39th Annual
International Trade Update

MARCH 8–9, 2018
GEORGETOWN UNIVERSITY LAW CENTER, WASHINGTON, DC
CO-SPONSORED BY CITBA, IIEL, AND WIIT

Up to 12.0 CLE credit hours (based on a 60-minute credit hour), including 2.0 hours of ethics
Up to 14.4 CLE credit hours (based on a 50-minute credit hour), including 2.4 hours of ethics
Why Attend?

After the first year of the Trump administration, trade remains at the forefront of the administration’s agenda. Join trade veterans and experts to learn about where changes in the law are already being felt, and where more changes are anticipated. Discuss, digest, and analyze key developments in trade law to inform your day-to-day practice.

At the 2018 Update, you will:

» Hear a high-level overview of U.S. trade from a top administration official


» Learn more about NAFTA from key negotiators, attorneys who specialize in particular sections of the agreement, and judges from the U.S., Canada, and Mexico

» Earn up to 2 hours of Ethics CLE credit in sessions tailored to trade attorneys

» Network with key stakeholders in the practice of trade law

With 15 sessions, and two concurrent tracks in Customs and Trade on Friday, you will have every opportunity to garner the information you need to remain ahead of the curve in your practice of trade law, whether you work in the government, a corporation, an academic institution, or a law firm.

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Agenda

Thursday, March 8

8:00–8:30 am
Registration & Continental Breakfast
Sponsored by White & Case LLP

8:30–8:45 am
Welcome & Overview
Jill Castleman, Executive Director, Georgetown Law CLE
Molly Scott, Director of Programming, Georgetown Law CLE

8:45–9:45 am
Keynote: The 2nd Annual John D. Greenwald Memorial Lecture
Introduction: Prof. Christopher J. Brummer, Agnes N. Williams Research Professor of Law & Faculty Director, Institute of International Economic Law
Remarks: Ambassador Robert E. Lighthizer, United States Trade Representative, Office of the U.S. Trade Representative (Invited)

» Hear our keynote speaker’s thoughts on the current state, and future directions, of international trade

» The John D. Greenwald Memorial Lecture is supported by a generous gift from Cassidy Levy Kent (USA) LLP, in memory of the firm’s late partner, John D. Greenwald

9:45–9:55 am
Networking Break

9:55–11:25 am
What Does Trade Modernization Look Like?
NAFTA as a Case Study

Part I (9:55–10:25 am)
John M. Melle, Assistant U.S. Trade Representative for the Western Hemisphere, Office of the U.S. Trade Representative
Kenneth Smith Ramos, Director of the Trade and NAFTA Office, Embassy of Mexico (Invited)

» Consider the state of NAFTA re-negotiation from the U.S. and Mexican perspectives

» Gather key takeaways from the NAFTA experience

Part II (10:25–11:25 am)
Arrow Augerot (Moderator), Senior Manager, Public Policy (Customs and Trade), Amazon
Jason Bernstein, Director of Customs Affairs, Office of the U.S. Trade Representative
Carol Pier, Former Deputy Undersecretary for International Affairs, U.S. Department of Labor
Ambassador Darci Vetter, Diplomat in Residence, University of Nebraska-Lincoln

» Evaluate the rules of origin and certification of origin provisions of NAFTA

» Discuss trade facilitation and electronic documentation aspects of the agreement

» Dissect the implications of the Guatemala litigation on the labor and environment chapters of the agreement

» Understand agricultural provisions and their implications
11:35 am–12:35 pm
China Trade in the Trump Era
Claire Reade (Moderator), Senior Associate (Non-Resident), Freeman Chair in China Studies, Center for Strategic & International Studies; Arnold & Porter Kaye Scholer LLP
William L. Busis, Deputy Assistant U.S. Trade Representative for Monitoring and Enforcement; Chair, Section 301 Committee; Office of the U.S. Trade Representative
Charles Freeman, Managing Director, China, Bower Group Asia
Jeremie O. Waterman, President of the China Center, Vice President for Greater China, U.S. Chamber of Commerce
» Discuss the state of the Office of the U.S. Trade Representative’s investigation into China’s compliance with Section 301 of the Trade Act of 1974
» Explore on-the-ground issues that differentiate trade with China from trade with other countries
12:35–1:45 pm
Lunch (on your own)
CITBA Young Lawyers Luncheon
(Pre-registration required)
» The CITBA Young Lawyers Committee (YLC) Luncheon is designed for attorneys with fewer than 15 years of experience to connect with more senior members of the bar who can provide advice and mentorship

1:45–2:45 pm
“The Cyborgs are Coming! The Cyborgs are Coming!” The Ethical Concerns with the Latest Technology Disruptions
Stuart I. Teicher, Professor and Lead Educator, Teicher Professional Growth, LLC
» Join “the CLE Performer;” Stuart Teicher, for a deep dive into how cutting edge technological changes can cause ethical concerns for attorneys
» Grapple with the confidentiality concerns facing attorneys when their electronic devices are searched at international borders, as outlined in New York City Bar Association’s Formal Opinion No. 2017-5
» Consider ethical implications for attorneys to avoid cyber-scams, under ABA Model Rules of Professional Conduct 1.1 (Competence), 1.4 (Communication), 1.6 (Confidentiality), 1.16 (Declining or Terminating Representation) and 1.18 (Duties to Prospective Client)
» Learn how to navigate new technologies such as frictionless computing and artificial intelligence in accordance with ABA Model Rules of Professional Conduct 1.6 (Confidentiality) and 1.8 (Conflict of Interest: Current Clients)

2:45–3:00 pm
Networking Break
3:00–4:00 pm
Trilateral Bench and Bar Insights
Hon. Leo M. Gordon (Moderator), U.S. Court of International Trade
Hon. Mark A. Barnett, U.S. Court of International Trade
Jean Bédard, Acting Chairperson, Canadian International Trade Tribunal
Judge from Mexican Trade Tribunal, to be Named
» Understand the unique perspectives of arbiters of the three NAFTA countries on the trade issues of the day
» Evaluate how different judicial systems review trade remedy measures in each country

4:10–5:10 pm
Forward Think in Trade Policy 2018
Shawn Donnan (Moderator), World Trade Editor, The Financial Times
Thea M. Lee, President, Economic Policy Institute
Charles S. Levy, Cassidy Levy Kent (USA) LLP
Scott N. Paul, President, Alliance for American Manufacturing
Ambassador Rufus H. Yerxa, President, National Foreign Trade Council
» Gather political takeaways on trade policy in the age of uncertainty
» Discuss where trade policy fits into the bigger picture of economic and foreign policy as we move toward the 2018 midterm elections
» Assess the political prospects for NAFTA
5:15–6:15 pm
Cocktail Reception
Sponsored by Kelley Drye & Warren LLP

Friday, March 9
7:30–9:00 am
Networking Breakfast
Sponsored by Cassidy Levy Kent (USA) LLP
» Enjoy a breakfast buffet while networking with colleagues, speakers, and fellow attendees
8:00–9:00 am
The Worst-Case Scenario: How to Handle Ethical Issues that You Hope You Don’t Encounter
Daniel Garrie, CEO, Law & Forensics
Thomas B. Mason, Harris, Wiltshire & Grannis LLP
» Discuss implications of ABA Model Rule of Professional Conduct 1.15 (Safekeeping Property) when an attorney receives fake instructions to wire funds by an overseas client
» Learn about complex cyber threats, such as hacking a firm’s escrow accounts, and the ethical issues that arise from them under ABA Model Rules of Professional Conduct 1.1 (Competence), 1.4 (Communication), 1.15 (Safekeeping Property)
» Consider Model Rule of Professional Conduct 3.3 (Candor Toward the Tribunal) when an attorney learns after the fact that evidence presented to a tribunal was false or fabricated
TRADE TRACK
Session B: What's Old is New Again: How to Use Past Tools in Today's Trade Environment
Paul C. Rosenthal (Moderator), Kelley Drye & Warren LLP
Michael G. Anderson, Director, Office of Investigations, International Trade Commission
Shara L. Aranoff, Covington & Burling LLP
Stephen J. Claeyss, Wiley Rein LLP
P. Lee Smith, Deputy Assistant Secretary for Policy and Negotiations, International Trade Administration
» Learn how practitioners and agencies are reviving rarely used trade enforcement tools
» Discuss the latest developments in the use of tools such as Section 201 safeguards, Section 232 national security investigations, and self-initiation of AD/CVD cases
» Gain tips from agencies and practitioners on best practices in a new trade enforcement environment

11:30 am–12:00 pm
Lunch Service

12:00–1:00 pm
CONCURRENT SESSIONS

CUSTOMS TRACK
Session A: Modernizing Drawback: Implementation of TFTEA Requirements
William D. Outman, II (Moderator), The Law Offices of William D. Outman, II
Michael V. Cerny, Sandler, Travis & Rosenberg, PA
Emily M. Simon, Attorney-Advisor, Entry Process & Duty Refunds Branch, Regulations & Rulings, Office of Trade, U.S. Customs & Border Protection
C. Bobby Waid, Chief Executive Officer, Charter Brokerage
» Tackle the meaning and implications of new regulations in Customs drawback
» Consider the ramifications of NAFTA renegotiation on drawback regulations

10:05–10:20 am
Views from the Hill: Adapting to a New Normal
Theodore R. Posner (Moderator), Weil, Gotshal & Manges LLP
Angela P. Ellard, Chief Trade Counsel, U.S. House Committee on Ways & Means
Katherine C. Tai, Chief International Trade Counsel, Minority Staff, U.S. House Committee on Ways & Means
Shane P. Warren, Chief International Trade Counsel, U.S. Senate Committee on Finance
Jayme R. White, Chief Advisor on International Competitiveness and Innovation, U.S. Senate Committee on Finance
» Engage with the four top trade attorneys on Capitol Hill
» Delve into hot topics in a rapid question and answer format
» Gather information to help steer your clients’ next moves

10:20–10:30 am
Networking Break

10:30–11:30 am
CONCURRENT SESSIONS

CUSTOMS TRACK
Session A: Tariff Suspensions for Fun & Profit: Miscellaneous Tariff Issues
Jennifer E. McCadney (Moderator), Kelley Drye & Warren LLP
Nicholai C. Diamond, Attorney, Electronics, Machinery, Automotive, and International Nomenclature Branch, Regulations & Rulings, Office of Trade, U.S. Customs & Border Protection
Blake K. Harden, Deputy Assistant Secretary for Policy and Negotiations, International Trade Administration
Daniel Calhoun, National Trade Counsel, Automotive, and International Nomenclature Branch, Regulations & Rulings, Office of Trade, U.S. Customs & Border Protection
Maureen H. B. Driscoll, Deputy Assistant Secretary for Policy and Negotiations, International Trade Administration
» Explore changes in targeted dumping methodologies undertaken to comply with the WTO’s Large Residential Washers decision
» Understand prospects for additional changes in the near future, including Commerce’s separate rates methodology in non-market economy AD cases

This symbol indicates sessions that will be webcast.
WIIT
The Association of Women in International Trade (WIIT) works to promote the professional development of women in international trade and business, and to raise public awareness of the importance of international trade to economic development. (Learn more at wiit.org)

TRADE TRACK
Session B: Trade Year in Review
Elizabeth J. Drake (Moderator), Law Offices of Stewart and Stewart
Claudia Burke, Assistant Director, Commercial Litigation Branch, U.S. Department of Justice
Robert G. Gosselink, Founding & Managing Partner, Trade Pacific PLLC
Robert J. Heilferty, Acting Chief Counsel for Trade Enforcement & Compliance, Office of the General Counsel, U.S. Department of Commerce
Lisa Wang, Picard Kentz & Rowe LLP
» Delve into the most important recent agency and court decisions that will affect your practice in 2018
» Discuss outcomes and opportunities under the Enforce and Protect Act
» Evaluate the status of major disputes ranging from softwood lumber to steel products

2:10–2:30 pm
Networking Break

2:30–3:45 pm
Trade Disputes: What You Need to Know Now
David J. Ross (Moderator), WilmerHale
Johann Human, Director, Rules Division, World Trade Organization
Stephen S. Kho, Akin Gump Strauss Hauer & Feld LLP
Jorge Miranda, Lead International Trade Advisor, King & Spalding LLP
Annelies B. Winborne, Deputy Assistant U.S. Trade Representative, Monitoring & Enforcement, Office of the U.S. Trade Representative
» Explore key WTO cases of 2017 and their implications for trade remedy practice
» Learn about the role of the WTO in dispute settlement
» Discuss other key trade litigation matters, such as the Guatemala dispute

3:45 pm
Adjournment
Program Details

Hotel Reservations
Please take advantage of Georgetown Law’s corporate rate at these nearby hotels, using the information below to make your reservation.

**Hyatt Regency Washington on Capitol Hill**
400 New Jersey Avenue, NW
Washington, DC 20001
202-737-1234 or 800-233-1234
When calling the Hyatt for reservations, please request the Georgetown University volume rate, or Corporate Code 58549 online.
https://goo.gl/oveidY

**The Hotel George**
15 E Street NW
Washington, DC 20001
202-347-4200 or 800-546-7866
When calling for reservations, please request the Georgetown University Law Center rate.
http://www.hotelgeorge.com

Group Discounts
Group discounts are available for agencies, firms, or companies registering three or more attendees at one time. If you would like to take advantage of the discounts listed below, please contact cle@law.georgetown.edu to receive the discount code.

- 3-5 registrants: $100 off each registration
- 6-9 registrants: $200 off each registration
- 10+ registrants: $300 off each registration

Disclaimer
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Special Needs or Dietary Restrictions
Email cle@law.georgetown.edu or call 202-662-9890.

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Cancellations/Rain-Checks/Substitutions
Cancellation and rain-check notices must be received by 5:00 pm ET on Thursday, March 1, 2018 for a refund (less $100 administrative fee). Rain checks for a future program will be granted for cancellations received after March 1st and prior to the start of the program. Substitutions are accepted at any time prior to the program. Registration for the live, in-person program is not transferable to the live webcast or bonus on-demand access.

Course Materials
Course materials will be distributed prior to the program. Registrants will receive an email from the Georgetown Law CLE office at least one week before the program.

Satisfaction Guarantee
We are confident that you will value the information sharing and networking at this conference. However, if you feel you have not received your money’s worth by the end of the program, please contact a member of our registration team before leaving the conference. All refund requests will be reviewed carefully and are subject to approval by the Executive Director for Academic Conferences and Continuing Legal Education.

CLE Credits
Accreditation has been or will be requested for the International Trade Update from most states with mandatory continuing legal education requirements for 12.0 CLE credits (based on a 60-minute hour), including 2.0 ethics credits, and 14.4 CLE credits (based on a 50-minute hour), including 2.4 ethics credits. Georgetown Law is an accredited CLE provider in most MCLE states. Georgetown Law CLE is a State Bar of California-approved MCLE provider. Please note that this program is eligible for only Nontransitional CLE credit. MCLE state credit rules vary for online CLE. Please check online at https://georgetown.inreachce.com/ to see if the program has been approved in your state. We will apply upon request in some states; alternatively, many states allow attorneys to apply on their own.

Questions?
CONTACT US
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Online Features

**Bonus On-Demand**
This add-on includes access to all recorded sessions post-program. With several breakout sessions to choose from, this is an opportunity for you to benefit from all the Update has to offer. You may receive CLE credit for new sessions online. You cannot claim credit for taking the same sessions in person and online. If you register for this option, you will receive a separate email two weeks after the program date, providing you with additional information on how to access the content online.

**Live Webcast**
If you cannot join us, watch the conference conveniently from your office, with more information available at https://georgetown.inreachce.com/.
Registration Form

PLEASE PRINT OR TYPE. Payment must accompany registration.

International Trade Update (March 8–9, 2018)

☐ $1,095 Early-Bird Registration (due by 5:00 PM ET on February 8, 2018)  ☐ $1,095 In-House Counsel Registration
☐ $1,295 Regular Registration  ☐ $895 Government Registration
☐ $1,095 Georgetown Law Alumni Registration, Class of ________

Bonus On-Demand Access includes access to all recorded sessions post-program. Receive up to 3 additional CLE credit hours (based on a 60-minute credit hour) for the breakout sessions you missed.

☐ $299 Bonus on Demand Access

CITBA Young Lawyers Luncheon on March 8 (Pre-Registration Required)
The CITBA Young Lawyers Committee (YLC) Luncheon is designed for attorneys with fewer than 15 years of experience to connect with more senior members of the bar who can provide advice and mentorship.

☐ Yes, I would like to participate in the luncheon.

Please print clearly and list your name exactly as you would like it to appear on your program name badge.

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1. Understand how recent and anticipated trade negotiations will impact your clients
2. Hear about legislative and policy developments from the top trade attorneys on Capitol Hill
3. Discuss the revival of enforcement tools such as Section 201, Section 301, and self-initiation
4. Dissect key trade cases and changes in Commerce’s enforcement methodology
5. Consider hot-button policy issues in trade with a panel of trade policy experts
6. Assess the impact of major WTO decisions in 2017 and moving forward
7. Become a mentor or a mentee in the annual CITBA Young Lawyers Luncheon
8. Obtain insights from experts on U.S. trade with China
9. Reflect on pending regulations in Customs drawback
10. Learn the ins and outs of current trade law for your immediate application