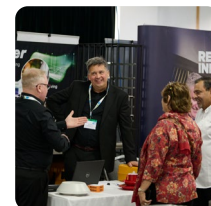


The biggest exhibition in the UK dedicated to Care Catering



Two days... one GREAT event

The NACC Training & Development Forum is a highly cost-effective and impactful marketing opportunity that puts you face-to-face with key decision-makers comprised of chefs, dietitians, cooks, community meals managers and senior catering and operations leaders across day care centres, residential care homes, nursing homes, hospices, voluntary organisations and local authorities.



WHY SHOULD YOU EXHIBIT?

- One-to-one meetings with your chosen key delegates
- Grab your share of this £1 billion market
- Meet the key decision makers in care catering from across the country all under one roof
- Demonstrate your products and services
- Learn what your customers want, the challenges they face and what the future holds

**STANDS
FROM JUST
£2630
+ VAT**

By mid 2047 the population of people aged 85+
is predicted to increase to 3.3m

2025 HIGHLIGHTS REEL ▶

About the NACC

The National Association of Care Catering, known as the NACC, is recognised as a prime source of information and opinion on catering within the caring sector. Its membership has a significant influence on the provision of catering and equipment within the care catering industry and its members are constantly sourcing new products and services to improve their meal provision. NACC members comprise the biggest private care providers and local authorities in the UK and collectively control more than £1 billion of spend in the market.



Below is a representation of our members, all of whom are key bodies across the care industry



The market

Over the period between mid-2022 and mid-2032 the UK's population is projected to grow from 67.6m to 72.5m.

Of the population in mid-2022 there were 1.45m people aged 85+.

By mid 2047 the population of people age 85+ is projected to nearly double to 3.3m.

*Source: National Population Projections 2022, Office of National Statistics

What does this mean for you?

Any industry dependent on our ageing population is going to experience a huge boom if it is to meet the increasing demands.

This means the size of the care market, and therefore demand for catering will grow rapidly in size and purchases of food, beverages and equipment will increase dramatically.

As a supplier or potential supplier to this market, it's one you can't afford to ignore. Establish your brand and services within the sector now, and enjoy the growth.

FACT

DELEGATES RATED OUR SPEAKERS AND SESSIONS 4.5 - 5 STARS (RATED OUT OF 5)

WE'VE MOVED!

Hilton at St George's Park is a premier, purpose-built venue. The venue features modern, flexible event spaces that allow us to create a dynamic environment for networking and exhibition activities. With its spacious lobby and accessible breakout areas, delegates can connect, collaborate and engage around The Sir Bobby Robson Ballroom keeping everyone together in one exclusive, professional setting.

**NEW
VENUE!**



Accommodation*

Your accommodation during the event will be within the Hilton St Georges Park.

This means that the quality and comfort of your stay will be first class.



To book your
exhibitor stand...

...email

caroline@365-events.co.uk

or call **Caroline McCusker**
for further information on

01293 854405

*Limited availability and a max of two per exhibiting company will be in the main hotel. Any others will be allocated a bedroom at an overflow hotel.

FACT

EXHIBITIONS ARE AMONGST THE MOST POWERFUL AND COST-EFFECTIVE MARKETING TOOLS AVAILABLE TO COMPANIES TODAY, AND ARE THE ONLY MEDIUM THAT COMBINE ALL THE ELEMENTS OF THE PROMOTIONAL MIX – ADVERTISING, PR, SALES PROMOTION AND SELLING IN ONE OFFERING

PR & Marketing Campaign

This will include:

- PR throughout the catering trade press
- Throughout the campaign, over 50,000 prospects are emailed, including decision-makers and specifiers from:
 - Local Authorities
 - Private Care Homes
 - Residential Care Homes
 - Nursing Homes
 - Hospital Caterers
 - Charitable Care Organisations
 - Hospices
 - Extra Care Schemes
 - Not for Profit Care Providers
 - Day Care Centres
- Social media including X, Facebook, Instagram and LinkedIn exposure
- Promoted at all regional seminars
- Six Regions hosting up to three seminars per year
 - promoted at all regional seminars

Dedicated event website

The NACC Training & Development Forum has a dedicated website designed to give delegates everything they need to make the most of the event.

Exhibitors are prominently featured, complete with a link to their own website, giving delegates the chance to discover your business before meeting you face-to-face.

Your company will also appear on some delegate promotional emails, ensuring maximum visibility to key decision-makers and specifiers.

We asked delegates and exhibitors what the highlight of the conference was for them...

“I have to say this has been the best TDF to date, the presentations were excellent and the masterclasses were outstanding.”

Paul Wright, Group Hospitality Manager, Aria Care

“Good networking all round, so would not change a thing about the event.”

Robin Jackson, Business Development Manager, Winterhalter

“The organisation of the event was excellent and the quality of people that attend is good – they are decision makers and are the sort of people you would want to speak to.”

Catherine Howard, Project Manager, ProSauce

“This was our first time attending, the event was really well organised and it’s great to connect with so many contacts old and new. Great opportunity to learn more about trends in the care sector too!”

Paul Latimer, National Account Director – Healthcare, Liquidline

FACT

88% OF EXHIBITORS EXPECT TO DO NEW BUSINESS WITH THE DELEGATES THEY MET

Reasons to exhibit

- Grab your share of this £1 billion market
- Demonstrate your products and services while giving delegates the opportunity to sample your food and drink products
- A cost effective opportunity to meet the key decision makers in care catering from across the country all under one roof
- Network and make valuable new contacts
- Build strong, long-term relationships
- Develop new connections and business opportunities
- Launch new products and services into the market
- Build your company's profile and reinforce your position in the market
- Benefit from the formal and informal networking opportunities including:
 - Dedicated exhibition viewing times
 - Breakfasts, lunches and refreshment breaks
 - Networking Evening
 - NACC Awards Dinner
 - NACC Annual General Meeting
- The NACC Training & Development Forum is the only conference led event in public sector catering to allow and encourage exhibitors to take part in all conference masterclasses and plenary sessions as part of their package

Meet the Buyer

You will have the opportunity to take part in the **MEET THE BUYER** sessions. These will allow you to have up to **EIGHT ONE-TO-ONE** discussions with key purchasers and decision makers. The Meet the Buyer sessions will take place on the Wednesday.



FACT

DELEGATES RATED THE EXHIBITION 4.65 STARS
OUT OF 5 FOR RANGE OF PRODUCTS AND SUPPLIERS

Sponsorship opportunities

Premier partners and exhibiting companies have the opportunity to enhance their presence at the show through sponsorship.

Logo	Logo to be included in the programme and exhibition guide alongside company description	£95
Literature placement	Placement of company literature into each delegate bag	£275
Email to delegates	Email sent out to all booked delegates before or after the event	£365
Cookery demonstrations	Cookery demo of approximately 30 minutes to be held in the exhibition hall. Show off what your company can offer to NACC delegates. Logo and description of chef/ company to be displayed on the demo kitchen and in the event guide	£425
Advertising	Place a full page advert in the programme & exhibition guide Copies will be distributed to all delegates and day visitors	£550
Pens	Placement of promotional pens in delegate bags	£550
Sponsorship of refreshment areas	The sponsoring company can supply graphics to be displayed around the refreshment areas plus tent cards and brochures. The sponsors product can also be served if appropriate	£650
Sponsorship of registration area	The sponsoring company can supply graphics/pop up banners or screens to be placed at the delegate registration desk throughout the event	£850
Lanyards	Each delegate will be given their name badge on a lanyard – have your company logo printed on the lanyards and be seen as a major sponsor at the event	£1500
Delegate bags	Each delegate will be given an environmentally friendly training forum bag. The sponsors logo will be on the outside of the bag	£1750
Networking evening	Sponsorship of networking evening – opportunities available to be discussed	POA
Reception drinks	Sponsorship of the drinks reception prior to the awards dinner	POA
Product placement	An opportunity for your products to be used and sampled as part of the catering for delegates throughout the event, or for certain mealtimes e.g. the lunch menus	POA

Book today

Simply complete the form overleaf and email back to
caroline@365-events.co.uk or call **Caroline McCusker**
for further information on **01293 854405**

NACC TDF 2026 Booking form

14th - 15th October 2026, Hilton at St Georges Park, Burton Upon Trent

Build-up – Wednesday 14th October (am)
Meet the Buyer – Wednesday 14th October (pm)
Exhibition – Wednesday 14th October (pm)/Thursday 15th October (all day)
Breakdown – Thursday 15th October (late pm)

EXHIBITOR PACKAGES:

Option 1: Stand Space +2 day exhibitors:

- 2m x 3m stand space
- Two day exhibitors on Wednesday and Thursday
- Lunch for two people on Wednesday and Thursday
- Company listing in the Programme & Exhibition Guide
- Company listed on event website
- Two places at the forum
- Attendance at Meet the Buyer session on Wednesday with one-to-one meetings
- Access to all demonstrations & masterclasses

Option 2: Stand Space +1 residential exhibitor:

- 2m x 3m stand space
- Accommodation for one person on Wed & Thur
- Place for one person at the networking evening on Wednesday
- Place for one person at the Awards Dinner on Thursday
- Breakfast for one person on Thursday & Friday
- Lunch for one person on Wednesday and Thursday
- Company listed on event website
- Company listing in the Programme & Exhibition Guide
- One place at the forum
- Attendance at Meet the Buyer session on Wednesday with one-to-one meetings
- Access to all demonstrations & masterclasses

Option 3: Stand Space +2 residential exhibitors:

- 2m x 3m stand space
- Accommodation for two people on Wednesday & Thursday
- Place for two people at the networking evening on Wednesday
- Place for two people at the Awards Dinner on Thursday
- Breakfast for two people on Thursday & Friday
- Lunch for two people on Wednesday and Thursday
- Company listed on event website
- Company listing in the Programme & Exhibition Guide
- Two places at the forum
- Attendance at Meet the Buyer session on Wednesday with one-to-one meetings
- Access to all demonstrations & masterclasses

STAND ONLY

£2,630 +VAT

ONE PLACE AT FORUM

£3,185 +VAT

TWO PLACES AT FORUM

£3,740 +VAT

EXTRA EXHIBITOR PLACES:

Extra one night residential package (Weds)

£485 +VAT

Extra one night residential package (Thurs)

£455 +VAT

Extra two night residential package (Wed-Fri)

£555 +VAT

Extra day exhibitor only pass (Weds)

£140 +VAT per day

Extra day exhibitor only pass (Thurs)

£140 +VAT per day

PRICE PER PERSON

NO. OF PLACES

TOTAL

PLEASE CHOOSE YOUR STAND

1st choice

2nd choice

We will contact you to confirm your allocated stand number

SPONSORSHIP OPPORTUNITIES – PLEASE TICK IF YOU WOULD LIKE TO BOOK ANY OF THE FOLLOWING

Logo in programme @ £95

☐

Cookery demos @ £425

☐

Refreshment areas @ £650

☐

Delegate bags @ £1750

☐

Product placement @POA

☐

Literature placement @ £275

☐

Advertising @ £550

☐

Registration area @ £850

☐

Networking evening @ POA

☐

Email to delegates @ £365

☐

Pens @ £550

☐

Lanyards @ £1500

☐

Reception drinks @ POA

☐

DETAILS OF PERSON PLACING ORDER:

TITLE

FIRST NAME

SURNAME

JOB TITLE

ORGANISATION

ADDRESS

POSTCODE

TEL / MOBILE

EMAIL

PURCHASE ORDER

ACCOUNTS NAME

ACCOUNTS EMAIL

CUSTOMER SIGNATURE

MAIN CONTACT FOR LOGISTICS (If different to the above)

FULL NAME

EMAIL

DATE

Payment terms: Payment terms are 15 days from date of invoice & must be paid to 365 Events bank, details will be provided on the invoice. Please do not pay the NACC directly. All exhibitor fees must be paid in full prior to the event. **Cancellation terms:** All exhibitors are requested to give written notice of intention to cancel their contract subject to the payment of a percentage of the total contract price by the exhibitor to 365 Events as consideration for release from the contract as follows: 50% – between 3 – 6 months to the exhibition date. 100% – within 3 months prior to the exhibition date. In the event that suppliers chose to attend the event as a delegate, they are not permitted to solicit business. This expressly includes the showing and distribution of their products and interaction with delegates in any areas covered by the NACC TDF. Hilton at St Georges Park has limited rooms which will be provided on a first come first serve basis, alternative accommodation will be provided at the overflow hotel and transfers will be provided.

GDPR: The information you supply to us will be used to administer this event. We may also contact you in the future about similar events. For further information on how your information is used please see our Privacy Policy. If you do not wish to be contacted about future NACC Events, please tick this box ☐

Please email back to Caroline on caroline@365-events.co.uk



NACC TDF 2026

14th –15th October, Hilton at St Georges Park, Burton Upon Trent

For further information call **01293 854405**

NACC c/o 365 Events, S01 – S03 Milnwood House, North Parade, Horsham RH12 2BT

