

HAMAD MEDICAL CORPORATION ANNOUNCED AS PREMIER PLATINUM PARTNER OF 2023 PLANETREE INTERNATIONAL CONFERENCE ON PERSON-CENTERED CARE

August 22, 2023 (Derby, CT) – [Planetree International](https://www.planetree.org/), a leading organization in the global movement to create a more person-centered healthcare system, announced today Hamad Medical Corporation (HMC) as the Premier Platinum Partner of the 2023 International Conference on Person-Centered Care.

HMC, headquartered in Doha, Qatar manages 14 hospitals – nine specialist hospitals and three community hospitals – as well as the National Ambulance Service and home and residential care services. It is the main provider of secondary and tertiary healthcare in Qatar and one of the leading hospital providers in the Middle East. Five HMC healthcare sites have earned Planetree’s prestigious Person-Centered Care Certification in recognition of healthcare delivered in ways that meet individuals’ medical needs, and their human needs as well. Four additional HMC sites are currently pursuing certification, furthering their commitment to person-centered excellence.

Now in its 31st year, the [Planetree International Conference](https://www.planetree.org/conference/) is the leading conference in the field of person-centered care, an approach to healthcare delivery that prioritizes the active participation of patients and their families with an emphasis on partnership, compassion, transparency, and equity.

The event, to be held October 8 – 11, 2023, in Boston, MA, will bring together health professionals and person-centered care thought leaders from around the world. The 2023 program will highlight the connection between quality and safety and person-centered care, with a spotlight on caregiver wellbeing and healthcare sustainability.

“We are so proud to be partnering with Hamad Medical Corporation on the 2023 Planetree Conference,” said Susan Frampton, PhD, President of Planetree International. “HMC is deeply committed to humanizing the healthcare experience through person-centered culture. This commitment is transforming how healthcare is experienced by its patients, staff, and communities. As a conference partner, HMC expands this leadership role by helping to convene a global community of person-centered care champions who share this vision and are eager to expand adoption of person-centered care around the world.”

Mr. Nasser Al Naimi, MBA, IHI-IA, FPCC Deputy Chief of Quality for Hamad Medical Corporation’s Center for Patient Experience and Staff Engagement, and a team of dedicated staff, will be on hand at the event to share HMC’s experiences building a person-centered culture, as well as how it was preserved during the pandemic.

“We are thrilled to be partnering with Planetree to become Platinum Sponsor of the Planetree International Conference. HMC’s Person-Centered Care journey is transforming how we deliver care to our patients. Our person-centered care program drives our overall quality improvement efforts of identifying areas of improvement. It is also driving our teams to find innovative ways to enhance the patient experience to ensure they receive the best care possible. We look forward to continuing to support Planetree’s important work.”

About Planetree International

Planetree is a passionate not-for-profit global healthcare leader setting the global standard for person-centered excellence across the continuum of care. Unlike formulaic approaches, Planetree honors the unique qualities of organizations and partners to strengthen meaningful connections between staff, patients, families, and communities. Powered by over 50,000 patients and families, and over 40 years of experience working with global healthcare organizations, Planetree delivers the leading evidence-based framework for co-designing organizational roadmaps to improved patient and family engagement, better clinical outcomes, increased staff retention and recruitment, and high-value care. Learn more at [Planetree.org](https://www.planetree.org).

About Hamad Medical Corporation

Hamad Medical Corporation (HMC) is the main provider of secondary and tertiary healthcare in Qatar and one of the leading hospital providers in the Middle East. For more than three decades, HMC has been dedicated to delivering the safest, most effective and compassionate care to all its patients. HMC manages twelve hospitals – nine specialist hospitals and three community hospitals – as well as the National Ambulance Service and home and residential care services.

In January 2016, HMC achieved the significant distinction of becoming the first healthcare system across the globe to have all its hospitals accredited by Joint Commission International under the Academic Medical Center accreditation program. Additionally, the National Ambulance Service, Home Healthcare Service, Stroke Service and Palliative Care, have all received this prestigious accreditation since 2011.

To meet the needs of a rapidly growing population, HMC has announced ambitious plans to expand capacity across its network through to 2030. HMC is leading the development of the region’s first academic health system – combining innovative research, top-class education and excellent clinical care – and is committed to building a legacy of healthcare expertise in Qatar. HMC collaborates with key partners who are experts in Qatar and beyond, including Weill Cornell Medical College-Qatar, the Institute for Healthcare Improvement and Partners Healthcare, Boston.

HMC is also the first hospital system in the Middle East to achieve institutional accreditation from the Accreditation Council of Graduate Medical Education – International (ACGME-I), which demonstrates excellence in the way medical graduates are trained through residency, internship and fellowship programs.

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