Creating Public Places in Overlooked Spaces
Tuesday, July 23, 2019 | 4:00pm - 5:15pm

Urban Greening and Biodiversity Track Sponsor

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FOR NORTH AMERICAN CONSERVATION
COLORADO STATE UNIVERSITY
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For all credits (CEU, PDH and CM) - To receive credits for this session, you must complete the Session Survey in the mobile app.

• From the home page, select schedule
• Go to today’s date and find the title of this session and tap
• In the middle of the page, tap General Session Survey
• Fill out the Session Survey

Your responses will be shared with the accrediting agency.
CREATING PUBLIC PLACES IN OVERLOOKED SPACES

LEARNING OBJECTIVES

• Discover ways to repurpose vacant lots to green corridors and jewels in under resourced neighborhoods
• Discover ways to actively listen and respond to residents dreams and visions of their communities.
  Find out how other cities are addressing similar concerns
• Learn how equity in park access can be achieved through creative land use
• Learn how communities engaged in park development take ownership and pride in completed projects
• Learn how culturally sensitive design leads to the engagement of park users

Urban Greening and Biodiversity
Activating Urban Parks through Recreation
SPEAKERS

David Wilson *(Moderator)*
Project Manager
LAND studio

Veronica Hahni
Executive Director
Los Angeles Neighborhood Initiative (LANI)

Kimberley Knox
Greening Coordinator
City of Baltimore, Baltimore Green Network
Hello! Welcome to LAND studio
We work in many different types of neighborhoods and at a variety of scales throughout the city.
We create places and connect people through public art, sustainable building & design, collaborative planning, and dynamic programming.
Creating Public Places in Overlooked Spaces

Los Angeles Neighborhood Initiative (LANI)
Background

Established in 1994 to stimulate community-driven neighborhood revitalization

- Designed to utilize a community planning process

- Constructed over $25 million in neighborhood improvements

- Leveraged over $30 million in additional public, private and in-kind improvements
What we do...

- LANI targets its efforts in challenged communities where infrastructure improvements are needed.

- Vacant lots, a lack of neighborhood identity, unsafe street and sidewalk conditions, and dilapidated and underutilized storefronts plague many of Los Angeles’ diverse communities.

- Engaging residents, community organizations, and public/private sector leaders successfully transforms neighborhoods and improves quality of life.
Meaningful Community Involvement
Community Outreach
Project Steering Committee (PSC)

- The PSC is composed of stakeholders within the community. Committee members serve as liaisons/representatives of the community at large.

- PSC members are asked to actively share their vision and ideas and make decisions about the potential improvements.

- Participate in a process to select a Project Consultant(s) while will facilitate the design and development of improvements.
Partnerships
Technical Advisory Committee (TAC)

- A parallel committee comprised of key representatives from City and County offices

- As non-voting members, the TAC serves in an advisory capacity to the Project Steering Committee and provides expertise as it relates to the project
Transit Enhancements

North Hollywood Arts District
Transit Enhancements

North Hollywood Arts District
Transit Enhancements

Byzantine Latino Quarter Transit Plaza
Transit Enhancements

Byzantine Latino Quarter Transit Plaza
111th Place Park, South Los Angeles
Pocket Parks

111th Place Park
Pocket Parks

Before

West Adams Heights Park
Adult Fitness
Pocket Parks
Pocket Parks

West Adams Heights Park
Pocket Parks

West Adams Heights Park
Pocket Parks

Gladys Jean Wesson Park
Pocket Parks

Gladys Jean Wesson Park
Los Angeles Neighborhood Initiative

www.lani.org

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Baltimore Green Network
A Plan for a Green and Connected City
Baltimore Population Over the Decades

Population Totals

<table>
<thead>
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<th>Year</th>
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Baltimore Has 18,000+ Vacant Houses
Baltimore Has 18,000+ Vacant Lots
Baltimore Has 18,000+ Vacant Lots

But the challenge is that only 40% of the vacant lots are owned by the City of Baltimore.
BALTIMORE GREEN NETWORK

Creating with residents and neighborhood associations green spaces from vacant lots.
BALTIMORE GREEN NETWORK

• Over 200 Meetings over three years
• Choose Five Pilot Projects where residents were already working to make into a reality
• Resident-driven with the residents’ vision
• Plan was approved in October 2018
BALTIMORE GREEN NETWORK
But the key to any greening project/park is ongoing, continuous maintenance.
BALTIMORE GREEN NETWORK

Pilot Project Called “Lots to Love”—using workforce development to maintain 47 vacant lots
BALTIMORE GREEN NETWORK

Studies have found that maintained green spaces
- Reduces Gun Violence by 9%
- Increase Home Values by 22%
- Slows Heart Rate
But unmaintained vacant lots have found to do the opposite, such as:
- Results in Property Devaluation
- Results in Increased Tax Delinquency by Owners
- Health Issues, such as rodents and invasive weeds
- Higher occurrence of dumping
So the key is to create an ongoing maintenance strategy that provides opportunity for Baltimore’s underemployed and unemployed.
BALTIMORE GREEN NETWORK

So Baltimore, its underinvested areas and residents grow stronger together.
SPEAKER CONTACT

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MEMBERSHIP

Your connection to information and expertise on new urban park models, practices, and innovative partnerships.

Members have access to a suite of highly-curated resources specifically designed for the parks community including:

• Webinars
• Online resource library
• Urban park study tours
• Advocacy tools
• Discounted registration to Greater & Greener

Join City Parks Alliance today! To learn more, visit our membership table in the exhibition hall or go to cityparksalliance.org/membership.

#greatergreener
THANK YOU!