

From Roots to Renewal

CHARTING THE COURSE TO A BRIGHTER TOMORROW

2027 National Community Schools + Family Engagement Conference

Baltimore, Maryland | June 16–18, 2027

IEL Institute for Educational Leadership 60+ Years Strong

COALITION FOR COMMUNITY SCHOOLS
Powered by IEL



https://bit.ly/CSxFE27

From Roots to Renewal:
Charting the Course to a Brighter Tomorrow

IEL's 2027 National Community Schools and Family Engagement Conference is in Baltimore, Maryland - America's "Charm City" - rich with American history and world class educational institutions.

Our 2027 theme is a reminder to reflect on what's working in our schools and communities and explore how we can build onwards and upwards for our children, youth, and families.

This annual gathering is a place to recharge, connect, and recommit to ensuring every child has a safe home, strong schools, and the opportunity to thrive.

Philanthropic partners and supporters enjoy access to workshops and plenaries in addition to customized sessions, receptions, meetings, and the CSxFE block party & award ceremony.

Why sponsor or exhibit?



Scale Family Engagement, Community Schools, & Cradle-to-Career Efforts

Promote evidence-based strategies



Connect with over 4,000 participants

Brand across the movement



Set down roots through community investment

Through CSxFE, IEL advances its mission to develop and connect leaders who strengthen communities and education systems in pursuit of greater opportunity for all children, youth, and families.

CSxFE27 will be a landmark event—bringing together 4,000+ attendees from all 50 states and beyond while celebrating the 30th Anniversary of the Coalition for Community Schools. As the nation's largest joint convening on Community Schools and Family & Community Engagement, the conference will feature inspiring plenary sessions, hundreds of workshops, dedicated state networking meetings, an anniversary exhibit, and innovative organizations driving the future of the field.

As a sponsor or exhibitor, your organization will receive prominent visibility before thousands of education leaders, practitioners, policymakers, families, and community partners while helping make this milestone celebration possible.

Together, we are empowering leaders nationwide to:

- Discover emerging research, best practices, and innovative tools
- Build cross-sector partnerships with colleagues from every state
- Advance a shared vision for Community Schools and Family Engagement through collaboration and collective action













“There were a variety of actionable and practical strategies offered that could be implemented immediately in both small and large scale.”

-CSxFE26 attendee



“One of the greatest benefits of this conference is the opportunity to network with professionals from across the country."

-CSxFE26 attendee



For more information or to inquire about custom sponsorship opportunities, see pages 8-12 or reach out to sponsorshipcsxfe@iel.org

		SUPPORTER $10,000	ADVOCATE $20,000	PARTNER $50,000	CHAMPION $100,000
Conference Registration	Number of Conference attendee registrations for workshop sessions, plenaries and exclusive content	2	3	5	10
Brand Recognition & Elevation	Recognition on conference signage, plenary slides, mobile app, website and e-mails				
Social Media Acknowledgement	Sponsorship acknowledgement via IEL social media channels (33,000+ total followers)				
Conference Giveaways	Opportunity to provide branded material or giveaway to attendees at registration, including prizes for mobile app game prize winners				
App Push Notifications	Text notification thanking sponsor shared to attendees during event				
Complimentary Exhibit Table	Dedicated table to network and showcase a product or service in our high traffic exhibiting area				
Mainstage Recognition	Recognition from IEL representative during opening mainstage plenary				

LEVERAGE YOUR REACH: *Our sponsorship and exhibitor opportunities allow you to customize your presence for maximized benefits before, during, and after the event. Whether your goals are for lead generation, brand recognition, or positioning yourself as a thought leader, our offerings are designed to help you achieve your specific objectives.*

EXHIBITING & ADVERTISING PACKAGES

Featured Exhibitor - $2,250

- 2 Complimentary registrations
- 1 Full display table
- Organization listing & profile on the mobile app
- Lead capture

Lock in now! Exhibitor price increases to $2,700 after April 26th

Standard Exhibitor - $1,600

- 1 Complimentary registration
- 1/2 Table for display (shared with another org)
- Organization listing and profile on the mobile app

Lock in now! Exhibitor price increases to $2,000 after April 26th





Questions? Reach out to us at exhibitorcsxfe@iel.org

PAST SPONSORS INCLUDE:



































PAST SPEAKERS INCLUDE:

Dr. Bernadine Futrell - Former Deputy Assistant Secretary, U.S. Department of Education

Dr. Pedro Noguera - Dean, University of Southern California's Rossier School of Education

Dr. Karen Mapp - Professor of Practice, Harvard Graduate School of Education

Dr. Felicia Cumings-Smith - President & CEO, National Center for Families Learning

Dr. John H. Jackson - President & CEO, Schott Foundation

Dr. Robert Peters - Senior VP & Chief Academic Officer, National Dropout Prevention Center

Yolie Flores - President & CEO, Families in Schools

Hedy Chang - CEO, Attendance Works

Andrea Prejean - Strategic Advisor, Parent Teacher Home Visits

Rev. Dr. Starsky Wilson - President & CEO, Children's Defense Fund

Youth Voices - From local schools, partner programs

SUPPORTER $10,000

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2027 National Community Schools + Family Engagement Conference

Conference Registration

2 conference registrations for workshop sessions, plenaries, and exclusive content

Brand Recognition & Elevation

Recognition on conference signage, plenary slides, mobile app, website and e-mails

Complementary Exhibit Table

Dedicated booth to network and showcase a product or service in our high traffic exhibiting area



"The breakouts are invaluable. This is where the real learning is happening!" "

-CSxFE26 attendee

ADVOCATE

$20,000

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2027 National Community Schools + Family Engagement Conference

Conference Registration

3 conference registrations for workshop sessions, plenaries, and exclusive content

Brand Recognition & Elevation

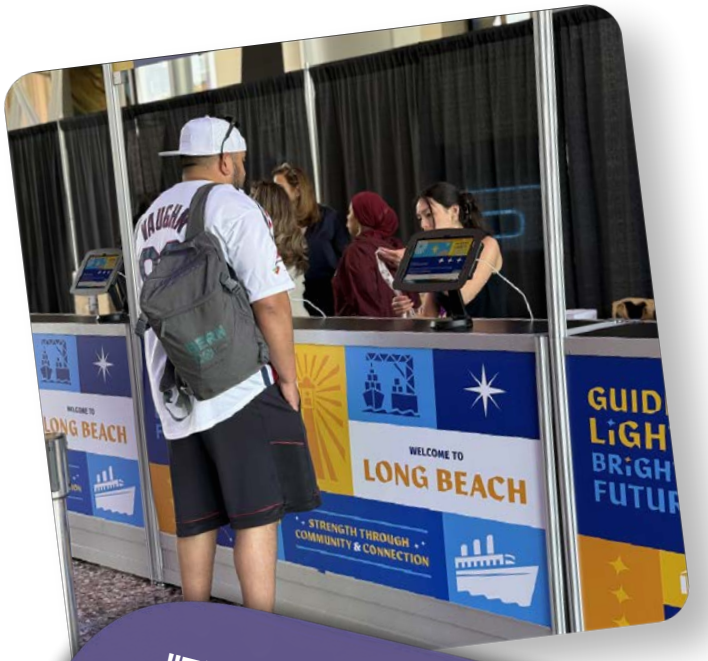
Recognition on conference signage, plenary slides, mobile app, website and e-mails

App Push Notification

Text notification thanking sponsor shared to attendees during Conference

Complementary Exhibit Table

Dedicated booth to network and showcase a product or service in our high traffic exhibiting hall



"This conference gave me invaluable connections, insights, and context about the work being done all across the country."

-CSxFE26 attendee

PARTNER

$50,000

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CHARTING THE COURSE TO A BRIGHTER TOMORROW

2027 National Community Schools + Family Engagement Conference

Conference Registration

5 conference registrations for workshop sessions, plenaries, and exclusive content

Brand Recognition & Elevation

Recognition on conference signage, plenary slides, mobile app, website and e-mails

App Push Notification

Text notification thanking sponsor shared to attendees during Conference

Complement-ary Exhibit Table

Dedicated booth to network and showcase a product or service in our high traffic exhibiting hall

Social Media Acknowledg-ment

Sponsorship acknowledgement via IEL social media channels (33,000+ total followers)

Conference Giveaways

Opportunity to provide branded material or giveaway to attendees at registration, including prizes for mobile app game prize winners



CHAMPION

$100,000

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2027 National Community Schools + Family Engagement Conference



Conference Registration

10 conference registrations for workshop sessions, plenaries, and exclusive content



Brand Recognition & Elevation

Recognition on conference signage, plenary slides, mobile app, website and e-mails; dedicated post-event survey question



App Push Notification

Text notification thanking sponsor shared to attendees during Summit



Complement-ary Exhibit Table

Dedicated booth to network and showcase a product or service in our high traffic exhibiting area



Social Media Acknowledgment

Sponsorship acknowledgement via IEL social media channels (33,000+ total followers)



Conference Giveaways

Opportunity to provide branded material or giveaway to attendees at registration, including prizes for mobile app game prize winners



Mainstage Recognition

Recognition from IEL representative during opening mainstage plenary

Champions are also automatically invited to participate in our 30th anniversary celebration of the Coalition for Community Schools. See page 13 for details.

À LA CARTE OFFERINGS

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2027 National Community Schools + Family Engagement Conference

$5,000 options

List of Registered Organizations 1 Month Prior to Event
(no contact details)

Designated Workshop Slot

30-Second Video Played Before Breakout
(approved by IEL)

Philanthropic Partners Networking Event Sponsor
Logo on event emails, text notification, signage, etc.; and opportunity to offer welcome remarks; and option to share branded content at event attended by corporate and foundation attendees

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$3,500 options

IEL Networks Reception Sponsor
Logo on event emails, text notification, signage, etc.; option to hand out branded content at event attended by conference attendees; list of registered organizations 1 month prior to event

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$2,000 options

Sponsorship of a CSxFE Award
Presented during the Award Ceremony during Block Party

OR

Sponsorship of a Site Visit
with one custom message to participants

Sponsor our 30th anniversary celebration of the Coalition for Community Schools!

Be part of a historic milestone

In 2027, the Coalition for Community Schools will celebrate 30 years of advancing the Community Schools strategy and helping communities across the country create the conditions for every child to thrive.

As the founder and home of the Coalition, IEL will commemorate this milestone throughout the year, with the centerpiece celebration taking place at the 2027 National Community Schools & Family Engagement Conference. This special anniversary will honor three decades of leadership, partnership, innovation, and impact while looking ahead to the future of the Community Schools movement.

We invite organizations that share our commitment to Community Schools to join us as anniversary sponsors.

Anniversary Sponsorship Highlights

In addition to standard conference sponsorship benefits, 30th Anniversary sponsors may receive opportunities such as:

- Recognition as an official 30th Anniversary Celebration Sponsor
- Brand visibility across anniversary marketing, materials, and commemorative signage
- Recognition during anniversary programming & celebration events, including sponsorship of legacy award
- Invitations to exclusive anniversary networking and reception experiences
- Visibility within the Coalition's 30th Anniversary exhibit and historical storytelling installations
- Recognition in commemorative anniversary publications, videos, and digital content to potentially include documentary product and 30 for 30 story feature
- Opportunities to align your organization with the legacy—and future—of the Community Schools movement

Invest in the Next Generation of Leaders

Support the CSxFE27 Youth Summit

Ahead of CSxFE27, IEL will also convene a dynamic **Youth Summit** that places 200+ young people at the center of the national conversation about education, community, and opportunity.

The Youth Summit will bring together students and young leaders from across the country to learn alongside educators, families, policymakers, and community partners while building their own leadership skills, sharing their lived experiences, and helping shape the future.

We invite organizations that share our commitment to youth to join us as Summit sponsors.

Why Sponsor the Youth Summit?

Your investment helps remove barriers to participation and ensures that young people—regardless of background or circumstance—have the opportunity to engage in a transformative national leadership experience.

