Eureka Effect
A program of the Santa Fe Business Incubator
EUREKA EFFECT

• Structured Networking Event modeled after speed dating

• Collaboration between NMSBA at Los Alamos National Lab & Santa Fe Business Incubator

• Other sponsors and participants have included New Mexico Manufacturing Extension Partnership and the office of Senator Martin Heinrich
• Events have been held for the following sectors

– General
– LifeSciences & BioTech
– Manufacturing
– Energy
• 30 companies have taken part in the event

• Estimated 15 companies have received or are receiving technical assistance through the NMSBA as result of Eureka Effect

• Seven Clients of the Santa Fe Business Incubator have taken part in the event
EUREKA EFFECT

• Introduces Scientists and post docs at the lab to the businesses community in Santa Fe. Exposes them to assistance in commercializing tech

• Connects businesses and entrepreneurs to that “lab on the hill” breaks down perceived barriers and biases

• Plays into regional economic development strategies by highlighting sectors of strategic importance to a region’s economy
Sean O’Shea
Program Director
Sants Fe Business Incubator
3900 Paseo del Sol
Santa Fe, NM 87507
505-424-1140
soshea@sfbi.net
www.sfbi.net
@SantaFeInc