ASMI
American Strategic Management Institute

Eliminate Waste with Essential Process Improvement Knowledge

September 10–11, 2012 • San Diego, CA

LEAN SIX SIGMA

YELLOW BELT CERTIFICATION

Solve Organizational Challenges with Process Improvement Skills

Earn up to 12 CPE Credits / PDUs

YOU WILL LEARN TO:

Understand and Implement the DMAIC Process in Project Management
Apply the DMAIC method to solve critical business challenges

Achieve Process Efficiency and Results with a Lean Six Sigma Mindset
Implement measurement tools that will properly evaluate programs and objectives

Utilize Strategies that will Lead to Improved Results
Improve quality, reduce cycle time and achieve cost savings through strategic implementation

In Association with:

The Performance Institute

www.ASMIweb.com/YellowBelt

WHY SHOULD YOU GET A
Lean Six Sigma Yellow Belt?

For organizations to consistently improve their performance, it is critical that the people doing the work have the skills and tools necessary to apply their knowledge to the improvement process. **The goal of this course is to provide professionals with techniques to continuously improve individual and group work by contributing effective solutions in problem-solving projects.**

Yellow Belt recipients will leave the workshop with the tools necessary to:

- COMPLETE a work-related project
- SUPPORT the identification of improvement opportunities through a team problem-solving process
- APPLY learned techniques to help make improvements in the daily work of your function area by collecting data, applying the tools and using the problem-solving process
- ENSURE the gains of successful projects are maintained
- DOCUMENT "best practices" in a manner that will enable them to be disseminated throughout the organization

WHO SHOULD ATTEND

- CEOs
- CIOs
- COOs
- VPs/Director of Process Improvement
- VPs of Business/Operational Excellence
- Directors of Budget and Finance
- Heads of Operations
- Lean Six Sigma Deployment Leaders
- Lean Six Sigma Champions
- Heads of Quality

…and anyone participating in Six Sigma or process improvement

DAY ONE

8:30
Workshop Registration and Continental Breakfast

9:00
Welcome Remarks and Introductions

Introduction to Lean Six Sigma

- History and background of Lean and Six Sigma (LSS)
- Outcomes of LSS
- Core concepts and goals of LSS
- LSS infrastructure
- The DMAIC methodology

10:30
Break

10:45

DMAIC-Pizza Service Simulation

- Prioritizes improvement opportunities and countermeasures
- Provides for a thorough analysis of the opportunity
- Establishes a consistent approach
- Enhances employee development and motivation

Implementation and Deployment Strategy

- Develop strategies and objectives for deployment
- Incorporate Six Sigma into organizational business strategy
- Identify key focus areas and change management processes
- Create flexibility and responsiveness in your organization

"EXCELLENT MATERIALS... ENTHUSIASTIC SPEAKER." – F.P.

REASONS TO ATTEND

1. POSSESS an in depth understanding of Lean Six Sigma's role as a widely recognized process improvement methodology
2. PINPOINT the processes or issues in your organization that may be hindering positive growth
3. DESIGN strategies that will improve organizational processes on a number of levels
4. ELIMINATE non-value added steps in your processes and decrease variation to improve results
5. ENGAGE in an interactive learning experience that will develop your process improvement skills

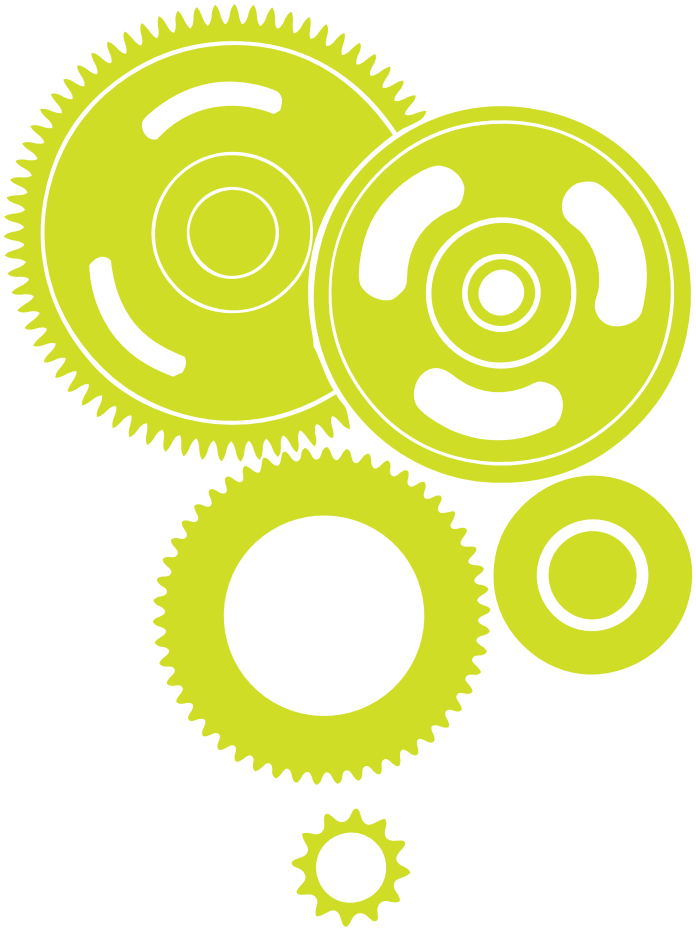


DAY ONE

12:00
Lunch

1:00
Manage the Lean Six Sigma Project

- Streamline Lean Six Sigma and project management strategies
- Apply measurement tools to evaluate projects and objectives



2:30
Break

2:45
Define a Problem Statement to Work Toward a Common Goal

- Define problem
- Define improvement goal
- Initiate process mapping process (SIPOC)
- Select team
- Create project plan
- Draft project charter

3:30
Summary & Daily Wrap-Up

4:00
Day One Adjourns

"DIRECTLY APPLICABLE TO AN ORGANIZATIONAL REALIGNMENT." – T.H.

DAY TWO

8:30
Continental Breakfast

9:00

Measure and Select Indicators Focused on the Customer and Cost

- Baseline the current process
- Address "low-hanging fruit"
- Confirm customer CTQs
- Determine current performance baseline
- Stratify data

Analyze Your Data to Achieve Operational Excellence

- Gather causal data
- Determine and validate root causes
- Identify a solution to combat root causes

10:30
Break

10:45

Utilize Strategies that Consistently Enhance Business Outcomes

- Identify countermeasures
- Perform cost/ benefit analysis
- Design an improved process
- Develop scorecards

Pizza Service Simulation Two & Control

- Report scorecard data
- Create process control plan
- Identify replication opportunities
- Develop future plans

12:00
Lunch

1:00

Control Improvements and Focus on Results

- Charter
- Stakeholder analysis
- Communication plan
- Process map
- Cause and effect
- FMEA
- Solution matrix
- WBS/schedule
- Control plan

2:30
Break

2:45
Review/Questions

3:15
Exam

4:00
Training Adjourns



IN-HOUSE TRAINING

One of the more popular vehicles for accessing the Institute's educational offerings is the delivery of on-site trainings and management facilitations. Bringing a training or facilitation in-house gives you the opportunity to customize a program that addresses your exact challenges and provides a more personal learning experience, while virtually eliminating travel expenses. Whether you require training for a small group or for an organizational-wide initiative, the advanced learning methods employed by the Institute will create an intimate training atmosphere that maximizes knowledge transfer to enhance the talent within your organization.

Customization

We realize that not all obstacles can be overcome by applying an "off-the-shelf" solution. While many training providers will offer you some variation of their standard training, the Institute's subject matter experts will work with you and your team to examine your programs and determine your exact areas of need. The identification of real life examples will create a learning atmosphere that resonates with participants while at the same time providing immediate return on your training investment. Using interactive exercises that employ actual projects or scenarios from your organization, instructors can address specific challenges and align the curriculum of each session to your objectives. While the majority of on-site trainings are focused on smaller groups, the Institute also has the ability to accommodate organizational-wide training initiatives. Utilizing multiple instructors, the Institute has the capacity to deliver courses to groups of up to 300 participants per day.

Areas Of Expertise

On-site delivery of single courses, certification programs and entire packages of specialized courses are available in the following areas:

- Strategic Planning
- Performance Measurement
- Project Management
- Lean Six Sigma
- Workforce Management
- Budgeting and Forecasting
- Contracting
- Performance Reporting
- Program Evaluation
- Administrative Management
- Change Management
- Balanced Scorecard

For more information about in-house training options available to you, please contact Christopher Kamal at 202-739-9506 or email him at Chris.Kamal@ASMIweb.com

SPONSORSHIP OPPORTUNITIES

As a conference and training provider, the American Strategic Management Institute is an expert in bringing together leaders to share and discuss best practices and innovations. We connect decision-makers with respected solution providers.

ASMI offers four different pre-designed sponsorship packages:

- Event Co-Sponsor
- Session Sponsor
- Luncheon Sponsor
- Exhibit Booth Sponsor

For more information about this and other ASMI in-house training options, please contact Andrew Goodwin at 202-739-9707 or email him at Andrew.Goodwin@ASMIweb.com.

LOGISTICS & REGISTRATION

Venue and Hotel:

Lean Six Sigma Yellow Belt Trainings will be held at The Westin Hotel San Diego.

Westin Hotel
400 West Broadway
San Diego, CA 92101
(619) 239-4500

A limited number of rooms are available at a discounted rate for this course. Please contact customer service at 1-877-992-9522 for more information.

To register online, please visit **www.ASMIweb.com/YellowBelt** and click on the Venue and Hotel tab.

Tuition & Group Discounts:

The tuition rate for attending the **Yellow Belt Certification** is as follows:

TUITION: ONLY $799!

*For more information on pricing & group discounts, please contact: Customer Service at 1-877-992-9522 or info@ASMIweb.com.

PDUs: 30

PMI Registered Education Provider

Project Management Institute R.E.P.

The American Strategic Management Institute has been reviewed and approved as a provider of project management training by the Project Management Institute.

As a PMI Registered Education Provider (R.E.P), ASMI has agreed to abide by PMI established quality assurance criteria. "PMI" and the PMI logo are service and trademarks registered in the United States and other nations; "PMP" is a certification mark registered in the United States and other nations; "PMBOK®" and "CAPM" are trademarks registered in the United States and other nations by the Project Management Institute, Inc., which is not affiliated with ASMI.

CPE Credits: 12

CPE SPONSORS

Delivery Method: Group-live
Program Level: Basic
Prerequisites: None
Advanced Preparation: None

Sponsor Organization Name and Sponsor ID Number: Thompson Media Group 109435

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QUALITY ASSURANCE:

The American Strategic Management Institute (ASMI) strives to provide you with the most productive and effective educational experience possible. If after completing the course you feel there is some way we can improve, please write your comments on the evaluation form provided upon your arrival. Should you feel dissatisfied with your learning experience and wish to request a credit or refund, please submit it in writing no later than 10 business days after the end of the training to:

ASMI: Quality Assurance
805 15th Street, NW, 3rd Floor, Washington, DC 20005

Note: As speakers are confirmed six months before the event, some speaker changes or topic changes may occur in the program. The Institute is not responsible for speaker changes, but will work to ensure a comparable speaker is located to participate in the program.

If for any reason ASMI decides to cancel this conference, ASMI accepts no responsibility for covering airfare, hotel or other costs incurred by registrants, including delegates, sponsors and guests.

DISCOUNTS & PAYMENT:

- All 'Early Bird' Discounts must require payment at time of registration and before the cut-off date in order to receive any discount.
- Any discounts offered whether by ASMI (including team discounts) must also require payment at the time of registration.
- All discount offers cannot be combined with any other offer.
- Discounts cannot be applied retroactively

Payment must be secured prior to the conference. If payment is not received by the conference start date, a method of payment must be presented at the time of registration in order to guarantee your participation at the event.

3 EASY WAYS TO REGISTER

Visit us online:
www.ASMIweb.com/YellowBelt

Call:
877-992-9522

Fax this form:
866-234-0680

REGISTRATION FORM

☐ **Yes! Register me for Lean Six Sigma Yellow Belt Certification.**
☐ **Please call me. I am interested in a special Group Discount for my team.**

Delegate Information

Name _____ Title _____

Organization _____ Dept. _____

Address _____ City _____ State _____ Zip _____

Telephone _____ Fax _____

Email _____

Payment Information

☐ Check ☐ Purchase Order / Training Form ☐ Credit Card

Credit Card Number _____ Expiration Date _____ Verification no. _____

Name on Card _____

Billing Address _____ City _____ State _____ Zip _____

Please make checks payable to: The Performance Institute

CANCELLATION POLICY: The American Strategic Management Institute (ASMI) will provide a full refund less a $399 administration fee for cancellations requested four weeks prior to the event start date unless cancellation occurs within two weeks prior to the event start date. If a cancellation is requested less than two weeks prior to the event start date, no refund will be issued. Registrants who fail to attend and do not cancel prior to the event will be charged the entire registration fee. All cancellations must be requested through the cancellation link found in your attendance confirmation email. Please note that cancellation is not final until you receive a cancellation confirmation email.

☐ I have read and accepted the Cancellation Policy above.

ACKNOWLEDGED AND AGREED:

By: _____ Date: _____

Priority Code: B448-WEB