The 6th Annual
Cybersecurity Law Institute

May 23-24, 2018 ▪ Georgetown University Law Center, Washington, DC

Co-sponsored by ABA Cybersecurity Task Force, the Georgetown Law Center on Privacy & Technology, the Center for Internet Security, and the U.S. Chamber of Commerce

Up to 9.5 CLE credit hours (based on a 60-minute credit hour), including an optional 1.25 hours of ethics
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Up to 11.0 Continuing Privacy Education credits
Wednesday, May 23rd

8:15-8:45 am
Registration and Continental Breakfast

8:45-9:00 am
Welcome and Overview
Alisha M. Avril, Program Attorney, Georgetown Law CLE
Jill C. Castleman, Executive Director, Georgetown Law CLE
Harriett Pearson, Program Co-Chair; Hogan Lovells US LLP
Kimberly Kiefer Peretti, Program Co-Chair; Alston & Bird LLP

9:00-9:45 am
Keynote Discussion
MODERATOR: Rajesh De, Partner, Mayer Brown
DISCUSSION: Rob Joyce, Cyber Coordinator, Special Assistant to the President and Cybersecurity Coordinator, The White House

9:45-10:15 am
Keynote Speech
Glenn Gerstel, General Counsel, National Security Agency

State of the Threat and Risk Management: What You Need to Know Now
Our keynote discussion and speech will put the rest of the conference into context, and enable each attendee to have a common, and up-to-date, point of reference to equip you with knowledge of the current key threats to our digital way of life.

• Hear about the most effective measures to manage the risks from key U.S. government officials
• Understand the cyber threat landscape and how entities need to manage the associated risks
• Consider the ways information sharing, technology, and training are all essential to provide effective and sound legal advice
• Learn more about the legal and policy implications of how the public and private sectors should confront cyber threats

10:15-10:30 am
Networking Break

10:30-11:45 am
MODERATOR: Erez Lieberman, Chief Counsel, Cybersecurity and Privacy; Vice President & Senior Counsel, Regulator Law, Prudential Financial
PANELISTS: Kristine McAllister Brown, Partner, Chair Privacy and Cybersecurity Litigation Practice, Alston & Bird LLP
Harriett Pearson, Partner and Chair Cybersecurity Practice, Hogan Lovells
Lisa Sotto, Chair Privacy and Cybersecurity Practice, Hunton & Williams
The past year has brought an explosion of cyber regulatory changes, civil lawsuits and enforcement action. From the New York regulation covering information security, to the European General Data Protection Regulation, Japan’s Personal Information Protection Act and others around the globe, the past year has seen significant regulatory changes.

• Obtain an overview of these developments for the United States and the global landscape
• Participate in a discussion on how practitioners should react to these sweeping changes
• Review the key developments in data breach litigation and information security related enforcement actions in the U.S. and around the world

11:45 am -12:15 pm
Boxed Lunch Distribution

12:15 -1:30 pm
CONCURRENT SESSIONS

Session A Technology 101: Cybersecurity Basics for Lawyers
PANELISTS: Michelle Beistle, Counsel & Chief Compliance Officer, Ethics & Privacy, Unisys
Serge Jorgensen, Founding Partner & President, Sylint Group
Tara M. Swaminatha, Partner, Squire Patton Boggs
New to cybersecurity? This session will introduce you to the basics and demystify key technical, operational and legal cybersecurity terms and concepts and make you more confident to advise on the applicable laws and regulations.

Session B Cyber 301: Advanced Topics for Lawyers
MODERATOR: Peter Adler, Lead Global Cyber Security Compliance Attorney, Offerings and Services, Accenture LLP
PANELISTS: Jeannie McCarver, Senior Vice President, Associate General Counsel, U.S. Bank
Jim Pastore, Partner, Debevoise & Plimpton LLP
Andrew Tannenbaum, Chief Cybersecurity Counsel, IBM
Attend this facilitated “birds of a feather” session to discuss and exchange information about cutting-edge issues. This session is designed for the experienced practitioner to engage in advanced topics introduced by the panelists as thought leaders for a roundtable discussion. The topics will include discussion of the lawyer’s role in: information security risk assessments, red team exercises, and vulnerability programs; shaping the company’s information security team; and leading incident response. The panel will also discuss recent publicly disclosed cyber incidents and the pros and cons of approaches the affected companies took in such those incidents.

Session C Washington Report: Cybersecurity Policy and Politics
MODERATOR: Kendall C. Burman, Counsel, Mayer Brown
PANELISTS: Michael Bahar, Partner, Eversheds Sutherland (US) LLP
Rafi Martina, Senior Policy Advisor for Senator Mark Warner, U.S. Senate
Ari Schwartz, Managing Director of Cybersecurity Services, Venable LLP
Cybersecurity is a hot topic for legislators and policy makers on Capitol Hill and beyond. Attend this session to hear from speakers directly involved in the drafting and consideration of legislation as well as oversight of cybersecurity standards for the private sector and public agencies.

• Learn which legislators and regulators are involved in current cybersecurity policy efforts
• Understand which proposals are likely to gain traction in 2018, including directives from state and federal agencies
• Strategize ways to keep up with up with various proposals and different requirements
• Pinpoint how best to stay engaged in the process

1:30-2:00 pm
Networking Break
Investigation: Overseeing a Cyber Artificial Intelligence Planning: Are You Ready?
• Identify the key cybersecurity concerns associated with the technologies
• Demystify the technology concepts that are top of mind in almost every organization
• Engage on these issues with featured technology

MODERATOR:
Kimberly Kiefer Peretti, Partner, Alston & Bird LLP
PANELISTS:
Hilary Hageman, Vice President, Chief Privacy Officer, Chief Counsel for Cyber Security and Privacy, SAIC
Ben Mayrides, Vice President & Chief Information Security Officer, Cvent
Korin Neff, Senior Vice President & Chief Compliance Officer, Wyndham Worldwide

It is not a matter of if, it is a matter of when, you will need to advise on the conduct of an internal investigation into a cybersecurity incident. This session will arm you with the key concepts you need to keep in mind when managing a crisis, such as how to protect attorney-client privilege, what kinds of notes to maintain, and how to meet heightened expectations for how lawyers advise clients in these situations. Specifically, this session will:
- Discuss ABA Model Rules 1.1, 1.2, 1.3, 1.4, 1.6, 1.13, 2.1, 2.3, 4.1, 5.1, 5.2, 5.3
- Review best in class approaches to managing cyber crisis events that involve international exposure, operational impact to the enterprise, vulnerability disclosure, and both insider and external involvement
- Consider the effectiveness of different response methods and how to work with law enforcement
- Receive a practitioner checklist to develop an effective incident response management protocol

MODERATOR:
Laura E. Jehl, Founder & CEO, Edelson PC
Douglas H. Meal, Partner, Ropes & Gray LLP

- Survey security technologies and techniques
- Understand how security governance ties in to the "inside" of your organization – are a prime source of cyber risk. Cyber incidents can occur through malicious or negligent actions of employees and other insiders. Protecting against insider threat is difficult and, given the privacy considerations, even more complex to implement globally.
- Obtain an updated view of the key legal and compliance issues implicated by insider threat prevention efforts
- Focus on the key legal issues raised by insider threat programs
- Explore how a program can be implemented effectively

Sponsored by Hogan Lovells
Thursday, May 24th

8:15-9:00 am
Networking Breakfast

9:00-10:15 am
Meet the Regulators
MODERATOR:
John P. Carlin, Partner & Chair, Global Risk & Crisis Management, Morrison & Foerster

PANELISTS:
Maneesha Mithal, Associate Director, Division of Privacy and Identity Protection, Bureau of Consumer Protection, Federal Trade Commission
Deborah A. Tarasevich, Assistant Director, Cyber Unit, Division of Enforcement, U.S. Securities and Exchange Commission

Additional regulators to be confirmed

Regulators from a diverse set of subject matter areas will discuss how they are addressing cybersecurity, including their cybersecurity regulatory priorities, new regulations proposed or enacted, and enforcement priorities with respect to cybersecurity.

• Discuss the priorities of established and new regulators in this area
• Hear directly from key government officials
• Receive answers to your toughest cybersecurity regulation questions

10:30-11:30 am
CONCURRENT SESSIONS

✈️ Session A Cybersecurity In Europe – What Do the New Laws Mean for You?
MODERATOR:
Robert S. Litt, Of Counsel, Morrison & Foerster LLP

PANELISTS:
Michael C. Egan, Partner, Baker & McKenzie LLP
Edward R. McNicholas, Partner, Global Privacy & Cybersecurity Practice Co-Leader, Sidley Austin LLP
Carol A. F. Umhoefer, Partner, Foreign Legal Consultant, Co-chair, EMEA Data Protection, Privacy & Security, DLA Piper

Soon, the European Union will have both a newly effective data protection law – the General Data Program Regulation – and a relatively new Directive on Security of Network and Information Systems (“NIS Directive”). Europe has regulated cybersecurity requirements for almost every sector.

• Explore the practical impacts of these new EU laws
• Discuss what organizations are doing to comply and manage the complexity of potentially conflicting requirements
• Examine how companies are meeting their new “state of the art” security as well as reporting obligations
• Consider how best to implement effective cybersecurity protections balancing individual’s privacy rights

✈️ Session B Cybersecurity Insurance: What You Need to Know
MODERATOR:
Mary Guzman, Senior Vice President, E&O and InfoSec Practice Leader, McGriff, Seibels & Williams, Inc.

PANELISTS:
Kevin McGowan, Underwriter, Beazley
Stephen Quintana, Senior Broker, Aon Risk Solutions
Marcin Weryk, Vice President, XL Catlin

With intrusions and data breach becoming increasingly commonplace and detrimental to the bottom line, organizations are seeking to transfer cyber risk by way of a cyber-insurance policy.

• Understand what a policy does and does not cover
• Consider how cyber-insurance policies fits in with other coverages
• Discuss strategies for successful claims

✈️ Session C How to Address Cybersecurity in M&A and Commercial Transactions
MODERATOR:
Steve Chabinsky, Global Chair of Data, Privacy & Cybersecurity, White & Case LLP

PANELISTS
Jennifer Archie, Partner, Latham & Watkins
Virginia Johnson, Associate General Counsel, Global Atlantic Financial Group

Many commercial transactions in 2017 and now in 2018 have involved a cyber component. Whether an acquirer looking to gain confidence in an acquisition target or a target trying to best position itself for being acquired, the role of cybersecurity has continued to increase.

• Learn what is the state of the market
• Receive practical takeaways

11:30 am-1:00 pm
Luncheon and Address

SPEAKER:
The Honorable Mike Rogers, CNN National Security Commentator; Host and Producer of the CNN Original Series “Declassified”; Former Chairman of the House Permanent Select Committee on Intelligence

1:00-2:00 pm
CONCURRENT SESSIONS

✈️ Session A Authentication and Credential Theft: Key Concepts
MODERATOR:
Thomas J. Smedinghoff, Of Counsel, Locke Lord LLP

PANELISTS:
Naomi Lefkovitz, Senior Privacy Policy Advisor, Program Manager, Digital Identity and Privacy Engineering, Information Technology Lab, National Institute of Standards and Technology, U.S. Department of Commerce
Kurt Wimmer, U.S. Chair, Data Privacy & Cybersecurity Practice, Covington & Burling LLP

The need to validate and authenticate identity is a core cybersecurity requirement. Given the seemingly endless number of significant breaches involving social security numbers and other sensitive personal information, plus the propensity of individuals to forget passwords, authenticating identity on-line is no easy task. Increasingly, companies are abandoning their traditional reliance on SSNs and many are facing the need to implement multi-factor authentication to ensure the security of their systems and data.

• Explore the range of authentication methods in use from identity quizzes to biometrics to one-time password generation
• Review the associated risks and legal issues associated with authenticating identity

✈️ Session B Vendors and Cloud-Based Solutions: How Can All Stakeholders Protect Themselves?
MODERATOR:
Liz Kelley, Partner, Bortstein Legal Group; Former Vice President & Associate General Counsel, Hewlett Packard Enterprise

PANELISTS:
Diana Kelley, Cybersecurity Field CTO, Microsoft

The security of cloud-based services long has been a popular topic for commentators and pundits in the security industry. Some cloud service providers have responded by taking steps to improve security and expanding service offerings to include more secure levels of service (often at correspondingly increased fees). For such service providers, making sure that the services remain secure has turned into an almost constant exercise. Responding to these needs and the associated threat environment has led to a variety of solutions.

• Hear representatives from cloud service providers share information on their approach to security cloud services
• Explore the allocation of liability in this constantly evolving ecosystem
• Survey the various approaches to security used by cloud service providers
• Learn what to do when your vendor or your vendor’s vendor has a cloud-based breach and possible duties to notify
• Consider how can you protect yourself when you outsource to use cloud-based solutions
Session C Ransomware: Key Legal and Practical Issues

MODERATOR:
Mary Chapin, Chief Legal Officer, Vice President & Corporate Secretary, National Student Clearinghouse

PANELISTS:
Larry L. Smith, Vice President, Risk Management, Medstar
Hadley Etienne, Supervisory Special Agent, Federal Bureau of Investigation

Ransomware attacks are increasingly common, across sectors and geographies. This session will use case studies and actual experiences to provide valuable insights on the key legal and practical issues that arise when an organization experiences a ransomware attack.

2:00-2:15 pm
Networking Break

2:15-3:30 pm
2018 General Counsel Panel

MODERATOR:
Courtney Barton, Founder & CEO, BARCOURT; Former Associate General Counsel & Global Privacy Officer

PANELISTS
John Smith, General Counsel of Global Business Services & Vice President for Cybersecurity Law, Raytheon
C.M. Tokë Vandervoort, Vice President & Deputy General Counsel, Under Armour

Cybersecurity and data incidents continue to land at the top of the list of what keeps general counsels up at night. With high profile breaches putting GCs front and center, the chief legal officer has become the gatekeeper of personal information protection.

- Hear from prominent general counsels how they approach cybersecurity
- Consider the key challenges of keeping the board informed
- Analyze how to assess and advise on risk, manage the response to cyber incidents, and build compliance programs for new regulations

3:30pm
Adjournment

Advisory Board Program

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Kimberly Kiefer Peretti, Alston & Bird LLP, Washington, DC

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Nickolas B. Savage, Federal Bureau of Investigation, Baltimore, MD
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Andrew H. Tannenbaum, IBM Corporation, Armonk, NY
Jody R. Westby, Global Cyber Risk LLC, Washington, DC

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http://www.hotelgeorge.com

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When booking online, receive a discount at the following link: https://goo.gl/gRWhC1

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6-9 registrants: $200 off each registration
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Cancellations/Substitutions
Cancellation notices must be received in writing at least seven (7) business days prior to program start date for a refund. Cancellation notices must be received by 5:00 pm ET on Wednesday, May 16, 2018 for a refund (less $100 administrative fee). Substitutions are accepted at any time prior to the program start date. Registration for the live in-person program is not transferable to the live webcast or bonus on-demand access.

Course Materials
Course materials will be distributed prior to the program. Registrants will receive an email from the Georgetown Law CLE office at least one week before the program.

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CLE Credits
Accreditation has been or will be requested for the Cybersecurity Law Institute from most states with mandatory continuing legal education requirements for 9.5 CLE credits (based on a 60-minute hour), including 1.25 ethics credits and 11.4 CLE credits (based on a 50-minute hour), including 1.5 ethics credits. Georgetown Law is an accredited CLE provider in most MCLE states. Georgetown Law CLE is a State Bar of California-approved MCLE provider. Please note that this program is eligible for only Nontransitional CLE credit in New York.
MCLE state credit rules vary for online CLE. Please check online at https://georgetown.inreachce.com/ to see if the program has been approved in your state. We will apply upon request in some states; alternatively, many states allow attorneys to apply on their own.

Continuing Privacy Education Credits
The International Association of Privacy Professionals (IAPP) will recognize up to 11.0 Continuing Privacy Education credit hours for attendance at the conference. After the event, attendees will submit each session for credit using the CPE submission form available at the Institute.

Questions? Contact Us
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PLEASE PRINT OR TYPE. Payment must accompany registration.

Cybersecurity Law Institute (May 23-24, 2018)

❏ $1,295 Early-Bird Registration (due Monday, April 23 by 5:00 PM ET)
❏ $1,395 Regular Registration
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The 6th Annual Cybersecurity Law Institute

10 Reasons Why You Should Attend

1. **Gain** an understanding of the current cyber threat landscape
2. **Learn** how to react to sweeping global regulatory changes
3. **Hear** from Washington, DC insiders who are involved in crafting cybersecurity legislation
4. **Discover** how to create an incident response plan
5. **Obtain** knowledge about emerging technologies such as blockchain, Internet of Things, and artificial intelligence
6. **Receive** practical tips regarding how to oversee a cyber investigation
7. **Acquire** an in-depth understanding of key litigation concepts in cybersecurity-related litigation in the U.S.
8. **Explore** how an insider threat program can be implemented effectively
9. **Observe** how key government regulators are prioritizing cybersecurity concerns
10. **Examine** how organizations are managing the complexity of the EU’s GDPR and the NIS Directive