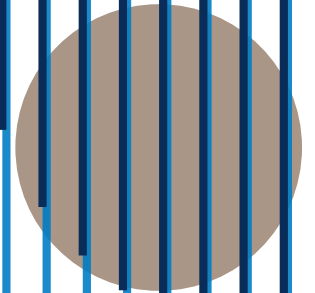


NALP

LATERAL RECRUITING SUMMIT

January 21, 2027

Fordham University School of Law
New York, NY



About the Conference

This one-day conference will bring together law firm recruiters from across the country for a high-impact conference dedicated to navigating the fast-evolving lateral market for both associates and partners.

If your target audience consists of those responsible for lateral recruiting, the Lateral Recruitment Summit is an ideal match for your outreach efforts. Strengthen your relationships and improve your company's image, prestige, and credibility by supporting the 2027 Lateral Recruitment Summit.

Topics will include:

- Latest legal market trends
- How evolving entry-level recruiting practices are affecting lateral movement
- Complex partner compensation issues
- Innovative uses of data and AI in recruiting
- Strategies for conducting more effective lawyer interviews

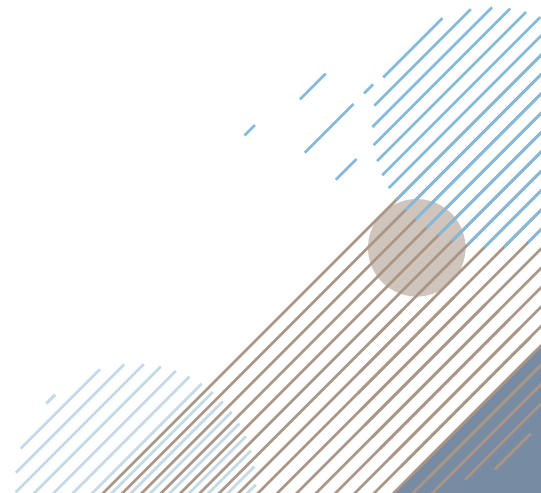
Beyond the sessions, the Summit is designed to maximize peer learning and relationship-building. Connect with colleagues and clients during our networking breakfast, lunch, and cocktail reception.

Venue

Fordham University
School of Law
150 West 62nd Street
New York, NY 10023

Audience

- Chief Recruiters
- Senior Managers & Directors of Legal Recruiting
- Career Services Professionals
- Consultants
- Chief Legal Talent Officers



Sponsorship Opportunities

Reception Sponsorship \$8,000

Sponsors may distribute welcome gifts/brochures at the entry doors at the Thursday evening reception following the event.

Benefits include:

- One-day exhibit booth space
- Sponsorship recognition in promotional materials
- Logo and link placement on event registration webpage
- On-site recognition (splash screens)
- Pre- and post-attendee mailing list
- Full-page advertisement in one issue of the *NALP Bulletin+*
- *NALPnow!* (e-newsletter) sponsorship for one issue

Branded Napkins Sponsorship \$3,500

Napkins will be present at all meals and breaks throughout the day. This sponsorship puts your brand in front of attendees every time they network at the Lateral Recruiting Summit.

Benefits include:

- Sponsorship recognition in promotional materials
- Logo and link placement on event registration webpage
- On-site recognition (splash screens)
- Pre- and post-attendee mailing list
- *NALPnow!* (e-newsletter) sponsorship for two issues

One-Day Sponsorship \$5,000

Event Sponsorship for the Lateral Recruiting Summit provides significant pre-conference, on-site, and post-conference promotional opportunities.

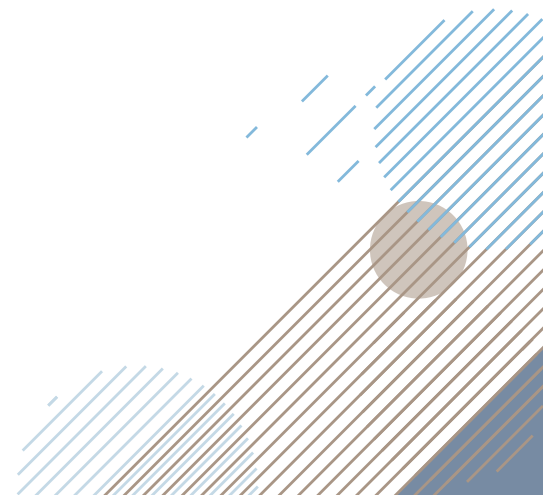
Benefits include:

- One-day exhibit booth space
- Sponsorship recognition in promotional materials
- Logo and link placement on event registration webpage
- On-site recognition (splash screens)
- Post-attendee mailing list
- Full-page advertisement in one issue of the *NALP Bulletin+*
- *NALPnow!* (e-newsletter) sponsorship for one issue

Sponsored Content Email \$750

Reach NALP members directly with a sponsored content email sent on your organization's behalf. NALP will distribute your message to more than 3,000 members, with the email clearly identified as sponsored content.

Scheduling is subject to availability and will be coordinated around NALP's existing email communications calendar.



Sponsor Rules & Regulations

Access to Members. Sponsors are invited to attend educational sessions except those noted in the conference materials as designated for members only.* NALP requests that private sponsor events such as receptions, dinners, or private parties, be registered with NALP to ensure that staff have correct and timely information to respond to member inquiries and that such events be clearly denoted as not being sponsored by NALP. Except for such events, Sponsors may not solicit member business outside of the sponsor area. Sponsors agree not to host events during NALP's educational or business programming.

In accordance with NALP's wellness initiatives, Sponsors are encouraged to responsibly limit alcohol at any private event they may host.

Booth Representatives. All Sponsors and their registered representatives must be at least 18 years of age as of the time of the event. Only those registered as Sponsors may work in the booth.

The conference is limited to Sponsors and their registered representatives.

Eligible Sponsors. Sponsor tables will be limited to the company listed in the NALP Contract/ Space Application. Only the sign of the company whose name appears on the Contract may be placed in the booth or appear on any printed list of Sponsors. No solicitation, advertising, or any other promotion will be allowed beyond the perimeters of the table without NALP's specific permission. The Association reserves the right to exercise its sole discretion in acceptance or refusal of applications. If an application is not accepted by the Association, all money will be returned to the applicant.

Subletting of Space. Sponsors may not assign, sublet or apportion the whole or any part of the space allotted to them and may not advertise or display goods or services other than those manufactured or sold by them in the normal course of business.

Non-endorsement. The exhibiting of products or services in the sponsor space does not constitute an endorsement by NALP. Sponsors are not permitted to represent that their products or services have been endorsed by NALP unless NALP has specifically provided express written endorsement.

Non-solicitation. Solicitation is allowed only in the designated sponsor space. No organization or individual without assigned space, sponsorship endorsement, or NALP approval will be permitted to solicit business or distribute promotional materials during the 2027 NALP Lateral Recruiting Summit.

Space Assignment. Allocation of space will be made by NALP on a first-come, first-served basis. No final assignment will be made until NALP has received a completed contract with the required deposit. NALP will confirm space and/or sponsorship in writing.

Table Regulations and Attendants. Exhibits must remain fully intact and staffed during open exhibit viewing hours. All business demonstrations shall be confined to the sponsors' own table(s).

Give-aways MUST be in good taste and consistent with the goals of NALP. Excessive audible/visual attention-getting devices or effects and offensive odors from exhibits are prohibited. Sound effects are discouraged. Music in any form (live or recorded) is prohibited. The distribution of books or the hosting of book signing events are prohibited unless advance written permission has been granted by NALP. The dispensing of substantial food and beverage, including substantial amounts of candy, may require special handling under local, venue, or union rules. Sponsors who are considering giveaways that include substantial food or beverage are encouraged to contact Jay Richards, NALP's Senior Director for Operations, Member Services, and Meetings, at jrichards@nalp.org or 202-835-1001 to discuss any special handling that may be required. NALP reserves the right to evict, without notice, Sponsors who, because of noise, conduct of personnel, methods of operation, or for any other reason detract from the general educational character of the Lateral Recruiting Summit. In such circumstances, NALP will not issue a refund.

Orders may be taken for later delivery, but direct sales where merchandise is delivered at the exhibition for either cash, credit card, or invoice are NOT permitted.

Table Set up. NALP will provide a standard six-foot table and two chairs.

NALP retains sole discretion and authority in the placement, arrangement, and appearance of all displays.

Security. Every reasonable precaution will be taken to protect property during the Event. However, neither NALP, nor the Official Service Contractor, nor the management of the Fordham University School of Law is responsible for the safety of the property of Sponsors from theft, damage by fire, accident, vandalism or other causes. It is strongly advised that Sponsors carry additional insurance for theft or damage to their displays or other personal property while such property is located at or is in transit to or from the exhibition site. The Sponsor expressly agrees to save and hold harmless NALP, its management, agents and employees from any and

* Please note that space is limited in the room for this event so sponsors are asked to stand in the back of the room.

all claims, liabilities and losses for injuries to persons (including death) or damage to property arising in connection with Exhibitor's use of the exhibit space.

Storage. Neither NALP nor the Fordham University School of Law is able to accept or store display materials or empty crates. An Exhibitor must make its own arrangements for shipment, delivery, receipt, and storage of such materials and empty crates.

Fire and Safety Laws. All applicable fire and safety laws must be strictly observed by the Exhibitor. Cloth decorations must be flameproof. Wiring for both booth construction and electronic equipment must comply with local Fire Department and Underwriters' Rules (3 wire only). Aisles and fire exits must not be blocked by exhibits. No combustible decoration, such as crepe paper, cardboard, or corrugated paper shall be used at any time. All packing containers, wrapping materials, etc. are to be removed from the floor and may not be stored under tables or behind the exhibit. Flammable fluids and materials must be kept in safety containers. Open flames, butane gas, and oxygen tanks are not permitted without permission of the local Fire Marshal. All hazardous items used in displays must be properly safeguarded, protected, registered, or avoided in accord with applicable city, state, and federal regulations. No balloons or helium inflated items can be used within the exhibit hall unless approved in advance by NALP. Smoking is not permitted in the exhibit hall.

Cancellation or Postponement of the Event. If NALP cancels all or a portion of the Lateral Recruitment Summit for any reason, it is mutually agreed that this exhibitor contract will be automatically terminated and that NALP is released from any and all claims for damages that may arise in consequence thereof, including lost profits. In such an event, NALP management will determine an equitable basis for a refund of a portion or all the exhibit fees, after due consideration of expenditures and commitments already made.

Damage to Fordham. In the event that any part of the facility is damaged or if circumstances make it impossible for NALP to permit a Sponsor to occupy the space assigned during any part or the whole of the period covered, then the Sponsor will be charged for space only for the time space was or could have been occupied. NALP is released from any and all claims for damages that may arise in consequence thereof, including lost profits.

Refunds. If the Sponsor cancels the contract before or on November 21, 2025, NALP will retain \$150 for handling and processing charges and return all other fees. If the Exhibitor cancels between November 21, 2025

and the event, NALP will retain 50% of the total booth fees (which equals the deposit). If the Exhibitor cancels after November 21, 2025, no refund for any space will be made. Cancellations must be made in writing.

Limitation of Damages. In no event will NALP be liable to the Exhibitor, whether in contract or in tort, for any amount greater than the fees the Exhibitor has paid under this contract in relation to any damage, including lost profits, arising out of or relating to the Lateral Recruitment Summit, the rental of exhibit space, the conduct of NALP, any breach of this Agreement, or any other act, omission, or occurrence.

Interpretation and General Amendments. These rules and regulations are to be construed as part of all space contracts. All interpretations as well as answers to questions and matters not specifically covered by these rules and regulations will be decided by NALP. NALP reserves the authority to establish penalties in the event of violation of these rules. These rules and regulations may be amended or added to at any time by NALP and will be equally binding on all parties affected. Written notification of any such amendments will be forwarded to exhibiting companies. Under unusual circumstances, and at its own discretion, NALP may also make specific exceptions to, or changes in, the rules without necessarily establishing a precedent or applying the modifications beyond the specific cases involved.

WEB SPONSORSHIP GUIDELINES

Sponsorship logos that appear on NALP's website are subject to the Department of Treasury regulation §1.513-4(c)(2). Use or acknowledgment of the name or logo or product lines of the sponsor's trade or business may include: exclusive sponsorship arrangements; logos and slogans that do not contain qualitative or comparative descriptions of the sponsor's products, services, facilities or company; a list of the sponsor's locations, telephone numbers, or internet address; value neutral descriptions, including displays or visual depictions of the sponsor's product lines or services; and the sponsor's brand or trade names and product or service listings. NALP reserves the right to deny any web sponsorship request that does not meet this federal regulation.

Retain a copy of these regulations for your reference. Please return your completed contract as soon as possible to finalize your reservation.

2027 LATERAL RECRUITING SUMMIT



CONTACT INFORMATION

Contact Name _____ Title _____

Organization _____

Organization/Company Name As It Should Appear in Sponsorship Listings _____

Address _____

City _____ State _____ Zip _____ Country _____

Phone _____ Direct Dial Phone _____ Fax _____

Website _____ Email _____

SPONSORSHIP PACKAGES

NOTES

- | | |
|--|---------|
| ☐ Reception Sponsorship | \$8,000 |
| ☐ One Day Sponsorship | \$5,000 |
| ☐ Branded Napkins Sponsorship | \$3,500 |
| ☐ Sponsored Content Email | \$750 |

FEES

A deposit of 50% of the total fee must accompany the contract before a booth or sponsorship assignment can be made. Affiliate members may subtract \$50 of their sponsorship fee from their total due. Make checks payable to NALP. Final payments are due no later than 30 days prior to the first day of the event. No exhibitor will be allowed to set up without full payment.

CONTRACT

Return signed contract with deposit to the address below. Keep a copy of the contract and rules for your records; an executed copy of the contract will be returned to you.

Jay Richards, Senior Director of Operations, Member Services, and Meetings
NALP
1220 19th Street NW, Suite 510
Washington, DC 20036
P (202) 835-1001 | F (202) 835-1112
jrichards@nalp.org

Sponsorship and Exhibition Total:	<input type="text"/>
50% Deposit Amount:	<input type="text"/>
Less any Discount(s):	<input type="text"/>
Total Amount Due:	<input type="text"/>

FOR OFFICE USE ONLY

Name (printed): _____ Signature: _____

Accepted by NALP: _____ Date: _____

PAYMENT INFORMATION

☐ A check is enclosed (payable to NALP). Check # _____ Please charge to: ☐ Visa ☐ MasterCard ☐ American Express

Card #: _____ Expiration Date: _____

Name on Card (printed): _____ Authorized Signature: _____