



2027 FSMB FOUNDATION LUNCHEON

FRIDAY, APRIL 16, 2027
OMNI OKLAHOMA CITY HOTEL

FEATURING JOE SACHS, MD
EMMY AWARD-WINNING PRODUCER OF "THE PITT"



SPONSOR THE 2027 FSMB FOUNDATION LUNCHEON

Support the FSMB Foundation Luncheon and help advance research and education initiatives that strengthen and support the work of state medical boards.

Held during FSMB AM27, the luncheon will bring Annual Meeting attendees together for a featured keynote from Joe Sachs, MD, an emergency physician, Emmy Award-winning television writer and executive producer of the HBO Max series "The Pitt." Dr. Sachs began his television career with NBC's "ER", where he served as an executive producer and wrote 35 episodes during the series' 15-year run. He joined "The Pitt" in 2023 and has written multiple episodes during its first two seasons.

Dr. Sachs has received recognition from the Humanitas Prize, the Writers Guild of America, and the Producers Guild of America for his contributions to television. In 2026, he was named to the Time100 list as one of the world's most influential people in health. Throughout his writing career, he has maintained a part-time emergency medicine practice at a designated trauma center for Los Angeles County. His commitment to medical accuracy has helped inform professional and public understanding of healthcare through compelling storytelling.

Sponsorship offers a meaningful opportunity to align your organization with this high-interest FSMB AM27 program while receiving visibility through a focused mix of digital, print and onsite recognition.

ABOUT THE FSMB FOUNDATION

The mission of the FSMB Foundation is to fund and support research and education initiatives that advance best practices in medical regulation and strengthen the safety and quality of healthcare. Its funding support helps strengthen and advance the work of state medical boards and contributes to the safety of patients and the quality of care they receive. Learn more at fsmf.org/Foundation.

SPONSORSHIP OPPORTUNITIES

PREMIER SPONSOR: \$7,500

Exclusive opportunity

- Exclusive designation as the FSMB Foundation Luncheon Premier Sponsor
- Premier logo placement on the luncheon webpage, mobile app and luncheon signage
- Logo recognition in luncheon and applicable Annual Meeting emails
- Full-page color ad in the FSMB AM27 program book*
- Recognition in designated luncheon social media posts
- Verbal recognition during the luncheon
- Reserved luncheon seating for eight guests
- One mobile app banner ad
- Opportunity to provide a pre-approved giveaway in annual meeting attendee bags

SIGNATURE SPONSOR: \$5,000

- Logo placement on the luncheon webpage, mobile app and luncheon signage
- Logo recognition in luncheon and applicable Annual Meeting emails
- Half-page color ad in the FSMB AM27 program book*
- Recognition in designated luncheon social media posts
- Reserved luncheon seating for four guests
- One mobile app banner ad

SUPPORTING SPONSOR: \$2,500

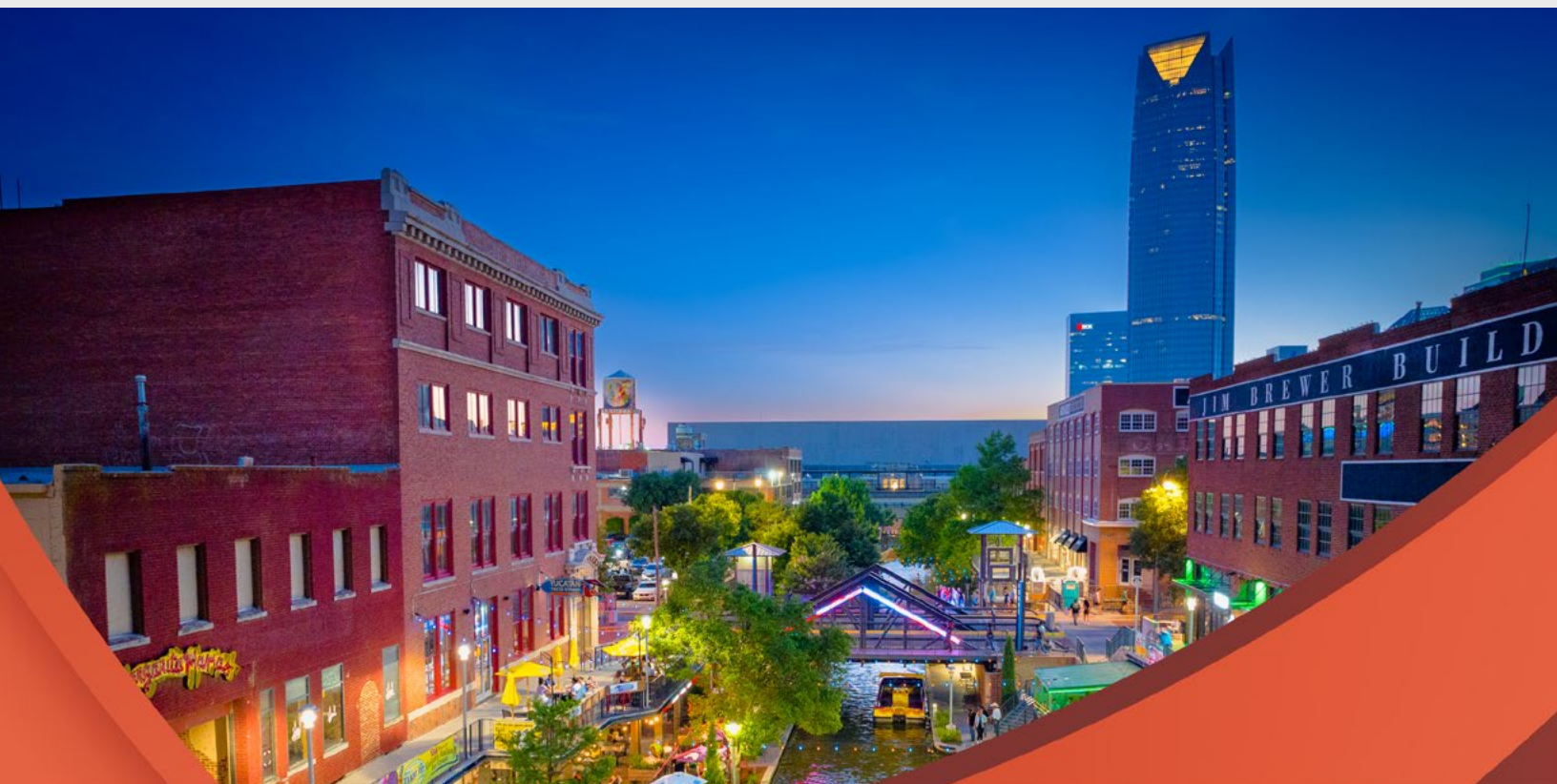
- Logo placement on the luncheon webpage and mobile app
- Logo recognition on shared luncheon signage
- Logo recognition in one luncheon promotional email
- Quarter-page color ad in the FSMB AM27 program book*
- Reserved luncheon seating for two guests

Questions? Email marketing@fsmb.org | *Advertising commitments are due by **February 26, 2027**.

SPONSORSHIP BENEFIT REQUIREMENTS

The following requirements apply to all sponsorship levels:

- All sponsorship benefits are subject to production deadlines, FSMB approval and applicable FSMB AM27 platform or vendor specifications.
- Sponsor must provide its logo and all advertising artwork in the required format by the applicable deadline. FSMB is not responsible for missed benefits resulting from late, incomplete or noncompliant materials.
- Email recognition refers to inclusion in applicable event promotional emails. It does not include a dedicated sponsor email or guarantee a specific number of email placements unless expressly stated in the selected sponsorship level.
- Social media recognition is limited to designated event-related posts and is subject to the FSMB editorial calendar and platform requirements.
- In-app banner advertisements are subject to mobile-app technical specifications, scheduling and inventory availability.
- Giveaway items must be approved by FSMB in advance and supplied by Sponsor at Sponsor's expense by the stated deadline. FSMB may decline items that are inappropriate, overly large, unsafe or otherwise unsuitable for distribution.
- Reserved luncheon seating is for the FSMB Foundation Luncheon only and does not include FSMB AM27 registration unless specifically stated in writing by FSMB.
- Sponsorship does not include attendee contact information, speaking opportunities, endorsement by FSMB or control over event content.
- Sponsorship benefits may not be transferred, substituted or combined without FSMB's prior written approval.



FSMB FOUNDATION SPONSORSHIP APPLICATION

FRIDAY, APRIL 16, 2027
OMNI OKLAHOMA CITY HOTEL

SPONSOR INFORMATION

SPONSOR ORGANIZATION

PRIMARY CONTACT NAME

TITLE

MAILING ADDRESS

CITY

STATE

ZIP

PHONE NUMBER

WEBSITE URL

PAYMENT INFORMATION

Full payment must accompany this application and is due no later than February 26, 2027. **Please make checks payable to the FSMB Foundation.**

SELECT SPONSOR LEVEL

Premier Sponsor - \$7,500

Signature Sponsor - \$5,000

Supporting Sponsor - \$2,500

PAYMENT METHOD

Check Enclosed

Invoice Requested

SPONSORSHIP AGREEMENT

This Sponsorship Agreement ("Agreement") is made and entered into between the Federation of State Medical Boards ("FSMB") and the Sponsor identified in this application.

- 1. TERMS OF AGREEMENT:** This Agreement shall cover the sponsorship of the 2027 FSMB Foundation Luncheon to be held on April 16, 2027 ("FSMB Foundation Luncheon").
- 2. SPONSORSHIP BENEFITS:** During the term of this Agreement, provided that Sponsor fulfills its payment obligations to FSMB, Sponsor will receive the benefits outlined in this 2027 FSMB Foundation Luncheon Sponsorship Application and Sponsorship Opportunities section, which is incorporated into this Agreement.
- 3. PAYMENT OBLIGATIONS OF SPONSOR:** In consideration of the benefits provided by FSMB, Sponsor agrees to pay FSMB the full amount corresponding to the selected sponsorship level under the section "Sponsorship Opportunities." These fees constitute a commercial transaction between FSMB and Sponsor and shall not be construed as financial support for any continuing medical education activity. All payments are due in full by March 27, 2027. Please make checks payable to the FSMB Foundation.
- 4. CANCELLATION POLICY:** The sponsor application deadline is February 26, 2027. Sponsors who cancel on or before February 26, 2027, will receive a full refund. No cancellations shall be acknowledged unless received by FSMB in writing. The date upon which the notice of cancellation is received shall apply as the official date of cancellation.
- 5. RECORDING OF EVENT:** Sponsor acknowledges that FSMB AM27 may be recorded and reproduced in any form, including but not limited to digital formats, and hereby authorizes FSMB and its designees to record, transcribe, modify, reproduce, publicly perform, display, distribute, redistribute and transmit in any form and for any purpose any such recording of FSMB AM27. Sponsor hereby releases FSMB and its designees from, and waives all claims it may have, now or in the future, in connection with such activities, and specifically waives any statutory restriction on waivers of future claims or moral rights. Sponsor is prohibited from recording the event unless given approval in writing by FSMB.
- 6. NO REPRESENTATIONS OR WARRANTIES:** FSMB makes no representations or warranties, express or implied, regarding the number, quality or character of persons who will attend FSMB AM27 or regarding any other matters. Any and all matters pertaining to FSMB AM27 and not specifically covered by the terms and conditions of this Agreement are subject to FSMB's sole discretion. This Agreement states the entire agreement between the parties and may not be amended without FSMB's written consent.
- 7. SEVERABILITY, WAIVER, REMEDIES:** If any part of this Agreement is found invalid, the remaining provisions shall remain unaffected and enforceable. FSMB's failure at any time to require Sponsor's strict compliance with any part of this Agreement shall not thereafter waive or reduce FSMB's right to require strict compliance with the same or any other provision of this Agreement in any later instance. The remedies afforded FSMB herein are cumulative and are in addition to all remedies FSMB may be entitled to at law or in equity.
- 8. FORCE MAJEURE:** If, because of war, strike, government order, terrorist act, act of God or other cause beyond the control of FSMB, FSMB AM27 or any part thereof is prevented from being held, FSMB shall be relieved of its obligations under these Terms and Conditions.
- 9. BINDING EFFECT:** This Agreement, including all terms and conditions, shall be binding upon and shall inure to the benefit of the parties hereto, their successors and assigns, or other legal representative.

AGREEMENT AND AUTHORIZATION

By signing below, Sponsor agrees to the Sponsorship Agreement and Terms and Conditions included in this application, including the sponsorship benefits and requirements for the selected sponsorship level.

AUTHORIZED SPONSOR SIGNATURE

PRINTED NAME

TITLE

DATE

SEND COMPLETED APPLICATION AND PAYMENT TO:

Federation of State Medical Boards
Attn: Education Services
400 Fuller Wiser Road
Euless, TX 76039