24th Annual
Corporate Counsel Institute
An Insider’s Guide to Washington

March 10-12, 2020  ▪  Georgetown University Law Center, Washington, DC

Keynote Speaker:
Don H. Liu

Luncheon Keynote Speaker:
Donald F. McGahn II

Up to 10.25 CLE credit hours (based on a 60-minute credit hour), including 2.0 hours of ethics
Up to 12.3 CLE credit hours (based on a 50-minute credit hour), including 2.4 hours of ethics
Up to 15.3 CPE credit hours (based on a 50-minute credit hour), including credit in Business Management & Organization, Business Law, and Specialized Knowledge

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Why Attend?

Now in its 24th year, the Corporate Counsel Institute is the must-attend conference for in house and outside counsel of companies of all sizes. The Institute serves as An Insider’s Guide to Washington, providing practical discussions from federal enforcement and regulatory officials including the Federal Trade Commission, U.S. Department of Justice, U.S. Equal Employment Opportunity Commission, U.S. Department of Labor, and U.S. Securities and Exchange Commission. It also provides in-depth focus on current legal trends, U.S. Supreme Court cases, and best practices - equipping attendees with practical advice on critical areas of law affecting large and small companies.

Highlights of this year’s Institute include:

- Featured Keynote Interview with Don H. Liu, Executive Vice President and Chief Legal & Risk Officer for Target Corporation
- Analysis of current cases on the U.S. Supreme Court docket with noted advocates Paul D. Clement, Nicole A. Saharsky, Kannon K. Shanmugam, and Donald B. Verrilli, Jr.
- Exploration of emerging issues in corporate governance, privacy, business risk, big tech antitrust, and more
- Insights of the ethical considerations and concerns of investigations from the perspective of former federal prosecutor Daniel Nardello
- Purposeful opportunities to network with public and private sector peers from across the country
- Luncheon address discussing “The Legal and Regulatory Landscape in the Era of Trump” with Donald F. McGahn II from Jones Day
- Exploration of top-of-mind legal issues with the always popular General Counsel Panel

This program will be available via live webcast (subject to change).

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Corporate Counsel Institute Kickoff Event

Tuesday, March 10
6:00-6:30 pm
Registration and Networking

6:30-7:30 pm
How Dynamic GC’s Define and Drive Success in Their Organizations

Introduction: Kathleen T. Barlow, Senior Vice President, Marsh Inc.
Marcia A. Wiss (Moderator), Managing Partner, Wiss & Partners LLP
Lisa Brown, Vice President and General Counsel, Georgetown University
Melinda Reid Hatton, General Counsel, American Hospital Association
Karen Mulroe, General Counsel, Greenway Health
Leigh P. Ryan, Worldwide Chief Legal Officer & Chief Compliance Officer, Teleperformance Group, Inc.
- Leveraging top talent: How to hire and sustain a high-performing legal team
- Inspiring innovation: How legal teams adapt within a changing environment
- Corporate social responsibility: How leaders engage in CSR to drive company performance
- Lessons learned: What has worked and why

Please note that CLE credit is not available for this session.

7:30-8:15 pm
Champagne and Chocolate Reception
Sponsored by Hogan Lovells and Wiss & Partners LLP
Wednesday, March 11

8:15-8:45 am
Registration & Networking Breakfast

8:45-9:00 am
Welcome & Overview

Jill C. Castleman, Executive Director, Georgetown Law Office of Executive and Continuing Legal Education
James M. Cain, Program Co-Chair, Eversheds Sutherland
Ann M. Kappler, Program Co-Chair, Prudential Financial, Inc.

9:00-10:00 am
2020 Institute Enforcers’ Update

Robert Bostrom (Moderator), Executive Vice President, Chief Legal and Compliance Officer & Corporate Secretary, Pier 1 Imports
Stephanie Avakian, Co-Director, Division of Enforcement, U.S. Securities & Exchange Commission (Invited)
Serena Viswanathan, Acting Deputy Director, Bureau of Consumer Protection, Federal Trade Commission
Robert Zink, Chief, Fraud Section, U.S. Commission Bureau of Consumer Protection, Federal Trade Commission

10:00-10:15 am
Networking Break

10:15-11:15 am
General Counsel Panel

Tyree P. Jones, Jr. (Moderator), Reed Smith LLP
Eleanor D. Acheson, Executive Vice President and General Counsel & Corporate Secretary, Amtrak (Invited)
Juliette Williams Pryor, Senior Vice President, General Counsel and Corporate Secretary, Cox Enterprises, Inc.
Caroline Tsai, Chief Legal Officer and Corporate Secretary, Western Union

11:15-11:30 am
Networking Break

11:30 am-12:45 pm
CONCURRENT SESSIONS

❖ Session A: Labor and Employment Law in the Trump Administration

Nancy Delougu (Moderator), Littler Mendelson
Janet Dhillon, Chair, U.S. Equal Employment Opportunity Commission (Invited)
Kate S. O’Scannlain, Solicitor of Labor, U.S. Department of Labor (Invited)

❖ Session B: Hot Topics in Privacy: Compliance, Risk Mitigation & Forecasting

Dean C. Forbes (Moderator), Data Privacy and Cybersecurity Counsel, Sidley Austin LLP
Anne Fealey, Chief Privacy Officer, Citigroup Inc.
William Minn, Executive Vice President & General Counsel, RELX Group PLC (Invited)
Tokë Vandervoort, Senior Vice President and Deputy General Counsel, Under Armour (Invited)

12:45-2:15 pm
Luncheon Keynote: The Legal and Regulatory Landscape in the Era of Trump

Speaker: Donald F. McGahn II, Jones Day

2:30-3:45 pm
CONCURRENT SESSIONS

❖ Session A: Barbarians Through the Gate: Activists and Private Equity as Stakeholders

Samuel A. Flax (Moderator), Adjunct Professor of Law, Georgetown University Law Center; former Executive Vice President, General Counsel and Chief Compliance Officer of American Capital, Ltd.
Kristin Campbell, Executive Vice President and General Counsel, Hilton Worldwide (Invited)
Sebastian Niles, Wachtell, Lipton, Rosen & Katz
Larry Samuelson, Senior Vice President, General Counsel & Corporate Secretary, Cvent, Inc.

❖ Session B: The Impact of Emerging Technologies on Business Risk

Glynna Christian (Moderator), Orrick, Herrington & Sutcliffe LLP
Scott Askins, General Counsel, Kabbage
Carol Darling, Vice President, Talent Acquisition, Analytics & Compliance, BAE Systems
Samuel Logan, Senior Vice President, Deputy General Counsel & Assistant Secretary, Afiniti

3:45-4:15 pm
Networking Break

4:15-5:30 pm
CONCURRENT SESSIONS

❖ Session A: Big Tech Antitrust

Juan A. Arteaga (Moderator), Crowell & Moring LLP
Daniel Francis, Associate Director for Digital Markets, Bureau of Competition, Federal Trade Commission
9:00-10:00 am  
Keynote Interview  

**SPEAKERS:**  
Don H. Liu, Executive Vice President & Chief Legal and Risk Officer, Target Corporation (pictured)  
Michael Wu, Chief Legal Officer and Corporate Secretary, Madewell Inc.  

- Examine political contributions, Pay to Play laws, and the loss of public contracts  
- Learn how your executives and government affairs team can interact with officials under the federal gift rules  
- Explore raising money for corporate/trade association PACs  
- Navigate how to host candidates (including current officeholders) at a corporate facility or function during an election year  

עשוייםו המועמדים ומשרדי הגovernאנס:  
Heather French (מיטייר), דיין גנ״ל צונל את גנ״ל קאנצלאר ואן קאנט רָיו, המלון וינון אינאנס  
Erica Salmon Byrne, מנהלת-visible מנהלת-visible  
Margaret M. Foran, ראש הген״ל צונל וי-כ״ר,uition פיננסים, Inc.; בורא-ו, prudential ליברליאנס לינג׳  
Elizabeth A. Ising, גיבסון, דון גן-כרטרר לינג׳  

10:00-10:20 am  
Networking Break  

10:20-11:35 am  
**2020 Supreme Court Review and Preview**  

**Professor Irv Gornstein (מיטייר),**  
פרופסור-from פארק, מנהלת-visible עיר, אוניברסיטת-ברקלי  
Paul D. Clement, Kirkland & Ellis LLP; יזם-ו, גנ״ל סוכ׳ר גנ״ל גנ״ל  
Nicole A. Saharsky, Mayer Brown LLP  
Kannon K. Shanmugam, Paul, Weiss, Rifkind, Wharton & Garrison LLP  
Donald B. Verrilli, Jr., Munger, Tolles & Olson LLP; יזם-ו, גנ״ל סוכ׳ר גנ״ל גנ״ל  

- Review and preview the Supreme Court’s docket  
- Assess the impact of important cases on your organization  
- Receive answers to your toughest questions from Supreme Court experts  

11:35-11:55 am  
Boxed Lunch Distribution  

11:55 am-1:10 pm  
**CONCURRENT SESSIONS**  

**Session A: Election Year Risks and Pitfalls for Your Business - It Could Cost You**  

Jenny Kim (מיטייר), דעי גנ״ל צונל ואן קאנט רָיו, קוקו אינאנס  
Ki P. Hong, Skadden, Arps, Slate, Meagher & Flom LLP  
Carol A. Laham, Wiley Rein LLP  

- Explore environmental, social, and governance (ESG) trends and how management of ESG risks and opportunities can lead to value creation  
- Examine the Bloomberg Gender Equality Index and other measurements of diversity and inclusion  
- Consider the rise of the B Corp: is it a new way of doing business?  
- Learn how and why boards are integrating a culture of best-in-class human capital management  

5:30-6:45 pm  
Networking Cocktail Reception  
Sponsored by Alvarez & Marsal  

Thursday, March 12  

8:30-9:00 am  
Networking Breakfast  

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Live Webcast
If you cannot join us, watch the conference conveniently from your office.
Program Details

Hotel Reservations
A block of rooms has been held at the Washington Court Hotel and will be honored until 6:00 pm ET, Monday, February 10, 2020. These rooms will be held as a block, unless exhausted, until the above date at which time they will be released to the general public. Be sure to mention “Corporate Counsel Institute” to receive the room rate below if calling to book a reservation.

Washington Court Hotel on Capitol Hill
525 New Jersey Ave NW, Washington, DC 20001
Room Rate: $349
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Speakers are subject to change.

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Cancellation notices must be received in writing at least seven (7) business days prior to program start date for a refund. Cancellation notices must be received by 5:00 pm ET on Monday, March 2, 2020 for a refund (less $100 administrative fee). Substitutions are accepted at any time prior to the program start date. Registration for the live, in-person program is not transferable to the live webcast or bonus on-demand access.

Course Materials
Course materials will be distributed prior to the program. Registrants will receive an email from the Georgetown Law CLE office at least one week before the program.

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Accreditation has been or will be requested for the Corporate Counsel Institute from several states with mandatory continuing legal education requirements for 10.25 CLE credits (based on a 60-minute hour), including 2.0 ethics credits and 12.3 CLE credits (based on a 50-minute hour), including 2.4 ethics credits. Georgetown Law is an accredited CLE provider in several MCLE states. Georgetown Law CLE is a State Bar of California-approved MCLE provider. Please note that this program is eligible for only Non-transitional CLE credit in New York. Actual CLE credits issued will be based upon specific jurisdiction rules and program attendance.

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Course Level: Overview; Group-Live, No Prerequisites or Advance Preparation Required
Program Level: Basic; Up to 15.3 CPE credits, including credit in Business Management & Organization, Business Law, and Specialized Knowledge.

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1. **Gain** insights from featured speakers Don H. Liu of Target and Donald F. McGahn of Jones Day

2. **Review** current cases on the U.S. Supreme Court docket with noted advocates Paul D. Clement, Nicole A. Saharsky, Kannon K. Shanmugam, and Donald B. Verrilli, Jr.

3. **Understand** the ethical considerations and concerns of investigations from the perspective of former federal prosecutor Daniel Nardello

4. **Participate** in a tabletop exercise on anticipating and managing cyber business interruption risk

5. **Obtain** guidance on enforcement priorities from officials at FTC, DOJ, DOL, and SEC

6. **Explore** value creation through the lens of managing ESG risks

7. **Discuss** the impact of emerging technologies on business risk

8. **Explore** the role of activists as private equity investors

9. **Focus** on the hottest topics in privacy: compliance, risk mitigation, and forecasting

10. **Hear** directly from the EEOC on the deregulation in employment law

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