NPAPW 2020
Network Performing Arts
Production Workshops

April 21 – 23, 2020

Visit the workshop website: https://npapws.org
Visit the sponsorship website: http://www.cvent.com/d/mhq88c
Dear Prospective NPAPW 2020 Sponsor,

Please take a moment to browse through the many sponsorship opportunities available for NPAPW 2020, a gathering for demonstrating the use of research and education networks in supporting real-time musical, dance, and artistic performances. This edition of NPAPW is a collaborative project of Rensselaer Polytechnic Institute (RPI), GÉANT, Internet2, New World Symphony, GARR (Italian NREN), NYSERNet, and the Experimental Media and Performing Arts Center (EMPAC) as well as other European national research and education networks (NRENs), working together with cultural institutions around the world to organize the event. On April 21 through 23, those who want to explore the evolving role of advanced education and research networks in supporting cultural performances will be in attendance.

Whether you’re focused on promoting your brand, adding new clients to your prospect list, or boosting sales, you’ll find a broad range of sponsor pricing to accommodate your budget.

Reserve your sponsorship today by completing the registration at http://www.cvent.com/d/mhq88c. Please note that sponsorships are sold on a first come, first served basis until all opportunities are filled. We always sell out of sponsorship opportunities, so I encourage you to respond as soon as possible.

We look forward to hearing from you!

Best Regards,

The NPAPW Program Committee
ABOUT

What is NPAPW?

NPAPW is an annual conference designed for those who want to explore the evolving role of advanced education and research networks in supporting cultural performances. NPAPW is an international annual gathering of artists, students, academic administrators, and technologists exploring the use of advanced networking and interactive media in arts education and performance.

Why participate in NPAPW?

The conference is a showcase for the latest products, services, and technologies designed for the education network and performing arts setting. As a sponsor, you'll meet with educational technology users and decision-makers from across the globe. You'll also have opportunities to network with other exhibitors.

Who typically attends NPAPW?

--students, academics, and technical staff of institutions that offer education and produce events in the performing arts (music, dance, theatre, visual arts schools and academies, etc.);

--people involved in audio/video production and education in other areas;

--staff from NRENs and regional education networks, whose constituents have a need for high-end audio-visual production and transmission over those networks.

What are the attendance goals for 2020?

We are striving for 100 participants from around the world.
VENUE

NPAPW 2020 is at The Curtis R. Priem Experimental Media and Performing Arts Center (EMPAC) – A multi-venue performing arts at Rensselaer Polytechnic Institute in Troy, New York. Both a performing arts center and research and production facility, EMPAC provides an environment that supports the realization of complex artworks and research projects at any stage, from inception to completion. The 220,000-square foot building includes many firsts in the fields of acoustics, performing arts infrastructure, and architectural engineering. The integration of these features with audio, video, lighting, computer, and stage rigging networks makes EMPAC an ideal environment for human interaction with digital media. We are confident that you will find this year’s location provides a phenomenal experience for all who attend.

SPONSORSHIP BENEFITS

**PROMOTE AND SHOWCASE**
• Present your brand, company, services and products to our attendees and meet potential clients face-to-face, and use the exhibition space to demonstrate your services and products. We’ll work with you to create the best conditions for forging lasting, meaningful connections with our attendees.

**NETWORK AND CONNECT**
• Why become a sponsor? NPAPW gives you the opportunity to connect with talented developers, designers, influential expert, and decision-makers. Our attendees buy what you’re selling.

**IT’S A PARTNERSHIP**
• We’re dedicated to making you part of a truly great conference experience. That’s why we like to call our sponsors “partners”; we like to work with you to ensure you get the most out of this event.

**PAST PARTNERS**
• You can find a detailed overview of our previous conferences at [www.NPAPW.org/past-workshops](http://www.NPAPW.org/past-workshops). We strive to keep our sponsors happy! We’re open to all suggestions and would be delighted to work with you to meet your sponsorship goals.
SPONSORSHIP OPPORTUNITIES

Event Sponsor: $5,000 (5)
- Recognition as event sponsor on all print and digital marketing materials
- Company name, logo and link on conference website
- Social media posts on our Facebook, LinkedIn, and Twitter pages
- 2x6 table
- Two staff may attend all events
- The list of attendees, including their titles and organizations

Add-On Packages (must be an event sponsor)

Tuesday Gala Dinner Sponsor: $5,000 (1)
- Introduction by NPAPW representative and five-minute speaking opportunity
- Introduce and welcome the performance
- Recognition as the dinner sponsor
- Social media post(s) that could include a link to a sponsor video (supplied by you)
- Co-branded cocktail napkins
- One additional staff member may attend this dinner (3 total)

Wednesday Dinner Sponsor: $5,000 (1)
- Introduction by NPAPW representative and five-minute speaking opportunity
- Recognition as the dinner sponsor
- Social media post(s) that could include a link to a sponsor video (supplied by you)
- Co-branded cocktail napkins
- One additional staff member may attend this dinner (3 total)

Tuesday Lunch Sponsor: $2,500 (1)
- Acknowledgment at the end of the last morning presentation
- Recognition as lunch sponsor on the tables

Wednesday Lunch Sponsor: $2,500 (1)
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Thursday Lunch Sponsor: $2,500 (1)
- Acknowledgment at the end of the last morning presentations
- Recognition as lunch sponsor on the tables

Break Sponsor: $1,000 (4)
- Acknowledgment at the end of the session before the break
- Recognition as break sponsor on the beverage and food tables
Travel Sponsor: $1,000 (10)
• Help offset the costs associated with participants travel to and from the conference by providing travel scholarship opportunities.
• Luggage tags to will be given to all attendees, and you can guarantee they will think of you on their flights home and each time they travel.

Equipment Sponsor: $1,000 (5)
• Branded email post conference (within 2 weeks) providing attendees with a promo or discount for products/services for your organization.

Visit [http://www.cvent.com/d/mhq88c](http://www.cvent.com/d/mhq88c) to fill out the sponsorship form.