Current Challenges

NEVADA HEALTH CONFERENCE/ THE NATIONAL CONFERENCE FOR IMMUNIZATION COALITIONS AND PARTNERSHIPS (NCICP)

ELAINE DARLING, WV IMMUNIZATION NETWORK

NOVEMBER 14, 2017
Purpose and Moving Forward

- The purpose of this Open Space meeting is to launch conversations, connect you with peers that have been successful in overcoming challenges, and develop partnerships and relationships with those who can help you to do so.

This is not the end of the conversation... it is the beginning!
Open Space Meeting Agenda

- **3:00pm** Overview of Open Space Principles and Roles; Identification of Small Group Discussion Areas

- **3:10pm** Break into Discussion Groups
  - Hosts: responsible for kicking off the conversation and finding someone to record notes on a flip chart.
  - Choose from the marketplace of ideas: select a dialogue group based upon your passion and interest.
    - What do you want to learn more about?
    - What can you share some expertise, experience, resources, etc. about?
  - The purpose is to generate ideas and partnerships for action.

- **3:35pm** Open Space Reports and Sharing of “Take-Aways” and other insights.
  - Flipchart recordings from each group will be compiled and will be shared by email with those who registered for this track.
Open Space Principles

- Whoever comes to your group are the right people. You may have 2 people or you may have 15 people.
- Whatever happens is the only thing that could have happened.
- Whenever it starts is the right time.
- When it is over it is over. Creativity has its own rhythm - so do groups.
- The Law of 2 Feet: If you find yourself in a group where you aren’t learning or contributing, go somewhere else. If you are the host of the conversation and decide to leave, pass off the responsibility of hosting.
- Share what came out of your conversation(s) with others.
Current Challenges Bulletin Board

1. **Coalition Member Retention and Expansion: What Brings Them in and Keeps Them Coming Back?** Host: Lisa Robertson
   a) Reaching potential members in far reaches of the state
   b) Building leadership among board members and committee chairs
   c) Getting payers (private & public) to participate in coalition.

2. **Responding to Vaccine-Hesitancy (Communication)** Host: Catherine Martin
   a) Responding to increasing anti-vaccine activity
   b) Overcoming supposed vaccine-injury stories
   c) Infiltration of anti-vaxxers into immunization coalition; detracting from mission of coalition

3. **Effective Advocacy in the Face of Opposition (Policy Change)** Host: Volunteer needed
4. **Coalition Fundraising and Financial Stability**  Host: Ashley Davis
   a) Expansion of funding beyond a single source
   b) Funding additional staff

5. **Reaching and Serving Rural Communities**  Host: Forrest Batz
   a) Rural states with a significant shortage of health care professionals.
   b) Rural state with highly culturally diverse population.

6. **Identifying Data Sources**  Host: Volunteer needed
   a) Identifying alternative data sources when other data sources, such as IZ registry, may not be robust.
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   Location: