



## Frequently Asked Questions

### Before the Summit

#### 1. Is there a registration fee?

##### **West Point Entrepreneur – Main Registrant (Alumni Only)**

West Point Graduates may attend the Summit at an early bird rate of \$150 including all meals aside from the Friday networking lunch which may be purchased at an additional \$30. After the early bird deadline of August 7, 2022, the registration fee will increase to \$250 including all meals aside from the Friday networking lunch which may be purchased at an additional \$30.

##### **Active-Duty Entrepreneur**

Active-duty military members may attend the Summit at a rate of \$150 including all meals aside from the Friday networking lunch which may be purchased at an additional \$30.

##### **Guests**

Guests that are not West Point Grads may attend the Summit with approval by the conference planning team based on space available. There is a registration fee of \$250 for all guest registrants.

#### 2. How do I register?

Navigate to the registration site –

<https://www.westpointaog.org/2022EntrepreneurSummit>

**Step 1:** Select your registration type from the drop-down menu.

Options include:

- West Point Entrepreneur (Alumni Only)
- Active-Duty Entrepreneur (Must be Active-Duty U.S. Military)
- All Other Guests (Registrants who are not West Point Graduates. Invitation Only)

**Step 2:** Please provide your t-shirt size as you will be receiving a special West Point Entrepreneur T-Shirt with your registration. T-Shirt sizes are unisex.

**Step 3:** Click Next and then fill out the requested personal information indicated by an asterisk (\*). Please confirm the correct spelling of your name for your name badge.

**Step 4:** Please indicate if you would like to present your business or services to the crowd during the Summit's *Startup Showcase*. Those who select "Yes" will receive an email with a separate Startup Showcase submission form online. Selections will be made by the Alumni Conference Planning Chairs and registrants will be notified via email if they have been selected. There is no extra fee to submit your business in the Startup Showcase.

**Step 5:** Make sure to select "None" in Dietary Requirements and "Not Applicable" in Special Needs if none apply to you.

**Step 6:** Please indicate if you would like your name posted on the attendee list for other registrants to see.

**Step 7:** Add guest(s). Provide name(s) for name badge(s), and email.

**Step 8:** Click Next to go to the "Optional Sessions" page and then clarify if you would like to pay for the Friday Summit Closing Networking Lunch at an additional cost of \$30.

**Step 9:** Click Next and then review your registration information for accuracy. If you need to make corrections, click previous until you reach the page where the corrections will be made. Click confirm after each correction to make the change(s).

**Step 10:** Review your order and then select your payment method. Please make sure to provide the correct billing address along with your credit card information.

**3. I just registered, but now I want to modify my registration.**

You will be able to make changes to your registration via your unique confirmation code which will be sent immediately after you register for the first time. The registration link will be included in the invitation.

**4. Can guests pay at the door?**

Yes, if space is available, only West Point Graduates may walk-in. Please see a member of the Summit staff at the registration tables. Registration times are located on the Summit schedule. We recommend all West Point Graduates register themselves for the Summit.

**6. Where can I find the Summit schedule?**

On our conference website: <https://www.westpointaog.org/2022EntrepreneurSummit>

**7. Where can I find the attendee list?**

If you wish to see which entrepreneurs have signed up for the Summit, an Attendee List is available on the summit website. This list is updated daily:

<https://www.westpointaog.org/2022EntrepreneurSummit>

**8. What are the accommodations for this event?**

We have a room block available at the Gaylord National Resort & Convention Center in National Harbor, Maryland where all Summit events will be taking place.

[Click here](#) for more information to make your reservation at the discounted Entrepreneur Summit rate.

Be sure to ask the hotel what the individual cancellation policy is prior to booking.

### **9. What is the refund policy?**

Registration fees are nonrefundable after Friday, September 9<sup>th</sup>. For refund inquiries, please contact the WPAOG Events Team: [alumniconferences@wpaog.org](mailto:alumniconferences@wpaog.org) or 845.446.1649.

### **10. When does registration close?**

Registration closes on Friday, September 23<sup>rd</sup> at 11:59pm ET.

### **11. What safety measures are put in place during COVID?**

Hand sanitizing stations are available throughout the resort and there will be hand sanitizer bottles at the registration desk, as well as and hand sanitizing wipes.

Masks are not required indoors regardless of vaccination status at the Summit venue. However, if you feel more comfortable wearing mask, please do so.

### **12. Will I be required to show proof of vaccination or negative PCR test?**

Proof of vaccination against COVID-19 is not required at the Gaylord Resort in National Harbor. Due to the changing and uncertain nature of COVID-19, WPAOG recommends that all guests bring a mask in case masking becomes necessary.

### **13. What should I bring?**

Business Cards  
Camera – take pictures or video and share using the hashtag #westpointentrepreneur  
Cell Phone Chargers  
Lots of creative energy!

**Thursday/Friday evening attire:** “Entrepreneur Casual” attire meaning you may wear whatever you are most comfortable in while conducting your daily business. Army/West Point spirit attire is always welcome.

### **14: Is there a mobile app for this event?**

Yes, the “WPAOG Alumni Events” mobile application will be made available 1 week prior to the start of the Summit and will be used during the event to communicate messages regarding the Summit activities and schedule. Please note, you may not be listed on the digital conference program if you registered after September 23<sup>rd</sup>. Please download the app for your preferred device below.

- [Download the Apple iOS App Here](#)
- [Download the Google Play \(Android\) App Here](#)

### **15: West Point Entrepreneur Gift Shop**

Please use the link to pre-order your exclusive “West Point Entrepreneur” gear. Pre-Orders will be taken until Oct 31, 2022

<https://www.wpaoggiftshop.com/west-point-entrepreneurs>

## **During the Conference**

### **1. What happens on Thursday and Friday?**

**Thursday:** Continental Breakfast, Guest Speaker Remarks, Professional Panels & Workshops, Lunch\*, Startup Showcase, Networking Hour, West Point Entrepreneur Alumni Shared Interest Group Update, Evening Cocktail Reception, Fireside Chat/Dinner, and post-dinner reception.

**Friday:** Continental Breakfast, Startup Showcase: Pitch Competition, Hudson Valley Project Update, Summit Wrap Up, and optional Networking Lunch.

**\*Speakers will continue to be announced on the schedule.**

## **2. West Point Entrepreneur Startup Showcase**

Each alumni entrepreneur presenting during the Thursday, Oct 6<sup>th</sup> startup showcase will be given 2.5 minutes to present. There will be no judging of these presentations however we will ask all attendees to text the grad name and/or business to 845-859-9311 with their favorite presentation to be featured in the Friday, Oct 7<sup>th</sup> Pitch Competition for a prize. The Pitch Competition will be judged. Each finalist will have 5 minutes each to present on stage. Please [click here](#) for the Startup Showcase lineup.

## **3. Is there shuttle transportation provided from local airports to the hotel venue?**

No, there are no shuttles designated for West Point Entrepreneur Summit attendees, but the Gaylord Resort does offer in-house complimentary shuttle services to the MGM Resort and Tanger Outlets in National Harbor.

## **4. Do you recommend any car service companies to take me to and from the airport?**

Uber is recommended to and from all local airports: [www.uber.com](http://www.uber.com)

## **5. What's on the menu?**

**Thursday Breakfast:** Gaylord National Continental including seasonal fresh fruits +strawberries, cold cereals, bananas, skim milk, 2% milk, soy milk, low fat yogurts, nut free granola, bagels, cream cheese, breakfast pastries, sweet butter, and house made preserves. Water, Coffee, Tea, Decaf & Orange Juice. Gluten free options available.

**Thursday Lunch:** Any Day "Grilled & Chilled" Salad Bar including national pastime chili, Santa Fe vegan chili, cheddar + green onion + sour cream, grilled asparagus, pine nuts + orange segments, shaved fennel & apple salad. Chilled proteins & fixings including mesquite grilled chicken, corn relish, petite roasted tenderloin, tomato cucumber salad, shrimp, baby spinach, petite mixed greens, hydro bibb, applewood smoked bacon, local tomatoes, chopped egg, shredded carrots, edamame, candied pecans, parmesan + bleu cheese, red wine vinaigrette, creamy garlic vinaigrette, country rolls, dessert minis, jumbo chocolate chip cookies, and lemon bars. Water, Iced Tea, Coffee, Tea, Decaf. Gluten free options available.

**Thursday Cocktail Hour:** 3 Free Drink Tickets including deluxe bar and slider stations with 24-hour short rib, caramelized onions, cheddar, tandoori chicken, pita pocket, all beef hot dog slider, brioche rolls, gaylord national crab cakes, old bay aioli, and house made chips. Water, Juice, and Soda available.

### **Thursday Dinner:**

**Appetizer:** grilled peach, burrata & heirloom tomato salad with white balsamic & honey vinaigrette.

**Entrée:** Balsamic glazed chicken breast with carrot ginger coconut puree, marble potatoes, and melted leeks

**Dessert:** S'mores bar with Florentine graham crust, brownie, and ganache

Water, Iced Tea, Coffee, Tea, Decaf. Gluten free and vegetarian options available.

**Friday Breakfast:** Gaylord National Continental including seasonal fresh fruits +strawberries, cold cereals, bananas, skim milk, 2% milk, soy milk, low fat yogurts, nut free granola, bagels, cream cheese, breakfast pastries, sweet butter, and house made preserves. Water, Coffee, Tea, Decaf & Orange Juice. Gluten free options available.

**Friday Lunch (optional):** Vegetable gumbo, bourbon street peach salad, broccoli + apple + dried cranberry salad, market fish, shrimp etouffee, chicken jambalaya | roasted baby sweet peppers, red beans & rice, braised greens & roasted tomatoes, corn pudding, dessert minis such as warm beignets, bourbon pecan tart, and berry cobbler. Water, Juice, and Soda available. Gluten free options available.

## **6. I have dietary restrictions or special walking needs; how can you help?**

If you've indicated your needs during registration, the conference planning team will do our best to accommodate you.

If you did not indicate your needs on the registration form, please contact the WPAOG Events Team: [alumniconferences@wpaog.org](mailto:alumniconferences@wpaog.org) or 845.446.1649.

## **7. What resource / assistance is provided over the summit?**

There will be an on-site team of special event coordinators that can assist you throughout the Summit. Please check-in with them at one of the registration tables.

## **After the Conference**

### **1. Will the conference presentations be available after the conference?**

Yes, certain presentations including the startup showcase will be available on the event website after the Summit is over. You will receive instructions on how to access them in the Post Summit Survey email.

**Didn't Find What You're Looking For?**

We are happy to help. Email us at [alumniconferences@wpaog.org](mailto:alumniconferences@wpaog.org) and we will get back to you shortly.