THE 23RD ANNUAL
Corporate Counsel Institute:
An Insider’s Guide to Washington

Tuesday–Thursday, March 12-14, 2019

GEORGETOWN UNIVERSITY LAW CENTER | WASHINGTON, DC

Up to 10.25 CLE credit hours (based on a 60-minute credit hour), including 2.0 hours of ethics / Up to 12.3 CLE credit hours (based on a 50-minute credit hour), including 2.4 hours of ethics / Up to 12.0 CPE credit hours including credit in Specialized Knowledge
Why Attend?
For more than 22 years, in-house and outside counsel from all sections of the country have been convening in Washington, DC for our annual Georgetown Law Corporate Counsel Institute. Attend our 23rd Annual Institute to receive updates and predictions from leading federal officials, in-house counsel and outside counsel subject matter experts. Since Georgetown Law is located on Capitol Hill, a few minutes from Congress, federal agencies, and the Supreme Court, the Institute gives attendees access to a group of speakers seldom heard from all in one place. Our “Insider’s Guide to Washington” is the one educational event and networking opportunity you don’t want to miss to obtain important tips for, and answers to, your most challenging in-house legal issues and questions.

At the 2019 Institute, you will:

» Network with in-house and outside counsel from across the United States
» Receive practical suggestions from federal enforcement and regulatory officials representing the SEC, FTC, DOJ, CFTC, and EEOC
» Review the latest trends and challenges in the evolving role of the modern corporate counsel
» Obtain best practice advice on critical areas of law affecting large and small, publicly traded and privately held companies
» Choose among break-out sessions so that you can customize your own learning experience

Agenda
Wednesday, March 13
8:15-8:45 am
Registration & Networking Breakfast
8:45-9:00 am
Welcome & Overview
Jill C. Castleman, Executive Director, Georgetown Law CLE
Ann M. Kappler, Program Co-Chair
Thomas P. Kurz, Program Co-Chair
9:00-10:00 am
2019 Institute Enforcers’ Update
Moderator: Kathleen McGovern, Principal, Forensic & Integrity Services, Ernst & Young LLP
Panelists
Anita B. Bandy, Associate Director, Division of Enforcement, U.S. Securities and Exchange Commission
Sandra Moser, Acting Chief, Fraud Section, Criminal Division, U.S. Department of Justice
James McDonald, Director, Division of Enforcement, U.S. Commodity Futures Trading Commission
Andrew Smith, Director, Bureau of Consumer Protection, Federal Trade Commission
» Assess agency enforcement priorities for 2019
» Examine best practices for avoiding enforcement action
» Understand how federal agencies collaborate and cooperate on enforcement activities
10:00-10:15 am
Networking Break
10:15-11:15 am
Keynote Interview
Arthur C. Martinez, Former Executive Chairman, Abercrombie & Fitch Co.; Former Chairman of the Board & CEO, Sears, Roebuck and Co.; Former CEO, Saks Fifth Avenue, Inc.
Robert E. Bostrom, Senior Vice President & Special Counsel, Abercrombie & Fitch Co.
11:15-11:30 am
Networking Break
11:30 am-12:45 pm
CONCURRENT SESSIONS
Session A: The General Counsel/CLO and the Board of Directors: A Unique Relationship with Risks and Rewards
Moderator: Ann Marie Plubell, Vice President, Regulatory Affairs, EMPEA
Panelists
Una A. Dean, Fried, Frank, Harris, Shriver & Jacobson LLP
Bill Deckelman, Executive Vice President, General Counsel & Secretary, DXC Technology Company
Lisa Prager, General Counsel & Executive Vice-President, Agricultural Bank of China, New York

Pre-Institute Kickoff Event
Tuesday, March 12
5:30–6:30 pm
Registration & Networking
6:30–7:30 pm
The Road Ahead: Understanding the Path to Success
Introductions
Kathleen T. Barlow, Senior Vice President, Marsh & McLennan Companies
Moderator
Marcia A. Wiss, Managing Partner, Wiss & Partners LLP
Panelists
Carol DiBattiste, General Counsel & Chief Compliance, Privacy, and People Officer, Comscore, Inc.
Mary Anne Hillard, Executive Vice President & Chief Legal Officer, Children’s National Health System
Linda Kelly, Senior Vice President, Legal, General Counsel, and Corporate Secretary, National Association of Manufacturers
» Hiring in-house: What makes an ideal candidate?
» Career development: What should you ask for? How should you ask?
» Personal branding: What are key characteristics for getting hired and promoted?
7:30–8:30 pm
Champagne and Chocolate Reception
Sponsored by Hogan Lovells and Wiss & Partners LLP
Session B: Labor and Employment Law in the Trump Administration
Moderator: Eric D. Reicin, Vice President, General Counsel & Corporate Secretary, MorganFranklin Consulting
Panelists
Eric S. Dreiband, Assistant Attorney General, Civil Rights Division, U.S. Department of Justice (Invited)
Victoria A. Lipnic, Acting Chair, U.S. Equal Employment Opportunity Commission (Invited)
Peter B. Robb, General Counsel, National Labor Relations Board (Invited)
» Hear about government litigation, recent court decisions involving federal agencies, strategic plans and task forces, and recent and expected EEOC, NLRB, and DOL guidance and Executive Orders impacting employers
» Learn how the Administration’s directives will impact enforcement of employment laws
» Analyze the agency’s current positions on independent contractor status, equity, payment, harassment, wage and hour, and equal employment opportunity

Session C: OFAC and Trade Sanctions
Update
Moderator: Geoffrey M. Goodale, FisherBroyles, LLP
Panelists
Bryce Bittner, Director of Global Trade Compliance, Textron Inc.
Lynn M. Van Buren, Associate General Counsel, Global Trade Compliance, Verizon
Speaker, Office of Foreign Assets Control, U.S. Department of the Treasury, to be Named
» Assess the legal basis and authority of sanctions
» Analyze anti-terrorism, human rights, anti-weapon proliferation, foreign policy, and national security objectives
» Survey the key developments and priorities with Iran, Cuba, Venezuela, Russia, Ukraine, and North Korea
» Explore the impact of sanctions on companies, individuals, ongoing transactions, and contract obligations

12:45-2:15 pm
Luncheon

2:30-3:45 pm
CONCURRENT SESSIONS

Session A: We’re All in International Business Now: Legal Implications from the Monetization of Personal Data
Moderator: Ronald W. Peppe, II, Vice President, Legal and Human Resources, Secretary, Director, Canam Steel Corporation
Panelists
Jennifer C. Archie, Latham & Watkins
Danielle Benoit Manner, Senior Privacy Counsel, Pfizer, Inc. (Invited)
Robin Sangston, Vice President, Chief Compliance & Privacy Officer, Cox Communications, Inc. (Invited)
» Understand what rules apply to the monetization of personal data and what the rules require
» Consider the lessons learned after one year of the EU GDPR
» Examine other less visible U.S. and international privacy developments that impact data use
» Strategize about how companies can remain compliant with governing laws but still use personal data as a business-driving asset

Session B: Guns, Politics, Sex and the Internet: Advanced Employment Policy Issues
Moderator: Lisa Banks, Katz, Marshall & Banks, LLP
Panelists
Barry Goldstein, Goldstein, Borgen, Dardarian & Ho
Jocelyn Hunter, Vice President and Deputy General Counsel, Home Depot Product Authority, LLC
Teresa Hutson, Deputy General Counsel, Microsoft (Invited)
Amy Lambert, Associate General Counsel, Labor & Employment, Google (Invited)
» Strategize about how to deal with open and concealed carry laws and guns in employees’ cars
» Consider approaches to political speech and advocacy in the workplace and on social media, including cyberstalking and bullying
» Examine the impact of the #MeToo movement
» Address the impact of legal and illegal drug use by employees

Session C: Trade and Tariffs: Understanding the New Normal
Moderator: Suzanne Rich Folsom, Former General Counsel, Chief Compliance Officer & Senior Vice President-Government Affairs, United States Steel Corporation
Panelists
Jack Quinn, Manatt, Phelps & Phillips, LLP
Timothy M. Reif, Senior Advisor, U.S. Trade Representative, Office of the U.S. Trade Representative (Invited)
Debbie Shon, Quinn Emanuel Urquhart & Sullivan, LLP
» Assess the legal basis and purpose of tariffs, and how they impact consumers, workers, and different industries
» Examine how companies can obtain relief from tariffs, including exemptions and the de-listing process for products and services
» Consider what contract provisions are necessary to address tariffs

3:45-4:15 pm
Networking Break

4:15-5:30 pm
CONCURRENT SESSIONS

Session A: Everything You Wanted to Know About Blockchain (But Were Afraid to Ask)
Moderator: Laura Jehl, BakerHostetler LLP
Panelists
Mike Lempres, Andreessen Horowitz
Hailey Lennon, Director of Compliance, bitFlyer USA, Inc.
Michael Nonaka, Covington & Burling LLP
Sydney Schaub, Gemini Trust Company, LLC
» Examine the key legal issues of using blockchain in the corporate environment
» Learn about distributed ledgers and how corporations utilize them today, from the supply chain to smart contracts
» Assess the regulatory status and future of blockchain
» Debate whether smart contracts will make lawyers obsolete

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This symbol indicates sessions that will be webcast.
Session B: Diversity and Inclusion in the Legal Profession
Panelists
Peter M. Ellis, Reed Smith LLP
Ann M. Kappler, Senior Vice President, Deputy General Counsel & Head of External Affairs, Prudential Financial, Inc.
Michael K. Tucker, Executive Vice President, General Counsel & Chief Compliance Officer, Avis Budget Group, Inc.
» Consider strategies to increase diversity and inclusion from industry leaders and diversity champions
» Examine the role of unconscious bias in the legal profession
» Discuss the influence of companies that look for diversity at law firms
» Receive tips for best practices to increase diversity and inclusion from industry leaders and diversity champions

Session C: How Does Your Compliance Program Measure Up? Metrics, Benchmarking and Enforcer Expectations
Moderator: Elisabeth W. Gehring, Chief Operating Officer, Coldwell Banker Real Estate LLC
Panelists
Hui Chen, Ethics & Compliance Advocate, HC Ethics LLC (Invited)
Janice Innis-Thompson, Chief Compliance Officer, Samsung
Jeannine Lemker, Assistant General Counsel, Office of Legal Compliance, Microsoft (Invited)
Patricia Milon, Enterprise Chief Compliance Officer, E*TRADE Financial Corporation
» Consider how the C-suite, directors, and enforcers expect compliance programs to measure their progress and effectiveness
» Explore internal program performance metrics and external benchmarking
» Hear about what matters to enforcers when they consider leniency
» Receive tips for tracking compliance utilizing technology

Thursday, March 14
8:30-9:00 am Networking Breakfast
9:00-10:00 am What Keeps A General Counsel Up at Night: 2019 General Counsel Panel
Moderator: Robert E. Bostrom, Senior Vice President & Special Counsel, Abercrombie & Fitch Co.
Panelists
Lucy Fato, Executive Vice President & General Counsel, American International Group, Inc.
Duane D. Holloway, Senior Vice President, General Counsel, Chief Ethics & Compliance Officer and Corporate Secretary, United States Steel Corporation
Michele Coleman Mayes, Vice President, General Counsel & Secretary, The New York Public Library
Thomas J. Sabatino, Jr., Former Executive Vice President & General Counsel, Aetna
Craig Silliman, Executive Vice President for Public Policy & General Counsel, Verizon (Invited)
» Explore top-of-mind legal issues for general counsels
» Review how the general counsel role continues to evolve
» Examine various ethical dilemmas faced by general counsels and how to respond

10:00-10:20 am Networking Break
10:20-11:35 am 2019 Supreme Court Review and Preview
Moderator: Steven H. Goldblatt, Professor of Law; Faculty Director, Supreme Court Institute, Georgetown University Law Center
Panelists
Paul D. Clement, Kirkland & Ellis LLP; Former U.S. Solicitor General
Donald B. Verrilli, Jr., Munger, Tolles & Olson LLP; Former U.S. Solicitor General
» Review and preview the Supreme Court’s docket
» Consider how new Supreme Court Justices have changed the cases taken up and the outcomes of cases
» Assess the impact of important cases on your company
» Receive answers to your toughest questions from Supreme Court experts

11:35-11:55 am Boxed Lunch Distribution

11:55 am-1:10 pm CONCURRENT SESSIONS
Session A: Cybersecurity and Risk Management
Moderator: Peter F. McLaughlin, Burns & Levinson, LLP
Panelists
Julie Brill, Corporate Vice President & Deputy General Counsel, Microsoft (Invited)
Thomas Reagan, Managing Director, Cyber Practice Leader, Marsh and McLennan Companies
Erica Stocker, General Counsel and Chief Compliance Officer, ePlus inc. (Invited)
» Examine what risk management considerations apply to handling confidential and proprietary data
» Consider whether ‘cyber risk’ insurance is worth it from a coverage perspective
» Receive tips for how to manage stakeholder, shareholder, and client expectations when the ‘norm’ is that data loss will happen

Session B: How to Move Your Career Towards the General Counsel Role: What Are Headhunters Looking For?
Moderator: Michael C. Wu, Senior Vice President, General Counsel & Secretary, Carter’s, Inc.
Panelists
Julian Ha, Heidrick & Struggles
Carol Messer, Executive Vice President & General Counsel, J.M. Huber Corporation (Invited)
Paul S. Williams, Major, Lindsey & Africa
» Hear how headhunters search for a general counsel and what the top factors that guide their search are
» Hear current and former general counsels provide helpful insights based on their career paths

1:10-1:30 pm Networking Break
1:30-3:30 pm Who Calls the Shots? Legal Ethics for Corporate Counsel
Speaker: Stuart I. Teicher, Lead Educator, Teicher Professional Growth, LLC
» Discuss ABA Model Rules of Professional Conduct 1.1 (Competence), 1.13 (Organization as Client), 2.1 (Advisor), and 5.5 (Unauthorized Practice of Law)
» Explore issues in identifying “the client”
» Consider difficulties in navigating the model rules and professionalism standards in today’s media-driven culture

3:30 pm Adjournment
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Cancellation notices must be received in writing at least seven (7) business days prior to program start date for a refund. Cancellation notices must be received by 5:00 pm ET on Wednesday, March 6, 2019 for a refund (less $100 administrative fee). Substitutions are accepted at any time prior to the program start date. Registration for the live, in-person program is not transferable to the live webcast or bonus on-demand access.

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Course materials will be distributed prior to the program. Registrants will receive an email from the Georgetown Law CLE office at least one week before the program.

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Satisfaction Guarantee
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Course Level: Overview; Group-Live and Group-Internet Based, No Prerequisites or Advance Preparation Required
Program Level: Basic; Up to 12.0 CPE credits, including credit in Specialized Knowledge

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2. Review the most significant Supreme Court cases affecting business with former Solicitors General, Donald Verrilli and Paul Clement
3. Obtain guidance on 2019 enforcement priorities from top government officials at the SEC, FTC, CFTC, and DOJ
4. Gain insights from top administration officials on the latest labor and employment issues
5. Survey the latest OFAC and trade sanction developments and priorities
6. Consider the impact of the EU GDPR and other international privacy developments on corporate compliance
7. Understand the “new normal” with international trade and tariffs and various strategies for obtaining legal relief
8. Discuss the key legal issues that arise from using blockchain in the corporate environment
9. Receive advice from headhunters on proven best practices for getting hired and promoted in-house
10. Assess the different ways to measure the effectiveness of any compliance program