A New Era of Vaccine Policy

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Every Child By Two
Our Session’s Agenda

- Federal Activities
- Predicting State Challenges in 2018
- Coordinating Our Response
- Taking Our Message to the Capitols
Federal Activities
Vaccines are Not a Partisan Issue...
However They are Often Caught in the Crossfire

Every Child By Two News
Keeping you informed about vaccines-related news.

Call To Action:

Genevieve 3 PM Today
We need your voice to make a difference! Please take a moment to sign the petition today!

January 17, 2017

The Arizona Partnership for Immunization & Every Child By Two, 2017

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Funding is (Currently) Our Biggest Challenge

<table>
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<tr>
<th>Section 317/Immunization Program Funding</th>
<th>FY 2016 Appropriation</th>
<th>FY 2017 Appropriation</th>
<th>FY18 Senate Proposal</th>
<th>FY18 House Proposal</th>
<th>CDC Professional Judgment Level</th>
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<tbody>
<tr>
<td></td>
<td>$610,847</td>
<td>$606,792</td>
<td>$606,792</td>
<td>$556,000</td>
<td>$1.03 Billion</td>
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Nearly **53% of the funding** reflected above is allocated via the Prevention and Public Health Fund (PPHF)

Many states have **no disease outbreak funds**
<table>
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<tr>
<th>Section</th>
<th>Description</th>
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<tr>
<td>First Dollar Coverage</td>
<td>May discourage individuals from seeking out preventive care</td>
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<td>Essential Health Benefits</td>
<td>Also has the potential to discourage individuals from accessing preventive care for themselves and their families</td>
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<td>Medicaid Expansion</td>
<td>Will affect and adults as well as children whose parents are unable to navigate the system</td>
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<td>CHIP Reauthorization &amp; Community Health Centers Funding</td>
<td>Failure to reauthorize CHIP, or to do so at the expense of other public health funding, will limit access</td>
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<td>Reproductive Health</td>
<td>Measures meant to target reproductive health issues may have unintended consequences for vaccines</td>
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What Would the Loss of Federal Funds Mean to You?
Predicting State Challenges in 2018
We Know the Tactics to Expect

- Onslaught of comments on social media
- In person attendance at meetings, briefings, and hearings
- Legislative office visits and calls, not limited to constituents
- Personal and professional accusations
- A lack of facts
Coordinating Our Response
ECBT is Building Communication Channels

Build a Password-Protected Portal

- The portal will compile resources on: key issues; contact lists; toolkits on building networks and coalitions; and lessons learned to help build more effective strategies for communicating the value of vaccines
- We will build in a two-way communication mechanism to ensure advocates can ask questions and begin discussions with colleagues when faced with specific challenges

Communicate Regularly

- We will continue our monthly policy calls and will invite a broader group of individuals
- If the portal and this call does not provide enough opportunity to coordinate, we will consider an additional call quarterly or bimonthly
There Are Success Stories!

- Legislation is consistently stopped
- Social media responses are increasing
- Traditional media is taking note of local stories
What Do You Need?
Taking Our Message to the Capitols
Our Panel Today

David Busker
Government Affairs Manager
Children’s Advocacy Alliance

Michael Hackett
Principal
Alrus Consulting

Leah Russin
Co-founder and Director
Immunize California

Debbie McCune Davis
Former Legislator
Executive Director, The Arizona Partnership for Immunization
Stay in the Know!

• Subscribe for updates & gather resources:
  • Every Child By Two: info@ecbt.org
  • Trust for America’s Health: www.healthyamericans.org
    • Sign up for Wellness & Prevention Digest at https://tfah.wufoo.com/forms/register-for-the-digest/
    • Preparedness newsletter: https://tfah.wufoo.com/forms/sign-up-for-the-working-group/
  • Public Health Institute: www.phi.org
  • State of the ImmUnion report: www.vaccinateyourfamily.org
  • ECBT’s Shot of Prevention Blog: www.shotofprevention.com

• Follow Us Online & on Social Media:
  • TAPI: www.whyimmunize.org
  • Facebook: VaccinateYourFamily
  • Twitter: EveryChildBy2 & ShotofPrev
Thank You!

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