END VIOLENCE AGAINST WOMEN INTERNATIONAL
a professional training organization

Marketing and Event Opportunities

CORPORATE PARTNERSHIP PROSPECTUS

Building Community Goodwill by Establishing a Proactive Position to End Violence Against Women

evawintl.org
Changing Our Response to Sexual Assault... One Reaction at a Time

There is no shame when your loved one dies. When your car gets stolen. When you’re diagnosed with cancer. Friends and loved ones gather around you for support. They don’t blame you for “bringing it on yourself.”

It should be the same with sexual violence. Rape and sexual assault are just as unpredictable, just as devastating. But all too often, victims who have the courage to tell someone are blamed for bringing it on themselves. A terrifying attack becomes a source of shame, not support. And the pain—and shame—ripples out with destructive effects on families and communities. Sexual violence hurts everyone.

End Violence Against Women International (EVAWI) is dedicated to changing the way we respond to sexual assault in our communities. Our goal is to pave the way for survivors to achieve justice and healing, so the decision to come forward and seek help is a safe one. Our vision is to end the cycle of repeat offenses and assure that rapists are held accountable.

As a corporate partner, you can help transform this vision into reality.

We’ve made great progress over the past 22 years because of what all of you have done. You’ve saved lives.

Vice President Joe Biden, addressing our audience at the 2016 annual conference hosted by EVAWI
WHO WE ARE

EVAWI offers corporate partners multiple channels for building community goodwill by promoting your support. By partnering with our organization, you are publicly and proactively committing to support ending violence against women—a powerful and compassionate statement that will resonate with your consumer base.

Vision Statement

We envision a world where gender-based violence is unacceptable; where perpetrators are held accountable, and victims receive the compassion, support, and justice they deserve.

Mission Statement

We inspire and educate those who respond to gender-based violence, equipping them with knowledge and tools they need to support victims and hold perpetrators accountable. We promote victim-centered, multidisciplinary collaboration, which strengthens the response of the criminal justice system, other professionals, allies, and the general public—making communities safer.

Reaching Professionals Through Multiple Channels

We provide training for professionals in a variety of ways, including live conferences, webinars, and online training and resources. In 2017, we made 399,526 contacts with professionals working to improve their responses to victims.

Our website had 4.6 million page views in 2017!
Corporate Partnerships provide the opportunity to highlight your commitment to victims as well as professionals such as police officers, prosecutors, health care providers, victim advocates, researchers and educators.

The benefits you receive will vary depending on the level of partnership you choose. Sponsors will be recognized at every possible opportunity during the specified period of time. For example, depending on the level chosen, we will recognize our partners whenever we host activities such as webinars, conferences and other training events.

Webinars offer training for professionals on a variety of cutting edge topics.

Regional training conferences focus on specific topics related to sexual assault and intimate partner violence. They provide an opportunity for attendees to concentrate on a smaller number of topics, but delve into more detail, in a setting that is more intimate because everyone trains together in the same room.

Our annual international conference focuses on sexual assault, intimate partner violence, stalking, human trafficking, and elder abuse. In 2019, our conference will also have a special focus on Increasing Access. The 2019 conference will be hosted at the Manchester Grand Hyatt in San Diego, California, April 22nd - 24th.

Two Post-Conference trainings will also be available April 25th, the day after the 3-day conference. The 2019 Post-Conference sessions will focus on (1) Human Trafficking: Identification & Trauma Informed Response Best Practices, and (2) Self-Care in High Intensity Work.

2018 International Conference on Sexual Assault, Domestic Violence, and Gender Bias

At our 2018 conference, 2,156 participants represented 50 states, as well as 3 US territories or protectorates, and 12 countries. Year after year, the number of professionals attending our conference continues to grow, along with their diversity.

**Disciplines**

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<th>Category</th>
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<tr>
<td>Victim Advocacy</td>
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<tr>
<td>Criminal Justice / Legal Professionals</td>
<td>549</td>
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<tr>
<td>Health Care / Forensic Examiners</td>
<td>206</td>
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<td>Education / Campus Professionals</td>
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<td>Social Workers</td>
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<tr>
<td>Other</td>
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2019  April 22-24  Manchester Grand Hyatt, San Diego, CA
2020  April 14-16  Washington Hilton, Washington, DC
2021  April 5-7  Sheraton Boston, Boston, MA
2022  April 19-21  Hilton San Francisco Union Square, San Francisco, CA
2023  April 11-13  Hilton Chicago, Chicago, IL
2024  April 2-4  Marriott Marquis, Atlanta GA
2025  April 22-24  Anaheim Marriott, Anaheim, CA
2026  April 7-9  Sheraton New Orleans, New Orleans, LA
2027  March 30-April 1  Washington Hilton, Washington, DC
2028  April 17-19  Gaylord Rockies, Aurora, CO
PARTNERSHIP LEVELS

At each level of corporate partnership, we will work with your company to create a tailored package that best supports your brand.

Exclusive Partner $15,000
- Your company logo and link on a total of 5 web pages, including our EVAWI home page and our conference details home tab
- “Proud Partner” EVAWI logo for your website and marketing materials
- Promotion on EVAWI and Start by Believing social media channels for 12 months
- Recognition on all bulletins sent to over 45,000 email subscribers for 12 months, typically 3-4 per month
- Press release package and media outreach

Benefits at the annual conference:
- Premium banner placement in the general session
- Your company logo displayed in registration area
- Formal recognition at opening ceremony
- 2-3 minutes for remarks at opening ceremony
- Your logo on attendee name badges
- 75-90 minute workshop
- 2 exhibitor tables to showcase your company
- Literature or products in conference tote bag (3)
- Full page 4-color advertisement on back cover of notebook
- 3 complimentary conference registrations

Benefits at regional trainings:
- Literature or product distributed to attendees (1)

Platinum Partner $10,000
- Your company logo and link on a total of 4 web pages, including the conference home tab on the EVAWI website
- “Proud Partner” EVAWI logo for your website and marketing materials
- Promotion on EVAWI and Start by Believing social media channels for 9 months
- Recognition on all bulletins sent to over 45,000 email subscribers for 9 months, typically 3-4 per month
- Press release package and media outreach

Benefits at the annual conference:
- Preferred banner placement in the general session
- Your company logo displayed in registration area
- Formal recognition at opening ceremony
- 1 exhibitor table to showcase your company
- Literature or products in tote bag (2)
- Full page 4-color advertisement in conference notebook
- 2 complimentary conference registrations

The presenters were amazing! They addressed the issues and offered guidance and resources for law enforcement! The networks you can build by going to these conferences are fabulous!

Law Enforcement

I’m so moved by the sense of community, empowerment, and action promoted by this conference. I hope I can go every year!!

Victim Advocate

There are no adequate words to describe the inspiration I experienced from being present among the finest advocates, scholars, attorneys, and law enforcement officials in the field of domestic violence and sexual assault. I was happy to network, soak up all the knowledge I could, and brainstorm about new and different ways to improve my work with victims. Of course, my only complaint is having had to choose between several incredibly valuable sessions, since I couldn’t clone myself to attend them all!

Attorney

Join our efforts to end violence against women.
PARTNERSHIP LEVELS

Gold Partner $5,000
• Your company logo and link on a total of 4 web pages, including our conference exhibitor and sponsor tabs on the EVAWI website
• “Proud Partner” EVAWI logo for your website and marketing materials
• Promotion on EVAWI and Start by Believing social media channels for 6 months
• Recognition on all bulletins sent to over 45,000 email subscribers for 6 months, typically 3-4 per month

Benefits at the annual conference:
• Your company logo displayed in registration area
• Formal recognition at opening ceremony
• 1 Exhibitor table to showcase your company
• Literature or product in tote bag (1)
• Full page B&W advertisement in conference notebook
• 1 complimentary conference registration

Silver Partner $2,500
• Your company logo and link on a total of 4 web pages, including the conference exhibitor and sponsor tabs on the EVAWI website
• “Proud Partner” EVAWI logo for your website and marketing materials
• Promotion on EVAWI and Start by Believing social media channels for 3 months
• Recognition on all bulletins sent to over 45,000 email subscribers for 3 months, typically 3-4 per month

Benefits at the annual conference:
• Your company logo displayed in registration area
• 1 exhibitor table to showcase your company
• Literature or product in tote bag (1)
• 1/2 page B&W advertisement in conference Notebook
• 1 complimentary conference registration

Bronze Partner $1,500
• Your company logo and link on a total of 4 web pages, including the conference exhibitor and sponsor tabs on the EVAWI website
• Recognition on all bulletins sent to over 45,000 email subscribers for 1 month, typically 3-4 per month

Benefits at the annual conference:
• Your company logo displayed in registration area
• 1 exhibitor table to showcase your company
• 1/4 page B&W advertisement in conference notebook
• 1 complimentary conference registration

Sponsor an Event or Product
Another way to highlight your company’s commitment is to sponsor an event or product. Your partnership will be prominently showcased, with specific details to be determined. The possibilities are endless!

- Host a post-conference training $10,000
- Your logo on our conference products T-shirt $10,000
- Tote bag $10,000
- Flashdrive $7,500
- Lanyard $4,500
- Host a dinner for faculty and VIPs $5,000
- Sponsor an electronic device charging kiosk $5,000
- Sponsor an internet café $2,500
- Fund conference scholarships $545 each
- Sponsor a breakfast, seated lunch, morning or afternoon break package Price varies
- Host a welcome reception Price varies

* Depending on the a la carte option chosen, benefits complimentary to the values in the sponsorship levels will be provided.

Donate Products or Services
Your company can also support ending violence against women by donating products and services. Donations are extremely valuable because we can increase the services we provide to professionals, so they can better meet the needs of survivors across the country and around the world. Possible donations include:

- Audiovisual services
- Printing
- Door prizes
- Expertise in accounting, marketing, fundraising
- Travel expenses such as ground transportation and airfare
Our goal is to pave the way for survivors to achieve justice and healing, so the decision to come forward and seek help is a safe one. Our vision is to end the cycle of repeat offenses and assure that perpetrators are held accountable.

Click here to select a partnership level, and join us in transforming our vision into reality!

Exclusive Partner - $15,000
Platinum Partner - $10,000
Gold Partner - $5,000
Silver Partner - $2,500
Bronze Partner - $1,500

Please contact us if you are interested in other sponsorship opportunities, donating products or services, or in making a financial contribution to support ending violence against women.

Questions about sponsorship?

We look forward to discussing a partnership with you!
Please contact us for more information.

Joanne Archambault, Chief Executive Officer
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EVAWI is a 501(c)(3) organization and your donations are tax deductible. Our financial disclosures are available at: www.evawintl.org, About Us.
EVAWI was founded in 2003 by Sergeant Joanne Archambault, who retired from the San Diego Police Department after almost 23 years. During the last 10 years, she supervised the Sex Crimes Unit which had 13 detectives and was responsible for investigating approximately 1,000 felony sexual assaults within the City of San Diego each year.

During her decades of work with victims and other professionals, Sergeant Archambault saw a critical need for training in sexual assault investigation. Resources were available for professionals in health care, victim advocacy and social services, however, criminal justice professionals desperately needed training to improve the investigation and prosecution of sexual assault. End Violence Against Women International was created to fill this void.

Working with professionals inside and outside the criminal justice system, we seek to improve outcomes for victims and pursue accountability for their assailants. Our goal is to protect victims, prevent future attacks, and keep our communities safe.

We envision a world where gender-based violence is unacceptable on every level – where the victims whose lives, families and communities are torn apart, receive the compassion, support and justice they deserve. When we create a system that helps victims not only to heal, but to thrive, they will transform our world with strength, hope, and joy.