



# **2025**

## **Winners' Trip to Hong Kong**

### **Information Pack**



**Dear Grace, Cameron, Lewis, and Thomas,**

**Congratulations once again on your incredible achievement in winning the 2025 Zest Quest Asia Competition! The time has finally come to set off on your well-deserved winner's trip to Hong Kong.**

**Attached, you'll find a pack with details on your flights, hotel, and itinerary. We also hope it serves as a helpful guidebook with useful tips for your stay in Hong Kong.**

**If you have any questions, please don't hesitate to reach out to  
Ujjayini.bezbaruah@uk.lkk.com or myself.**

**On behalf of Lee Kum Kee Europe and Zest Quest Asia, we wish you a truly memorable and inspiring trip. We can't wait to see your photos, videos, and updates as you enjoy this fantastic experience.**

**Enjoy every moment!**

**Warm regards,**

**Yiran**

**[Yiran.dai@uk.lkk.com](mailto:Yiran.dai@uk.lkk.com)**



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### Flight Details/ Outbound & Inbound

|                            | Outbound                                                                                           | Inbound                |
|----------------------------|----------------------------------------------------------------------------------------------------|------------------------|
| Departure Date             | September 3, 2025                                                                                  | September 10, 2025     |
| Departure Airport/Terminal | LHR (London Heathrow)                                                                              | HKG                    |
| Departure Airline          | Cathay Pacific Airways                                                                             | Cathay Pacific Airways |
| Departure Flight No.       | (CX) 256                                                                                           | (CX) 255               |
| Departure Time             | 8:10 pm                                                                                            | 11:15 pm               |
| Arrival Airport            | HKG                                                                                                | LHR                    |
| Arrival Time               | 3:45 pm (September 4)                                                                              | 6:20 am (September 11) |
| Confirmation Number        | YVM7MD                                                                                             |                        |
| Free Baggage Allowance     | 1 Carry On (Upto15lb/7kg and Upto45li/115lcm)<br>1 Checked Bag (Upto50lb/23kg and Upto62li/158lcm) |                        |

To ensure a smooth start to your journey, we recommend arriving at the airport at least three hours before your flight. ✈️

Your e-ticket has also been shared with Grace, so you're all set to go!

### Before You Leave – What to Pack

A few friendly reminders to make your trip even smoother:

- Don't forget an **umbrella** or raincoat — Hong Kong weather loves a surprise shower!
- Bring along any **personal medication** you may need during the trip.
- To stay connected, consider arranging **international roaming or an e-sim** (especially handy for the one-day visit to Xinhui, China).
- **UK plugs will fit directly into Hong Kong sockets**, without the need for a travel adapter. Both regions operate on a standard voltage of 220-240V and a frequency of 50Hz.

### Getting Around in Hong Kong & Xinhui

Transportations during the trip have been arranged by Lee Kum Kee. Simply sit back, relax and enjoy the experience. 🚗 ✨

### Emergency Contact Throughout the Trip

Ujjayini Bezbaruah +44 7799 049902 | Ken Tai +44 7425 576496



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### **Hotel Details**

Your accommodation for the duration of the entire trip will be:

#### **Holiday Inn Golden Mile Hong Kong by IHG**

(Sept 4 check-in from 3pm,  
Sept 10 check-out by 12 pm)

Address: 50 Nathan Rd, Tsim Sha Tsui

Telephone: +852 2369 3111

Website: <https://shorturl.at/w2u1V>

**Breakfast included every day.**



### **About the Hotel**

A modern, high-rise hotel located in the heart of Hong Kong, with an 8-minute walk from Victoria Harbour and an 11-minute walk from the Star Ferry pier.

Language: English service available

 Free Wi-Fi

 Paid breakfast

 Paid parking

 Accessible

 Outdoor pool

 Air-conditioned

Other services: currency exchange available (per hotel website)



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**Itinerary** \*smart casual attire (no shorts or sandals) for Day 5 & 6 (Lee Kum Kee HQ & Factory)

| Date                    | Time                    | Activity                                                                                                                                                                                                                                    |
|-------------------------|-------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Wednesday<br>3 Sep 2025 | 17:00                   | Recommended time for everyone to arrive at London Heathrow Airport for check-in and boarding.                                                                                                                                               |
|                         | 20:10                   | Depart London Heathrow Airport via flight CX256                                                                                                                                                                                             |
| Thursday<br>4 Sep 2025  | 15:45<br>(HK Time zone) | Arrival at Hong Kong International Airport                                                                                                                                                                                                  |
|                         | 17:30                   | Arrival at Holiday Inn (Golden Mile) for check-in and refreshing                                                                                                                                                                            |
|                         | 18:30                   | Welcome Dinner                                                                                                                                                                                                                              |
| Friday<br>5 Sep 2025    | 09:00                   | Hong Kong Chinese Culinary Institute <ul style="list-style-type: none"> <li>• Tour</li> <li>• Northern Region Cuisine Demonstration and Practices</li> <li>• Lunch</li> <li>• Eastern Region Cuisine Demonstration and Practices</li> </ul> |
|                         | 19:00                   | Dinner at <b>Peking Garden (Peking cuisine)</b>                                                                                                                                                                                             |
| Saturday<br>6 Sep 2025  | 11:00                   | Tai O Tour <ul style="list-style-type: none"> <li>• Boat tour</li> <li>• Heritage pier village experience</li> </ul>                                                                                                                        |
|                         | 14:00                   | Lunch at Po Lin Monastery (vegetarian)                                                                                                                                                                                                      |
|                         | 15:15                   | Po Lin Monastery tour and Big Buddha                                                                                                                                                                                                        |
|                         | 16:15                   | Ngong Ping Village and Cable Car ride                                                                                                                                                                                                       |
|                         | 19:30                   | Dinner at <b>Victorian Era (Hot Pot)</b>                                                                                                                                                                                                    |
| Sunday<br>7 Sep 2025    | 09:30                   | Wong Tai Sin Temple visit                                                                                                                                                                                                                   |
|                         | 11:00                   | Langham Place visit                                                                                                                                                                                                                         |
|                         | 12:30                   | Lunch at <b>Lin Heung Lau (Dim Sum)</b>                                                                                                                                                                                                     |
|                         | 14:30                   | Stanley Market                                                                                                                                                                                                                              |
|                         | 16:00                   | Tea at <b>Lan Fong Yuen (Cha Chaan Tang)</b>                                                                                                                                                                                                |
|                         | 18:00                   | Streets of Hong Kong experience                                                                                                                                                                                                             |
|                         | 20:00                   | Dinner at <b>Ladies Street Sik Fan Co. (Hong Kong / Canton-style)</b>                                                                                                                                                                       |
| Monday<br>8 Sep 2025    | 9:15                    | Lee Kum Kee Headquarters tour                                                                                                                                                                                                               |
|                         | 11:00                   | Taipo Wet Market tour                                                                                                                                                                                                                       |
|                         | 12:30                   | Lunch                                                                                                                                                                                                                                       |
|                         | 14:30                   | Culinary and heritage visit                                                                                                                                                                                                                 |
|                         | 18:40                   | Dinner at <b>Hong Kong Old Restaurant (Shanghai Cuisine)</b>                                                                                                                                                                                |



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|                          |                         |                                                                           |
|--------------------------|-------------------------|---------------------------------------------------------------------------|
|                          | 20:30                   | [OPTIONAL] Star-ferry through Victoria Harbour                            |
| Tuesday<br>9 Sep 2025    | 11:30                   | Lee Kum Kee Xinhui factory visit                                          |
|                          | 15:00                   | Xinhui Tangerine Peel Village visit                                       |
|                          | 17:00                   | Dinner at <b>Chenpi Banquet (Tangerine Peel Roast Goose Banquet)</b>      |
| Wednesday<br>10 Sep 2025 | 10:15                   | Central – Tai Kwun visit                                                  |
|                          | 11:15                   | Central Market (from Wet Market to modern market re-vitalisation project) |
|                          | 13:00                   | Hong Kong Tram ride experience                                            |
|                          | 13:30                   | Lunch at <b>Xiangshu Restaurant (Sichuan Cuisine)</b>                     |
|                          | 15:00                   | Hong Kong Historical Trail                                                |
|                          | 17:00                   | Tea at <b>Chee Kei (Wonton Noodles)</b>                                   |
|                          | 19:40                   | Arrive at Hong Kong International Airport for check-in and boarding       |
|                          | 23:15                   | Depart Hong Kong International Airport via flight CX255                   |
| Thursday<br>11 Sep 2025  | 06:20<br>(UK Time zone) | Arrival at London Heathrow Airport                                        |

## Places We Will Visit



### **Chinese Culinary Institute (CCI)**

With a view to strengthening Hong Kong's reputation as the "Food Capital of the East", CCI endeavours to create a systematic training system in Chinese cuisine from elementary to the master chef levels to elevate the professional standard and status of Chinese chefs.



### **Po Lin Monastery & Big Buddha**

Ngong Ping, Lantau Island's mountainous home of the Big Buddha has long been known for its monasteries and its refreshing highland climate, which is usually several degrees cooler than Hong Kong's urban areas.



### **Wong Tai Sin Temple**

Wong Tai Sin Temple is a well known shrine and tourist attraction in Hong Kong. It is dedicated to Wong Tai Sin, or the Great Immortal Wong. The 18,000 m<sup>2</sup> Taoist temple is famed for the many prayers answered: "What you request is what you get" via a practice called kau chim.



### **Langham Place**

The Langham Place Shopping Mall, located in the very heart of Mongkok, is a quintessential 15-storey fashionable landmark of the Kowloon district; also the largest shopping mall of Mongkok.



### **Stanley Market**

Stanley Market is a street market in Stanley on Hong Kong Island, Hong Kong. The street is a typical example of a traditional old open-air market in Hong Kong and has since become a major tourist attraction, well known for its bargains.



### **Streets of Mong Kok**

It's all about markets in Mong Kok— clothes, souvenirs, birds, flowers, even sneakers— each in its own district, focusing on a specific good or commodity.



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### Lee Kum Kee Hong Kong Headquarters

An exclusive office tour in Lee Kum Kee's Hong Kong Headquarters to witness an exciting Robot Cooking Demonstration and learn about the brand's history and development since 1888.



### Tai Po Wet Market

Tai Po Hui Market, also known as Tai Po Market, is a vibrant multi-level public market in Tai Po, Hong Kong. It's known for its bustling wet market on the ground floor, featuring fresh seafood, meats, vegetables, and fruits. The upper floors house dry goods and a cooked food centre.



### Tao Heung Museum of Food Culture

The Tao Heung Museum of Food Culture is dedicated to promoting the understanding and appreciation of the different food cultures of the world. The 8,000 square feet facility features various dining scenes to demonstrate how the culture and characteristics of food has evolved across different provinces in China.



### Lee Kum Kee Xinhui (China) Factory

The Lee Kum Kee Xinhui factory in China is the company's largest production base. It's a massive facility, covering 1.33 million square meters, and is recognized as a National Green Factory. The factory plays a key role in Lee Kum Kee's global operations, producing a wide range of sauces and condiments.



### Tangerine Peel Village & Museum

Xinhui Tangerine Peel Village is a large-scale commercial and cultural complex of China's characteristic agricultural products with Xinhui tangerine peel as the core, integrating tangerine peel industry service platform, special catering, leisure and health care, and cultural tourism, and has been rated as "National Characteristic Landscape Tourism Village".



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### **Tai Kwun**

The former Central Police Station of Hong Kong is located at the eastern end of Hollywood Road, in Central, Hong Kong. It has been redeveloped into a cultural and shopping destination generally called Tai Kwun.



### **Central Market, Hong Kong**

Central Market is a fresh food market in Central, Hong Kong and the first wet market in the city. It is one of only two existing Bauhaus market buildings in Hong Kong, the other one being Wan Chai Market.



### **Wan Chai Historical Trail Walk**

The Wan Chai Heritage Trail is a self-guided walking route in Hong Kong that explores the historical and cultural sites of Wan Chai.



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### What We Will Be Tasting

You will embark on a flavour-packed journey, tasting everything from different regional cuisines, including the bold spices of Sichuan dishes and the comforting delights of top-rated Cantonese cuisine. (Below summarises some highlights of our culinary safari.)



Peking Garden – Beijing Style



Po Lin Monastery –

### **Traditional Chinese Buddhist Style Vegetarian Banquet**



Victorian Era (Jordan) – Hot Pot



Ling Heung Lau – Dim Sum



Ladies Street Sik Faan Co. –  
Local Hong Kong Style Casual Dining



Tao Heung Training Restaurant (Fo Tan) –  
Cantonese Style (member-only restaurant)



Hong Kong Old Restaurant –  
Shanghai Style



Tangerine Peel Roast Goose Banquet



Xiangshu Restaurant –  
Sichuan Style



Lan Fong Yuen –  
Hong Kong Style Cha Chuan Teng



### Useful Cantonese Phrases

| <b>10 PHRASES IN CANTONESE</b><br>Learn Cantonese with <a href="https://www.cantoneseClass101.com">CantoneseClass101.com</a> |                                                |
|------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------|
| <b>請。</b><br>(cing2)<br>Please.                                                                                              | <b>多謝。</b><br>(do1 ze6)<br>Thank you!          |
| <b>你好嗎？</b><br>(nei5 hou2 maa3)<br>How are you?                                                                              | <b>對唔住。</b><br>(deoi3 m4 zyu6.)<br>I'm sorry.  |
| <b>唔好意思。</b><br>(m4 hou2 ji3 si1.)<br>Excuse me.                                                                             | <b>我鍾意。</b><br>(ngo5 zung1 ji3.)<br>I like it. |
| <b>我唔鍾意。</b><br>(ngo5 m4 zung1 ji3.)<br>I don't like it.                                                                     | <b>真係？</b><br>(zan1 hai6?)<br>Really?          |
| <b>我係...</b><br>(ngo5 hai6...)<br>I'm...(name).                                                                              | <b>正！</b><br>(zeng3!)<br>Awesome!              |

### About Hong Kong

Hong Kong Tourism Board <https://www.discoverhongkong.com/uk/index.html>

Lonely Planet <https://www.lonelyplanet.com/destinations/china/hong-kong>

Customs & Culture <https://www.discoverhongkong.com/uk/plan/traveller-info/customs-culture.html>

**A Special Request from Zest Quest ✨**

We'd love for you to keep a simple travel diary during your trip and take plenty of photos along the way. This will help us showcase your journey to other colleges and share your story with the trade press, shining a spotlight on both you and your college.

The diary doesn't need to be long — just brief notes are perfect. In fact, the more factual and to-the-point, the easier it is for us to use. What matters most is capturing your thoughts and feelings in the moment. For example, if you visit a food market and discover something new and exciting, ask yourself: Could this be found in the UK? How might you use it? What do the flavours remind you of?

Your insights will make your journey even more inspiring for others. Thank you so much for helping — and most importantly, enjoy every moment of your trip! 🌍 🇬🇧

