2019 Higher Education Climate Leadership Summit
To the 2019 Higher Education Climate Leadership Summit!

Thank you for taking the time to come together with your peers at this critical time. In what seems to be the new normal, the past year has been tumultuous and unpredictable – and climate action was no exception.

We saw another year of extreme weather events that continue to set records and cause unprecedented economic hardship to our most vulnerable communities. We heard consensus reports from the scientific community that climate solutions must be deployed at a much faster pace and with greater magnitude than what was previously expected.

In the simplest terms: 2030 is the new 2050.

This has profound implications for institutions of higher learning – our campuses, our endowment portfolios, the nature and purpose of our education and research and, most of all, our students.

We must take transformative action. We know you share this sense of urgency or you wouldn’t be here. We don’t view the need to act now as a threat, but rather as an opportunity that we can collectively push into together.

This Summit is not designed to simply be like any other conference – we have intentionally built in the following elements.

INTERACTIVE – with extensive opportunities for peer dialogue in small groups and networking built-in throughout the program and breaks

OUTCOMES DRIVEN – with the questions and desired outcomes you shared in the registration process guiding the agenda design and informing the speakers’ preparation

ACTION-ORIENTED – with a focus on tangible examples, pragmatic ideas, and collaborative action-planning sessions to ensure our conversations shift to sustained action in the year ahead

NETWORK-FOCUSED – with an emphasis on enabling you to come away with strong new relationships to support the next steps in your climate leadership

The institutions that are part of The Climate Leadership Network and the Intentional Endowments Network have the ambition to tackle key aspects of climate change, and here at the Summit we hope that you will find new ways to turn that ambition into reality.

We’re grateful that you’ve chosen to join us in this journey, thrilled to be with you this week, and honored to help lead your efforts in the year ahead.

Alice DonnaSelva
Principal
Intentional Endowments Network

Michele Madia
Director, Program and Communications
Second Nature

Timothy Carter
President,
Second Nature

Tony Cortese
Co-Founder and Principal,
Intentional Endowments Network

Georges Dyer
Co-Founder and Principal,
Intentional Endowments Network
ABOUT SECOND NATURE

Second Nature is committed to accelerating climate action in, and through, higher education. We do this by mobilizing a diverse array of higher education institutions to act on bold climate commitments, to scale campus climate initiatives, and to create innovative climate solutions. We align, amplify, and bridge the sector’s efforts with other global leaders to advance urgent climate priorities. The Presidents’ Climate Leadership Commitments are a signature program of Second Nature and include a Carbon Commitment (focused on reducing greenhouse gas emissions), a Resilience Commitment (focused on climate adaptation and building community capacity), and a Climate Commitment that integrates both. The Climate Leadership Network comprises almost 600 colleges and universities in every state and the District of Columbia who have committed to take action on climate and prepare students through research and education to solve the challenges of the 21st century. Learn more at: www.secondnature.org.

info@secondnature.org

ABOUT THE INTENTIONAL ENDOWMENTS NETWORK

The Intentional Endowments Network is a peer learning network of colleges, universities, and other mission-driven institutional investors working together to achieve their risk and return objectives through investment actions that create a thriving, sustainable economy.

This broad-based, collaborative network focuses on creating:
1. Intentionally designed endowments, aligned with institutional mission, that will become the norm in higher education and other tax-exempt organizations, evidenced by growth in policies, practices and actions.
2. Improved sustainability performance by businesses in response to investor concerns, evidenced by changes in corporate practices and actions.

IEN is an initiative of The Crane Institute of Sustainability, a tax-exempt 501(c)(3) non-profit. Learn more at: www.intentionalendowments.org.

info@intentionalendowments.org
## Sunday, Feb 10

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>1-4PM</td>
<td>Resilience Planning Workshop</td>
<td>PALM F</td>
</tr>
</tbody>
</table>
| 1:30-4:30PM | Second Nature Climate Leadership Steering Committee  
**Invitation only**          | XAVIER     |
| 1:30-4:30PM | Intentional Endowments Network Steering Committee  
**Invitation only**          | JOSHUA TREE |
| 3-7PM    | Check-in Open                                                        | POOLSIDE   |
| 5-7PM    | Poolside Welcome Reception                                           | POOLSIDE   |

## Monday, Feb 11

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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<tbody>
<tr>
<td>7AM-5PM</td>
<td>Check In Open and ASU Water Sim Traveling Display</td>
<td>BALLROOM</td>
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<tr>
<td>7AM-8AM</td>
<td>Breakfast</td>
<td>FOYER</td>
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<tr>
<td>8-9:30AM</td>
<td>Executive Breakfast, <em>invitation only</em></td>
<td>HARRY'S PLACE</td>
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<tr>
<td>8-9:30AM</td>
<td>Women’s Leadership Breakfast</td>
<td>THE ABBEY’S</td>
</tr>
<tr>
<td>8-9:30AM</td>
<td>Welcome Remarks, [<strong>KEYNOTE SPEAKER</strong>]</td>
<td>BALLROOM</td>
</tr>
</tbody>
</table>
| 9:30-10:40AM | **PLENARY PANEL:** Mission of Higher Education: Our Cross-Sector  
Role in Responding to the Urgency of the Climate Crisis | BALLROOM   |
| 10:40-11AM | Break                                                               |            |
| 11AM-12:40PM | Morning Concurrent Sessions                                        | PALM CF    |
|           | Next Level Conversations, Round I                                    | PALM CF    |
|           | Minority Serving Institutions and Diversity, Equity & Inclusion       | JOSHUA TREE |
|           | Climate Action Leadership by Faith-Based Higher Education Institutions | XAVIER     |
| 12:40-1:30PM | Climate Leadership Awards Luncheon                                  | BALLROOM   |
| 1:30-2:40PM | **PLENARY PANEL:** Resilience, the Disaster Economy,  
and Climate Justice                                                 | BALLROOM   |
| 2:40-3PM  | Break                                                               |            |
| 3-4:45PM  | Afternoon Concurrent Sessions                                       | PALM CF    |
|           | Next Level Conversations, Round II                                   | PALM CF    |
|           | Addressing Inequities through Climate Action: How Anchor  
Institutions can Advance a Just Transition                           | BALLROOM   |
|           | Presidential Levers for Climate Action, *invitation only*            | JOSHUA TREE |
|           | Higher Ed as a Change Agent in the Community, *invitation only*      | XAVIER     |
| 5-7PM     | Networking Reception                                                 | COURTYARD  |

## Tuesday, February 12

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>7-8:10AM</td>
<td>Breakfast, Welcoming Remarks</td>
<td>PALM FOYER</td>
</tr>
<tr>
<td>8:10-8:50AM</td>
<td>Popcorn Presentations</td>
<td>BALLROOM</td>
</tr>
</tbody>
</table>
| 8:50-10:10AM | **PLENARY PANEL:** Leveraging Higher Education’s Strengths for  
Place-based Climate Action: Expanding the UC3 Model | BALLROOM   |
| 10:10-10:30AM | Break                                                     |            |
| 10:30AM-12:10PM | Morning Concurrent Sessions                                    | PALM C     |
|           | Endowments Investing for a Low Carbon, Sustainable Economy, Part I  | PALM C     |
| 10:30-11:25AM | Showing Campus Leadership through Large-Scale Renewable  
Energy Procurement                                                  | PALM F     |
|           | How Campuses Can Build Community Resilience                       | XAVIER     |
|           | Cross-Sector Partnerships to Further STEM Workforce Development     | JOSHUA TREE |
| 11:35-12:30PM | **Climate Commitment Implementation Track, Part II**              | PALM F     |
|           | Making the Case for Aggressive Climate Action at the University of California | PALM F     |
|           | Stakeholders, Synergies, and Scale: The Secret Sauce for  
Implementing High-Impact Renewable Energy Projects                   | XAVIER     |
|           | Carbon Offsets to Support Emission Reduction Goals                  | JOSHUA TREE |
| 12:15-1:15PM | Networking Lunch                                                | COURTYARD  |
| 1:15-2:10PM | Afternoon Concurrent Sessions                                      | PALM C     |
|           | Endowments Investing for a Low Carbon, Sustainable Economy, Part II | PALM C     |
|           | **Climate Commitment Implementation Track, Part III**              | PALM F     |
|           | Reimagining District Energy in the 21st Century                    | JOSHUA TREE |
|           | Pathways for a Zero Energy Campus                                 | XAVIER     |
|           | Tales, Tools and Tricks from Large Research Universities           | XAVIER     |
| 2:10-2:20PM | Break                                                              |            |
| 2:20-3:30PM | **CLOSING PLENARY:** Getting There In Time: Public Policy, Private  
Investment & Higher Education’s Leadership Role in Climate Action | BALLROOM   |
| 3:30-3:45PM | Final Remarks                                                      | BALLROOM   |
Jeremy Grantham is a co-founder of GMO, LLC, an investment management firm in Boston that currently manages approximately $71 billion, predominantly for large institutions. He is the firm’s chief investment strategist, chairman of the board, an active member of its asset allocation division and the author of a quarterly letter to clients. In addition to providing an investment outlook, the letter has covered issues of financial ethics, deficiencies in capitalism, resource limitations and problems posed by changing climate.

In 1998 Jeremy and his wife Hannelore established the Grantham Foundation for the Protection of the Environment which seeks to protect and improve the health of the global environment. The foundation’s grants focus on climate change and biodiversity conservation, with an emphasis on international initiatives. Key funding programs include the establishment of research institutes at LSE and Imperial College both in London and the center at the Indian Institute of Science in Bangalore. Jeremy is a trustee of The Nature Conservancy.

He earned his undergraduate degree from the University of Sheffield (U.K.) and an M.B.A. from Harvard Business School and holds honorary degrees from the New School, University of Sheffield (New York) and Imperial College London.

Mr. Grantham was invested as a Commander of the British Empire (CBE) by Prince William, Duke of Cambridge in 2015 for his climate change related philanthropy. He is a member of the American Academy of Arts and Sciences and has received the Carnegie Medal of Philanthropy.
Mission of Higher Education: Our Cross-Sector Role in Responding to the Climate Crisis

**Mustafa Santiago Ali**  
**SENIOR VP, HIP HOP CAUCUS**

Mustafa Santiago Ali is the Senior Vice President of Climate, Environmental Justice & Community Revitalization for the Hip Hop Caucus (HHC). As HHC Senior Vice President, he leads the strategic direction, expansion and operation of the Hip Hop Caucus’ portfolio on climate, environmental justice and community revitalization, a national non-profit which aims to promote political activism for young U.S. voters using hip-hop music and culture. Ali joined the Hip Hop Caucus, after working 24 years at the U.S. Environmental Protection Agency. At the EPA, he served as the assistant associate administrator for environmental justice and senior advisor for environmental justice and community revitalization. At the EPA, Mustafa led the Interagency Working Group on Environmental Justice (EJIWG), which was comprised of 17 federal agencies and White House offices focused on implementing holistic strategies to address the issues facing vulnerable communities.

**Diana Liverman**  
**CO-DIRECTOR OF THE INSTITUTE OF THE ENVIRONMENT, UNIVERSITY OF ARIZONA**

Diana Liverman is currently Regents Professor of Geography and Development, and co-Director of the Institute of the Environment at the University of Arizona. She is an expert on the human dimensions of global environmental change and the impacts of climate on society. She previously taught geography at the University of Wisconsin-Madison where she was also affiliated with the Institute for Environmental Studies, and at Penn State University, where she was the Associate Director of the Earth System Science Center. She moved to the University of Arizona in 1995 to become Director of Latin American Studies. In 2003 she was appointed to the first Chair in Environmental Science at the University of Oxford, where she was also the first woman appointed to a chair in the School of Geography. She became Director of the Environmental Change Institute, a center for research, teaching and outreach on the environment at Oxford University.

**Michael Crow**  
**PRESIDENT, ARIZONA STATE UNIVERSITY**

Michael M. Crow became the 16th president of Arizona State University on July 1, 2002. Crow was previously executive vice provost of Columbia University, where he also was professor of science and technology policy in the School of International and Public Affairs. He played the lead role in the creation of and served as the founding director of the Earth Institute at Columbia University, and in 1998 founded the Consortium for Science, Policy, and Outcomes. He is the author of books and articles analyzing science and technology policy and the design of knowledge enterprises and higher education institutions and systems.

**Mark Mitsui**  
**PRESIDENT, PORTLAND COMMUNITY COLLEGE**

Mark Mitsui began his tenure as president of Portland Community College on September 1, 2016. Before joining PCC, he served as a president of North Seattle College in Washington state and as Deputy Assistant Secretary for Community Colleges within the Office of Career, Technical and Adult Education for the U.S. Department of Education. In Washington he worked to advance President Obama’s community college agenda through partnerships with numerous federal agencies and national stakeholders. Though President Mitsui accomplished much in this national role, his objective was always to return to a community college and apply what he learned where it matters most.
Resilience, the Disaster Economy, and Climate Justice

David Hall
President, University of the Virgin Islands

Dr. David Hall began his tenure as the fifth president of the University of the Virgin Islands on August 1, 2009. At that same time he was also awarded a Distinguished Professorship of Spirituality and Professionalism at UVI. Under Dr. Hall’s leadership, UVI has made important strides toward raising the image and position of the University. He led the effort to change the structure of the academic units from divisions to colleges and schools. Additionally, new academic programs, such as a Master of Arts in Counseling Psychology and a Bachelor of Business Administration in Hospitality and Tourism Management have been instituted. He received his doctor of jurisprudence (JD) from the University of Oklahoma, where he also earned a master’s degree in Human Relations. He holds both an LL.M. degree and a doctorate of juridical science (SJD) from Harvard Law School.

Atyia Martin
CEO & Founder of All Aces, Inc.

Dr. Atyia Martin is currently the CEO & Founder of All Aces, Inc. Additionally, she serves as a Distinguished Senior Fellow at Northeastern University’s Global Resilience Institute. Dr. Martin was the first Chief Resilience Officer for the City of Boston as part of 100 Resilient Cities. She led the development and implementation of Boston’s first resilience strategy which was the first one in the 100 Resilient Cities network to make racial equity, social justice, and social cohesion the foundation of building resilience across the city. Previously, Dr. Martin was the director of the Office of Public Health Preparedness at the Boston Public Health Commission (BPHC). Dr. Martin has served as adjunct faculty in the Master of Homeland Security at Northeastern University.

Scott Miller
President, Virginia Wesleyan University

Dr. Scott D. Miller is President of Virginia Wesleyan University, and is respected as one of the most entrepreneurial higher education executives in America. Dr. Miller is in his 28th year as a college president, previously, serving as President of Bethany College, Wesley College, and Lincoln Memorial University. Dr. Miller was also Executive Vice President and Vice President for Development at Lincoln Memorial University, and Director of College Relations and Alumni Affairs at Rio Grande University (formerly College) in Ohio. Miller is a regular columnist for The Virginian-Pilot, HuffPost, College Planning and Management, and Enrollment Manager. He is the author of a widely distributed e-newsletter, The President’s Letter, a daily blog, Dialogue, and a campus-wide morning message, Nota Bene.

Havidán Rodríguez
President, University at Albany, SUNY

Dr. Havidán Rodriguez was named the 20th President of the University at Albany, SUNY in 2017 and is the first Hispanic/Latino President of any of the SUNY four-year campuses. Prior to this position, Rodriguez served as founding Provost and Executive Vice President for Academic Affairs at The University of Texas Rio Grande Valley (UTRGV), and Professor of Sociology; President ad Interim of The University of Texas–Pan American (UTPA), the institution’s final leader; Provost and Vice President for Academic Affairs at UTPA, and Deputy Provost at University of Delaware (U of D). While at U of D, he also was a Professor in the Department of Sociology and Criminal Justice, and former Director at the Disaster Research Center, the oldest and one of the leading social science disaster research centers in the world.

Anthony Rust
Chair of the Investment Committee, Warren Wilson College, Impact Fund Manager, BEI Business Equity Fund

Anthony Rust has been in the investment industry for over 25 years as a private equity investor, investment banker and impact investor. As an impact investor, Mr. Rust has effectuate change both as impact investment professional across multiple asset classes and also as the Chair of the Investment Committee for Warren Wilson College’s endowment fund. Currently, Mr. Rust is the Impact Fund Manager of the BEI Business Equity Fund, which is an innovative program and initiative designed to finance, invest and focus on Minority Business Enterprises, a business sector that has historically been denied and/or had a difficult time accessing the requisite capital for growth, to capital projects around the Caribbean Basin.
Leveraging Higher Education’s Strengths for Place-based Climate Action: Expanding the UC3 Model

Timothy Carter
PRESIDENT, SECOND NATURE
Dr. Carter received his Ph.D. in Ecology with distinction from the Odum School of Ecology at the University of Georgia (UGA) and completed his B.S. in Ecology and Evolutionary Biology from the University of Tennessee, Knoxville. As a post-doc and faculty member at UGA his work focused on the intersection between urbanization and environmental management through studies of designer ecosystems, sustainable development, environmental policy, and climate change impacts on coastal areas, including visualizing sea level rise on the Georgia coast. In addition, Dr. Carter developed a sustainability plan for the school.

Karin Hilgerson
PRESIDENT, TRUCKEE MEADOWS COMMUNITY COLLEGE
Karin Hilgerson is the 10th President of Truckee Meadows Community College. Previously, she was President for SUNY Sullivan where she created an updated strategic plan, achieved an increase in county funding that had been flat for six consecutive years, and maximized SUNY matching funds to renovate several key areas of the campus physical plant. She has five years of experience as a dean, and 16 years of full-time faculty experience, including time as a department chair. Karin previously served as the executive vice president for Walla Walla Community College and for Central Oregon Community College.

Robert E. Johnson
CHANCELLOR, UNIVERSITY OF MASSACHUSETTS, DARTMOUTH
Dr. Robert E. Johnson is chancellor of the University of Massachusetts Dartmouth. Prior to his 2017 appointment, he was president of Becker College in Worcester, Massachusetts for seven years, leading the college’s evolution into an adaptive, nimble, and entrepreneurial institution that is a model for colleges and universities across the United States. Dr. Johnson is a member of the Council on Competitiveness and serves on the executive committee of the Massachusetts Business Roundtable. He has also served on the Massachusetts Board of Higher Education, as vice chair of the Massachusetts Technology Collaborative, and as chair of the Worcester Regional Chamber of Commerce.

Janet Napolitano
PRESIDENT, UNIVERSITY OF CALIFORNIA
Janet Napolitano was named the 20th president of the University of California on July 18, 2013, and took office on Sept. 30, 2013. She served as Secretary of Homeland Security from 2009-13, as Governor of Arizona from 2003-09, as Attorney General of Arizona from 1998-2003, and as U.S. Attorney for the District of Arizona from 1993-97. Before that, she practiced at the law firm of Lewis & Roca in Phoenix, where she became a partner in 1989. She began her career in 1983 as a clerk for Judge Mary M. Schroeder of the U.S. Court of Appeals for the Ninth Circuit. Napolitano earned a B.S. degree (summa cum laude in Political Science) in 1979 from Santa Clara University, where she was Phi Beta Kappa, a Truman Scholar and the university’s first female valedictorian. She received her law degree in 1983 from the University of Virginia School of Law. Napolitano holds honorary degrees from several universities and colleges, including Emory University, Pomona College and Northeastern University.

Mariko Silver
PRESIDENT, BENNINGTON COLLEGE
Dr. Mariko Silver took office as president of Bennington College in 2013. Prior to this appointment, Dr. Silver was a senior advisor to the president of Arizona State University (ASU). She previously held roles in the Obama administration as Acting Assistant Secretary for International Affairs and Deputy Assistant Secretary for International Policy of the US Department of Homeland Security. In the administration of Arizona’s governor Janet Napolitano she was charged with responsibility for the state’s public and private universities, community colleges, and vocational institutions; the Arizona Department of Commerce; and Science Foundation Arizona. Silver sits on the board of Mass MOCA, is serving a three-year term on the Commission on Institutions of Higher Education of the New England Association of Schools and Colleges (NEASC), and also serves on the Climate Leadership Steering Committee of Second Nature.
Getting There In Time: Public Policy, Private Investment & Higher Education’s Leadership Role in Climate Action

Julie Cerqueira
EXECUTIVE DIRECTOR, THE U.S. CLIMATE ALLIANCE

Julie Cerqueira is the U.S. Climate Alliance inaugural Executive Director, helping to advance the climate and clean energy policy priorities of the Alliance’s Governors and their offices. Ms. Cerqueira most recently served as a Senior Advisor to the Special Envoy for Climate Change, later joining the Office of Global Change, both with the U.S. Department of State. In this role, she led U.S. engagement in strategic partnerships, such as the Climate and Clean Air Coalition, helped launch high profile climate deliverables for North America and the U.S. Chairmanship of the Arctic Council, and led the Department’s engagement with sub-national governments on climate change, amongst other priorities.

Karren Bee Donohue
EXECUTIVE DIRECTOR OF THE OFFICE FOR CAPITAL FACILITIES, SUNY SYSTEM ADMINISTRATION

Karren Bee-Donohoe has over 30 years of experience in the field of facilities management. Currently Karren is the Executive Director of the Office for Capital Facilities at the State University of New York System Administration where she began in 2009. Karren has SUNY Systemwide responsibilities for Energy Management, Energy Purchasing, Environmental Health and Safety, Residential and Community College Capital Management, Real Estate, Start-UP NY, and Capital process and procedures. Karren is also responsible for the facilities management of the SUNY System Administration headquarters in downtown Albany.

Soam Goel
LEAD PARTNER, ANBARIC

Soam Goel is Lead Partner for Distributed Energy at Anbaric. Mr. Goel leads investments in transmission and microgrid infrastructure projects that are under development, campus energy infrastructure, and existing energy infrastructure that can be transformed through significant capital investments. Prior to joining Anbaric, Mr. Goel served as Chief Commercial Officer of Power Network New Mexico, a $400M wholly owned subsidiary of Goldman Sachs Global Infrastructure Fund (GSIP). He founded EnerSight in 2004 to provide strategic advice to senior executives of utility companies and financial participants.

Robert C. Robbins
PRESIDENT, UNIVERSITY OF ARIZONA

Dr. Robbins is the 22nd president of the University of Arizona. Previously, he served as president and CEO of the Texas Medical Center (TMC) in Houston. In this role, he significantly enhanced TMC’s commitment to collaboration, introducing five cross-institutional research initiatives centered on innovation, genomics, regenerative medicine, health policy and clinical research. Prior to his time in Houston, Dr. Robbins served as professor and chairman of the Department of Cardiothoracic Surgery at Stanford University School of Medicine, founding director of the Stanford Cardiovascular Institute, president of the International Society of Heart and Lung Transplantation, president of the Western Thoracic Surgical Association, president of the American Heart Association Western States Affiliate, president of the Bay Area Society of Thoracic Surgeons, and chair of the American Heart Association Cardiovascular Surgery and Anesthesia Council, among other roles. In 2016 he served as president of the American Heart Association Southwest Affiliate.

Sandra A. Urie, CFA
CHAIRMAN EMERITUS, CAMBRIDGE ASSOCIATES

Sandra A. Urie is Chairman Emeritus and formally served in the roles of CEO, Chairman, and COO of Cambridge Associates. Prior to assuming her management positions, Ms. Urie was a member of the firm’s investment team. Before joining Cambridge Associates, she held a number of positions at Phillips Academy (Andover), including faculty member, Associate Secretary of the Academy in the development office, and a member of the admissions office staff. Ms. Urie was a member and vice-chair of the Investors’ Committee of the U.S. President’s Working Group on Financial Markets (2007-2010), focusing on defining best practices in alternative assets. She currently serves on the Board of Directors of Stanford Management Company, Social Finance, Inc., The Crane Institute of Sustainability, the Plymouth Rock Company, and the Board of Overseers at the Boston Symphony Orchestra.
Sunday, February 10

1-4PM
Resilience Planning Workshop
Palm F
(separate registration required)
This workshop will cover aspects of resilience planning from identifying stakeholders to setting goals. Join whether you are just exploring the topic, or completing your school’s resilience action plan. Participants will learn tools and resources they can use to: 1) work with their community, 2) transition from assessment to planning, and 3) select strategies to increase resilience. Participants will also receive individually tailored guidance, and have the opportunity to share lessons learned with other campuses working on resilience.

Ruby Woodside, Innovative Services Manager, Second Nature

1:30-4:30PM
Second Nature Climate Leadership
Steering Committee Meeting, invitation only
Xavier

1:30-4:30PM
Intentional Endowments Network
Steering Committee Meeting, invitation only
Joshua Tree

3 -7PM
Check-in Open
Poolside, Second Floor

5-7PM
Welcome Reception
Poolside

Monday, February 11

7AM-5PM
Check In Open
Foyer
ASU Water Sim Traveling Display

7-8AM
Executive Breakfast, Invitation only
Foyer
Hosted by CustomerFirst Renewables
Gary Farha, CustomerFirst Renewables
Tim Carter, President, Second Nature

7-8AM
Women’s Leadership Breakfast
The Abbey’s
Women are change agents - in every sector of the economy and government – which was never more clearly demonstrated than in 2018. Learn how we can support each other in becoming more strategic and effective in our professional journeys. Please join us for an hour of inspirational testimonials about the importance of women’s leadership globally and what we can do to advance current and future generations of empowered leaders within our own networks.

Meghan Chapple, Director of the Office of Sustainability, George Washington University
Karen Sherman, President, Akilah Institute
Devin Smith, Operations Manager, Second Nature

8-8:30AM
Welcome Remarks & Framing the Summit
Ballroom
Tim Carter, President, Second Nature
Georges Dyer, Principal, Intentional Endowments Network

8:30-9AM
Keynote Speaker
Ballroom
Jeremy Grantham, Co-Founder and Chief Investment Strategist of Grantham, Mayo, & van Otterloo (GMO), a Boston-based asset management firm

9-9:30AM
Table Discussions
Ballroom

9:30-10AM
Plenary Panel: Mission of Higher Education: Our Cross-Sector Role in Responding to the Urgency of the Climate Crisis
Ballroom
Mark Mitsui, President, Portland Community College (moderator)
Michael Crow, President, Arizona State University
Mustafa Ali, Vice President, Hip Hop Caucus
Diana Liverman, Professor, School of Geography and Development, University of Arizona, and Co-Author, Intergovernmental Panel on Climate Change (IPCC) Special Report on Global Warming of 1.5 degrees Celsius

10:10-10:40
Table Discussions
Ballroom

10:40-11AM
Break
MONDAY, FEBRUARY 11

11AM-12:40PM  CONCURRENT SESSIONS

Minority Serving Institutions and Diversity, Equity & Inclusion (DEI)

Diversity, equity, and inclusion (DEI) belong at the forefront of the conversations around climate leadership and sustainable investing. This session will focus on the role of communities of color in addressing climate change and sustainability and the opportunities for HBCUs regarding sustainable investing with their endowments. Panelists will explore the current barriers to action, and the imperative for all institutions to consider DEI in their climate leadership and endowment investing activities.

Felicia Davis, HBCU Green Fund
Justin Wilson, Diverse Asset Managers Initiative
Anthony Rust, Trustee, Warren Wilson College
Doug Lawrence, Managing Principal, 5 Stone Green Capital
Robert Johnson, Chancellor, UMass Dartmouth
Dianne Dillon Ridgley, Trustee, Green Mountain College
Eric Darrisaw, Senior Consultant, OMNI Research
Henry Lancaster, Trustee Lincoln University, Henry Lancaster, Trustee Lincoln University, Cofounder HBCU Green Fund
Abdul Rasheed, Past Board Chair, Elizabeth City State University
Gladys Robinson, Board Chair, Bennett College; Deputy Minority Leader, North Carolina Senate
Larry Robinson, President, Florida A&M University
Lorenzo Newsome, Chief Investment Officer, Smith Graham & Co.
Investment Advisors

11AM-12:40PM  Climate Action Leadership by Faith-Based Higher Education Institutions

This session will explore how faith-based institutions can leverage their collective power to significantly expand climate leadership efforts in education, operations, investments, and community action. This session will highlight the state of the movement by these higher education institutions and what is needed to rapidly expand action, and through small group discussions, will define specific individual and collaborative next steps in mobilization of this community.

Jake Barnett, Graystone Consulting
Anthony Cortese, Co-Founder and Senior Fellow, Intentional Endowments Network
Amanda Hanley, Advisor to U Dayton and Board of directors, Global Catholic Climate Movement
Dan Misleh, Executive Director, Catholic Climate Covenant (moderator)

11AM-12:40PM  Next Level Conversations

Attendees will be given the chance to hear an intimate presentation from 3 separate table top presenters during (3) 30-minute sessions. Presenters will speak for approximately 10 minutes without PowerPoints and the remaining time will be spent engaging with and creating new connections with those seated at their table. Attendees will be given breaks between each conversation to switch to a new table topic.

Next Level Conversation table numbers correspond to the session numbers below.

1. A Campus Approach to Sustainable Building
   Jeremy Knoll, Project Manager, BNIM Architects

2. Defunding Deforestation – The Hidden Driver of Climate Change
   Jeff Conant, Senior International Forests Program Manager, Friends of the Earth

3. Demand-Side Aggregation: Teaming Up to Purchase Renewable Energy at Scale
   Susanne Fratzscher, Director of Business Development, CustomerFirst Renewables

4. Evaluating Fossil Fuel Companies for Shareholder Engagement and Divestment Thresholds
   Nicole Pinko, Corporate Analyst and Engagement Specialist, Climate and Energy Program

5. Expanding Representation and Inclusion in U.S. Climate Policy & Education
   Theo Caruthers, Program Manager for Global Sustainability Initiative, University of Maryland Center for Global Sustainability

6. How Investing + Technology Will Fund Your Institution’s Vision of a Sustainable Future
   Claire Veuthey, Director of ESG & Impact, OpenInvest

7. Middlebury’s Energy 2028 Plan
   David Provost, Executive Vice President for Finance and Administration, & Treasurer, Middlebury College

   Maria Lettini, Director, FAIRR Initiative

9. New Digital Approaches to Building Performance and GHG Reduction
   Fred James, Technical Support Engineer, Siemens

10. Penn’s Civic Sustainability Fellows Program: Addressing Social Equity from within the Ivy Tower
    Laura Riggell, Solar Manager, Philadelphia Energy Authority
    Ben Suplick, Director of Engineering & Energy Planning, University of Pennsylvania

11. Retirement Plans: Exploring Opportunities for ESG Integration, Climate Mitigation, and Value Alignment
    Chris Walker, Director, World Business Council for Sustainable Development (WBCSD)

12. Student-Managed Funds as an Experiential Education Opportunity
    Jeff Mindlin, VP Investments, ASU Enterprise Partners

13. Students as Change Agents for Climate Resilience
    Meghan Chapple, Director of the Office of Sustainability, George Washington University

    Bob Hinkle, President & CEO, Metrus Energy

15. The Interplay of Impact and ESG Investing
    David Dinerman, Former Trustee, Hampshire College

16. Universities as Catalysts for Regional-Scale Climate Action: Lessons from St. Louis
    Beth Martin, Sr. Lecturer in Environmental Studies and Associate Director of the Climate Change Program, Washington University
    Phil Valko, Assistant Vice Chancellor for Sustainability, Washington University
**MO N D A Y, F E B R U A R Y 11**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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<tbody>
<tr>
<td>12:40-1:30 PM</td>
<td>Networking Lunch</td>
<td>BALLROOM</td>
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<tr>
<td>1:10-1:15 PM</td>
<td>Paris to Pittsburgh Screening Trailer</td>
<td>BALLROOM</td>
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<td></td>
<td>This documentary brings to life the impassioned efforts of individuals who are battling the most severe threats of climate change in their own backyards. Presented by Bloomberg Philanthropies and distributed by National Geographic, ParisoPittsburgh.com</td>
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<td>David Finegold, President, Chatham University</td>
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<tr>
<td>1:15-1:30 PM</td>
<td>Climate Leadership Awards</td>
<td>BALLROOM</td>
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<td>Honoring both two and four-year institutions receiving the Climate Leadership Awards and also celebrating the carbon neutrality achievements of American University and Bowdoin College.</td>
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<tr>
<td>1:30-1:10 PM</td>
<td>PLENARY PANEL: Resilience, the Disaster Economy, and Climate Justice</td>
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<td>David Hall, President, University of Virgin Islands</td>
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<td>Atyia Martin, CEO &amp; Founder of All Aces, Inc., Distinguished Senior Fellow at Northeastern University’s Global Resilience Institute</td>
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<td>Scott Miller, President, Virginia Wesleyan University, Moderator</td>
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<td>Havidán Rodríguez, President, University of Albany</td>
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<td>Anthony Rust, Trustee, Warren Wilson College</td>
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<tr>
<td>2:10-2:40 PM</td>
<td>TABLE DISCUSSIONS</td>
<td>BALLROOM</td>
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<td>2:40-3 PM</td>
<td>BREAK</td>
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<td>3-5 PM</td>
<td>CONCURRENT SESSIONS</td>
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<tr>
<td>3-4:45 PM</td>
<td>Next Level Conversations</td>
<td>PALM CF</td>
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</tbody>
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*Next Level Conversation table numbers correspond to the session numbers below. See page 20 for description.*

1. A Unique Approach to Campus Infrastructure Renewal: Direct Investment from Teachers’ Pension Funds
   - Soam Goel, Lead Partner, Distributed Energy, Anbaric

2. 100% Renewable Energy: How Universities Can Lead by Example
   - Bronte Payne, Director, Campaign for 100% Renewable Campuses, Environment America

3. Becoming 100% Renewable – Just Get Started
   - Kathy Johnson, Vice President for Finance & Administration, Black Hills State University
   - Randy Culver, AVP for Facilities & Sustainability, Black Hills State University
   - Scott Haase, Partnership Development Manager, National Renewable Energy Laboratory

   - Aurora Winslade, Sustainability Director, Swarthmore College

5. Getting Private Investors to Fund Your Infrastructure Upgrade Projects
   - Rick Gibson, CEO, Sustainability Partners

6. Leveraging Distributed Energy Systems to Achieve GHG Goals
   - Jay Balasubramanian, Operations Manager, Distributed Energy Systems, Siemens

7. Mapping the Journey to Sustainability Through Change Management & Adaptive Teams
   - Ann Erhardt, Director of Sustainability, Michigan State University

8. Mobile Micro-Grid Technology: Advances Toward Sustainability and Resilience
   - John A. Fallon, III Ph.D., Higher Education Relations, DD DANNAR, LLC
   - Donna Marie Bertrand, Communications Director, DD DANNAR, LLC

9. The Components of Ohio State’s $1 billion Power Agreement
   - Serdar Tufekci, CEO, Ohio State Energy Partners

    - Randy Hoff, Vice Chairman, Cenergestic
    - Charlie Lord, Principal, RENEW Energy Partners

11. Working with the Danish Embassy on Advanced Climate Solutions
    - Niels Vilstrup, Embassy of Denmark

Concurrent Sessions continued on next page
Addressing Inequities through Climate Action: How Anchor Institutions can Advance a Just Transition

College infrastructure has expanded to integrate offices of community engagement, offices of sustainability and offices of racial and gender equity, providing the groundwork for colleges and universities to foster a just transition. Participants will share best practices for institutionalizing, benchmarking and advancing just transition goals including incorporating the just transition into responsible investment policy and hiring and procurement practices as well as channeling capital into community renewal.

Emily Sladek, Manager for Higher Education Management, Democracy Collaborative
Johanna Bozuwa, Research Associate, Democracy Collaborative
Vonda Brunsting, Program Manager, The Just Transition Project, Initiative for Responsible Investment, Harvard Kennedy School
Jennie Stephens, Director, School of Public Policy & Urban Affairs, Dean’s Professor of Sustainability Science & Policy, Director for Strategic Research Collaborations, Global Resilience Institute, Northeastern University

President Levers for Climate Action
Closed meeting for Presidents and Trustees only
Michael Crow, President, Arizona State University
Robert Johnson, Chancellor, University of Massachusetts, Dartmouth
Mariko Silver, President, Bennington College
Steven Knapp, former President, George Washington University

Higher Ed as a Change Agent in the Community
Closed Meeting for UC3 liaisons & invitees only

Networking Reception
ENDOWMENTS INVESTING FOR A LOW CARBON, SUSTAINABLE ECONOMY, PART I

Talk with experts and peers about how your college or university endowment can achieve its risk and return objectives while aligning with your institutional mission. Our work will be guided by the Roadmap for Intentionally Designed Endowments – a step by step process which grew out of the experiences of our network. Each panel presentation will be followed by roundtable discussions where participants can have their burning questions addressed and work with peers and experts to create or advance action plans for their own institutions.

*This track will run during both the morning and afternoon concurrent session times and has been designed for continuous conversation which will drive the afternoon Action Planning segment. Attendees of this Track should be present for both morning and afternoon conversations.

10:30AM The Roadmap for Intentionally Designed Endowments: An Overview

10:40AM Setting the Stage: Learning, Building Consensus and Setting Policy

Campus investment professionals will describe the process of creating intentionally designed endowments on their specific campuses from defining what alignment means for their institutions through building consensus, to formalizing objectives and processes in an Investment Policy Statement.

John Church, Senior Portfolio Manager for Endowments & Foundations, Glenmede
Jeff Mindlin, Director of Investments, ASU Enterprise Partners
Ophir Bruck, Senior US Network Manager, Principles for Responsible Investment
Michael Losquadro, Senior Advisor, Campus Advancement, California State University

11:10AM Dialogue with Peers and Experts

11:40AM Implementation: Aligning the Endowment Portfolio with Mission

Endowment professionals will describe the process and discuss the impacts of aligning their endowments with their mission including assessing the current portfolio, making asset allocation and investment decisions and monitoring and communicating progress. We will explore the benefits of including environmental, social and governance factors (ESG) in risk analysis and of making investments that have a positive environmental and social impact.

Tim Dunn, Managing Director and CIO, Terra Alpha
Libby George, Director of Investments, NC State University
Erik Gross, Treasurer, UNH Foundation
Kelly Major Green, Financial Advisor and Institutional Consultant, Graystone Consulting

CLIMATE COMMITMENT IMPLEMENTATION TRACK, PART I

10:30-11:25AM Showing Campus Leadership through Large-Scale Renewable Energy Procurement

Renewable energy has moved from an operational target to a strategic imperative on campuses across the country. Still, it takes strong leadership to engage and build trust among stakeholders and campus decision-makers, and accelerate impactful renewable energy deployment. Presenters will discuss how they successfully navigated organizational hurdles and enacted meaningful change on their institution’s pathway to carbon neutrality.

Gary Farha, President and CEO, CustomerFirst Renewables
John Luipold, Vice President, Real Estate & Strategic Initiatives, Brown University
Morgan Olsen, Executive Vice President, Treasurer and CFO, Arizona State University
Bob Smith, Vice President for University Planning, Design & Operations, University of Arizona

10:30-11:25AM How Campuses Can Build Community Resilience

Colleges and universities can play a leading role in fostering resilience to climate change both on their campuses and in their communities. Hear how three schools are taking steps to convene stakeholders, address community needs, and generate momentum towards increased climate resilience.

Brian Kelly, Vice President of College Services, Lane Community College
Benjamin Newton, Environmental Sustainability Director, Central Community College
Karin Warren, Herzog Family Chair of Environmental Studies & Science, Sustainability Council Chair, Randolph College

Concurrent Sessions continued on next page
Cross-Sector Partnerships to Further STEM Workforce Development

SUNY Corning Community College has worked with Siemens to re-tool the campus with GHG reducing infrastructure improvements while also developing sustainable STEM-to-Workforce ecosystems. The partnership is leading to measurable, lasting economic vitality and reductions in carbon footprint of partner organizations. The session will lay out a vision of how campus improvements create momentum for further GHG reducing actions, utilizing the campus as a living laboratory and the local communities as workforce experts on workforce development.

Eric Russell, Senior Account Executive, Building Performance & Sustainability, Siemens
Fred James, Technical Support Engineer, Siemens
Katherine Douglas, President of SUNY Corning Community College
Donna Moore-Powers, Biology STEM/Environmental Science Professor, Corning Community College

The University of California (UC) has transitioned to an on-line, Chancellor-level reporting system to plan and track progress towards our 2025 carbon neutrality goal. All 10 UC campuses have developed Pecha Kucha style 7-minute presentations to communicate these plans. This session will feature fast-formatted presentations from three UC campuses.

David Phillips, Associate Vice President, Energy and Sustainability, University of California Office of the President
Matt St. Clair, Director of Sustainability, University of California Office of the President
Margaret L. (Peggy) Delaney, Vice Chancellor, Planning and Budget, University of California Santa Cruz
David Karlsgodt, Principal, Fovea, LLC

Several universities have begun efforts to price carbon and offset emissions in innovative ways. These range from using operational capital to invest in local offset projects to creating capital by monetizing emissions reductions on the voluntary carbon market. In this session, you will hear four approaches to using offsets to support climate neutrality efforts.

Corey Hawkey, Assistant Director, University Sustainability Practices, Arizona State University
Matthew Arsenault, Program Manager, Duke Carbon Offsets Initiative, Duke University
Megan Litke, Director, Sustainability Programs, American University
Robert J. Koester, Director, Center for Energy Research/Education/Service, Ball State University
12:15-1:15PM NETWORKING LUNCH COURTYARD

1:15-2:10PM Afternoon Concurrent Sessions

CLIMATE COMMITMENT IMPLEMENTATION TRACK, PART III

1:15-2:10PM Pathways for a Zero Energy Campus JOSHUA TREE
Many higher education campuses across the globe are committing to sustainable operations with some charting pathways toward zero energy and net positive campuses. Two pathways will be outlined through the University of British Columbia’s new Green Building Action Plan and Eastern Washington University’s public/private partnership with McKinstry to develop a zero energy building as a living laboratory for academic programs. Expectations for zero energy buildings on campus are rising. Learn first steps in driving commitment and action on your campus.

Ash Awad, Chief Market Officer, McKinstry
John Madden, Director, Sustainability and Engineering, University of British Columbia

1:15-2:10PM Tales, Tools and Tricks from Large Research Universities XAVIER
Hear how the University at Albany has integrated academics in the building of a new Net Zero Energy Laboratory and how the University of Pennsylvania is using a data-driven approach to optimize performance of existing buildings. Finally, the University of California, Irvine will contextualize the conversation by sharing its experience of ten years of working to eliminate operational greenhouse gas emissions.

Wendell Brase, Vice Chancellor, Administrative & Business Services, University of California, Irvine
Indumathi Lnu, Energy Officer, University at Albany
Ben Suplick, Director of Engineering & Energy Planning, University of Pennsylvania
Alexander Waegel, Research Associate, Center for Environmental Building & Design, University of Pennsylvania

CLIMATE COMMITMENT IMPLEMENTATION TRACK, PART III, CONT.

1:15-2:10PM Reimagining District Energy in the 21st Century PALM F
The success of energy solutions depends upon practical technical and financial solutions that fit within the context of overarching campus values and decision-making structures. Carleton College will provide an overview of their plan to reduce carbon emissions, energy consumption and operating cost by transitioning the campus steam heating system to a "low temperature" hot water system.

Fred Rogers, Vice President and Treasurer, Carleton College
Martha Larson, Manager of Campus Energy and Sustainability, Carleton College
Steven Spehn, Director of Facilities and Capital Planning, Carleton College

ENDOWMENTS INVESTING IN A LOW CARBON, SUSTAINABLE ECONOMY, PART II PALM C

1:15-1:45 Climate Change and Endowment Management: Investing Across the Asset Classes
A team of asset managers will discuss the opportunities and risks across the asset classes.

Ken Locklin, Director, Impax Asset Management
Gretchen Postula, Head of Investor Relations, North Sky Capital
Tim Coffin, Senior Vice President, Breckinridge Capital Advisors
David Sher, Co-CEO, Greenbacker Capital

1:45-2:10PM Action Planning
An opportunity to go deeper on your burning questions and to create next steps and action plans for your institutions.

2:10-2:20PM BREAK

2:20-3PM CLOSING PLENARY: Getting There In Time: BALLROOM
Public Policy, Private Investment & Higher Education’s Leadership Role in Climate Action
Julie Cerqueira, Executive Director, US Climate Alliance
Soam Goel, Lead Partner, Distributed Energy Group, Anbaric
Robert C. Robbins, President, University of Arizona
Sandy Urie, Chairman Emeritus, Cambridge Associates

3-3:30PM TABLE DISCUSSIONS

3:30-3:45PM FINAL REMARKS
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