Partnership Packages
Who we are

UITP is the only worldwide network to bring together all public transport stakeholders and all sustainable transport modes.
About the event

The MENA Transport Congress and Exhibition is the premiere and most attended public transport event held in the region since 2007 in partnership between UITP and RTA.

2000 participants from 30 countries

85 speakers from 21 countries

50 Exhibitors from 17 countries

2018 MTCE figures
Who attends

- Transport Ministers and government officials
- Mayors and transport authority officials
- International and regional public transport business and industry leaders
- Transport professionals
Building the Future of Mobility

- Artificial Intelligence
- Autonomous Vehicles
- Smart Traffic Management
- Safety & Security
- Livable Cities
- Smart Governance
- Innovative Financing (&PPPs)
- Service Excellence
- Mobility-as-a-Service (MaaS)
- Big Data
- Clean Bus
- Non-motorized Travel
- Talent Management
What’s new for 2020

• Less Paper more **Digital**
• **Real time** event updates
• **Interactive** onsite tools
• **Flexible** partnership Packages
Partnership opportunities
Why exhibit

Showcase your achievements, demonstrate your market leadership and maximize the visibility of your brand to a global audience of key decision makers and public transport influencers and business leaders...

Expand your Business!
Strategic Partner

✓ Keynote speech at a featured session
✓ Video message & 1 minutes promotional video
✓ Press release announcing the partnership
✓ 2 seats in VIP row
✓ Side event during the Congress
✓ Advert on back cover of E-programme Book
✓ 10 free registrations to the Congress
✓ Free exhibition space

Member

$170,000

$145,000
Session partner

✓ Your Logo on at themed session Build up
✓ Press release announcing the partnership
✓ Speaking slot at a themed session
✓ 4 free registrations to the Congress
✓ Free exhibition space

$160,000
$136,000

Member
Registration Partner

✓ Your logo in registration area
✓ Branding at self check in kiosk
✓ Press release announcing the partnership
✓ Advert on back cover of E-programme Book
✓ 6 free registrations to the Congress
✓ Free exhibition space

<table>
<thead>
<tr>
<th>Membership Type</th>
<th>Cost</th>
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<tbody>
<tr>
<td>Member</td>
<td>$119,000</td>
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<tr>
<td>Non-Member</td>
<td>$140,000</td>
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Technology Partner

- Your Logo at Tablet Kiosk
- Branding on Mobile app
- Press release announcing the partnership
- Branding on Delegate’s Tablets
- 1 minute Video Message on Tablets
- 5 free registrations to the Congress
- Free exhibition space

Member

$110,000

$94,000
### Connect through networking

<table>
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<tr>
<th>Package</th>
<th>Value</th>
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<tr>
<td>Gala Dinner</td>
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<td>$115,000 for members</td>
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<td>Coffee breaks</td>
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<td>$51,000 for members</td>
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<tr>
<td>Lunch</td>
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<tr>
<td>Welcome Reception</td>
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## Connect through brand visibility

<table>
<thead>
<tr>
<th>Package</th>
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<td>Interpretation</td>
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<td>Mobile Visibility</td>
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<td>Lanyards</td>
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<td>Delegate Bags</td>
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<td>Supporting</td>
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<td>Video Visibility</td>
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Other benefits

All partners will be offered visibility by featuring their logos in the following channels:

- **Event website** [www.MENATransport.org](http://www.MENATransport.org)
- **Email campaigns** related to the event: Approximately 11 promotional email campaigns will be sent to 50,000 international public transport professionals.
- **Printed promotional materials**: The event brochure distributed to 5,000 international public transport professionals.
- **Logo on onsite branding**
Want to know more & become a partner?

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#MTCE2020

Building the Future of Mobility
13-15 April 2020, Dubai