For CPRE/CPRP licensure - Please submit your CEU tracking form to the room monitor prior to the start of the session and pick it up at the end of the session.

For all credits (CEU, PDH and CM) - To receive credits for this session, you must complete the Session Survey in the mobile app.

- From the home page, select schedule
- Go to today’s date and find the title of this session and tap
- In the middle of the page, tap General Session Survey
- Fill out the Session Survey

Your responses will be shared with the accrediting agency.
SPEAKERS

Emmalee Dolfi, Trust for Public Land
John Gibbs, WRT Design
Cristina Sassaki, M-NCPPC Montgomery Parks
Shanelle Smith, Trust for Public Land, Ohio

Moderator, Amber Knapp, ESRI
PARKSERVE®
ENSURING ACCESS TO A PARK OR GREENSPACE WITHIN A 10-MINUTE OF HOME FOR ALL.

Emmalee Dolfi, Senior Manager of Urban Analytics, The Trust for Public Land
OUR MISSION

The Trust for Public Land creates parks and protects land for people, ensuring healthy, livable communities for generations to come.
OUR IMPACT
SINCE 1972
FROM NEIGHBORHOOD PARKS TO NATIONAL PARKS

OUR IMPACT

5 thousand+ places created
3 million+ acres protected
70 billion+ public funds generated
8 million+ people within a 10-min walk
Imagine you were never more than a 10-minute walk from a place to explore.

To discover.

To wonder.

To play.
CREATING PARKSERVE®

- **14,000** municipalities
- **85%** of US residents
- **130,000** local/urban parks and greenspace
STRATEGIZING LOCALLY

Everyone deserves a park within a 10-minute walk of home. Is Denver meeting that goal?

90% of residents live within a 10-minute walk of a park.

- 90% of Residents within a 10-minute walk of a park by age
  - 90% of Residents within a 10-minute walk of a park by income

Percent of Residents within a 10-Minute Walk of a Park by Race/Ethnicity:

- American Indian
- Asian
- Black
- Hispanic
- Pacific Islander
- White
- 2 or More Races
- Other
STRATEGIZING LOCALLY
STRATEGIZING NATIONALLY

URBAN PARK NEED NEAR SCHOOLS
STRAATEGIZING NATIONALLY

URBAN HOT SPOTS IN AREAS OF PARK NEED
CLIMATE SMART CITIES: CLEVELAND
CLIMATE-SMART CITIES

OBJECTIVES

CONNECT

COOL

ABSORB

PROTECT
OUR INTEGRATED APPROACH
DECISION SUPPORT TOOL
PARCEL REPORTS
PARCEL REPORTS
RANGE OF IMPLEMENTATION OPPORTUNITIES

COALITIONS/LEARNING LABS

POLICY/DECISION-MAKING

PROJECT DEVELOPMENT
Objective 18: Implement the Cleveland Tree Plan to grow and maintain a healthy urban forest

Summary
Trees are a critical piece of our community: they make us healthier and safer, add economic value to our homes and businesses, help us meet environmental challenges, and give us a stronger connection to nature that improves mental health.

The Cleveland Tree Plan is built on the need to rebuild the urban forest, together. It has three overarching goals: (1) recognize trees as critical community infrastructure, (2) reverse the trend of tree canopy loss, and (3) foster capacity for full stewardship for the tree infrastructure.

Progress since 2013
- The Cleveland Tree Plan was finalized in 2015, and adopted by Cleveland Planning Commission in 2016. The plan evaluates the state of the urban forest, calculates the benefits of Cleveland’s trees, and identifies nine major actions required to revitalize Cleveland’s urban forest.
- The Cleveland Tree Coalition, made up of 40+ organizations, formed to implement the plan.
- In 2017, the Coalition set a goal of 30% canopy by 2040 and 50,000 trees planted and maintained by 2020 in the City of Cleveland.
- Arbor Day has become a bigger event with their Healthcare Tree Recognition Program, multiple Tree Steward training rounds have been completed, and Coalition partners have received a number of tree grants.

Actions
- Develop a governance structure for the Cleveland Tree Coalition, Including a way to fund trees
- Explore the integration of trees into the Stormwater Credit Program to increase trees and manage stormwater
- Develop and update City policies to keep trees healthy
- Develop neighborhood tree goals and increase opportunities for residents to learn about and take care of trees
- Update county-wide urban tree canopy assessment and the City’s detailed tree inventory
Cleveland Tree Plan
Together We’re Making Cleveland the Forest City Once Again
EXECUTIVE SUMMARY
City-wide tree canopy goal set at 30%.

But what does that mean for each neighborhood?
before

P.S. 7 community playground in the Bronx
after

P.S. 7 community playground in the Bronx
Thank you.

Emmalee Dolfi
emmalee.dolfi@tpl.org
Senior Manager of Urban Analytics

Shanelle Smith, MBA
Ohio State Director
Shanelle.smith@tpl.org
Twitter: @ShanelleLSmith
SAFE ROUTES TO PARKS
ACCESS TO PARKS
ACCESS AS PARK
MAPPING SERVICE AREAS
ARLINGTON

Parks & Open Spaces

Applying ArcView GIS Network Analysis
ARLINGTON

Driving Access
ARLINGTON

Walking Access

Henry Clay Park
ARLINGTON

Walking Access

Henry Clay Park Example
ARLINGTON

Biking Access
ARLINGTON

Transit Access
FRESNO

Access to Parks

AMENITIES INCLUDE:

• Playgrounds
• Shade Structures
• Picnic Shelters
• Basketball Courts
• Soccer/Football Fields
FRESNO

Access to Parks

AREAS IN RED CONTAIN OVER 50,000 PEOPLE AND LACK NEIGHBORHOOD AMENITIES

- Playgrounds
- Shade Structures
- Picnic Shelters
- Basketball Courts
- Soccer/Football Fields
FRESNO

Access to Parks

Tear down those fences!

Create amenities in parks that currently have none.
FRESNO

Access to Parks

Allow users to access all basins for recreational use.
Access to Parks

Allow users to access open space in all public schools, K-12.
FRESNO

Access to Parks

- **existing and proposed class 1 trails**
- **park clusters with trail connections**
- **clusters with potential trail connections (1-3 blocks from existing class 1 trails)**
- **clusters with additional half mile connections**
SPEAKER CONTACT

John Gibbs, WRT, jgibbs@wrtdesign.com
Speaker, Org, Email
Speaker, Org, Email
Energized Public Spaces Plan: Measuring the Public Realm

Speaker: Cristina Sassaki, AICP, LEED BD+C
MONTGOMERY COUNTY / MONTGOMERY PARKS

MOST POPULOUS COUNTY IN MARYLAND & CONTINUES TO GROW TOWARDS ITS URBANIZING AREAS.

2017: 1,058,800

1990: 765,500 +293,300
CHALLENGE: MORE PEOPLE, MORE PARKS

HOW TO PRIORITIZE WHERE AND WHAT TO ADD FOR PEOPLE TO ENJOY THE OUTDOORS?
ENERGIZED PUBLIC SPACES (EPS) PLAN

WALKING ACCESS TO EXPERIENCES – NOT ACRES/PARKLAND

All parks are not created equal.
ENERGIZED PUBLIC SPACES (EPS) PLAN

WALKING ACCESS TO EXPERIENCES – NOT ACRES/PARKLAND

Acorn Urban Park
Size: 0.15 acres
Amenities: 13

Woodside Urban Park
Size: 2.45 acres
Amenities: 50

Conservation Park
Size: 214 acres
Amenities: 1
INTEGRATED PUBLIC SPACES SYSTEM

INDEPENDENT OF LAND OWNERSHIP

M-NCPPC, MONTGOMERY PARKS

MONTGOMERY COUNTY GOVERNMENT

ENERGIZED PUBLIC SPACES NETWORK

PRIVATELY-OWNED PUBLIC SPACES (POPS)

SCHOOLS

NEIGHBORING COUNTY/MUNICIPAL PARKS

STATE PARKS

NATIONAL PARKS
**METHODOLOGY**

**DATA-DRIVEN APPROACH**

- **SUPPLY**
- **DEMAND**
  - WORKERS
  - RESIDENTS
- **DEFICITS/SHORTAGES**
OUTCOMES

AMENITY LOCATION

ACTIVE

CONTEMPLATIVE

SOCIAL GATHERING

PEOPLE ACCESS TO AMENITIES

Lower

Higher
OUTCOMES

DEFICIT PRIORITY AREAS

Top 12 Deficit Clusters (1 square-mile)
Top 40 Deficit Clusters (1 square-mile)
Deficits/Shortage of Accessible Experiences
EPS Study Area
Montgomery County

* Graphics represent preliminary results
SPEAKER CONTACT

Cristina Sassaki, Montgomery Parks, Cristina.Sassaki@montgomeryparks.org
MEMBERSHIP

Your connection to information and expertise on new urban park models, practices, and innovative partnerships.

Members have access to a suite of highly-curated resources specifically designed for the parks community including:

- Webinars
- Online resource library
- Urban park study tours
- Advocacy tools
- Discounted registration to Greater & Greener

Join City Parks Alliance today! To learn more, visit our membership table in the exhibition hall or go to cityparksalliance.org/membership.

#greatergreener