

## **SKIVISION™ PRIVACY POLICY**

Welcome to [www.skivision.com](http://www.skivision.com). This web page (the "SkiVision Site") resides on Cvent.com ("Cvent"). The SkiVision™ conference is a continuing education program (a "CE Program") for optometric practitioners that is produced by Jobson Medical Information LLC ("JMI" or "us"). JMI publishes *Review of Optometry*® and is a subsidiary of Jobson Healthcare Information LLC ("JHI"). JHI provides IT and administrative support to JMI.

Most of Cvent's use of your personally identifying information, including the processing of your credit card, is governed by Cvent's online privacy policy at <http://www.cvent.com/en/privacy-policy.shtml>. But Cvent also shares that personally identifying information with us and uses it on our behalf in ways that are not described in Cvent's online privacy policy.

This privacy policy supplements the Cvent online privacy policy by explaining what information Cvent provides to us, what we may do with it, and what Cvent may do with it on our behalf.

### **Personally identifying information collected on the SkiVision™ Site**

- When you sign up for a SkiVision™ conference, you will be taken to Cvent's website, where you will be asked for first and last name, email address, designation (e.g., "O.D."), practice name/institution, license number, street address, work phone number, work fax number, and cell number. You also will be asked for your credit card to pay the conference registration fee.

### **Use of the personally identifying information that is collected on the SkiVision™ Site**

- Cvent will use your personally identifying information to register you for the SkiVision™ conference and report your registration, including your personally identifying information, to us.
- Cvent will use your email address to communicate with you on our behalf about your registration and to send you e-mails on our behalf about future SkiVision™ conferences, as well as other *Review of Optometry*® and *Review of Ophthalmology*® conferences and events.
- Cvent will use your street address to send you mailings on our behalf about future SkiVision™ conferences and other *Review of Optometry* and *Review of Ophthalmology* conferences and events.
- Cvent may use the fax number you provide to fax an invitation to a SkiVision™ conference or another *Review of Optometry* and *Review of Ophthalmology* conference or event on our behalf if we get prior consent to fax to that number.
- JHI may send you information on behalf of JMI and its affiliates about CE Programs and other healthcare-related goods and services that they offer.

## Disclosure of personally identifying information to third parties

- **Accrediting organizations.** JMI may report your participation in the SkiVision™ conference to, and share your personally identifying information, including name, address, and OE tracker number with, the Council on Optometric Practitioner Education (“COPE”), the organization(s) that accredits this CE Program.
- **Commercial supporters.** On occasion, the commercial supporter of a SkiVision™ conference (the “Supporter”) will ask JMI for a list of the people who participated in the conference, so that it can comply with applicable laws or document the first level of outcomes-based evaluation in CE (i.e., the profile of the learners who participated, to include a summary of which medical specialties/practices were represented, how this compares to the target audience, and whether the CE Program needs to be repeated because significant numbers of the target audience did not participate). If the Supporter only wants information to document the first level of outcomes-based evaluation, JMI will provide the Supporter with a summary of the learner profile of those who participated in the CE Program, but JMI will not provide your personally identifying information. If the Supporter is asking for information that it needs to comply with applicable laws, and in particular, the federal “Sunshine Act,” JMI will provide your first, middle and last name, your practitioner title, your NPI number, and the fact that you participated in this particular CE Program.
- **Disclosure for legal reasons**
  - We may disclose your personally identifiable information to protect the safety, rights, or property of the public, any person, JMI or JHI; to investigate, prevent, or otherwise address suspected fraud, harassment or other violations of any law, rule or regulation; to detect, prevent or otherwise address security or technical issues; or as we believe is required by law, regulation, or legal process.
  - If JMI or JHI engages in a merger, acquisition, disposition, change of control, bankruptcy, dissolution, reorganization, or similar transaction or proceeding, or otherwise transfers the operations of the SkiVision™ conference that relates to your personally identifying information, JHI will transfer your personally identifying information to the successor entity.
- **Rights of California residents.** If you are a California resident, and you want to find out the names of any information brokers or any other third parties with whom we share your personally identifying information under California Privacy (Cal. Bus. & Prof. Code § 22575 et seq., send a request to [chiefprivacyofficer@jhihealth.com](mailto:chiefprivacyofficer@jhihealth.com) and within thirty (30) days, we will provide you with that information.

## Changes to our privacy practices

- If our privacy practices change in any material way, the revised policy will be posted here. Please check back periodically and especially before you provide any personally identifying information. This privacy policy was last updated on November 16, 2015.