Lessons in Patient Safety: Stories, Analogies, and the Multimedia Effect

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The objective of this scientific exhibit is to share a novel approach to teaching complex concepts in patient safety utilizing illustrated stories. Safe and efficient patient-centered care is a top priority in current healthcare discussions. However, most educational materials on patient safety are text-based. In this digital age, learners expect content to be not only visually engaging but personally relevant.

This exhibit presents a series of illustrated stories using ultra-high definition video that have been produced to accompany an innovative publication on patient safety. These illustrated stories make complex concepts, such as fixation and communication errors, relevant and memorable. They also offer techniques and strategies aimed at preventing errors before they occur, applicable to all specialties and healthcare settings. Learners are immersed in lifelike scenarios and engaged through the power of storytelling and analogy, highlighting key concepts from chapters in the physical text.

This exhibit will consist of posters detailing the design process the team employed in creating this instructional tool, and its implementation in the healthcare setting. Video monitors will display examples of the illustrated stories and lessons, allowing attendees to engage and interact with the presentation.