

Sponsorship & promotion opportunities

IARC is the international platform for discussing the latest developments and challenges in circular economy and automotive recycling. We bring together up to 300 decision-makers from the automotive and recycling sector, especially car manufacturers, metal suppliers, plastic scrap traders, recyclers, shredder operators, policy-makers and many more.



Sponsors IARC 2024



Sponsorship opportunities

	Silver	Gold	Platinum	Virtual Hub + Wi-Fi
Booking before November 30, 2024	EUR 6'990	EUR 9'990	EUR 14'990	EUR 9'990
Booking after November 30, 2024	EUR 7'690	EUR 10'990	EUR 16'490	EUR 10'990
Your company logo linked to your homepage published online and on all marketing materials	✓	✓	✓	✓
Insertion of promotion materials in the congress bags and/or display on a table in the exhibition area (your choice)	✓	✓	✓	✓
Your company promo video (3 min) on the Virtual Hub and in the conference room during the breaks	✓	✓	✓	✓
On-site interview during the conference uploaded to the Virtual Hub*	✓	✓	✓	✓
Exhibition booth		6 m^2	12 m^2	
Full registration (incl. networking dinner, plant tour & virtual package)	1	2	4	2
Discounted registration fee for additional delegates	✓	✓	✓	✓
Branding on the Virtual Hub, described on pages 6-7				✓

*The deadline to book your interview slot is February 29, 2025. After this date, we are not able to guarantee a place for you.

Prices are excluding VAT.
Cancellation policy: Full refund, less EUR 500 processing fee will be granted for cancellations received prior to November 30, 2024. After November 30, 2024 no refund is possible.

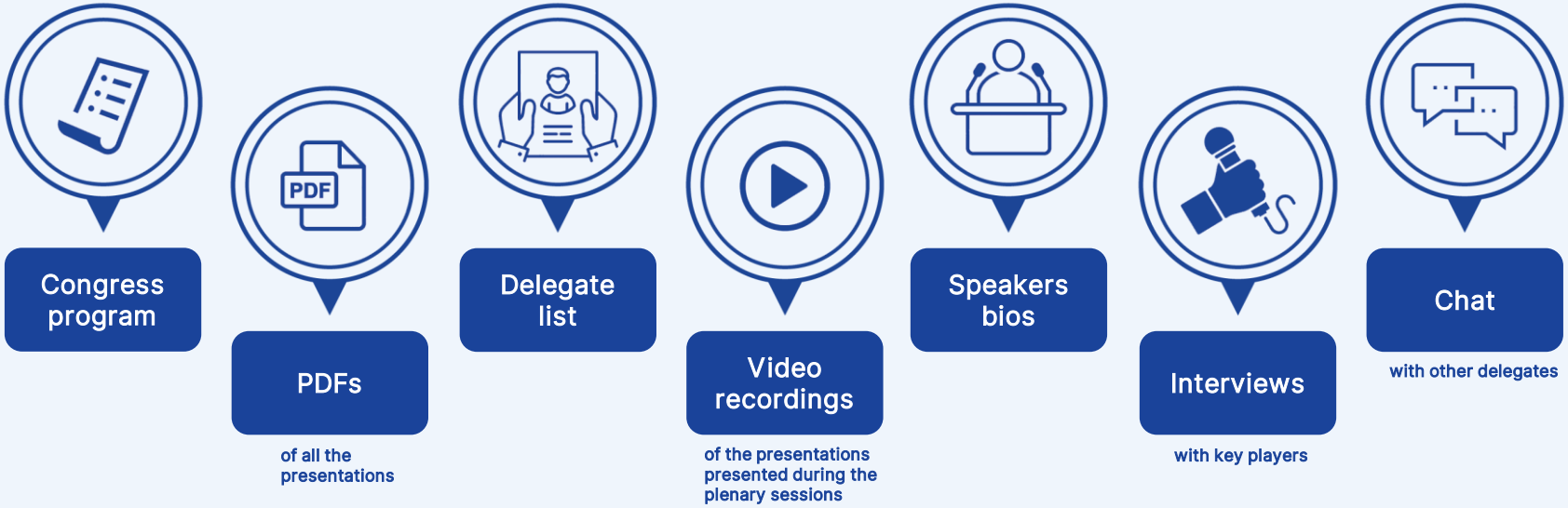
iarc 2025

Exclusive sponsoring of the Virtual Hub + Mobile App + Wi-Fi

sponsored by REON GROUP

BOOKED

The **Virtual Hub** is the essential congress tool used by all on-site & virtual delegates during the congress and on-demand for 6 months after the congress.



Price: EUR 9'990 (Booking before November 30, 2024) **EUR 10'990** (Booking after November 30, 2024)

iarc 2025

Exclusive sponsoring of the Virtual Hub + Mobile App + Wi-Fi

sponsored by REON GROUP

BOOKED



1



3

2



4



1. **Your logo** is displayed on the top banner on the homepage and each session's page of the Virtual Hub.
2. **Your promo video** will be featured on the homepage of the Virtual Hub and in the conference room during the breaks.
3. **Personalised E-mail** with your logo sent to all on-site and virtual delegates to access the Virtual Hub before the conference.
4. **Your brand will be prominently displayed on the splash page** when users log into the designated Wi-Fi.

Promotion opportunities below EUR 5’000



CONGRESS BAGS

EUR 3’990 (before November 30, 2024)
EUR 4’390 (

, 2024)

Bring your b bags! Every on-site atter ag with important co and promotion m lace your company br ys in the bags.

Bags are delivered by you.



LANYARDS

EUR 3’990 (before November 30, 2024)
EUR 4’390 (after November 30, 2024)

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Lanyards are delivered by you.



Book Silver, Gold or Platinum Sponsoring Package and benefit from 50% discount when ordering one of the promotions mentioned above.

Prices are excluding VAT.
Cancellation policy: Full refund, less EUR 300 processing fee will be granted for cancellations received prior to November 30, 2024. After November 30, 2024 no refund is possible

Promotion opportunities below EUR 1’500



ON-SITE INTERVIEW
EUR 1’490 (before November 30, 2024)
EUR 1’690 (after November 30, 2024)

Be interviewed during IARC 2025 and get your message across. Take advantage of this great opportunity and give an insight into your company and goals that reach the entire audience. We provide high quality professional 3-minute video that will be uploaded to ICM YouTube channel and to the Virtual Hub.



PROMO VIDEO
EUR 990 (before November 30, 2024)
EUR 1’190 (after November 30, 2024)

Promote your products and services with the short promotional video that will be uploaded to the Virtual Hub accessible to all on-site and virtual delegates.



INSERT YOUR BROCHURES
EUR 990 (before November 30, 2024)
EUR 1’190 (after November 30, 2024)

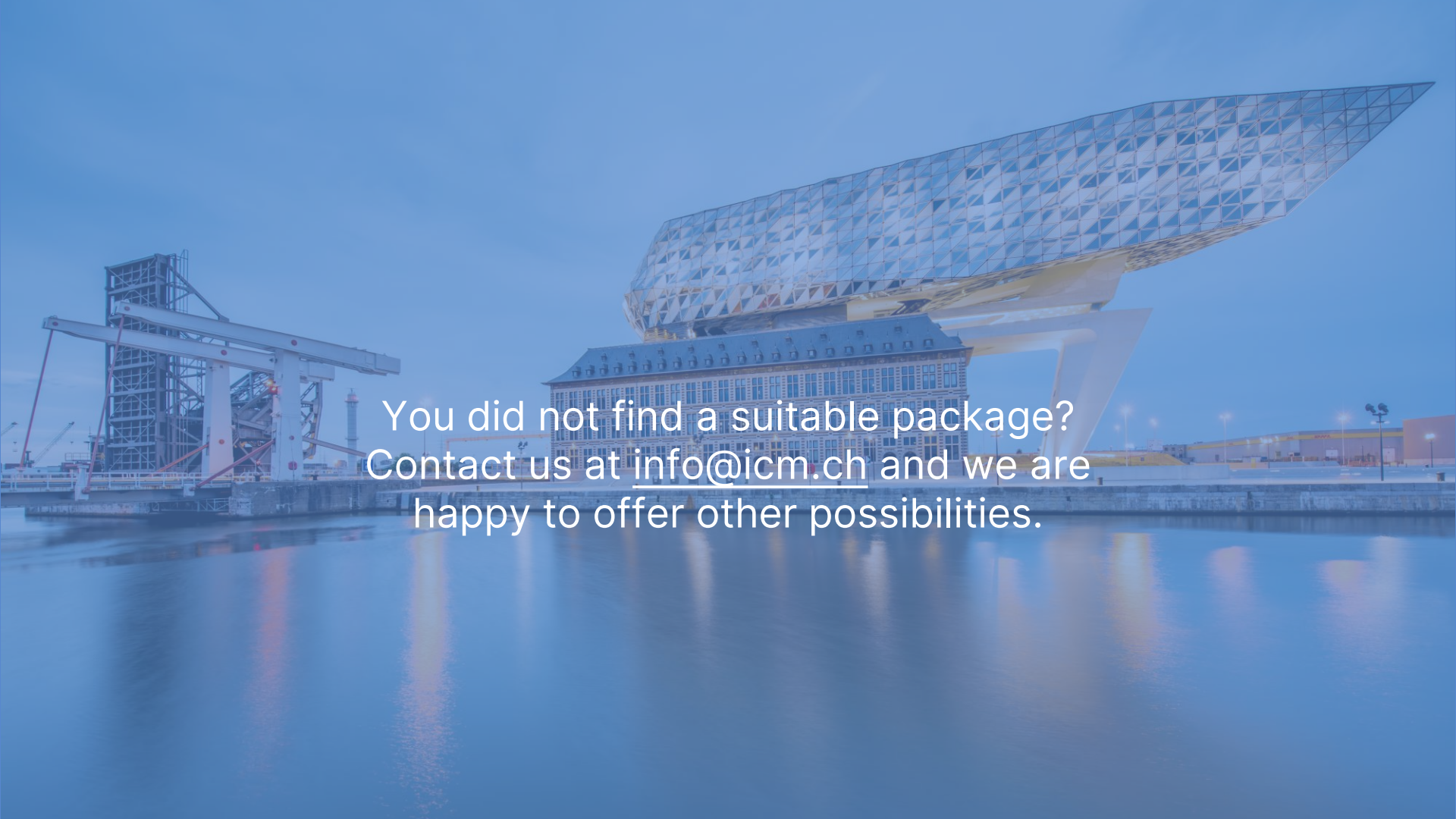
Insert your brochures or flyers inside the congress bags that every attendee will get at the registration desk. Great opportunity to promote your company or services!



EXHIBIT YOUR OWN ROLL-UP
EUR 990 (before November 30, 2024)
EUR 1’190 (after November 30, 2024)

Take advantage of this highly visible opportunity and place your roll-up on the exhibition floor. Roll-up is produced and delivered by you.

Cancellation policy: Full refund, less EUR 300 processing fee will be granted for cancellations received prior to November 30, 2024. After November 30, 2024 no refund is possible.
No refund for the packages under EUR 1’000.


You did not find a suitable package?
Contact us at info@icm.ch and we are
happy to offer other possibilities.