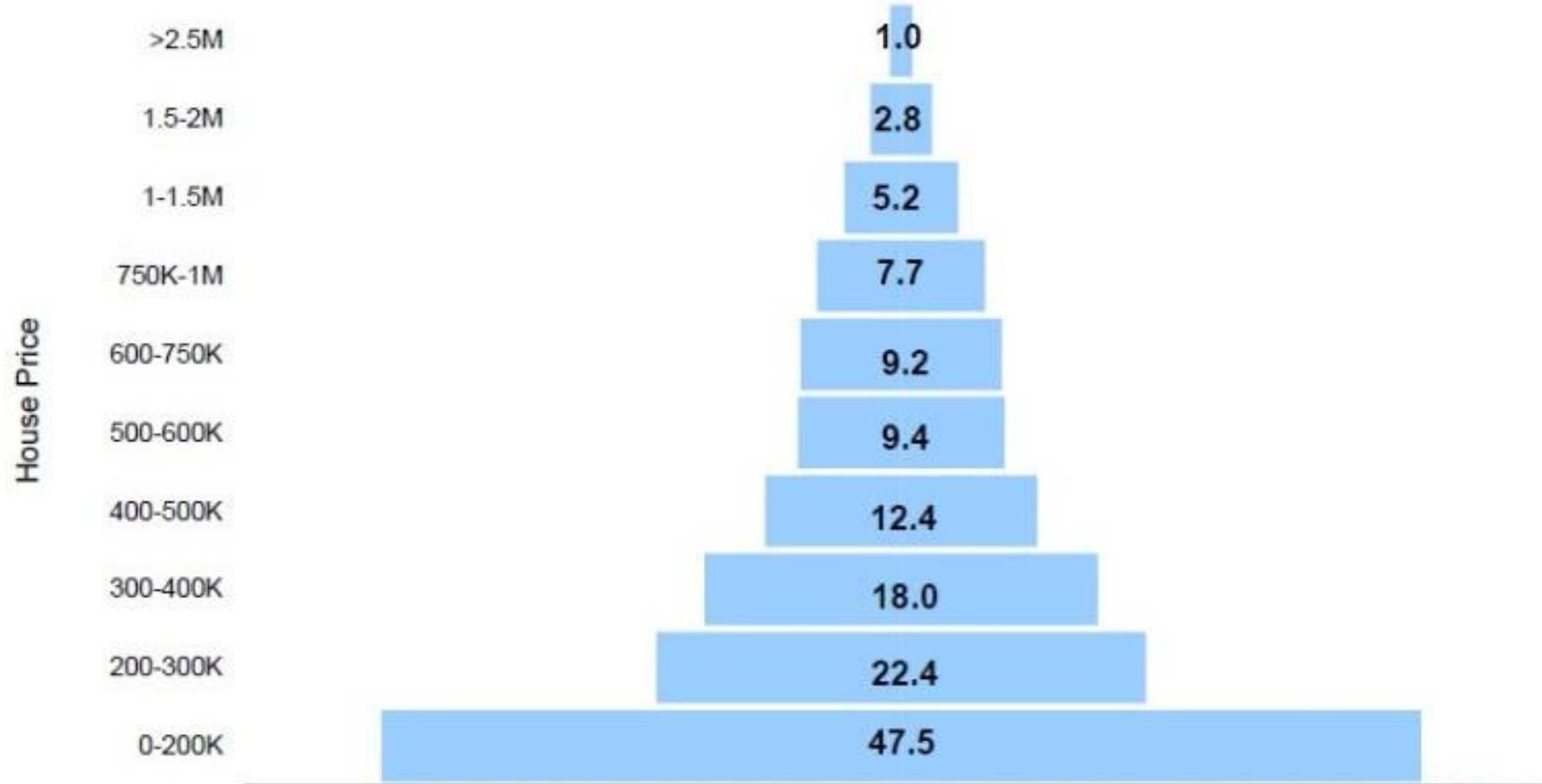
Sean Shields

Director of Strategic Partnerships

SBCA

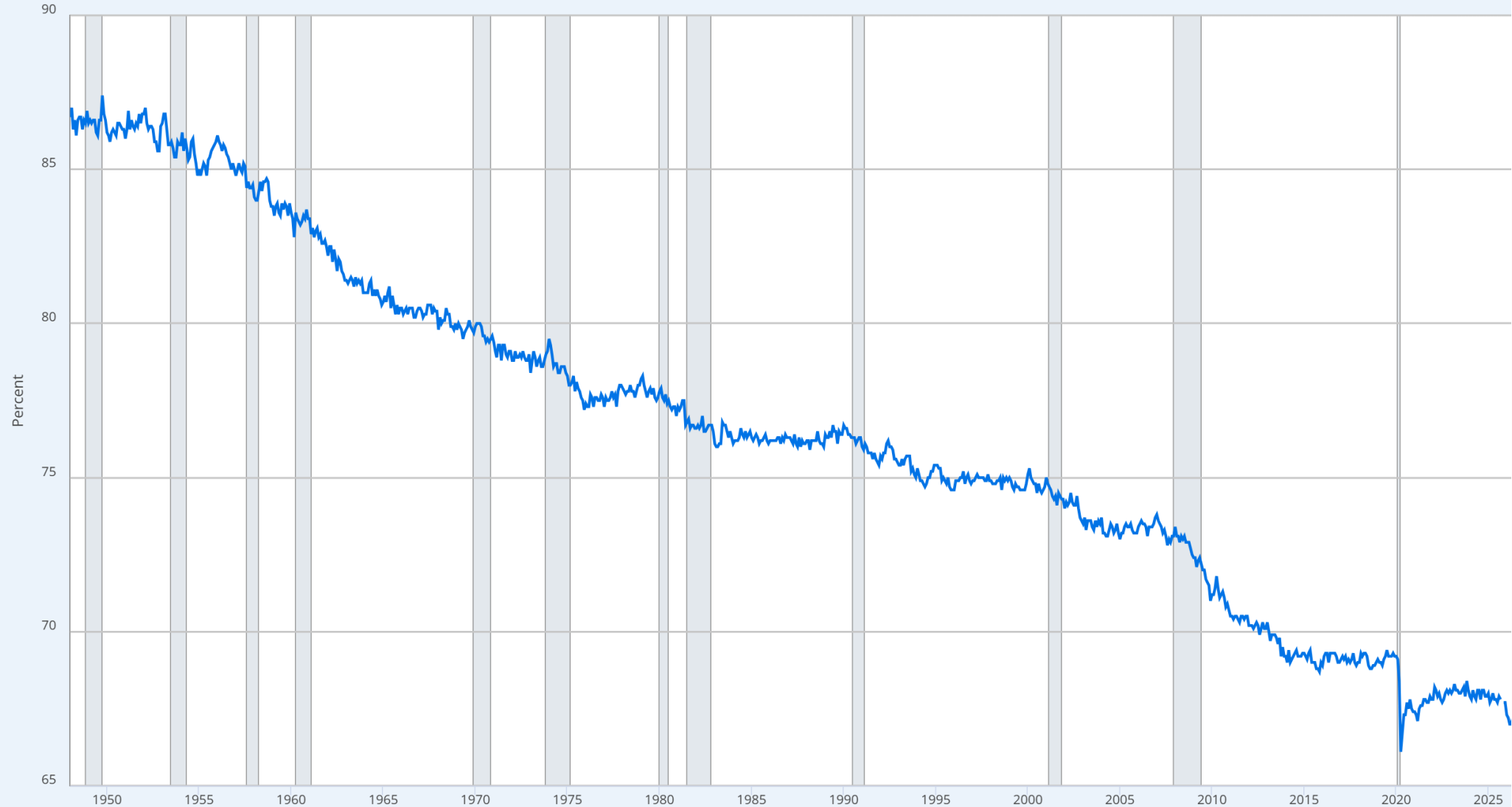
sean@sbcacomponents.com

**Figure 1. US Households (in Millions)
by Highest Priced Home They Can Afford : 2026**



Source: Calculations by the National Association of Home Builders Housing Policy Department, based on income data from the 2024 American Community Survey Public Use Microdata Sample File, U.S. Census Bureau





Source: U.S. Bureau of Labor Statistics via FRED®
Shaded areas indicate U.S. recessions.

fred.stlouisfed.org





FRAMER SUMMIT
AT BCMC



Building Value With Builders

Brett Welch, *Meritage Homes*

Sean Shields, *SBCA*

Q&A

Education Session
Evaluation

SCAN HERE



A wide-angle photograph of a city skyline at sunset. The sky is a mix of orange, yellow, and blue with scattered clouds. In the foreground, a river flows under a multi-arched bridge. The city skyline is filled with various skyscrapers, including one with a prominent green dome and another with a tall, thin spire. The water in the river reflects the colorful sky and the city lights. A large red shape, resembling a stylized roof or a corner, is overlaid on the top-left portion of the image.

BCMC

PRESENTED BY: **SBCA**

FRAMER SUMMIT

AT **BCMC**