Cleveland Clinic

Patient Experience
SUMMIT 2018 EMPATHY + INNOVATION

EMPATHY WHERE YOU ARE

Sponsor Prospectus

June 18 - 20, 2018
Cleveland, Ohio

Photo courtesy of ThisisCleveland.com
The annual Patient Experience Summit is the largest independent patient experience conference in the world.

In 2017, participants came from 47 states and 33 countries to bring together the leaders, providers, hospitals, healthcare organizations, payers, and industries committed to improving the patient experience through empathy and innovation.

The ongoing support of Summit sponsors makes it possible to continue to provide this forum which showcases the exceptional efforts to generate and exchange ideas, strategies, and practices to improve and sustain quality patient experience.
The conference continues to grow in popularity and has quickly become the preferred gathering of leaders, providers and organizations committed to sharing the best practices and tactics for improving the experience of care.

Patient Experience Summit allows sponsors to reach a diverse, global audience within the healthcare sector.

We invite you to be a part of an unprecedented opportunity to target and impact our audience.

Attendee Profile
- Chief Experience Officers
- Chief Nursing Officers, Directors, Managers
- Chief Executive Officers
- Healthcare Executives
- Physicians, Nurses
- Architects
- Caregivers
Over a third of the Patient Experience Summit is spent dedicated to exclusive exhibit time.

With booth locations strategically placed within direct Summit traffic, your company is ensured the opportunity to establish a hands-on connection with front-line caregivers, industry decision-makers, c-suite level stakeholders, and more.

A Summit Sponsorship Package assures the promotion of your brand will reach beyond the Exhibit Hall in the months leading up to, during, and long after the conference’s conclusion.

Packages offer a wide range of benefits and opportunities. See what we have to offer and let us work with you to identify a package that best fits your needs.
# SUMMARY OF OPPORTUNITIES AND BENEFITS...

## WEB & MOBILE

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## AT THE SUMMIT

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... Contact Jerry Mizer for full details
SPONSORS-ONLY BREAKFAST WITH DR. ADRIENNE BOISSY
LIMIT 10 // $2,500
Send one representative from your company to be part of a cozy, private breakfast for ten sponsors and Dr. Boissy herself! What better way to connect than over a hot morning drink and energizing meal?

CONTINENTAL BREAKFAST
LIMIT 2 // $5,000
Mornings can be rough! Wake up the crowd by sponsoring the most important meal of the day. Includes signage, cups with your company’s logo, and recognition in the Summit agenda and mobile app.

LUNCH
LIMIT 1 // $5,000
Make sure your new contacts are well fed, happy, and ready to network! Includes signage, the opportunity to place a brochure on every chair, and recognition on the Summit agenda and mobile app.

DESSERT WITH THE SPONSORS
LIMIT 1 // $2,500
Be that “something sweet” part of the day. After lunch dessert will be served exclusively in the Exhibit Areas. Providing dessert includes signage, cups with your company’s logo, and recognition on the Summit agenda and mobile app.

SUMMIT SOCIAL EVENT
LIMIT 1 // $10,000
Represent our most looked forward to event when we take Summit attendees off-site to a place where they can relax, celebrate, and enjoy the city of Cleveland, Ohio! Includes signage and recognition on the Summit agenda and mobile app.

MORNING OR AFTERNOON SCHEDULED BREAKS
LIMIT 4 // $2,500
Sponsor the snacks and beverages offered to attendees during scheduled breaks. Includes signage, cups with your company’s logo, and recognition on the Summit agenda and mobile app.

SPEAKER WELCOME LOUNGE
LIMIT 1 // $3,500
Take your brand straight to the Summit speakers themselves! Claim the opportunity to be the first person to greet our valued speakers as they enter the Speaker Lounge upon check-in. Includes signage, display table, and cups with your company’s logo.

SUMMIT BUSINESS STATION
LIMIT 1 // $2,500
Make sure everyone has a place to relax with their laptop and overlook the town. The Summit Business Station is a retreat for attendees who need to take a moment to get some work done- and you just claimed naming rights! Includes signage.

CHARGING STATIONS
LIMIT 2 // $2,500
Attendees will thank you for providing them a place to re-charge their electronic devices. Includes signage per station.

BANNER DISPLAY ON THE DAILY SUMMIT RECAP EMAIL
LIMIT 3 // $2,500
The Summit Recap Email is sent out to every attendee after each day of the event. Full of the best moments and quotes from inspiring sessions, as well as reminders for special events throughout the day, the Recap Email is seen by all. Secure a spot at the top for your company. Offered per day.

SUMMIT LOUNGE AREA
LIMIT 2 // $1,500
Everyone will be fighting for a chance to grab themselves a seat in the stuffed chairs in the Summit Lounges. Make your mark so attendees know who to thank for that soft place to sit. Includes signage.

NOTEPADS AND PENS
LIMIT 1 // $5,000
Supply the notepads and pens for attendees. Your brand will be at their fingertips long after the Summit has ended.

WI-FI PASSWORD
LIMIT 1 // $5,000
Reserve the chance to claim naming rights on the Summit Wi-Fi Password. Your company’s name will be used to connect attendees’ electronic devices throughout the entire event.

... Contact Jerry Mizer for complete details of all Summit opportunities

www.empathyandinvention.com
“Great flow thru exhibits with wide attendee representation.”
– SUMMIT SPONSOR

“The networking events and lunches provided good opportunities to connect”
– SUMMIT SPONSOR

“Unlike other conferences, this conference provides you with the tools, ideas, and resources to implement improvement.”
– SUMMIT ATTENDEE

“Every single keynote speaker was amazing! I loved every second of the summit and look forward to attending next year.”
– SUMMIT ATTENDEE
“I want to personally invite you to join us as a sponsor at the The Patient Experience Summit: Empathy and Innovation.

Contact Jerry Mizer and he will guide you into maximizing the return on your investment in what has become the largest independent Summit in the world exclusively focused on improving the patient experience.

I look forward to seeing you.”

Adrienne Boissy, MD, MA
Chief Experience Officer, Cleveland Clinic