National Indian Health Board

NATIONAL TRIBAL HEALTH CONFERENCE
2027 PARTNERSHIP PROSPECTUS



DENVER, CO | JUNE 28 - JULY 2, 2027

The premier national convening dedicated to advancing Tribal health and sovereignty in Indian Country.

ABOUT NIHB

NIHB, located in Washington, DC, is a 501(c)3 non-profit organization that continues strengthening healthcare for all American Indian and Alaska Native peoples through policy, advocacy, and health programming.

The National Indian Health Board (NIHB) represents the 575+ Tribal Nations - both those that operate their own health care delivery systems through contracting and compacting, and those receiving health care directly from the Indian Health Service (IHS).

Established by the Tribes in 1972 to advocate as the united voice of federally recognized American Indian and Alaska Native (AI/AN) Tribes, NIHB seeks to reinforce Tribal sovereignty, strengthen Tribal health systems, secure resources, and build capacity to achieve the highest level of health and well-being for Tribal communities and people.

Visit NIHB.org for more information.



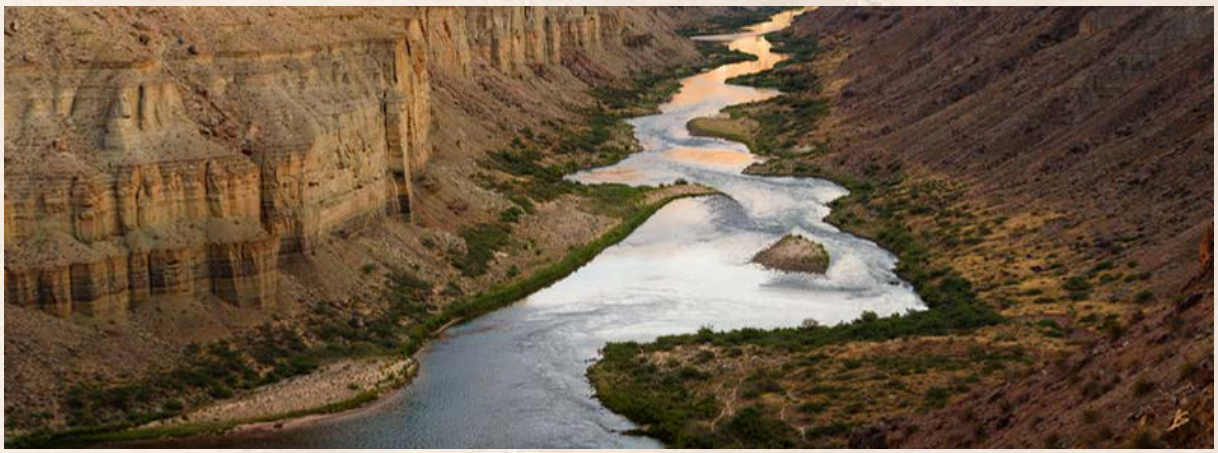
COLORADO: *A Landscape of Native History and Connection*



Denver and Colorado offer a powerful setting for the 2027 National Tribal Health Conference, one shaped by breathtaking landscapes and, more importantly, by generations of Native peoples whose histories, cultures, and connections to these lands continue today. Denver sits within the traditional homelands of the Ute, Cheyenne, and Arapaho peoples, while many other Tribal Nations have longstanding historical ties to lands across present-day Colorado. Today, two federally recognized Tribes have reservations in the state: the Southern Ute Indian Tribe and the Ute Mountain Ute Tribe, both sovereign Tribal Nations whose communities, governments, cultures, and traditions remain integral to Colorado.

The Rocky Mountains are among Colorado's most recognizable features, but their meaning extends far beyond scenery. For Native peoples, the mountains have long been places of sustenance, movement, gathering, ceremony, and connection. The Ute people are the oldest continuous residents of what is now Colorado, and Ute elders describe their people as "mountain people" whose lives are deeply connected to the high country. The Rockies were also part of the traditional territories and seasonal homelands of many present-day Tribal nations including the Assiniboine and Sioux Tribes of the Fort Peck Indian Reservation (Montana), Cheyenne and Arapaho Tribes (Oklahoma), Comanche Nation (Oklahoma), Eastern Shoshone Tribe of the Wind River Reservation (Wyoming), Kiowa Indian Tribe of Oklahoma, Northern Arapaho Tribe of the Wind River Reservation (Wyoming), Northern Cheyenne Tribe of the Northern Cheyenne Indian Reservation (Montana), and the Ute Indian Tribe of the Uintah & Ouray Reservation (Utah).

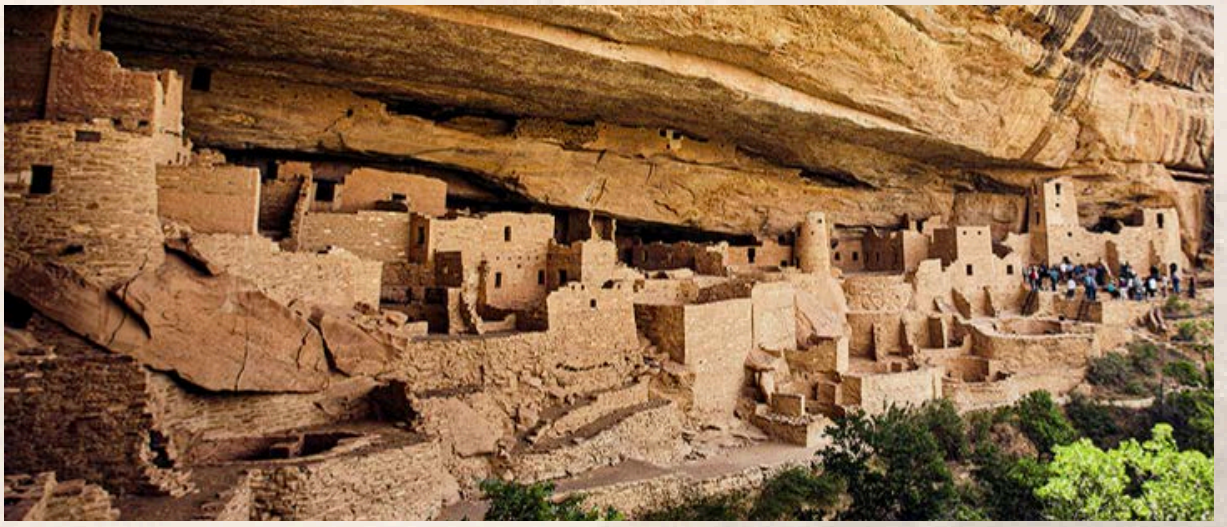
In Denver, the Mile High City, that relationship between the plains and mountains creates an especially fitting backdrop for a national gathering centered on the health, strength, and future of Tribal communities. Just west of Denver, the towering sandstone formations of Red Rocks offer another reminder that Colorado's landscape is inseparable from the people who have known & traveled it for generations. The red rock formations, foothills, valleys, and mountain passes throughout the region formed part of much larger Native homelands that existed long before modern boundaries. Denver itself acknowledges that it stands on the traditional territory of the Ute, Cheyenne, and Arapaho peoples, and recognizes dozens of contemporary Tribal Nations with historic ties to the lands that now make up Colorado. For conference partners, gathering here provides an opportunity not simply to experience Colorado, but to recognize the enduring relationship between land, culture, community, and well-being.



Water tells another part of this story. The Colorado River and the waters that begin in the Rocky Mountains sustain communities across the West, just as rivers, springs, snowmelt, and watersheds have sustained Native peoples since time immemorial. These waterways are more than geographic features; they are connected to food systems, medicines, cultural practices, sovereignty, and the health of future generations. From the Colorado River watershed to the mountain valleys surrounding iconic places such as the Maroon Bells, Colorado's land and water invite us to consider health broadly, not only as clinical care, but as something connected to environment, culture, family, identity, and the ability of Native communities to determine their own futures.

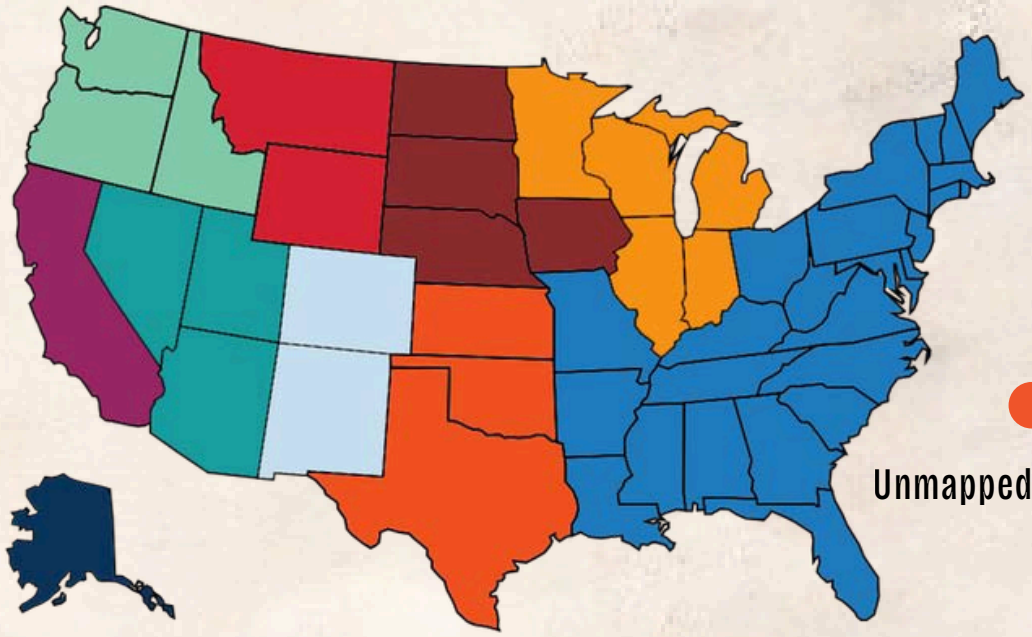
In southwestern Colorado, Mesa Verde makes that continuity especially visible. For more than 700 years, Ancestral Pueblo peoples built communities throughout the mesas and canyons of the region, including the extraordinary cliff dwellings for which Mesa Verde is known today. Their story did not end when people migrated from Mesa Verde: Pueblo and Hopi peoples are direct descendants of those communities, and Mesa Verde remains culturally and spiritually significant to numerous Tribal Nations. Ute peoples also have longstanding connections to the area, and the neighboring Ute Mountain Ute Tribe continues to steward important cultural landscapes today. Mesa Verde reminds us that Native history is not a story of the past, but a living story of continuity, resilience, sovereignty, and community.

It is within this extraordinary landscape and living history that we invite our partners to join us for the 2027 National Tribal Health Conference, June 28–July 2 in Denver, Colorado. Against the backdrop of the Rocky Mountains and on lands with deep and continuing connections to Native peoples, we will bring together Tribal leaders, health professionals, advocates, policymakers, and partners from across Indian Country. We invite you to stand with us, not simply as a sponsor, but as a partner in advancing Tribal health, strengthening Native communities, and building a healthier future for generations to come. Join us in the Mile High City for a gathering grounded in place, strengthened by partnership, and driven by our shared commitment to Tribal health.

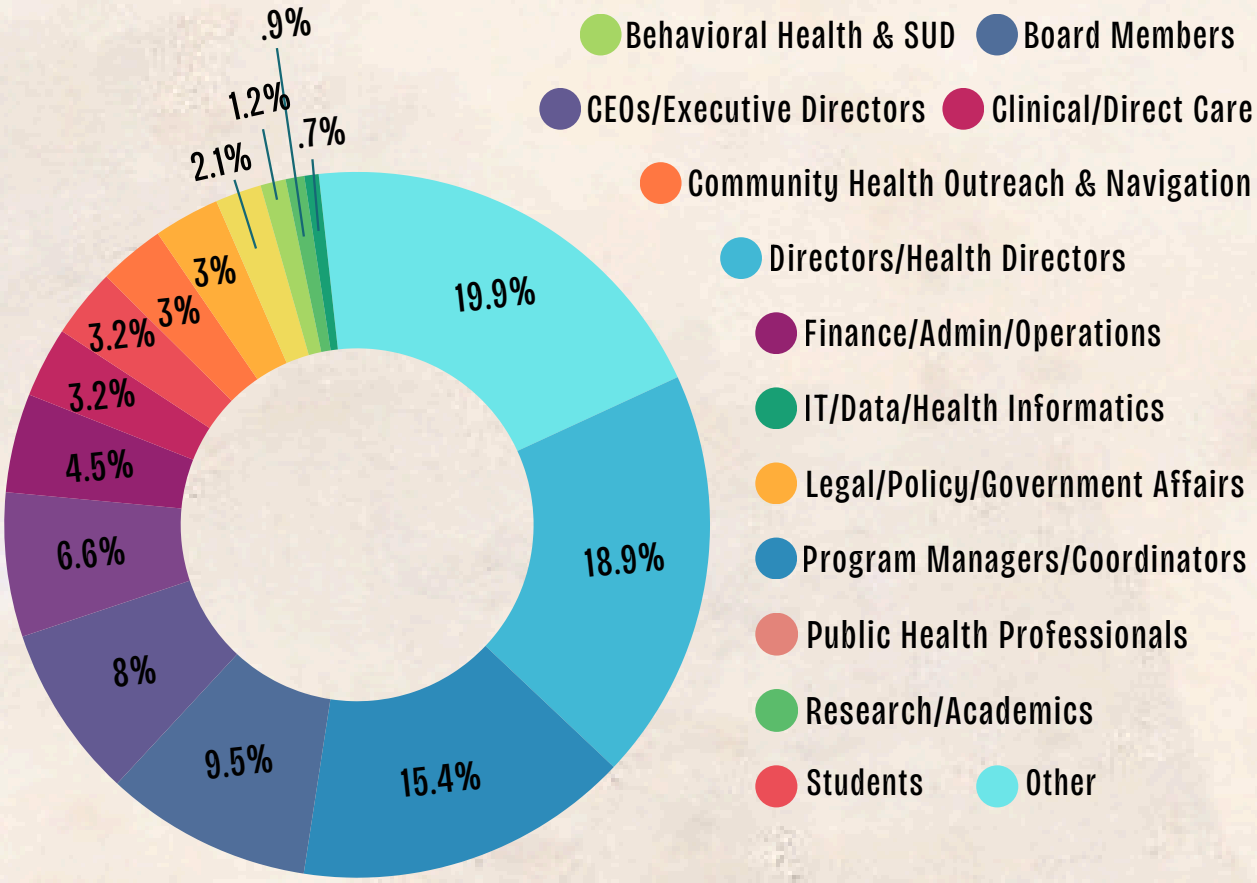


THE NATIONAL TRIBAL HEALTH CONFERENCE

The National Tribal Health Conference (NTHC) attracts nearly 2000 Tribal leaders, Tribal health directors and administrators, Tribal public health staff, Tribal members, federal employees, funders, advocacy partners, and industry leaders each year. The majority of attendees come from across Indian Country and span all 12 Indian Health Service areas!



2024 REGISTRATIONS	2025 REGISTRATIONS	2026 REGISTRATIONS
1550	2000	2005



PAST CONFERENCE TRACKS

- Advocacy, Law, & Government Relations
- Mind, Body, & Spirit: Health Promotion & Disease Prevention
- Health Care Systems & Delivery
- Hope & Healing: Behavioral Health
- Resilient Tribal Communities
- Walking in Balance: Data, Research, & Evaluation
- Voices of Wellness: Native Health Workforce

PREVIOUS CONSULTATIONS ALSO INCLUDE:

- Centers for Disease Control & Prevention
- Centers for Medicare & Medicaid
- Health Resources & Services Administration
- Department of Veterans Affairs
- Indian Health Service
- Substance Abuse & Mental Health Services Administration

NOTABLE PAST SPEAKERS



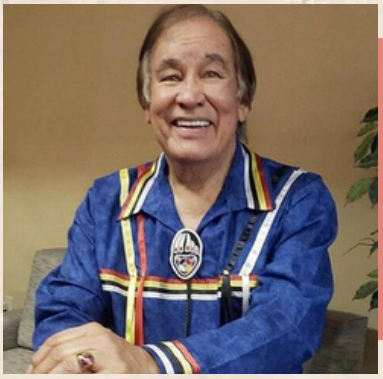
Kamala Harris
Former Vice President of the United States



Elizabeth Warren
Senator (D-MA)



Lisa Murkowski
Former Senator (R-AK)



Billy Mills (Oglala Sioux)
Olympic Gold Medalist



Mark Cruz (Klamath)
Director, Indian Health Service



Karina Walters (Choctaw)
Director, NIH Tribal Health Research Office



CONFERENCE FEATURES

> The Exhibit experience was engaging, and opportunity to connect and share with Tribal leaders and other partners was incredibly valuable!
>
> *- 2026 Sponsor -*

Heroes in Health Awards Banquet

Sponsoring the Heroes in Health Awards Banquet positions your organization alongside an event that celebrates exceptional leadership, service, and achievement in Tribal health. This high-visibility opportunity demonstrates your commitment to honoring Tribal health champions while providing meaningful brand recognition and engagement with Tribal leaders, health professionals, and key decision-makers from across Indian Country.

Tradeshow & Marketplace

Participation in the Tradeshow and Marketplace puts your team face-to-face with a concentrated audience of Tribal health professionals and partners, generating high-quality leads, real-time feedback, and strong brand visibility on the exhibit floor.

Pre and Post-Conference Institutes & Workshops

Sponsoring Institutes and Workshops positions your organization as a thought leader by supporting practical, hands-on learning while giving you targeted exposure to attendees most engaged with your solution area.

Networking Receptions

Hosting a networking reception creates a high-touch environment to deepen relationships, convene key stakeholders, and associate your brand with connection, collaboration, and community-centered investment.



Partner Showcases

The Partner Showcase provides a focused platform to tell your story – highlighting your impact, innovations, and commitments to Tribal health in a way that drives awareness and partnership interest.

Focus Group Opportunities

Focus group opportunities offer direct access to Tribal health perspectives, enabling you to test ideas, refine products or programs, and demonstrate that your organization listens, learns, and co-designs with communities.

Plenary & Breakout Session Moderating

Moderating a plenary or breakout session elevates your organization as a trusted convener and thought partner – providing visible stage presence, credibility with attendees, and meaningful engagement with speakers and decision-makers around timely Tribal health priorities.

SPONSORSHIP LEVEL DETAILS

Presenting Partner — $100,000



Becoming the Presenting Partner of the National Tribal Health Conference is a powerful investment in Tribal sovereignty, healthcare innovation, and community well-being. This partnership amplifies American Indian and Alaska Native voices, advances policies that improve health outcomes, and strengthens culturally responsive care across Tribal nations. Your investment helps drive lasting change, supporting initiatives that address health disparities, expand resources, & empower future generations of Native health leaders.

- Digital & Social Media Exposure
- Branding & Visibility
- Recognition
- Event Participation & Access
- Hospitality
- Audience Engagement
- Exclusivity

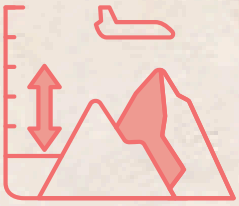
Leadership Level — $60,000



The Leadership Sponsorship at $60,000 represents a premier commitment to advancing Tribal health and strengthening the collective impact of the 2027 National Tribal Health Conference. Inspired by the enduring presence of the Rocky Mountains, this level reflects strength, vision, and the ability to rise above challenges while helping shape a healthier future for Tribal communities. Leadership Sponsors will receive prominent recognition and high-value opportunities to engage with Tribal leaders, health professionals, and decision-makers from across Indian Country, positioning their organization as a visible and trusted partner in this important work.

- Digital & Social Media Exposure
- Branding & Visibility
- Recognition
- Event Participation & Access
- Hospitality
- Audience Engagement

Impact Level — $40,000



The Impact Sponsorship at $40,000 recognizes organizations committed to elevating Tribal health and creating meaningful, lasting change across Indian Country. Inspired by Denver's identity as the Mile High City, this level reflects the power of reaching higher, expanding opportunity, and helping advance bold solutions that strengthen Native communities. Impact Sponsors will receive strong visibility and valuable opportunities to connect with Tribal leaders, health professionals, and partners from across the country, demonstrating a shared commitment to moving Tribal health forward.

- Digital & Social Media Exposure
- Branding & Visibility
- Recognition
- Event Participation & Access
- Hospitality
- Audience Engagement



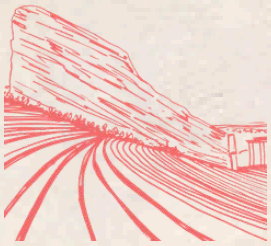
Advocate Level — $25,000



The Advocate Sponsorship at $25,000 recognizes organizations dedicated to supporting progress, strengthening partnerships, and advancing the health and well-being of Tribal communities. Inspired by the Colorado River, a vital source of life that connects landscapes and communities across the West, this level reflects the importance of sustained support, shared responsibility, and collective action. Advocate Sponsors will gain meaningful visibility and opportunities to engage with Tribal leaders, health professionals, and partners while demonstrating their commitment to helping create stronger, healthier futures across Indian Country.

- Digital & Social Media Exposure
- Branding & Visibility
- Recognition
- Event Participation & Access
- Hospitality
- Audience Engagement

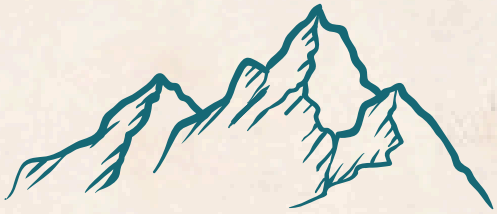
Connection Level — $15,000



The Connection Sponsorship at $15,000 celebrates the relationships that bring people, ideas, and communities together in support of Tribal health. Inspired by Colorado's iconic Red Rocks, where natural formations create a powerful setting for people to gather and connect, this level reflects the importance of building strong partnerships and shared experiences.

- Digital & Social Media Exposure
- Branding & Visibility
- Event Participation & Access
- Hospitality
- Audience Engagement

Journey Level — $10,000



The Journey Sponsorship at $10,000 recognizes organizations committed to walking alongside Tribal communities and supporting continued progress in health and well-being. Inspired by Colorado's iconic Maroon Bells, whose striking peaks and surrounding trails symbolize reflection, perseverance, and the path forward, this level reflects the importance of sustained partnership at every stage of the journey.

- Digital & Social Media Exposure
- Branding & Visibility
- Event Participation & Access
- Audience Engagement

Ally Level — $5,000



The Ally Sponsorship at $5,000 recognizes organizations that stand in support of Tribal health and contribute to the collective effort to strengthen Native communities. Inspired by Mesa Verde, a place that reflects the enduring presence, ingenuity, and cultural continuity of Native peoples, this level honors the importance of showing up, building trust, and supporting work that lasts across generations.

- Digital & Social Media Exposure
- Branding & Visibility
- Event Participation & Access
- Audience Engagement

Friends of NIHB — Under $5,000



Friends of NIHB, available for contributions under $5,000, reflects the enduring American Indian and Alaska Native values of community, reciprocity, and collective responsibility. Across Colorado's mountains, rivers, and Native homelands, these values are reflected in the understanding that strong communities are built when people contribute what they can, support one another, and give back for the benefit of future generations. Friends of NIHB help strengthen the shared work of advancing Tribal health by standing alongside Tribal leaders, health professionals, and communities in a spirit of partnership. Every contribution, regardless of size, becomes part of a larger circle of support that helps NIHB continue building healthier, stronger Native communities across Indian Country.

- Digital & Social Media Exposure
- Branding & Visibility

> The conference was super beneficial and especially for networking. There was a lot of great information I'll take from the sessions back to my reservation.
>
> *- 2025 Attendee -*

Sponsorship Add-Ons

Want to take your sponsorship to the next level? We'll work with you to tailor your sponsorship!

- Exhibit Booth
- Heroes in Health Awards Banquet
- Promotional Material Handouts
- Conference Messaging
- Partner Showcase
- Lunch Sponsor
- Discounted Registrations and Gala Tickets
- Digital Network Sponsored Emails
- Digital Conference Book Advertising
  - Full page, ½ page, & ¼ page ads available

SPONSORSHIP BENEFITS

Digital & Social Media Exposure

Sponsoring the National Tribal Health Conference amplifies your brand through NIHB's trusted digital channels - sponsored emails, attendee email blasts, conference and NIHB website recognition, and coordinated social media announcements and shared posts across platforms like Facebook and Instagram. Your name and logo stay visible before, during, and after the event through digital marketing to NIHB's network, placement in general session and breakout PPTs, and a ready-to-use social media toolkit that helps your team extend reach and engagement.

Branding & Visibility

Sponsoring the National Tribal Health Conference puts your brand directly in front of Tribal leaders and Tribal health professionals through high-visibility touchpoints they engage with all week - name badges and accreditation badges, sponsor banners in the general assembly and exhibit halls, and prominent sponsor signage throughout the venue. Your logo is also reinforced in moments that matter, from digital conference book advertising and gala tickets to branded touchpoints like staff/volunteer shirts and hotel key cards, helping attendees immediately recognize your organization as a committed partner in Tribal health.

Recognition

Recognition as an event sponsor includes acknowledgment during key conference sessions, featured placement in event communications, and inclusion in press releases and promotional materials. Sponsors are highlighted through speaker introductions, sponsor spotlights, and tailored shout-outs across digital and in-person platforms. This recognition reinforces their leadership and commitment to advancing Tribal health initiatives.

Event Participation & Access

Event Participation and Access gives sponsors meaningful opportunities to be present where Tribal health leaders gather - through plenary and reception remarks, session speaking roles and videos, moderating plenary and breakout discussions, and presenting awards during the Gala. With access points like a VIP Partners Dinner, Partners Breakfast, and conference track sponsorship, you can build authentic relationships with Tribal leaders and Tribal health professionals while demonstrating shared commitment to advancing Tribal health. Complimentary conference registration and gala tickets ensure your team is onsite and fully engaged throughout the week.

Hospitality

Hospitality as an event sponsor includes exclusive access to hosting networking receptions, speaker meet-and-greet opportunities, and reserved seating at key sessions. Sponsors may also receive catered meals, lounge access, and personalized concierge services to enhance their conference experience. This premium hospitality ensures a comfortable and engaging environment for networking and relationship-building with Tribal health leaders and stakeholders.

Audience Engagement

Audience Engagement opportunities let sponsors connect directly with Tribal leaders and Tribal health professionals in interactive, relationship-building settings - such as focus groups, a partner showcase, sponsored workshops and institutes, and community tour sponsorships. Your organization can share resources and practical tools through a complimentary exhibit booth, resource center collateral, conference bag inserts, and attendee giveaways, while reinforcing your commitment through conference messaging, an Elders Lounge sponsorship, and post-event visibility like a featured article.

Social Responsibility Opportunities

Donating to conference scholarships helps remove financial barriers so Tribal health staff, students, and emerging leaders who may not otherwise be able to attend can access training, resources, and peer-to-peer learning that strengthens Tribal health systems. Your support directly invests in workforce development and leadership growth across Indian Country - while demonstrating your organization's commitment to equity, capacity-building, and long-term community impact.

INTERESTED IN BECOMING A PARTNER?

We're ready to work with you to make this year's conference a success! Email partnerships@nihb.org or call (301) 448-2655 today to discuss partnership opportunities.

www.nihb.org

(202) 996-0793 (main office)

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