



Exhibitor and Sponsor Prospectus

May 25-27, 2027

Hyatt Regency Chicago

Exhibitor and Sponsor Prospectus

Introduction

The Accreditation Council for Continuing Medical Education (ACCME) is the nationally recognized accreditor for organizations that provide continuing education (CE) for physicians and other healthcare professionals. ACCME's system includes more than 1,500 accredited education providers who offered more than 242,000 accredited educational activities in 2025, resulting in approximately 57,000,000 interactions with physician learners and other healthcare professionals. Organizations accredited in the ACCME System are located in 50 states, 4 U.S. territories including the District of Columbia, and 15 foreign countries. In 2025, total reported income across the ACCME system reached \$3.85 billion, a new record, underscoring continued investment in accredited continuing education across the healthcare community.

Through its accreditation and education services, the ACCME supports a community of educators that provide quality learning that drives improvements in patient care and improves healthcare for all.

Learn to Thrive 2027 Meeting Profile

Learn to Thrive 2027, our 11th annual meeting, will bring together 650+ accredited continuing education professionals that lead and manage educational programs at an impressive array of domestic and international healthcare organizations. Learn to Thrive is an essential gathering that fosters a community of practice for CE leaders and their stakeholders through sharing best practices, learning together, and supporting one another.

Opportunity for Exhibitors

Learn to Thrive 2027 offers a unique opportunity to interact with decision-makers from CE organizations in the US and beyond.

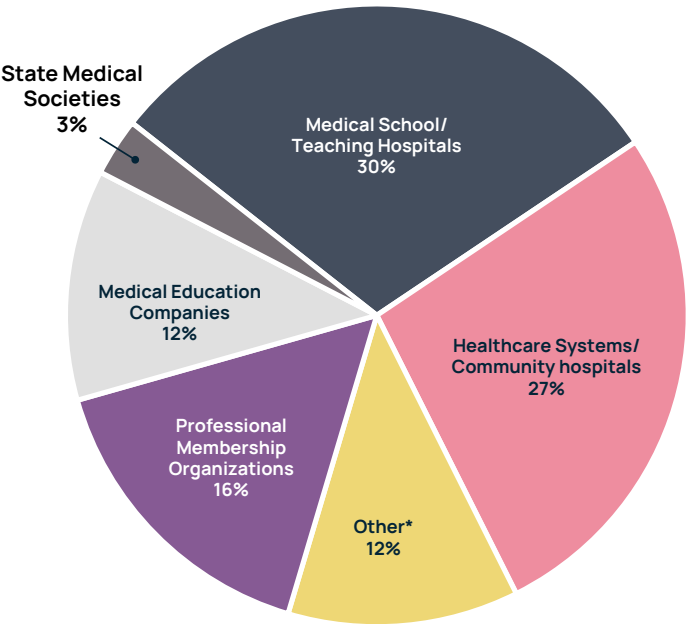
Companies providing products and services that benefit providers of CE and their clinician learners will have an opportunity to gain visibility and establish critical relationships.

To learn more about ACCME, view our 2025 Annual Report [here](#).

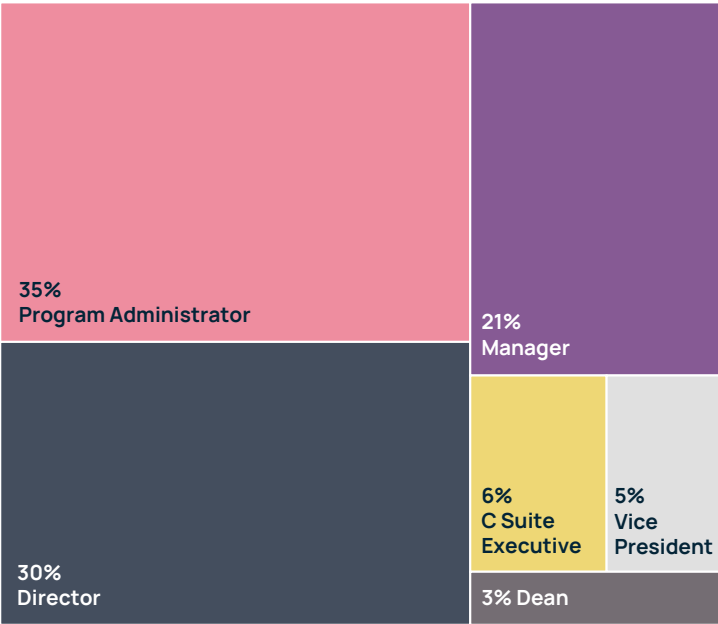


Attendee Demographics

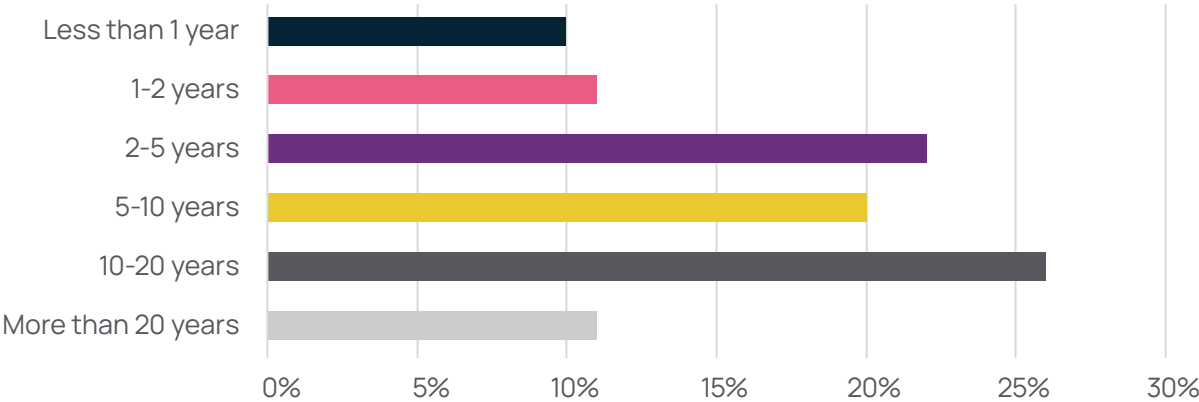
MEETING ATTENDANCE
by Type Of Accredited CE Organization



MEETING ATTENDANCE
by Attendee Title



LENGTH OF ATTENDEES' INVOLVEMENT WITH ACCREDITED CONTINUING EDUCATION



*OTHER ORGANIZATION TYPES

Government Agency, International Accreditor, Insurance/Managed Care Company, Certifying or Licensing Board, Consulting Company, Foundation, Meeting Planning Company, Pharmaceutical/Medical Device Company.

Exhibitor Package Includes:

- Opportunity to exhibit in space that is adjacent to meeting and refreshment locations
- One 6-foot exhibit table with two chairs, wastebasket, access to a 15-amp electric connection, and power strip
- Wireless internet connection
- One complimentary registration to Learn to Thrive 2027
Note: If an Exhibitor wishes to bring an additional representative to the meeting, they will need to register at the discounted exhibitor registration rate of \$700.
- Twelve hours of open Exhibit Hall time over two days of the meeting
Tentative Schedule: Exhibit set-up will take place on Tuesday in the late afternoon. The exhibit hall will be open Wednesday and Thursday, and the exhibit hall break-down will take place late Thursday afternoon.
- Three networking breaks that occur in and adjacent to the Exhibit Hall
- Learn to Thrive 2027 Welcome Reception in and adjacent to Exhibit Hall
- Exhibitor acknowledgment with logo and hyperlink:
 - in one pre-meeting promotional email;
 - on the Learn to Thrive mobile app exhibitor tab;
 - on the Learn to Thrive website exhibitor page
- Half-page ad in the exhibitor brochure
- Q&A session with ACCME leadership exclusively for exhibitors
- Participation in the Exhibit Hall Challenge

Exhibitor package fee: \$4,550*

*ACCME Premier Technology Partners will receive a \$500 discount on the package fee. Contact dataservices@accme.org to learn more about ACCME's Premier Technology Partner program.

Exhibitors may contract specific audio-visual needs with Encore, the audio-visual provider for the Hyatt Regency Chicago, within limits set by ACCME.

TYPES OF PAST EXHIBITORS

- | | |
|---------------------------------------|--|
| • Academic & Research Institutions | • Learning Management Systems (LMS) |
| • CME Program Management Software | • Media & Content Delivery Platforms |
| • Data & Marketing Services | • Professional Associations & Nonprofits |
| • Disclosure Systems | • Simulation Centers |
| • E-learning/ Instructional Designers | • Technology & Software Development |
| • Event Management Platforms | • Video Management & Streaming Platforms |

UPGRADE OPPORTUNITIES

Upgraded Exhibitor Brochure Advertisement

- Exhibitor brochures will be available to all meeting attendees both at the Check-in and Information Desk upon their arrival, as well as throughout the Exhibit Hall. Enhance your ad by upgrading from a half-page ad to a full-page ad or double-page spread in the brochure.
- Double-page spread (8.5" L x 14" W): \$1,000
- Full-page ad (8.5" L x 7" W): \$500

Cvent LeadCapture license for enhanced lead retrieval: \$350

- Enhance your lead retrieval at the event by purchasing access to the digital scanning app. When attendees stop by your table, simply scan the code on their name badge to collect their contact information.

SPONSORSHIP OPPORTUNITIES

If you would like to participate in our meeting but you are not able to exhibit in person, please reach out to us for information about sponsorship opportunities!

Please visit the Exhibitor Information tab on accmemeeeting.org to apply.

If you have any questions, please email us at education@accme.org.