

*Understand agile project management principles and practices that will transform team performance and improve customer satisfaction*

# AGILE
## PROJECT MANAGEMENT

Oct 29–30, 2012 | Washington, DC

**Learn how to react and respond to change quickly and effectively in order to seize a competitive advantage for your customer**

Find out what it takes to create an Agile environment within your organization

**Understand the differences between a traditional project management approach and the Agile approach**

Identify the characteristics of an Agile project manager

**Explore techniques and skills to successfully coach a new or existing Agile team**

Gain valuable insight into empowering and inspiring Agile team members

*Develop the skills to deliver products and projects for your clients in breakthrough time*

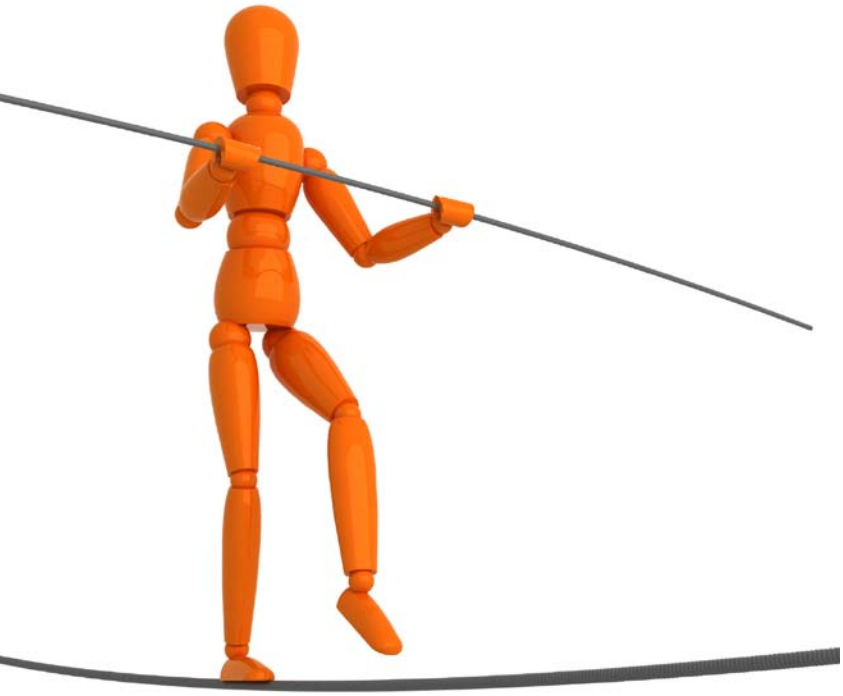
**www.PerformanceWeb.org/AgileManagement**

Presented by:

The Performance Institute

In Association with:

ASMI
American Strategic Management Institute



# AGILE
## PROJECT MANAGEMENT

# Who
## SHOULD ATTEND?

This event is of particular significance to those organizations wishing to reduce development/ build time and overall project costs. Specifically, the following people should attend the Agile Project Management workshop:

- PMO Managers
- Project Managers
- Program Managers
- IT Executives and members of the leadership team
- Center of Excellence Managers
- Process and Best Practice Managers
- Senior Business Professionals
- Business Analysts

Dear Colleague,

There is tremendous benefit in embracing the Agile approach in managing your projects. The Agile approach combines with a series of powerful tools and methods to complete your work on time and with higher quality than you have ever seen with older approaches. This workshop focuses specifically on how to implement Agile approaches in your daily projects and how to deliver value quickly, versus the old waterfall method. Tools and templates will be presented and put into context through various exercises, scenarios and case studies. This workshop incorporates participatory learning with several team exercises aimed at reinforcing the presentation topics through peer discussions and analysis.

The top four reasons teams are moving toward Agile project management:

- The ability to manage rapidly changing priorities
- Increased productivity of the team
- Enhanced quality of the product
- Accelerated time-to-market

Join the many teams that have realized these and numerous other benefits through adopting Agile project management methods. We look forward to seeing you in Washington, DC this October.

Sincerely,

The Performance Institute

# Day 1

## GOAL OF THE WORKSHOP

The goal of this workshop is to build a specific set of skills in project managers and anyone who is responsible for project activity. This workshop embraces the Agile concept and works with attendees to establish a solid action plan to implement and/or enhance Agile in your organization. These skills will give participants the ability to increase project success rates and speed delivery time to the market. The workshop is broken into five modules spanning the history of Agile, to setting up Agile and managing the Agile process.

### 8:30
Registration and Continental Breakfast

### 9:00
MORNING SESSION

### Module One – Introduction to Agile Project Management

- History of Agile movement
- Agile manifesto
- Principles behind the Agile manifesto
- Common myths about Agile project management
- Characteristics of an Agile project
- When not to use Agile development
- Strengths and challenges of Agile development
- Variants of Agile methods

### Module Two – Traditional Approach Versus Agile Approach

- Traditional project management
- Agile project management
- Traditional vs. Agile methods
- Phases of an Agile project
- Agile project skills
- PMBOK® Guide knowledge areas
- PMBOK® Guide process groups

### 12:00
Lunch Break and Networking

### 1:00
AFTERNOON SESSION

### Module Three – Developing the Agile Environment

- Agile culture
- Management challenges to Agile adoption
- Transition process for management
- Team challenges to Agile adoption
- Distributed team challenges
- Stakeholder/customer challenges to Agile adoption
- Agile approach to hybrid environments
- The Agile project manager
- Characteristics of an Agile project manager
- Skills required to lead an Agile project

### 4:00
Day One Adjourns

# AGILE PROJECT MANAGEMENT
# Day 2



## 8:30
Registration and Continental Breakfast

## 9:00
MORNING SESSION

### Module Four – Envisioning the Agile Project

- Agile approach to the requirement process
- The envisioning process
- User story development
- Release planning
- Prioritizing feature for a release
- Iterations in releases

### Module Five – Building and Managing an Iteration

- Iteration planning
- Allocating work
- How far in advance do you plan?
- Estimating for an Iteration
- Rough order of magnitude
- Velocity/Story points/Time box/Managing Risks
- Tracking iteration Progress
- Daily standup meeting

## 12:00
Lunch Break and Networking

## 1:00
AFTERNOON SESSION

### Module Five – Building and Managing an Iteration (continued)

- Iteration delta tables
- Burndown charts
- Reading a Burndown chart
- Release Burndown chart
- Iteration Burndown chart
- Progress reports
- Running test procedures
- Agile EVM
- Introducing change to an iterative process
- Integrating change into the product
- Balancing change
- Closing out an Agile project
- Early termination of an Agile project
- Project closeout retrospective

## 4:00
Training Adjourns



# Top 5
## REASONS TO ATTEND

1. **Recognize** and avoid the pitfalls teams encounter when adopting Agile project management practices
2. **Gain** insight on how to establish transparency in communication inside the team as well as with customers
3. **Learn** how to establish and communicate appropriate expectations for your Agile team, including roles, responsibilities and accountability
4. **Understand** and practice a model of continuous planning
5. **Acquire** powerful Agile project management skills using Agile estimating techniques that will allow you to derive estimates quickly and more accurately

## ▶ FACILITATOR'S BIOGRAPHY Jim Hannon

Jim Hannon has two decades of diversified experience in the Information Technology and Financial Services Industries, functioning primarily as a Senior Project Manager with experience in trading systems and financial applications. Mr. Hannon is a recognized subject matter expert in project management and PMO setup and has a demonstrated track record in leading technical teams responsible for organizing, coordinating, planning, and executing large-scale projects. Mr. Hannon has obtained the PMP, PM-RMP, SCM, and PRINCE2 Fundamental designations and has Lean Six Sigma Green and Black Belt certificates. Mr. Hannon is a faculty member with Boston University and Northeastern University in Project Management. He also teaches with Cambridge College and has developed online courses for Excelsior College.

## ABOUT THE PERFORMANCE INSTITUTE

The Performance Institute is a nonpartisan, private think tank seeking to improve government performance through the principles of transparency, accountability, performance and engagement.

We serve as the nation's leading authority and repository on performance-based management practices for government. Our mission is to identify, study, and disseminate the leading management innovations pioneered by "best-in-class" organizations.

Through our national conferences on pressing issues, interactive training programs for government managers, best practice research and strategic consulting services, the Institute provides cutting edge expertise in the design, implementation and evaluation of strategies to solve operational and managerial challenges and enhance organizational performance.



# Become a Certified Government Performance Manager

To address your professional needs and ensure your organization's success, The Performance Institute offers a Certificate in Government Performance Management. Certificate completion requires only 3 required and 3 elective courses that you can select based on topics that meet your agency's unique needs. Upon successful completion, you will emerge from the Institute's certification program with a thorough understanding of all course concepts and poised to apply what you learned in a real and practical way. As a Government Performance Manager Certificate candidate you can:

- Customize any Program to Fit Your Needs
- Advance Your Career with New Skills and Competencies
- Meet New Certification Requirements as Required by OMB and Congress

For more information about the benefits of enrolling in certification, please contact Anthony Masucci at 202.739.9548 or email him at Anthony.Masucci@PerformanceInstitute.org.

# Logistics

## Tuition and Group Discounts

The tuition rate for **Agile Project Management** is as follows:

| Event Date: October 29 | |
|---|---|
| | RATE ENDS |
| $699 | September 7 |
| $799 | October 5 |
| $899 | Closing |

For more information on the early bird rate or group discounts for **Agile Project Management** please contact Anthony Masucci at 202.739.9548 or email him at Anthony.Masucci@PerformanceInstitute.org.

## Venue

**Agile Project Management** will be held at The Performance Learning Center in Washington, DC. The Learning Center is just a few blocks from both the Gallery Place-Chinatown and Metro Center metro stations. A public parking garage is located inside of the building at the current rate of $18 a day and is accessible from K Street.

The Performance Learning Center
901 New York Avenue, NW
3rd Floor West Tower
Washington, DC 20001
202.524.8041

Please note: The building elevators do not allow delegates up into the Learning Center until 8:30am

## Hotel

A limited number of rooms at pre-selected area hotels are available at a discounted rate for this course. Please contact customer service at 877.992.9522 for more information.

## Credit Hour Information

### CPE CREDITS: 12

**Delivery Method:** Group-live
**Program Level:** Basic
**Prerequisites:** None
**Advanced Preparation:** Given through email if applicable
**Sponsor Organization Name and ID Number:** Thompson Media Group 109435

Thompson Media Group is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding sponsors may be addressed to the National Registry of CPE Sponsors, 150 Fourth Avenue North, Nashville, TN 37219-2417. Website: www.nasba.org

### PDU CREDITS: Up to 12 PDUs

#### PMI Registered Education Provider

The Performance Institute has been reviewed and approved as a provider of project management training by the Project Management Institute.

As a PMI Registered Education Provider (R.E.P), The Performance Institute has agreed to abide by PMI established quality assurance criteria. "PMI" and the PMI logo are service and trademarks registered in the United States and other nations; "PMP" is a certification mark registered in the United States and other nations; "PMBOK" and "CAPM" are trademarks registered in the United States and other nations by the Project Management Institute, Inc., which is not affiliated with The Performance Institute.

#### Quality Assurance

The Performance Institute strives to provide you with the most productive and effective educational experience possible. If after completing the course you feel there is some way we can improve, please write your comments on the evaluation form provided upon your arrival. Should you feel dissatisfied with your learning experience and wish to request a credit or refund, please submit it in writing no later than 10 business days after the end of the training to:

The Performance Institute: Quality Assurance
805 15th Street, NW, 3rd Floor
Washington, DC 20005

We will evaluate individual complaints in a context of collective comments from the event.

Note: As speakers are confirmed six months before the event, some speaker changes or topic changes may occur in the program. The Performance Institute is not responsible for speaker changes but will work to ensure a comparable speaker is located to participate in the program. If for any reason The Performance Institute decides to cancel this conference, The Performance Institute accepts no responsibility for covering airfare, hotel or other costs incurred by registrants, including delegates, sponsors and guests.

AGILE PROJECT MANAGEMENT

# Registration

**CALL** 877.992.9522

**FAX** this form to 866.234.0680

**VISIT** www.PerformanceWeb.org/AgileManagement

## Registration Form

☐ Yes! Register me for **Agile Project Management**

☐ Please call me. I am interested in a special group discount for my team

### Delegate Information

Name _____ Title _____

Organization _____ Dept. _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____

Email _____

### Payment Information

☐ Check ☐ Purchase Order/Training Form ☐ Credit Card

Credit Card Number _____ Expiration Date _____ Verification No. _____

Name on Card _____

Billing Address _____

Please make checks payable to: The Performance Institute

CANCELLATION POLICY: The Performance Institute will provide a full refund less a $399 administration fee for cancellations requested four weeks prior to the event start date unless cancellation occurs within two weeks prior to the event start date. If a cancellation is requested less than two weeks prior to the event start date, no refund will be issued. Registrants who fail to attend and do not cancel prior to the event will be charged the entire registration fee. All cancellations must be requested through the cancellation link found in your attendance confirmation email. Please note that cancellation is not final until you receive a cancellation confirmation email.

☐ I have read and accepted the Cancellation Policy above.

ACKNOWLEDGED AND AGREED

By: _____ Date: _____

**Priority Code: T421-WEB**