



GLOBAL DAIRY PLATFORM

GDP Marketing and Annual Meeting Schedule Istanbul, Turkey

Friday, September 20th

Marketing Meeting 8:30 – 11:30

Donald Moore

08:30 – 08:40 Welcome and Introductions

08:40 – 09:15 Enjoy Dairy Rally and World Milk Day

Kevin Burkum

- 2019 Results
- 2020 Plan

09:15 – 09:45 Environmental Sustainability Communications Project

Team Member(s)

09:45 – 10:15 Dairy Search Project

Team Member(s)

10:15 – 10:45 Break

10:45 – 11:15 2020 GDP/IMP Marketing Comm. Meeting, IMP Update

Zoe Kavanagh

11:15 – 11:30 Wrap-Up/Closing Comments

Donald Moore

Group Lunch 12:30 – 13:30

Annual Meeting 13:30 – 17:00

13:30 – 13:40 Welcome and Introductions

Dr. Margrethe Jonkman

13:40 – 14:00 GDP Update

Donald Moore

14:00 – 14:15 Global Marketing Communications Collaboration

Kevin Burkum

14:15 – 14:35 Dairy Sustainability Framework Progress

Brian Lindsay

14:35 – 15:05 Dairy's Impact on Reducing Global Hunger

Ernesto Reyes

15:05 – 15:20 Protein Strategy

Dr. Mitch Kanter

15:20 – 15:50 Break

15:50 – 16:05 Dairy and Dietary Guidelines

Dr. Greg Miller

16:05 – 16:25 Sustainable Diets and Food Systems

Donald Moore

16:25 – 16:55 DNA Tanzania

Dr. Margrethe Jonkman

Jay Waldvogel

16:55 – 17:00 Wrap-Up/Closing Comments

Donald Moore

18:30 – 21:30 Evening Cocktail Reception