Placemaking In the Piedmont and Pueblo: Equity In Communities of Color through Arts and Culture

Tuesday, July 23, 2019 | 4:00pm
PROFESSIONAL AND CONTINUING EDUCATION CREDITS

For CPRE/CPRP licensure - Please submit your CEU tracking form to the room monitor prior to the start of the session and pick it up at the end of the session.

For all credits (CEU, PDH and CM) - To receive credits for this session, you must complete the Session Survey in the mobile app.

• From the home page, select schedule
• Go to today’s date and find the title of this session and tap
• In the middle of the page, tap General Session Survey
• Fill out the Session Survey

Your responses will be shared with the accrediting agency.
PLACEMAKING IN THE PIEDMONT AND PUEBLO

Equity in Communities of Color through Arts and Culture
SPEAKERS

Alexis Stephens, Senior Communications Associate, PolicyLink
Joseph Claunch, Co-Director, Youth Development Specialist, Zuni Youth Enrichment Project
Adela Park, Special Projects Coordinator, Fairmount Park Conservancy
How we developed a community park in a culturally significant area through an arts and cultural based approach.
Design Process:

• Over 50 + Meetings with Key Stakeholders:

  • We met with families, cultural leaders, Tribal Council, neighborhood residents, and artists over a two year period.
Zuni artists helped us envision a park space that could serve a broader set of needs beyond physical activity.
Ho’n A:wan Park – Belonging to all us
What we are achieving together:

A park space that reflects the values, identities, and desires of the people that the park is aiming to serve.
ZYEP’s relationship with artist and culture bearers

BEFORE THE PARK

AFTER THE PARK
Deepening our relationships with artist is helping us pursue our mission in ways that we couldn’t have imagined.
Continuing Tradition
MISSION

Fairmount Park Conservancy brings parks to life. We improve and steward Philadelphia’s parks, enhance their historic and cultural assets, and support the communities they serve.
Ernel Martinez + Keir Johnston
Amber Art Collective, Philadelphia PA
COMMUNITY ADVISORY COMMITTEE

CDC

CONSERVANCY

CONTRACTS

NEIGHBORHOOD ORGANIZATIONS

CITY AGENCY
CITY AGENCY
CITY AGENCY

FAIRMOUNT PARK
CONSERVANCY
MEMBERSHIP

Your connection to information and expertise on new urban park models, practices, and innovative partnerships.

Members have access to a suite of highly-curated resources specifically designed for the parks community including:

- Webinars
- Online resource library
- Urban park study tours
- Advocacy tools
- Discounted registration to Greater & Greener

Join City Parks Alliance today! To learn more, visit our membership table in the exhibition hall or go to cityparksalliance.org/membership.

#greatergreener