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Using Data Partnerships to Achieve Equity

The San Francisco Experience
SPEAKERS

Dan Kelly, Director of Planning, San Francisco Human Services Agency
Christine Lou, Senior Researcher, San Francisco Human Services Agency
Anne Marie Donnelly, Recreation Business Manager, San Francisco Recreation and Park Department
San Francisco for All
Why San Francisco?
African American Children in SF (Ages 0-17) in 1990

Source: 1990 Decennial Census

N = 19,529
African American Children in SF (Ages 0-17) in 2000

Source: 2000 Decennial Census
N = 13,329
African American Children in SF (Ages 0-17) in 2011
Source: 2011 5-Year American Community Survey
N = 8,404
Whose city is it?
EQUALITY

EQUITY
What is Social Inclusion?

1. The process of improving the terms for individuals and groups to take part in society; and

2. The process of improving the ability, opportunity, and dignity of those disadvantaged on the basis of their identity to take part in society.

World Bank Group
What Does a Local Welfare Agency Do?

- **Administer benefit programs**: Medicaid; TANF; food stamps; General Assistance; Veterans benefits

- **Services for seniors and persons with disabilities**: In Home Supportive Services; senior centers; meal programs

- **Child care**: manage subsidized child care for thousands of families

- **Protective Services**: Children’s Protective Services & foster care; Adult Protective Services
Recreation and Park Equity Initiatives

1. **Staff training:** GARE; Implicit Bias; Racial Equity

2. **Equity Zones**

3. **Racial Equity Action Plan:** developed by a committee of 25+ staff

4. **Workforce Development:** apprenticeships; public service trainees; “Workreation”; youth leadership programs

5. **Programming:** Peace Parks; Tennis and Learning Center

6. **Scholarships:** *SFRPD provided scholarships to 2,206 residents in FY 17-18 valued at over $1.3M*

7. **Children in Nature:** Because nature heals trauma

8. **Teen Outdoor Experience:** Mayor’s Office initiative designed to engage inner-city youth during the summer, leveraging the City’s resources to provide a unique summer camp experience
Test Case: Recreation and Park Dept
Opportunities and Challenges

• Small, inexpensive efforts can make a big difference

• Broadens the perception of the welfare agency, diluting stigma

• Creates relationships with new partners

• Fears about uses of confidential data

• Does not change on the ground dynamics

• Cutting in line

• Integrating outreach efforts
Broader Potential
SPEAKER CONTACT

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MEMBERSHIP

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- Webinars
- Online resource library
- Urban park study tours
- Advocacy tools
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