

Jan Vlak

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President

WEEE Forum / Stichting OPEN

Jan Vlak (1966) has been working in the world of waste, environment and EPR for over 30 years. After studying Political Science and Law at the University of Amsterdam, Vlak worked in government (National Waste Management Council) and the business community (ICT Environment, Wecycle).

In February 2020, Vlak was appointed as the first CEO of a new organization called OPEN (Organization Producer Responsibility E-waste Netherlands). This foundation implements producer responsibility on behalf of all Dutch manufacturers of electrical appliances and since 1-1-2024 also for batteries. OPEN is a merger of 14 former PROs and represents 4,500. EEE producers and 1,500 battery producers. In addition, Jan Vlak is a member and chairman of the Board of Directors of the WEEE Forum.