



## ELEVATE Canada Toronto Agenda

Pearson Convention Center

2638 Steeles Avenue East Brampton Ontario L6S 6J

### Day 1- October 28, 2026

**8:30am – 9:00am Registration** *Location: Foyer*

**9:00am – 10:30am Morning General Session** *Location: Hall E & F*

- Welcome - *Lindsay Pearlman, President, Travel Leaders Network*
- WestJet Vacations Sponsor Presentation
- Marketing Update - *Brian Hegarty, Vice President, Marketing, Travel Leaders Network*
- Sandals & Beaches Resorts Sponsor Presentation
- Preferred Partner Panel- The Evolution of Cruising: From Expectations to Experiences: A New Era of Cruise Travel- *Moderated by Melissa Wheaton, Business Solutions Manager, Ontario, Travel Leaders Network*
  - AmaWaterways
  - Silversea
  - Viking
  - Virgin Voyages
- Enterprise Mobility Sponsor Presentation
- Mexican Caribbean Tourist Board Sponsor Presentation

**10:45am – 11:45am Travel Leaders Network Workshops**

- The Client Pipeline: Strategies for Lead Generation *Location: Hall E & F*
- Optimize. Differentiate. Convert. Getting More from Your Current Agent Profiler *Location: Hall*

**11:45am – 12:00pm Refreshment Break**

**12:00pm – 12:30pm Preferred Partner Workshops**

- Austria Tourism *Location: Hall C*
- Exoticca *Location: Hall E & F*
- National Geographic-Lindblad Expeditions *Location: Hall D*

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**12:45pm – 2:45pm Lunch General Session** *Location: Hall E & F*

- Welcome - *Christine James, Vice President, Sales, Travel Leaders Network Canada*
- AmaWaterways Sponsor Presentation
- Travel Leaders Network Member Panel - *Moderated by Cheryl Babulal, Business Solutions Manager Central & Eastern Canada, Travel Leaders Network*
- Travel Leaders Network Alliance Programs - *Brian Hegarty, Vice President, Marketing, Travel Leaders Network*
- Exoticca Sponsor Presentation
- Preferred Partner Panel - The Multi-Generational Trip: Planning Bigger Trips, Creating Bigger Opportunities- *Moderated by Christine James, Vice President, Sales, Travel Leaders Network Canada*
  - Globus family of brands
  - Sandals & Beaches Resorts
  - Sunwing Vacations
  - WestJet Vacations
- Austria Tourism Sponsor Presentation
- Tenerife Tourism Board Sponsor Presentation

**3:00pm – 4:00pm Travel Leaders Network Workshops**

- Elevating the Client Experience: Creating More Value at Every Stage of the Journey using Travel Leaders Network Programs *Location: Hall E & F*
- Empowering Advisors: Staying One Step Ahead of Fraud *Location: Hall D*

**4:15pm – 4:30pm Refreshment Break** *Brought to you by Visit Orlando*

**4:30pm – 6:00pm Preferred Partner Roundtables** *Location: Hall E & F*

Track 1: *Royal Caribbean, Sandos Hotels & Resorts, Virgin Voyages, G Adventures, AmaWaterways, Flex Pay by Upgrade, Austria Tourism, Globus family of brands, CIE Tours, Armstrong Collective, Regent Seven Seas Cruises*

Track 2: *Manulife, Kensington, Iberostar Hotels & Resorts, Dominican Republic Ministry of Tourism, Norwegian Cruise Line, Viking, Sunwing Vacations, Travelport, Exoticca, Mexican Caribbean Tourist Board, National Geographic-Lindblad Expeditions*

Track 3: *TravelBrands, Condor Airlines, AIC Hotel Group, HX Expeditions, Celebrity Cruises, Silversea, WestJet Vacations, Sandals & Beaches Resorts, Enterprise Mobility, Tenerife Tourism Board, TAP Air Portugal*

**6:00pm – 7:00pm Evening Reception** *Location: Foyer*

## Day 2 – October 29, 2026

### 9:00am – 10:30am Morning General Session *Location: Hall E & F*

- Welcome - *Megan Wollak, Vice President, Member Services, Travel Leaders Network*
- Manulife Sponsor Presentation
- Technology Update - *Cory Voss, Vice President & Chief Information Officer, Travel Leaders Network*
- Sunwing Vacations, Inc. Sponsor Presentation
- Internova Travel Group Hotels & In-Country Program- *Brian Hegarty, Vice President, Marketing, Travel Leaders Network*
- Flex Pay by Upgrade Sponsor Presentation
- Preferred Partner Panel- The Modern Travel Journey: Technology, Trust & Confidence Across the Client Journey- *Moderated by Anju Bliss, Account Manager, Canada*
  - Enterprise Mobility
  - Flex Pay by Upgrade
  - Manulife
  - Travelport
- Silversea Sponsor Presentation

### 10:45am – 11:15am Preferred Partner Workshops

- Myrtle Beach Tourism Board *Location: Hall C*
- Sandals & Beaches Resorts *Location: Hall E & F*
- Tenerife Tourism Board *Location: Hall D*

### 11:15am – 11:25am Refreshment Break

### 11:25am – 1:15pm Preferred Partner Trade Show *Location: Hall A & B*

### 1:30pm – 3:45pm Closing Lunch General Session *Location: Hall E & F*

- Welcome - *Christine James, Vice President, Sales, Travel Leaders Network Canada*
- Viking Sponsor Presentation
- Keynote Speaker - *Gloria Di Francesco CEO, GDT Talent*
- Globus family of brands Sponsor Presentation
- Preferred Partner Panel- Beyond the Bucket List: The Rise of Meaningful Travel- *Moderated by Christine James, Vice President, Sales, Travel Leaders Network Canada*
  - Austria Tourism
  - Exoticca
  - Mexican Caribbean Tourist Board
  - Tenerife Tourism Board
- Travelport Sponsor Presentation
- Education Update - *Lea Diele, Vice President, Education, Travel Leaders Network*
- SNAP – *Lauren Spinks, Director – Sales SNAP Sales Manager & emPower Cruise, Travel Leaders Network*
- Virgin Voyages Sponsor Presentation
- Closing Remarks & Prize Drawing - *Melissa Wheaton, Business Solutions Manager, Ontario, Travel Leaders Network*

### 3:45pm – 4:15pm Prize Board Posted & Pickup at Registration *Location: Registration Desk: Foyer*