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THE POWER OF THE COMMONS
SPEAKERS

Dana Bourland, Vice President, The JPB Foundation
Stephanie Harbin, President, San Juan Block Club
Caitlin Murphy, Civic Commons Coordinator, Live6 Alliance
Eric Nelson, Executive Director, Students with a Goal
Dan Rice, President and CEO, Ohio & Erie Canalway Coalition
Maitreyi Roy, Executive Director, Bartram’s Garden
Christopher Spahr, Executive Director, Centennial Parkside CDC
The Power of the Commons
The percent of people living in predominantly poor or affluent neighborhoods rose from 15% to 31%.

In the 1970s, nearly 30% of Americans reported spending time with their neighbors. Today only about 20% do.

The income share of the richest 1% has doubled while the poverty rate has held steady.

Just 32% of people believe most people can be trusted.
Reimagining the Civic Commons
A New Way of Working for Cities

Principles of Reimagining the Civic Commons

- **Design, manage and operate** civic assets as a portfolio, focused on influencing social outcomes of civic engagement, socioeconomic mixing, environmental sustainability and value creation.

- **Recognize the intrinsic value** of existing buildings, assets, neighborhoods and people that others disregard.

- **Bring people of all backgrounds** back into public life, reconnecting communities to civic assets where trust can be formed.

- **Shift the behavior of citizens** from consumers to producers in order to cultivate stewards and champions of the assets.

- **Provide the best quality for all** that can compete with alternatives in the private market.

- **Welcome everyone and create opportunities** for shared experience among people of all incomes and backgrounds.

- **Connect people to nature** and invite visitorship via walking, biking or transit.

- **Provide ecological benefits** to the surrounding neighborhood.

- **Attract additional investment** in the surrounding neighborhood in a way that sustains public spaces and benefits existing communities.
Akron
DANGER
NO SWIMMING

NO WAKE
NO SKIING
ALL AREAS
Detroit
Download resources at CivicCommons.US/learn
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MEMBERSHIP

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- Webinars
- Online resource library
- Urban park study tours
- Advocacy tools
- Discounted registration to Greater & Greener

Join City Parks Alliance today! To learn more, visit our membership table in the exhibition hall or go to cityparksalliance.org/membership.

#greatergreener