World Cutting Tool Conference 2027

May 22–25, 2027 | Silverado Resort | Napa, California

PRESENTED BY
Presenting Sponsor

HYPERION Materials & Technologies

The World Cutting Tool Conference (WCTC) 2027 brings together cutting tool manufacturers, suppliers, industry partners, and global leaders for networking, education, and collaboration in Napa Valley, California.

WCTC 2027 platinum sponsorship opportunities are designed to maximize brand visibility, provide direct attendee engagement, and create meaningful recognition throughout the conference.

ELIGIBILITY: Sponsorships are available to any current USCTI, ECTA, or JTA (or other cutting tool association) Member (Cutting Tool Manufacturer) or Sponsor.

TOP TIER SPONSORSHIP OPPORTUNITIES

Speaker Sponsor — $10,000 (5 Available)

Mark Killion, Oxford Economics
Richard Aboulafia, AeroDynamic Advisory
Joe McCabe, AutoForecast Solutions
(More speakers coming soon)

- Sponsor recognition during introduction of guest speakers
- Company logo displayed on session slides prior to presentation
- Promotion in mobile app and program
- Recognition in post-event thank-you communications

EXPERIENCE & EVENT SPONSORSHIP OPPORTUNITIES

Entertainment Sponsor — $2,500 (6 Available)

- Sponsor logo on stage banner during all evening entertainment
- Recognition from the stage during entertainment
- Recognition in mobile app/program
- Verbal recognition during morning announcements

Exclusive Entertainment Sponsorship available for $15,000.

PROMOTIONAL ITEM SPONSORSHIP OPPORTUNITIES

Promotional Item Sponsor* — $750

(Multiple Available)

- Suggested items include tumblers, wine accessories, hats, and luggage tags – others available.
- Sponsor logo on promotional item (potential co-branding with WCTC logo)
- Recognition in mobile app/program
- Verbal recognition during morning announcements

NETWORKING & BREAK SPONSORSHIP OPPORTUNITIES

Breakfast Sponsor — $5,000 (2 Available – One Per Day)

- Signage at breakfast buffet
- Recognition in mobile app/program
- Verbal recognition during morning announcements

Coffee Break Sponsor — $4,000

(1 Available – One Per Day)

- Signage displayed at break stations
- Recognition in mobile app/program
- Verbal recognition during morning announcements

Food Truck Lunch Sponsor — $6,500 (1 Available)

- Sponsor signage at the food truck(s) and lunch area
- Option for a custom menu item named after the sponsor
- Sponsor logo on lunch tickets or meal vouchers
- Recognition in mobile app/program
- Verbal recognition during closing remarks of the Tuesday meeting

OPTIONAL ACTIVITY/GOLF SPONSORSHIP OPPORTUNITIES

Spouse/Guest Program Sponsor — $3,500

(1 Available)

- If applicable, signage at event
- Recognition in mobile app/program
- Verbal recognition during morning announcements

Beverage Cart Sponsor — $3,000

(1 Available Per Day – 2 Days)

SOLD OUT!

- Sponsored drink tickets
- Custom cocktail/mo
- Exclusive sponsorsh
- Recognition in mobile app/program
- Verbal recognition during morning announcements

Promotional Golf Item Sponsor* — $850

(Multiple Available)

- Suggested items include golf balls, golf tees, lunch bags, and koozie's – others available.
- Sponsor logo on promotional item (potential co-branding with WCTC logo)
- Recognition in mobile app/program
- Verbal recognition during golf award presentation

ADDITIONAL GOLF SPONSORSHIP OPTIONS*

Longest Drive Sponsor* — $500

(1 Available Per Day – 2 Days)

- Company logo signage at the tee box
- Recognition in mobile app/program
- Verbal recognition during golf award presentation
- Opportunity to provide branded giveaway or prize item (i.e. $100 gift card)

Closest to the Pin Sponsor* — $500

(1 Available Per Day – 2 Days)

- Company logo signage at the hole
- Recognition in mobile app/program
- Verbal recognition during golf award presentation
- Opportunity to provide branded giveaway or prize item (i.e. $100 gift card)

Golf Hole Sign Sponsor — $300 (19 Available)

- Company logo placed on signage at designated hole
- Recognition in mobile app/program
- Verbal recognition during golf award presentation

**Sponsorship is the cost noted plus the cost of the items ordered with company logo (charged based on market price).*