

# Sponsorship Opportunities

## Partnering for progress in healthcare finance, revenue cycle, and reimbursement

At the **Kodiak Healthcare Summit**, we partner with industry leaders and innovators to provide the country's top finance professionals with cutting-edge insights, in-depth workshops, networking opportunities, and more.

With up to 300 in-person attendees and **250+ virtual participants**, this hybrid event offers a high-impact platform to showcase your brand to decision-makers shaping the future of healthcare finance.

### Why sponsor?

- **Targeted exposure** to senior finance professionals in healthcare
- **Brand alignment** with innovation, leadership, and industry excellence
- **Engagement opportunities** through workshops, panels, and networking events
- **Hybrid reach** with both in-person and virtual visibility
- **Lead generation** from curated attendee lists and interactive activations

| Tier                                | Investment | Benefits                                                                                                                                                                                                                                                                                                                                | Quantity |
|-------------------------------------|------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|
| Bronze                              | \$1,000    | <ul style="list-style-type: none"><li>▪ Logo on website and event signage</li><li>▪ Social media mention</li></ul>                                                                                                                                                                                                                      | 5        |
| Silver                              | \$2,500    | <ul style="list-style-type: none"><li>▪ All Bronze benefits</li><li>▪ Logo in event program guide</li><li>▪ 2 summit passes (to use within your organization or gift to an attendee)</li></ul>                                                                                                                                          | 4        |
| Gold                                | \$5,000    | <ul style="list-style-type: none"><li>▪ All Silver benefits</li><li>▪ Exhibit booth (2 exhibit passes)</li><li>▪ Logo on stage screens</li><li>▪ 3 summit passes</li></ul>                                                                                                                                                              | 3        |
| Platinum*                           | \$10,000   | <ul style="list-style-type: none"><li>▪ All Gold benefits</li><li>▪ Keynote introduction opportunity</li><li>▪ Dedicated email feature to registered attendees</li><li>▪ Branded attendee welcome gift (not to exceed \$25/pp)</li><li>▪ Access to attendee list, including a one-time email send**</li><li>▪ 4 summit passes</li></ul> | 2        |
| Diamond—Revenue Cycle**             | \$15,000   | <ul style="list-style-type: none"><li>▪ All Platinum benefits (excludes keynote introduction)</li><li>▪ Co-branded lounge or activation space at networking event</li><li>▪ Speaking opportunity (1-hour breakout)</li><li>▪ 5 summit passes</li></ul>                                                                                  | 1        |
| Diamond—Finance and Reimbursement** | \$15,000   | <ul style="list-style-type: none"><li>▪ All Platinum benefits (excludes keynote introduction)</li><li>▪ Co-branded lounge or activation space at networking event</li><li>▪ VIP dinner host at Elevate experience</li><li>▪ 5 summit passes</li></ul>                                                                                   | 1        |

\* Only two Platinum and Diamond sponsors

\*\* Platinum and Diamond sponsors shall be permitted to send a single email transmission using the list provided by Kodiak, and no automatic opt-in functionality within the sponsor's CRM shall be enabled.



### Connect with us

Ready to make your mark at Kodiak Healthcare Summit 2026?  
Contact our sponsorship team at [events@kodiaksolutions.io](mailto:events@kodiaksolutions.io)

Spots are limited—secure your partnership today!

CONTACT US