THE 22ND ANNUAL
Corporate Counsel Institute:
An Insider’s Guide to Washington

March 14-16, 2018
Georgetown University Law Center, Washington, DC

Keynote Speaker:
Stephen M. Cutler

Luncheon Speaker:
Andrea Mitchell

Up to 10.25 CLE credit hours (based on a 60-minute credit hour), including 2.0 hour of ethics
Up to 12.3 CLE credit hours (based on a 50-minute credit hour), including 2.4 hours of ethics
Why Attend?

At this year’s 22nd Annual Corporate Counsel Institute, you will receive updates and predictions from leading federal officials, in-house counsel and outside counsel subject matter experts. This year more than ever, the Institute will be your place to obtain important tips, solutions, and ideas as changes develop rapidly in the private sector.

At the 2018 Institute, you will:

- Network with public and private sector peers from all sections of the United States
- Review the latest trends about the evolving role of the in-house lawyer
- Obtain best practice advice on critical areas of law affecting large and small companies
- Receive practical suggestions from federal enforcement and regulatory officials representing the SEC, CFPB, DOJ, DOL, and FTC

Our 22nd annual Institute includes plenary and break-out sessions so that you can customize your own learning experience. For more than 20 years, in-house and outside counsel from all sections of the country have been convening in Washington, DC for this educational and networking opportunity. This is a must attend event that should not be missed!

Women General Counsel Forum

Wednesday, March 14

5:30-6:30 pm  
Registration and Networking

6:30-7:30 pm  
Sexual Harassment in the Workplace: Lessons Learned and Planning for the Future

INTRODUCTIONS BY:  
Kathleen T. Barlow, Senior Vice President, Marsh & McLennan Companies

MODERATOR:  
Marcia A. Wiss, Wiss & Partners LLP

PANELISTS:  
To be confirmed

7:30-8:30 pm  
Champagne and Chocolate Reception

Sponsored by Hogan Lovells and Wiss Partners LLP
SESSION B

Artificial Intelligence, Machine Learning, and Other Forms of Technology: Transforming the Practice of Law

PANELISTS:
Daniel Katz, Co-Founder & Chief Strategy Officer, LexPredict; Associate Professor of Law, Chicago Kent College of Law (Invited)
Andrew Shimek, President & CEO, Neota Logic Inc. (Invited)
Marc Teerlink, Global Vice President SAP
Leonardo, New Markets & AI, SAP; Former Chief Business Strategist, IBM Watson Group, IBM

- Hear a cutting edge discussion on leading legal issues surrounding AI, machine learning, blockchain, and other forms of technology impacting corporate legal departments and law firms
- Consider the applicability today and five years from now including regtech’s impact on corporate compliance and legal departments
- Receive tips for how to get ready for this transformational wave
- Learn about the potential regulatory and legal ethics reform this may require

SESSION C

Diversity in the Legal Profession: The Impact on Unconscious Bias on Progress, and Lessons Learned to Improve Success

PANELISTS:
Joseph K. West, Partner and Chief Diversity and Inclusion Officer, Duane Morris LLP
Paul S. Williams, Major, Lindsey & Africa
Aïda W. Babalola, Legal Director, Employment Law, PepsiCo
Lisa Kirby, Director of Research, Diversity Lab

- Understand the lessons learned to improve diversity in the legal profession
- Receive an update on relevant litigation
- Consider potential state tax law changes
- Explore potential avenues to mitigate the enforcement of change

SESSION B

How Recent Tax Law Changes Will Likely Impact Companies

PANELISTS:
Deborah White, General Counsel, Retail Industry Leaders Association

- Discuss the effects of recent tax law changes
- Explore potential avenues to mitigate the enforcement of change

SESSION A

The Role of the General Counsel in Compliance

PANELISTS:
Michelle Beistle, Counsel & Chief Compliance Officer, Privacy & Ethics, Unisys (Invited)
Elisabeth “Liz” W. Gehringen, Chief Ethics & Compliance Officer, Realogy Holdings Corp.
Mark Chandler, Senior Vice President & General Counsel, Chief Compliance Officer, Cisco

- Review the legal risks compliance programs should cover
- Understand how to allocate responsibility for compliance between compliance officers, the general counsel, and the board of directors
- Consider the applicable standards for an effective compliance program
- Receive tips for evaluating the effectiveness of compliance programs

CONCURRENT SESSIONS:

2:30-3:45 pm

SPEAKER:
Andrea Mitchell, NBC News

3:45-4:15 pm

Networking Break

4:15-5:30 pm

Cybersecurity: Developing a Privacy & Security Program, Regardless of Your Budget

PANELISTS:
Peter McLaughlin, Partner, Privacy & Data Security, Burns & Levinson LLP
Maneesha Mithal, Associate Director, Division of Privacy and Identity Protection, Bureau of Consumer Protection, Federal Trade Commission (Invited)
Elise Houlik, Associate General Counsel, Fannie Mae
Thomas “Tom” Reagan, Managing Director, Cyber Practice Leader, Marsh (Invited)

- Review the legal risks compliance programs should cover
- Understand how to allocate responsibility for compliance between compliance officers, the general counsel, and the board of directors
- Consider the applicable standards for an effective compliance program
- Receive tips for evaluating the effectiveness of compliance programs

SESSION C

Labor and Employment Law in the Trump Administration

MODERATOR:
Paul Lalli, Global Counsel, Labor & Human Rights, General Electric

PANELISTS:
Nicholas C. Geale, Acting Solicitor, U.S. Department of Labor
Hon. Chai R. Feldblum, Commissioner, U.S. Equal Employment Opportunity Commission

- Receive practical tips for assessing risk within your organization
- Obtain guidance on how others have prioritized addressing the risk of data loss even on a limited budget
- Hear about the FTC’s evolving thoughts on what constitutes reasonable security
- Consider how cyber risk policies have matured and become better products through experience and improved underwriting
Friday, March 16
8:30-9:00 am
Continental Breakfast
9:00-10:00 am
2018 General Counsel Panel
MODERATOR:
Stasia Kelly, DLA Piper
PANELISTS:
Tim Hughes, General Counsel, Space X (invited)
Kent Walker, General Counsel, Google (invited)

• Explore top-of-mind legal issues for a general counsel in 2018
• Review how the general counsel role continues to evolve in the modern corporation
• Examine how the relationship between the corporate law department and outside law firms has changed
• Receive tips and strategies for growing the skill sets of your in-house team

10:00-10:20 am
Networking Break

10:20-11:35 am
2018 Supreme Court Review and Preview
MODERATOR:
Prof. Irv Gornstein, Executive Director, Supreme Court Institute, Visiting Professor of Law, Georgetown University Law Center
PANELISTS:
Paul D. Clement, Kirkland & Ellis LLP, Former U.S. Solicitor General
Donald B. Verrilli, Jr., Munger, Tolles & Olson LLP, Former U.S. Solicitor General

• Review and preview the Supreme Court’s docket with former Solicitors General
• Assess the impact of important cases on your companies
• Receive answers to your toughest questions from Supreme Court experts

11:35-11:55 am
Boxed Lunch Distribution
11:55 am-1:10 pm
CONCURRENT SESSIONS
SESSION A
Private Ordering: The Role of the Private Sector in Lieu of Regulation
MODERATOR:
Robert Boström, Senior Vice President, General Counsel & Secretary, Abercrombie & Fitch
PANELISTS:
Holly J. Gregory, Partner, Sidley & Austin LLP
Mary A. Francis, Corporate Secretary and Chief Governance Officer, Chevron Corporation
Darla Stucky, President & CEO, Society for Corporate Governance

• Understand how general counsel and outside counsel should anticipate new areas of private ordering as well as traditional legislative and regulatory developments
• Analyze how the absence of government regulation has led investors and NGOs to force behavior through advocacy, engagement, shareholder resolutions and proxy voting
• Consider how and why various efforts failed to affect regulatory change through the governmental rulemaking process

SESSION B
International Trade and Investment: Should the General Counsel Care about the US Retreat from International Agreements?
MODERATOR:
Marcia Wiss, Wiss & Partners LLP

• Understand the legal consequences of the U.S.’s retreat from international agreements
• Consider what may replace NAFTA, T-TIP, TPP, etc.
• Analyze the possible implications for General Counsels

1:10-1:30 pm
Networking Break

1:30-3:30 pm
Legal Ethics for Corporate Counsel
Speaker: Stuart I. Teicher
• Discuss ABA Model Rules 1.1, 1.13, 2.1, 5.5
• Consider the ethical issues when lawyers cross the border
• Understand the broadening nature of our ethical duty to be aware of technological pitfalls...including supervision
• Analyze the ethical problems with frictionless computing
• Learn how tweeting can get lawyers in trouble- on their own time and at work

3:30 pm
Adjournment

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2. **Examine** the role of the press during the Trump Administration with NBC's Andrea Mitchell
3. **Review** the most significant Supreme Court cases affecting business with former Solicitors General Donald Verrilli and Paul Clement
4. **Obtain** guidance on 2018 enforcement priorities from officials at the DOJ, SEC and FTC
5. **Discuss** priorities in the Trump administration and on Capitol Hill with informed insiders
6. **Assess** the general counsel's role in enterprise-wide risk and crisis management
7. **Receive** tips on proven best practices for enhancing diversity in law firms and corporate legal departments
8. **Consider** practical tips for developing a privacy and security program regardless of your budget
9. **Review** the best practices for building an effective corporate compliance program
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