



What's new with Common App: 2024–2025 updates

Meredith Lombardi, *Director of Education & Training*

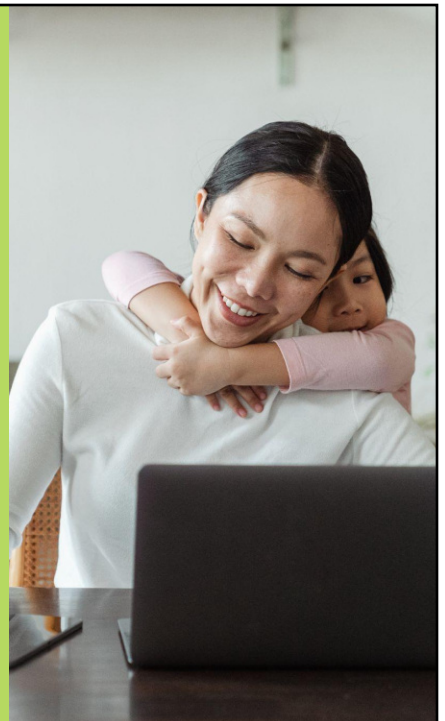
Michaela Alcorn, *Manager of Counselor Engagement*

Nick Sproull, *Senior Director of Product Strategy*

May 2024

IN THE CHAT

Where are you joining
us from today?

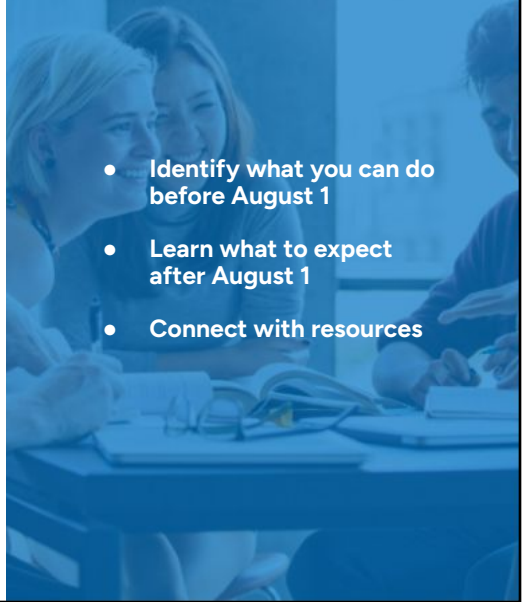


Agenda

- Common App year in review
- 2024–2025 system enhancements
- Advising tools and resources
- Connect with us
- Your questions

Key objectives

- Identify what you can do before August 1
- Learn what to expect after August 1
- Connect with resources



Common App year in review

MISSION

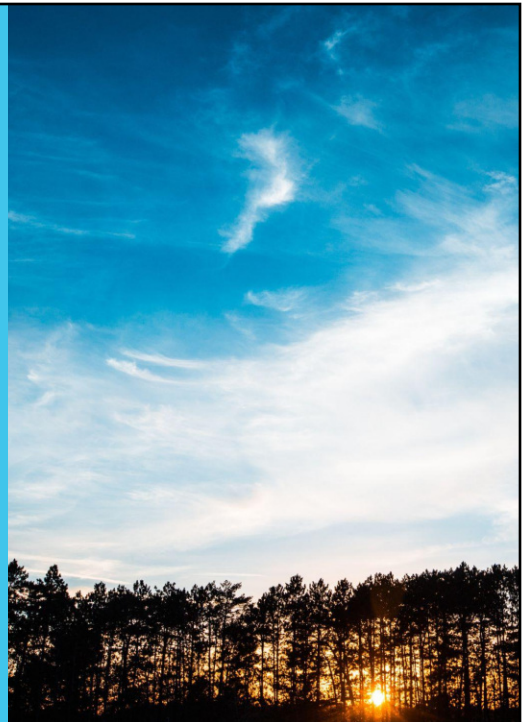
Common App is a nonprofit membership organization committed to the pursuit of access, equity, and integrity in the college admission process.

VISION

Be the trusted source to access, afford, and attain opportunity for all.

MOONSHOT

By 2030, Common App will close its equity gap in students pursuing post-secondary opportunities



Common App membership

2023–2024

1,074 Member institutions

307 Public members

500+ Charge no application fee

50 U.S. states, DC, and Puerto Rico

56 International members

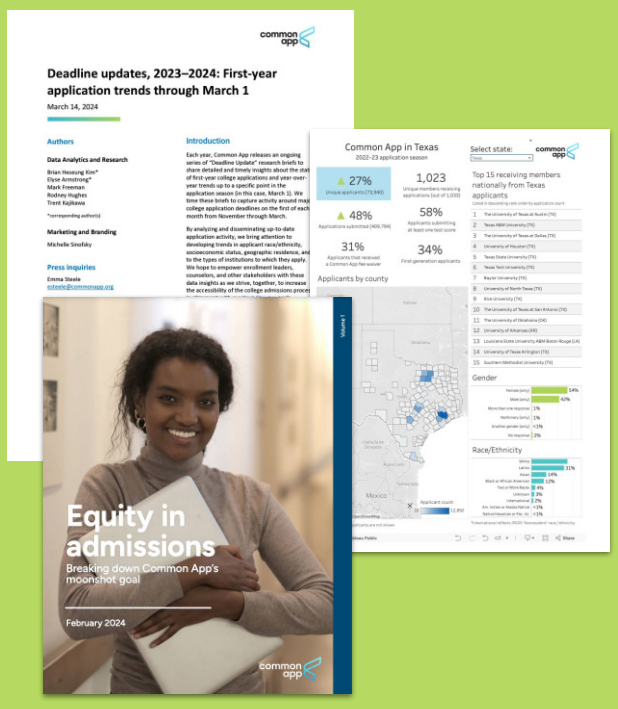
18 Countries outside the U.S.

Data research and analytics

As an organization serving millions of students and counselors each year, Common App is uniquely positioned to share data and provide insight into the college admissions process.

- Research briefs
- State reports
- Deadline updates

commonapp.org/about/reports-and-insights

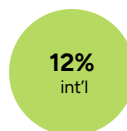


First-year applicants' home states and countries

2023–2024 as of May 1

Top 15 states

- New York
- California
- Texas
- Florida
- New Jersey
- Illinois
- Georgia
- Pennsylvania
- Ohio
- Massachusetts
- Virginia
- North Carolina
- Maryland
- Michigan
- Colorado



Top 15 countries (non-US)

- China
- Ghana
- India
- Nigeria
- Canada
- Uzbekistan
- Nepal
- Pakistan
- Ethiopia
- United Arab Emirates
- Saudi Arabia
- Bangladesh
- United Kingdom
- Brazil
- Korea, Republic of

This year so far: Applications

2023–2024 as of May 1

1.4M Unique first-year
applicants

+7% from last year

9.4M First-year
applications
submitted

+11% from last year

SCOTUS impact

Common App data finds that there have been **no meaningful deviations** from pre-existing trends in race/ethnicity reporting after the U.S. Supreme Court ruling on race-conscious admissions.

[March deadline report](#)

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This year so far: Counselor forms

2023–2024 as of May 1

99K Unique
counselors

24M Total forms
submitted

Forms submitted

- **8M:** School reports
- **178K:** ED1 + ED2
- **3M:** Fee waiver
- **7M:** Counselor recommendations
- **141K:** Optional report 1 + 2
- **5M:** Midyear report
- **138K:** Final report

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Reminder: Final reports

The screenshot shows the 'Profile' page in the Common App interface. At the top, there's a blue header with the 'Profile' title. Below it, a message states: 'We send your profile information with all your forms. Some forms have questions that you may answer in bulk using the "update" button.' To the right of this message are 'Previous' and 'Update' buttons. A green arrow points to the 'Update' button. The profile section is divided into several expandable categories: Personal Details, School Details (marked with a green check), School Profile (marked with a green check), Class Rank (marked with a green check), and GPA. The GPA section is expanded, showing a question 'Do you report GPA (Grade Point Average)?' with 'Yes' selected. Below this, there are fields for 'GPA Scale' (set to 4), 'From (first date)' (August 2019), 'To (last date)' (June 2022), and 'GPA weighting' (Weighted selected). A 'School's passing mark' field is at the bottom, set to 70.

Profile information can be updated for all students prior to completing final reports

- Class rank (start and end dates)
- GPA (start and end dates)
- Transcript (most recent grades included)

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Reminder: Download your data

Save your student application activity before the 2023–2024 application closes on July 28

Export list includes:

- All colleges students have added
- Decision plans and deadlines
- Submission statuses
 - Applications
 - Writing supplements
 - School forms

recommend.commonapp.org

The screenshot shows the 'My students' page. At the top is a search bar for 'Student name' and a 'Search filters' button. Below this is a list of two students: Jenny Jacobson (Jul 31, 2023) and Ima O'Donnell (Jul 29, 2023). To the right of the student list is a 'This year's to-do list' section with a green border. It includes a 'Show students' button at the bottom. A green arrow points to the 'Export' button (a download icon) in the top right corner of the student list section.

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2024–2025 system enhancements

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Over 600 colleges still accepting applications

Common App resources

- Filter in the application
- [Requirements grid](#)

NACAC resources

- [College Openings Update](#)
- [Enrollment Deadlines Directory](#)



Account rollover

The Common App launches on August 1 each year, but students don't have to wait until then.



Username and password

remain the same.

What rolls over?

- A student's college list
- Answers to questions on the Common App tab
 - Profile
 - Family
 - Education
 - Testing
 - Activities
 - Writing
 - Courses & Grades
- Advisor invitations

What does NOT roll over?

Anything on the My Colleges tab, including:

- College-specific questions
- FERPA release authorization
- Recommender invitations (counselors, teachers, other recommenders)

The 2023–2024 Common App will close to students, counselors, and recommenders:

- **First-year app:** July 28, 5 pm ET
- **Transfer app:** July 29, 5 pm ET

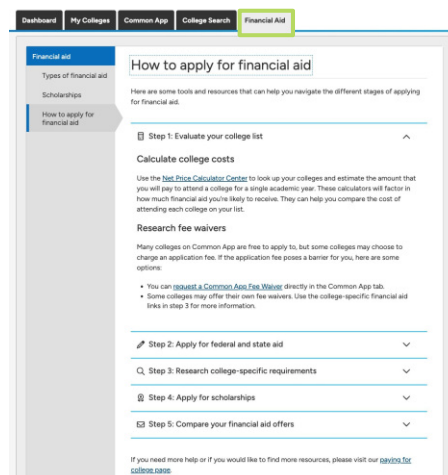
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ICYMI: Financial Aid tab redesign

August 2023

The Financial Aid tab was redesigned to:

- Increase clarity
- Prioritize calls to action
- Highlight scholarship opportunities



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ICYMI: Fraud policy update

August 2023

Fraud policy published

Common App's fraud policy defines fraud as intentionally providing false or misleading information in a college application.

www.commonapp.org/fraud-policy

- FAQs for [students](#) and [recommenders](#)
- [Fraud allegation form](#)

During account creation, students agree to Common App's [Terms of Use](#) and [Privacy Policy](#). Upon application submission, they affirm that their application is their own work ([student affirmations](#)).

Examples of fraud include but are not limited to:

- Submitting false transcripts
- Submitting false test scores
- Impersonating counselors or recommenders
- Submitting essays that are not your own work
- Misrepresenting your background or qualifications
- Misrepresenting as your own the substantive content or output of artificial intelligence

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ICYMI: City Year added to first-year application

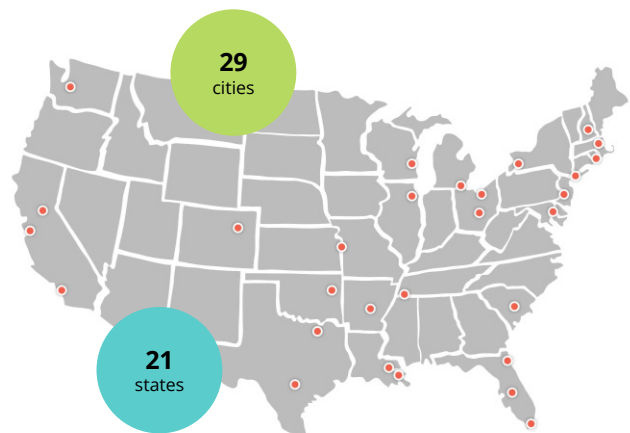
October 2023

Students can now apply to City Year on the Common App

Do you have students who might be interested in working with students, schools and communities through a year of service?

commonapp.org/blog

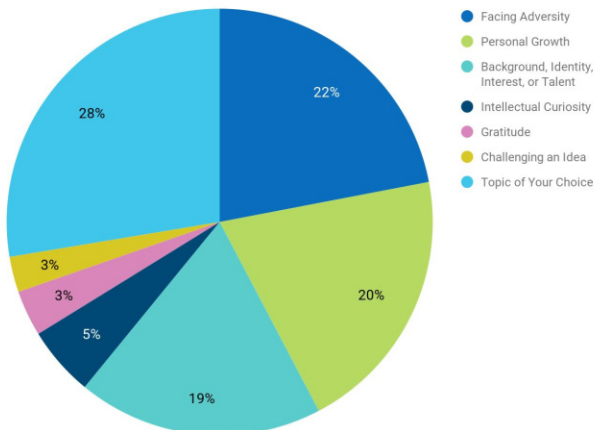
cityyear.org



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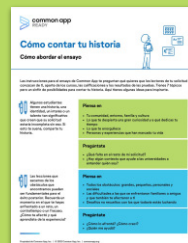
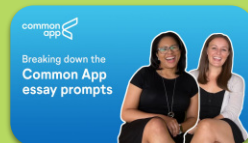
ICYMI: 2024–2025 essay prompts remain the same

February 2024



Essay resources

- [Web link](#)
- [Blog post](#)
- [Video tutorial](#)
- [Common App Ready](#) resource (English and Spanish)
- Google drive integration



ICYMI: Cambridge English self-reporting

March 2024

Students can now self-report their Cambridge English results to demonstrate English proficiency

Testing

✓ Tests Taken

Cambridge

Number of Cambridge International subject tests you wish to report, including tests you expect to take:

5

How many Cambridge International subject tests that you've taken?

☒ Yes

☐ No

Clear answer

Highest level certificate earned:

B1 Preliminary

Exam session date:

February 7, 2024

Overall score:

169

Use of English score:

166

Reading score:

Choose an option

Writing score:

Choose an option

Listening score:

Choose an option

Speaking score:

Choose an option

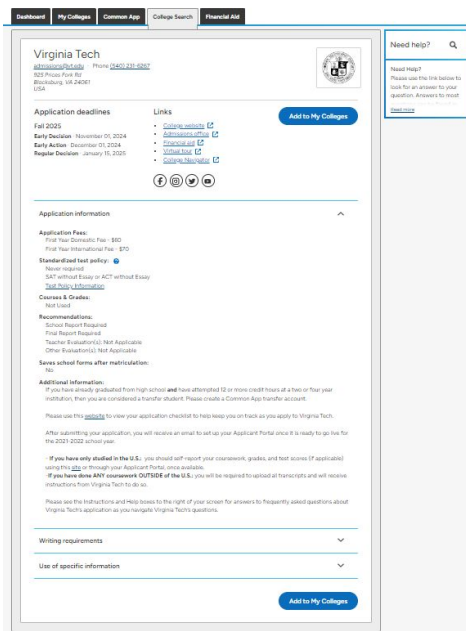
Continue

College info page redesign

Coming August 2024

Students will experience more intuitive college info pages

- Related content is grouped
- Deadline dates are written out to make them clearer
- Application requirements and details are organized in accordions to make the page more scannable



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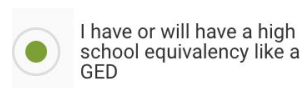
2024–2025 Transfer app updates

ICYMI

- **Academic History:** Revised the high school graduation status choices to more clearly include GED or equivalent attainment

Coming August 2024

- **Personal Information:** Adding Household questions and reordering the Other Information section
- **Supporting Information:** Revising the Achievement types to more clearly include Honor Societies
 - Updating language from 'Honors' to 'Honors and Honor Societies'



Household

* Do you have any children?

☒ Yes ☐ No

* How many?

2

Achievement Details

* Type

☒ Awards

* Honors and Honor Societies

Publications

Name of Presenting Organization

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Direct Admissions

Common App Direct Admissions provides proactive admission offers from partnering member institutions to first-generation and low- and middle-income students, so they feel worthy and welcomed on a college campus.

www.commonapp.org/directadmissions



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Did you have any students who received a Common App Direct Admissions offer this year?



Direct admission approach



2020–2023 (Pilots 1-3)

- 3–13 participating colleges
- 3.3k–33k students
- Member college screen configurations
- Manual email campaign for student notification

2023–2024

- 71 colleges / 1 state (CT)
- More than 1.3 million offers extended to more than 400k students
- 3.06 offers per student
- Automated email campaign
- Manual fee waiver process

2024–2025

- Goal of 140 colleges / 1 state (CT)
- In-app notifications and automated email campaign
- Automated fee waiver
- Additional “perks” for students

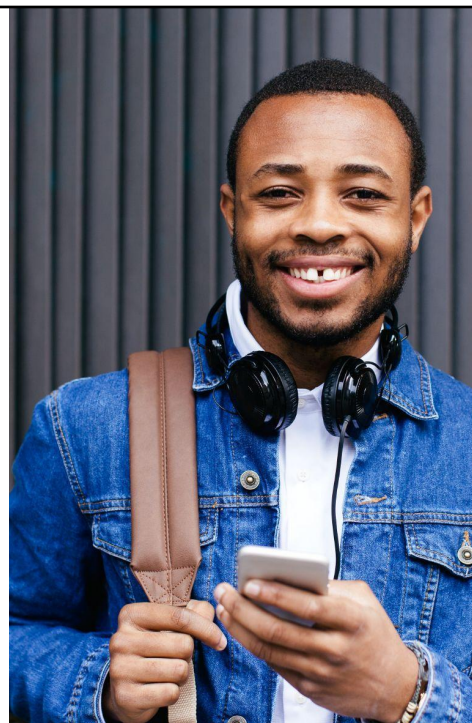
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Student sentiment

"I felt like I was **wanted** at a school after being rejected from my top 2 schools. It made me feel proud."

"I honestly felt some **relief** because it felt as though a lot of my accomplishments in high school weren't fully worth it. ... [T]his showed me that I am somewhat prepared for my future."

"I felt more **confident** because a university was reaching out to me for the first time. It also made me feel more academically validated because it showed me that colleges were really interested in me."



2024–25 Common App Direct Admissions

College inputs

- Eligibility criteria
- Perks for students
- Requirements and stipulations



Student information

- Academic information
- Permanent residence
- Other qualifying criteria



Direct Admissions offers

- Offers extended regularly throughout the cycle
- See, learn, and act on offers in Common App
- In-app and email notifications

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Direct admissions updates



Tentative design. Not yet final.

Welcome, Penelope! CAD 1234567 [Sign out](#)

Dashboard | My Colleges | Common App | College Search | Financial aid

Dashboard

Direct admissions
Based on your application responses, it looks like you meet the direct admission qualifications for 1 or more colleges!

Hide offers

- University of Massachusetts Lowell
- Virginia Commonwealth University

Use our [direct admissions FAQ](#) for more information on how you got these offers and how they work.

Naropa University
Add new term or admission plan
Application - In progress
Show more details

Virginia Commonwealth University
January 16, 2024
Direct admissions offer
Application - In progress
Show more details

Need help?

What is Common App Direct Admissions?
Common App Direct Admissions is a program that offers college admission to qualified students before they apply.

Application requirements

What is Common App Direct Admissions?
Common App Direct Admissions is a program that offers college admission to qualified students before they apply.



Tentative design. Not yet final.

Welcome, Penelope! CAD 1234567 [Sign out](#)

Dashboard | My Colleges | Common App | College Search | Financial aid

University of Massachusetts Lowell
admissions@uml.edu Phone (508) 548-2001
200 Franklin Street, Suite 420
Lowell, MA 01854-2004
USA

It looks like you're eligible for direct admission to this college! [Add to My Colleges](#)

Application deadlines

Fall 2024
Early Action - November 05, 2024
Early Action II - January 02, 2024
Regular Decision - February 05, 2024
Rolling Admission - July 05, 2024

Spring 2024
Regular Decision - December 01, 2023

Links

- College Website
- Admissions Office
- Financial Aid
- Virtual Tour
- College Navigator

Direct admission offer details

Based on your application responses, you meet this college's direct admissions criteria! To accept this offer, all you need to do is apply to this college before their latest available deadline. There's no application fee and applying does not mean that you have to enroll.

Need help?

What is Common App Direct Admissions?
Common App Direct Admissions is a program that offers college admission to qualified students before they apply.

© 2024 Common App, Inc.

Direct admissions resources for students, families, and counselors

Resources will be updated in Fall 2024

- [Common App Direct Admissions webpage](#)
- [Common App Direct Admissions: Frequently Asked Questions](#)
- [Connecticut Automatic Admissions Program website](#)
- [Pilot findings](#)



Advising tools and resources

Expanded student opportunities with Common App



Virtual mentoring

Vetted college access mentorship through Ustrive



Direct admissions

Proactive offers of admissions



Service opportunities

Apply to postsecondary opportunities like City Year



Scholarships

Expanded in-app scholarship matching coming this fall



Financial aid resources

Financial aid tab provides step-by-step resources to support students through the financial aid process

Webinars

in partnership with UAspire

- Mar 20: [Completing the 2024-2025 FAFSA](#)
- Apr 17: [Financial Aid Offer Review](#)
- May 15: [Affording College 101](#)

[Common App's YouTube Live](#)

New counselor resources

Live resources

- [Counselor resources link](#)
- Videos tutorials
 - [Ten tips for recommenders](#)
 - [Recommender system overview](#)
- Webinars
 - Student context ([recording](#) and [slides](#))
 - Equity initiatives ([recording](#) and [slides](#))

Resources in development

- Case studies
- Community-Based Organization (CBO) list



Recommender resources

Common App is here to support counselors, teachers, advisors, and other recommenders as you help your students apply to college.

Help your students search, explore, and virtually tour over 1,000 Common App member colleges across the globe.

Explore colleges

Request a free national or regional map poster of Common App member colleges for your office or classroom.

Order a map

Create a Common App practice student account as an education professional to familiarize yourself with the ins and outs of navigating the application.

Create a practice account

Check out Common App's YouTube channel for video tutorials that walk students through different sections of the application.

Go to YouTube

Discover the Common App Ready toolkit of college application resources in English and Spanish, view our recommender and application guides, and sign up for our monthly counselor newsletter.

Access resources

Follow application trends and learn key insights from our research briefs and state reports.

View research

Need help? You're not alone. Get 24/7 support when you need it.

Get help

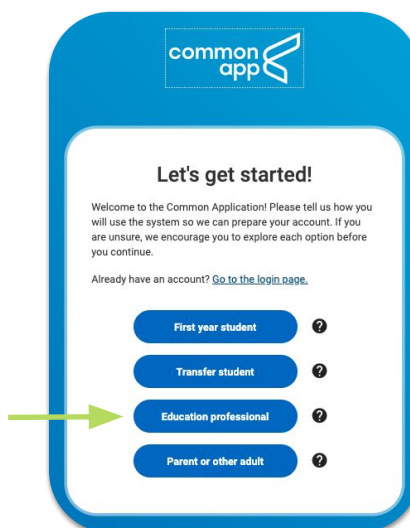
Common App offers free in-person and virtual training sessions for schools, districts, and organizations.

Request training

Create a practice student account

- Visit commonapp.org
- Click **Create an Account**
- Choose your path

Select **Education professional** to explore the student experience

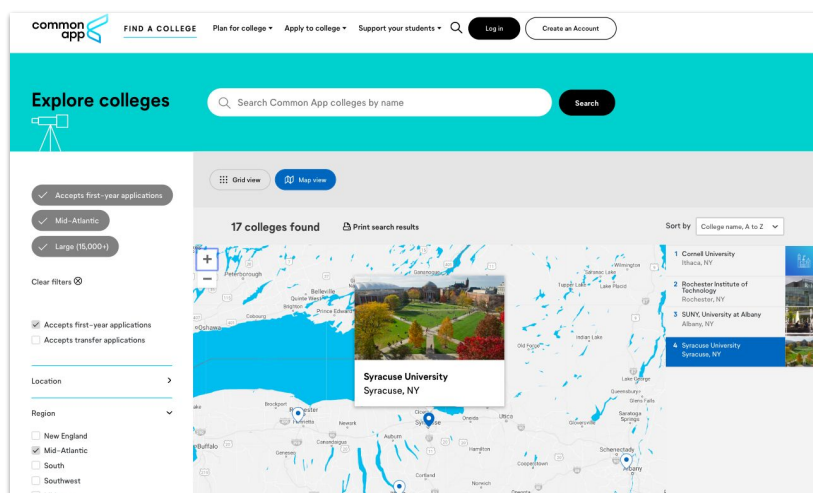


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Explore colleges

- Expanded filter options
 - Public / private
 - Enrollment size
 - Campus setting
 - Merit / need-based aid
 - Specialized mission
 - Test-optional
 - Accepts self-reported test scores
- Interactive map views of colleges
- PDF export of college lists
- College profiles
- Virtual tours and image galleries

commonapp.org/explore



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Request a free map

commonapp.org/map

Your future starts here

Each year, more than 1 million students use Common App to explore and apply to over 1,000 member colleges and universities worldwide.

Find up-to-date information about each member college at commonapp.org/map

2023-2024 COLLEGES

KEY

- Public 3-year
- Public 4-year
- Private 4-year
- Accepts transfer

ALABAMA
Alabama State University
University of Alabama at Birmingham
University of Alabama at Huntsville
University of Alabama in System
University of Alabama at Tuscaloosa

ALASKA
University of Alaska Fairbanks
University of Alaska Anchorage

ARIZONA
Arizona State University
University of Arizona
University of Phoenix

ARKANSAS
Arkansas State University
University of Arkansas
Arkansas State University

CALIFORNIA
California State University
University of California
University of San Diego
University of the Pacific

COLORADO
Colorado State University
University of Colorado
University of Northern Colorado

CONNECTICUT
University of Connecticut
University of Saint Joseph

DELAWARE
University of Delaware
University of Delaware

FLORIDA
Florida State University
University of Florida
University of South Florida
University of Central Florida

GEORGIA
Georgia State University
University of Georgia
Georgia Institute of Technology

HAWAII
University of Hawaii

ILLINOIS
University of Illinois
University of Chicago
University of Wisconsin-Madison

INDIANA
Indiana University
University of Indianapolis

IOWA
University of Iowa
University of Northern Iowa

KANSAS
University of Kansas
University of Kansas

KENTUCKY
University of Kentucky
University of Louisville

Louisiana
Louisiana State University
University of Louisiana at Lafayette
University of Louisiana at Monroe

MAINE
University of Maine

MARYLAND
University of Maryland
University of Maryland System

MASSACHUSETTS
University of Massachusetts
University of Massachusetts Lowell

MICHIGAN
University of Michigan
University of Michigan-Dearborn
University of Michigan-Detroit

MINNESOTA
University of Minnesota
University of Minnesota

MISSISSIPPI
University of Mississippi
University of Mississippi

MISSOURI
University of Missouri
University of Missouri

MONTANA
University of Montana
University of Montana

NEBRASKA
University of Nebraska
University of Nebraska

NEVADA
University of Nevada
University of Nevada

NEW HAMPSHIRE
University of New Hampshire
University of New Hampshire

NEW JERSEY
University of New Jersey
University of New Jersey

NEW YORK
University of New York
University of New York

NORTH CAROLINA
University of North Carolina
University of North Carolina

NORTH DAKOTA
University of North Dakota
University of North Dakota

OHIO
University of Ohio
University of Ohio

OKLAHOMA
University of Oklahoma
University of Oklahoma

OREGON
University of Oregon
University of Oregon

PENNSYLVANIA
University of Pennsylvania
University of Pennsylvania

RHODE ISLAND
University of Rhode Island
University of Rhode Island

SOUTH CAROLINA
University of South Carolina
University of South Carolina

SOUTH DAKOTA
University of South Dakota
University of South Dakota

TENNESSEE
University of Tennessee
University of Tennessee

TEXAS
University of Texas
University of Texas

UTAH
University of Utah
University of Utah

VIRGINIA
University of Virginia
University of Virginia

WASHINGTON
University of Washington
University of Washington

WEST VIRGINIA
University of West Virginia
University of West Virginia

WISCONSIN
University of Wisconsin
University of Wisconsin

WYOMING
University of Wyoming
University of Wyoming

ALABAMA
Alabama State University
University of Alabama at Birmingham
University of Alabama at Huntsville
University of Alabama in System
University of Alabama at Tuscaloosa

ALASKA
University of Alaska Fairbanks
University of Alaska Anchorage

ARIZONA
Arizona State University
University of Arizona
University of Phoenix

ARKANSAS
Arkansas State University
University of Arkansas
Arkansas State University

CALIFORNIA
California State University
University of California
University of San Diego
University of the Pacific

COLORADO
Colorado State University
University of Colorado
University of Northern Colorado

CONNECTICUT
University of Connecticut
University of Saint Joseph

DELAWARE
University of Delaware
University of Delaware

FLORIDA
Florida State University
University of Florida
University of South Florida
University of Central Florida

GEORGIA
Georgia State University
University of Georgia
Georgia Institute of Technology

HAWAII
University of Hawaii

ILLINOIS
University of Illinois
University of Chicago
University of Wisconsin-Madison

INDIANA
Indiana University
University of Indianapolis

IOWA
University of Iowa
University of Northern Iowa

KANSAS
University of Kansas
University of Kansas

KENTUCKY
University of Kentucky
University of Louisville

Louisiana
Louisiana State University
University of Louisiana at Lafayette
University of Louisiana at Monroe

MAINE
University of Maine

MARYLAND
University of Maryland
University of Maryland System

MASSACHUSETTS
University of Massachusetts
University of Massachusetts Lowell

MICHIGAN
University of Michigan
University of Michigan-Dearborn
University of Michigan-Detroit

MINNESOTA
University of Minnesota
University of Minnesota

MISSISSIPPI
University of Mississippi
University of Mississippi

MISSOURI
University of Missouri
University of Missouri

MONTANA
University of Montana
University of Montana

NEBRASKA
University of Nebraska
University of Nebraska

NEVADA
University of Nevada
University of Nevada

NEW HAMPSHIRE
University of New Hampshire
University of New Hampshire

NEW JERSEY
University of New Jersey
University of New Jersey

NEW YORK
University of New York
University of New York

NORTH CAROLINA
University of North Carolina
University of North Carolina

NORTH DAKOTA
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PENNSYLVANIA
University of Pennsylvania
University of Pennsylvania

RHODE ISLAND
University of Rhode Island
University of Rhode Island

SOUTH CAROLINA
University of South Carolina
University of South Carolina

SOUTH DAKOTA
University of South Dakota
University of South Dakota

TENNESSEE
University of Tennessee
University of Tennessee

TEXAS
University of Texas
University of Texas

UTAH
University of Utah
University of Utah

VIRGINIA
University of Virginia
University of Virginia

WASHINGTON
University of Washington
University of Washington

WEST VIRGINIA
University of West Virginia
University of West Virginia

WISCONSIN
University of Wisconsin
University of Wisconsin

WYOMING
University of Wyoming
University of Wyoming

Website resources

- Checklists for middle school, high school, community college, and military students
- Application and recommender guides, including letter writing support
- Common App Ready** handouts for students in English and Spanish
 - High school details info sheet
 - Student/family brag sheets
 - Application dictionary
 - Essay writing support
 - School profiles* **new**
- Sign up for the monthly counselor newsletter

commonapp.org/advisors

Writing guide for counselors and teachers

Colleges that seek letters of recommendation are looking for stories that will help them better understand a student's personality and strengths. Counselors and teachers are uniquely positioned to provide this information. This guide provides tips and advice for writing effective letters of recommendation.

How counselor letters add value
Counselors provide a unique perspective on a student's personality and strengths. They can provide information about a student's academic performance, extracurricular activities, and personal growth. Counselors can also provide information about a student's social skills, leadership abilities, and community involvement.

How teacher letters add value
Teachers provide a unique perspective on a student's academic performance and learning style. They can provide information about a student's academic performance, learning style, and classroom behavior. Teachers can also provide information about a student's social skills, leadership abilities, and community involvement.

While both counselor and teacher recommendations capture a student's personality and strengths, there are distinct differences between the two perspectives. Below are examples of writing tips that characterize effective counselors' letters and teachers' letters.

Counselors	Teachers
Leadership Describe leadership in a variety of contexts, such as in the classroom, in the community, and in the home.	Leadership Describe leadership in the classroom, such as in group projects and assignments. Also, describe leadership in the community and in the home.

Writing effective letters of recommendation

Effective letters of recommendation are written by people who know the student well and can provide specific examples of the student's strengths and weaknesses. This guide provides tips and advice for writing effective letters of recommendation.

Know your audience
Different colleges have different requirements for letters of recommendation. Some colleges require letters from counselors, while others require letters from teachers. Some colleges require letters from both counselors and teachers. Make sure you know the requirements of the colleges you are recommending the student to.

Know the student
Before writing a letter of recommendation, take time to get to know the student. Talk to the student about their interests, strengths, and weaknesses. Ask the student for examples of their achievements and challenges. This will help you write a letter that is specific and meaningful.

Be honest
Write a letter that is honest and fair. Do not exaggerate the student's strengths or downplay their weaknesses. Write a letter that gives the student a realistic picture of their abilities and potential.

Be specific
Provide specific examples of the student's strengths and weaknesses. Use concrete details to support your claims. This will make your letter more credible and helpful.

Be concise
Write a letter that is clear and concise. Avoid unnecessary details and focus on the most important points. This will make your letter easier to read and more impactful.

Be professional
Write a letter that is professional and respectful. Use a formal tone and avoid slang or informal language. This will make your letter more credible and helpful.

My high school details

Use the information below to help you complete the Education section in the Common App.

High school information

High school name: _____

High school address: _____

City: _____ State: _____ Zip: _____

Graduation date: _____

Counselor information

Counselor name: _____

Counselor job title: _____

Counselor email: _____

Counselor phone: _____

Grades and current courses

Grades: _____

Current courses: _____

AP/IB courses: _____

Other courses: _____

Telling your story

How to approach the essay

The Common App essay prompt asks you to write an essay that tells your story. This is your chance to share your unique experiences, challenges, and achievements with colleges. Here are some tips to help you write an effective essay.

Think about

- Your personality, interests, and values
- What you have learned about yourself and the world
- What makes you unique
- People and experiences that have shaped you

Ask yourself

- What's the main point of my essay?
- Is my essay clear and concise?
- Is my essay honest and fair?

Think about

- All the details, big and small, that are important to your story
- What you have learned about yourself and the world
- What makes you unique
- People and experiences that have shaped you

Ask yourself

- How did I feel about this story?
- What's the main point?

Video tutorials

Check out our videos!

- First-year application walkthrough
- Transfer application walkthrough
- Approaching the activities section
- Breaking down the essay prompts walkthrough
- Recommender system
- Answers to frequently asked questions

www.youtube.com/commonappmedia/videos



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REACH Pathfinder

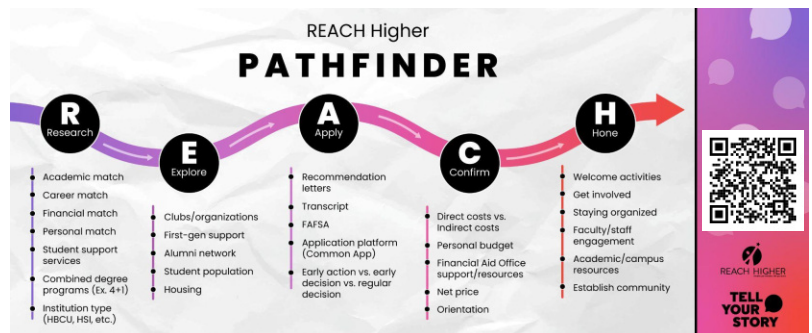
The Pathfinder is a map resource to assist students with identifying college fit and navigating the college admissions process.

English and Spanish versions of the tool are available.

IG Fit: [TYS Recap](#)

Read: [A Story Worth Telling](#)

Access: [Pathfinder resources](#)



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Celebrate your students

Happy College Signing Day!

We had an amazing time at a College Signing Day event in DC hosted by the District of Columbia College Access Program, celebrating the Class of 2024 with former First Lady Michelle Obama. Reach Higher marked its 10th anniversary amidst the excitement of local high school students. Let's keep the celebration going!

Host your own [College Signing Day](#) event in your community.

Use the [toolkit](#) for inspiration and ideas.

Share your celebrations with [#CollegeSigningDay](#)

[Register your event](#)

Follow [@ReachHigher](#) on social media for a behind-the-scenes look at DC's festivities and highlights from inspiring remarks from Mrs. Obama.



: [@BetterMakeRoom](#) | [@ReachHigher](#)

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Connect with us

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Celebrating counselors

Each year, Reach Higher, housed at Common App, recognizes one counselor or counseling team for their outstanding work and dedication to increasing college access for their students.

2024 Excellence in College Counseling Award recipient

In January 2024, in partnership with the College Football Playoff Foundation, we recognized the counseling team at Westbury High School (Houston ISD).

Previous recipients:

2023: Wilson High School (Long Beach, CA)

2022: Salem High School (Salem, IN)

2021: Miami Palmetto Senior High School (Miami, FL)

2020: Kenner Discovery Health Sciences Academy (Jefferson Parish, LA)

[A Conversation with Westbury High School](#)



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Counselor Advisory Committee

James Ash, Needham High School (MA)

Francine Block, American College Admissions Consultants (PA)

Cynthia Carter, Sam Houston High School (TX)

Yvonne Espinoza, Yvonne Espinoza College Counseling Services (TX)

Chaka Felder, Higher Heights Youth Empowerment Programs, Inc. (CT)

Steve Frappier, Westminster School (GA)

Jackie Guhanick, Bottom Line (NY)

Cristan Harris, Hawken School (OH)

Erin Kim, Granada Hills Charter (CA)

Wilson Lee, Singapore American School (Singapore)

Héctor Martínez, The Webb Schools (CA)

Dexter Padayachee, African Leadership Academy (South Africa)

Farah Parker, Sayreville Public Schools (NJ)

Danny Tejada, Legacy College Preparatory Charter School (NY)

Jon Young, Belvidere High School (IL)

6 Public schools

5 Independent schools

2 Community-based organizations

2 Independent educational consultants

Interested in serving on the committee or want to nominate a colleague?

Use our [nomination form](#).

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Counselor experience survey

Survey open through June 14

Common App emailed counselors who have submitted school forms this year to hear about your experience.

Your feedback will help us improve tools and resources that help you and your students during the college application process.

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Common App counselor experience survey

Please let us know about your experience with Common App. Your feedback is critical as we seek to improve the experience for students and those supporting them with the college application process. This survey should take 3 minutes to complete. Information collected will be used in accordance with Common App's [privacy policy](#).

1. Overall, how satisfied are you with your experience with Common App? *

Disatisfied

Somewhat dissatisfied

Neither satisfied nor dissatisfied

Somewhat satisfied

Satisfied

2. How aware are you of resources for counselors and students that Common App provides about the college application process? *

Not at all aware

Slightly aware

Somewhat aware

Modestly aware

Very aware

3. How satisfied are you with the resources Common App provides about the college application process? *

Disatisfied

Somewhat dissatisfied

Neither satisfied nor dissatisfied

Somewhat satisfied

Satisfied

Not applicable

4. How likely are you to recommend Common App to your students? *

0

1

2

3

4

5

6

7

8

9

10

5. Do you have any other feedback about you or your students' experience with Common App?

Submit

0%

Continue the conversation

Community Based Organizations

Interested in having a CBO added to the dropdown list in the application?



Training requests

Would you like someone from Common App to join your school, district, or organization for training and Q&A?



Enhancement suggestions

Have ideas for improving the application or recommender system?



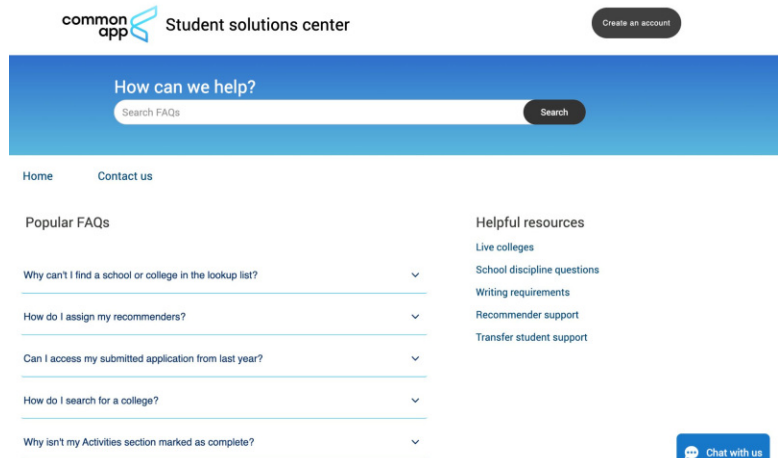
24/7/365

Help when you need it!

- Frequently Asked Questions
- Known issues
- Contact support
- Writing requirements resource

appsupport.commonapp.org

recsupport.commonapp.org



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Connect with #commonapp, #reachhigher and #bettermakeroom

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Questions

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Nick Sproull

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Michaela Alcorn

malcorn@commonapp.org

Contact 24/7/365 support when you need it

appsupport@commonapp.net (*application questions*)

sfsupport@commonapp.net (*recommender questions*)

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Thank you

We welcome your feedback.

Please complete our webinar evaluation to let us know how we did.

You can also use this form to request a Certificate of Participation.

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