1.) What’s the biggest challenge your customers are asking you to tackle today?
- global availability of p-aramid

2.) What trends are pushing your company to innovate?
- future new forms of mobility, like electric cars, and the corresponding needs from tire industry

3.) How will the supply chain for tire manufacturing differ in five years from what it is today?
- will not change much from our point of view

4.) When it comes to the future of the tire industry, what opportunities are you most excited to embrace?
- sustainability, circular economy, zero carbon emission transportation