



IHG[®]
HOTELS & RESORTS

Meeting for Good

Sustainable Meetings at IHG[®] Hotels & Resorts



Our 2030 responsible business plan

Being a responsible business

Aligned to our purpose of True Hospitality for Good and building on years of important progress, Journey to Tomorrow puts IHG on a longer-term path to positive change for our people, communities and planet.



Our people

Champion a diverse culture where everyone can thrive

→ [Find out more](#)



Communities

Improve the lives of 30 million people in our communities around the world

→ [Find out more](#)



Carbon & energy

Reduce our energy use and carbon emissions in line with climate science

→ [Find out more](#)



Waste

Pioneer the transformation to a minimal waste hospitality industry

→ [Find out more](#)



Water

Conserve water and help secure water access in those areas at greatest risk

→ [Find out more](#)

MEETING FOR GOOD

Supporting a more sustainable meeting experience

Guided by a longstanding commitment to operating responsibly, IHG is in the midst of our Journey to Tomorrow, a 10-year action plan to ensure the beauty of travel, right now and long into the future. Our goal is to help shape the future of responsible travel together with those who stay, work and partner with us – including those who plan and attend meetings and events at our hotels.

We know that hosting sustainable gatherings is an important consideration for meeting and event planners, and our hotels are taking efforts to support across the meeting experience.

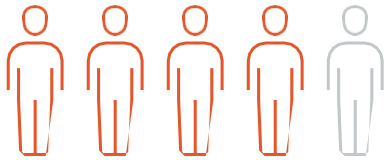


The increasing importance of responsible travel practices

The interest in sustainable travel has grown significantly in recent years. And the appetite for sustainable meetings offerings has grown considerably in the post-pandemic return to in-person event formats. As meeting planners continue to incorporate virtual and hybrid meeting formats, sustainability factors are becoming an important differentiator.

80%

of travelers say sustainable travel is important to them*



Four in Five respondents (80%) say their organization takes sustainability into account when planning events*



Our brands



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BEACHFRONT RESORTS



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Garner

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Holiday Inn
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Vacations

*Source: [Booking.com - 2023 Sustainable Travel Report](#)
*Source: [AMEX GBT - 2023 Global Meetings and Events Forecast](#)

MEETING FOR GOOD

Hotel Practices

Your sustainable meeting experience begins when you engage with one of our participating Meeting for Good hotels and continues throughout the meeting journey. By implementing these fundamental initiatives in our hotels, we are able to provide a sustainable meetings experience for our guests, while also reducing our overall environmental footprint.

Digital Collateral & Sales Agreements

Printed items, such as collateral and sales agreements can result in a large amount of paper waste – for both meeting planners and hotels. By offering these materials in a digital format, participating hotels are eliminating the need for printed materials and reducing the amount of waste sent to landfills.

Linen & Towel Reuse Program

Attendees staying at a Meeting for Good hotel for more than one night can elect to participate in a linen & towel reuse program; by foregoing daily housekeeping services, guests can help to reduce water and energy consumption associated with the laundering of guestroom linens & towels.

Meeting For Good In Action!

At the 2023 IHG Ignite Premier Customer Event, we seamlessly integrated sustainable meeting practices by curating an experience where guests savored locally-sourced delicacies, partook in the convenience of water stations to reduce single-use plastics, and actively participated in our linen and towel reuse program, fostering both enjoyment and ecological responsibility. Our commitment to a greener event not only elevated the attendee experience but also exemplified our dedication to minimizing our environmental footprint.



Meeting & Event Space



In our continuous efforts to reduce our environmental impact, we have implemented several initiatives within our meeting spaces. These initiatives focus on minimizing waste, conserving energy, and embracing digital solutions.

Digital Signage

Bespoke single-use signage such as lollipop stands and slider sign inserts can result in a significant amount of paper waste. By leveraging digital print materials and signage, participating hotels can assist attendees with wayfinding, while eliminating the need for single-use signage made of paper or foam.

Plastic-free Water Service

Roughly 32% of all plastic packaging ends up in our oceans each year, and it is estimated that there could be more plastic in the ocean than fish by 2050*. Participating Meeting for Good hotels are committed to reducing plastic waste by removing plastic water bottles from the meeting space in favor of more sustainable alternatives such as large format water dispensers like pitchers and glassware, or convenient refill stations strategically placed throughout the meeting area.

Reduced HVAC & Lighting Policies

HVAC (Heating, Ventilation and Air Conditioning) and lighting accounts for a significant amount of electricity consumed over the course of an event. Participating Meeting for Good hotels have enacted policies to reduce usage during low or no occupancy periods (such as setup, teardown and overnight) in order to conserve energy and reduce the overall footprint of your event.

Single Use-free Meeting Setup

Items such as notepads, pens, coasters and flipcharts utilized through the course of a meeting must be disposed of once used, often before the resource has been fully depleted. By offering these single-use items upon request rather than part of the meeting's default set-up, planners and hotels can help to reduce the amount of waste generated by the event.

*Source: [Sustainable Hospitality Alliance – Single-use Plastic Factsheet](#)

Food & Beverage



At IHG, we understand the critical role of food and beverage services in creating memorable experiences while promoting sustainability. We have implemented a range of initiatives within our Food & Beverage offerings to reduce waste, support local communities, and minimize our carbon footprint.

Food Waste Reduction

Approximately one-third of all food produced for human consumption in the world* never gets eaten and ends up in landfills – and, if food isn't eaten, all the resources used during production (such as land, water and fertilizer) are wasted*. Participating Meeting for Good hotels will have a Food Waste Reduction Action Plan in place, outlining specific actions the hotel is taking to minimize food waste associated with event catering.

Reusable Serviceware

While undoubtedly convenient, the use of disposable serviceware, including plates, utensils and drinkware, can contribute significantly to the amount of waste produced by an event. By offering reusable serviceware, Meeting for Good hotels are helping to minimize this waste, while offering an elevated dining experience for meeting attendees.

Reusable Banquet Labeling & Menus

Through the utilization of reusable banquet labeling & menus, hotels participating in Meeting for Good are minimizing the paper waste generated by these single-use materials, enabling meeting organizers and attendees to enjoy the convenience of well-designed menus and labeling without contributing to excessive paper waste.

Alternate Banquet Menu Offerings

Sourcing foods locally can add value to the local economy, save on transportation emissions and promote biodiversity, while plant-based options can reduce the environmental impact associated with the processing, transport and utilization of meat-based ingredients. Our Meeting for Good hotels are making these sustainable options accessible to meeting planners by integrating locally-sourced and plant-based offerings into their banquet menus.

*Source: [Food and Agriculture Organization of the United Nations \(FAO\) – Food Wastage Footprint Report](#)

*Source: [Sustainable Hospitality Alliance – Food Waste Factsheet](#)

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