Dear Guest:

On behalf of the event staff here at the Atlanta Event Center @ Opera, we invite you to the most unique event experience in Atlanta. Tempt your taste buds, dance the night away, escape to an urban oasis; all of this and so much more under one roof!

The Atlanta Event Center at Opera is Midtown's only full service venue complete with in-house caterer! Located in the heart of Midtown Atlanta (one block west of Peachtree and 14th Streets), this richly diverse space was built as a performance theater in the 1920's and still retains the unique historical character and stunning architectural details of that period. Renovated in 2007, Opera remains the most remarkable and stylish venue in the city.

Our guests enjoy three distinctive settings in one versatile location:

- OPERA HOUSE: Features an expansive two-tiered concert stage, dance floor, fully equipped with state of the art sound, intelligent lighting, and AV technology. Perfect for live performances, nightclub style celebrations, multi-media presentations, and cocktail receptions. A spacious three-tiered balcony overlooks the dance floor below; complete with a private bar, luxurious opera boxes and a host of lounge seating.

- VENETIAN ROOM & UPPER GARDEN: A spacious room complete with natural lighting and two bars located just off the kitchen; easily accommodates elaborate catering stations. The Upper Garden is included in the rental of the Venetian Room and provides a private patio, complete with a majestic fountain.

- CABANA: A unique outdoor patio surrounded by lush greenery, dazzling fountains and intimate cabanas with a spectacular view of the Midtown skyline.

The Atlanta Event Center @ Opera hosts a variety of events and celebrations annually including; corporate receptions and meetings, product launches, luncheons, fundraisers, fashion shows, theme parties, concerts, weddings, bar and bat mitzvahs. For more information, please visit our website at: www.atlantaeventcenter.com

Kind Regards,

Michelle Dauble – Director of Events
Chef Jeff McGar—Executive Chef
Lindsay Smith— Sales & Event Manager
Michael Hollifield – Marketing Coordinator

SERVICES AVAILABLE

- "One Contract" Venue; Opera Can Arrange All Details In-House To Save You Time And Stress!
- Award-Winning, Full Service In-House Catering by Executive Chef Jeffrey McGar, Professional Banquet Staff and On-Site Kitchen Facilities
- Customizable Beverage Packages ranging from Mock-tails to Ultra Premium Cocktails
- Access to Preferred Vendors including: Photographers, Florists, Décor Companies, Ice Sculptures and more!
- Top of the Line Sound System including Three DJ Booths
- State of the Art Intelligent Lighting System and Lighting Technician
- Projection capabilities including Projector, Two Projection Screens, 20 Plasma TVs and accessories
- Built in Two-Tiered Stage for Live Entertainment and Presentations
- Fully trained and licensed Security Guard Staff
- Assistance with booking of Live Entertainment & DJs
- Reserved Parking for Guests in adjacent lot or nearby garages
- Both Indoor and Outdoor Event Spaces
- Access to all existing Furniture including leather couches, plush banquettes and coffee tables. Seating for up to 202 guests without additional charge.

EXISTING SEATING AT OPERA

Outdoor Seating Specs

5 Cabanas (Each Seat 6-8)	Seats 40
2 Large Benches (Seat 6)	Seats 12
1 High Top Patio Table with Stools	Seats 4

Total Maximum Existing Outdoor Seating: 56

Indoor Seating Specs

Couches, Love Seats and Sectional Seating are spread through both the Opera House and Venetian Room. We will gladly move any furniture to accommodate guests' needs.

Sectional Seating	Seats 40
Stage	
2 Couches – (Seat 3 Each)	Seats 6
Opera Boxes	
6 Boxes (seat 4 each)	Seats 24
Phantom Boxes	
4 Boxes (seat 5-6 each)	Seats 22
Banquette Seating	
2 long benches (10 each)	Seats 20
Royal Suites	
2 Suites - 1 Couch, 2 Love Seats each	Seats 14
Grand Suite	
1 Large Suite – 1 Couch, 1 Love Seat	Seats 10
3rd Floor Mezzanine	
10 Cubes (1 each)	Seats 10

Total Maximum Existing Indoor Seating: 146

Total Maximum Existing Seating 202

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2010 PRIVATE EVENT RENTAL RATES

Room	Weekday Rental Fees (Sun-Thurs)	Weekend Rental Fees (Fri. & Sat.)	Standing Reception Capacity		Theatre Style	Banquet Style	Concert Style	Square Footage
Opera House	$2000	$3000	LOWER LEVEL	300	150	100	575	2050
			BALCONY	150	50	50	300	2360
Cabana	$1000	$2000	200		NA	100	300	3216
Venetian Room	$1000	$1500	150		100	100	250	2670
Entire Interior			600		NA	250	1125	9042
Entire Venue	DISCOUNTS APPLY		800		NA	350	1425	12906
AWC Ballroom	PLEASE INQUIRE		250		200	120	300	1962

Prices are Subject to Change without Notice

There is a $7,500 overall event minimum for Monday-Thursday nights & Sunday events. There is a $10,000 overall event minimum for Friday and Saturday night events, which must end by 10pm. Please inquire about rentals past 10pm on Fri. and Sat. as there are several options, but increased minimums. Rental Fee, Food and Beverage go toward meeting the event minimum. Please inquire about daytime rates, nonprofit discounts and rental rate discounts.

The Rental Fee includes 8 hours of rental with the event itself not lasting more than 4 hours. Any time after the 8 hours will result in added related charges. Please inquire in advance regarding rental extensions, as this may not be an option in some cases.

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Rental Fee also includes:

- Formal Tables & Chairs for 150
- State of the art sound system including 1 DJ Rig set up with turntables and/or CDJ 1000s
- Two wireless handheld microphones
- Built in stage & greenroom for live entertainment
- Two fully trained and licensed security guard staff
- Coat check attendant(s)
- Use of existing furniture with seating up to 202 people

Additional Fees include:

- In House Catering: We have several existing sample menus, or our in-house catering team can custom create a menu for you. We have done catering for groups as large as 1,000 and as small as 50. Please refer to catering section of our sales kit for additional information.

- The use of our state of the art Intelligent Lighting and Projection System for a live band, dancing, or video/logo projections. The fee is $1,000 and includes two projection screens, 20 plasma TVs, insert DVDs, and a lighting technician for the duration of the event.

- A Sound Technician to assist DJs and bands with sound check, microphones, etc. We can provide a sound technician for $500 for a 4-hour event w/ 4 hours of set-up/breakdown.

- Linens for formal presentations, cocktail and dinner tables. We must rent these for you and will provide pricing information. Buffet table linens are included.

- Live Entertainment typically requires additional equipment such as stage monitors, microphones and mixing boards. Active Productions Inc. is required for these additional sound or lighting needs.

2010 Bar Rates

Hosted Open Bars

Hosted Open Bar *Hosted by the hour and priced per person with a two hour minimum.*		
	Call Brands	Premium Brands
1st Two Hours	$25	$28
Each Additional Hour	$ 7	$ 8
Vodka	Level/Grey Goose	Grey Goose/Ketel
Gin	Bombay Sapphire	Bombay Sapphire
Rum	Bacardi	Bacardi
Bourbon	Jack Daniels	Maker's Mark
Whiskey Blend	Seagram's 7	Canadian Club 12
Tequila	Tres Generaciones	Sauza Tres Generaciones
Scotch	Dewar's	Johnny Walker Black
Cordial	Tuaca	Grand Marnier

All Hosted Bars Include:

- Domestic Beer: Miller Lite, Coors Lite
- Imported Beer: Heineken, Amstel Light, Dos Equis, Peroni, Guinness, New Castle and Red Stripe
- House Wine: Seasonally Assorted Red and White Wines
- Soft Drinks: Coke, Diet Coke, Sprite and Ginger Ale
- Bottled Water: Fiji

Drink Tickets: $8.00 each for Call and $10.00 each for Premium. Staffing fees apply.

Cash Bar: Call brands range from $8-$10 and premium brands start at $10. Beer is $5-6. Seasonal wines start at $9. Staffing fees apply.

Beer and Wine Bar and Bar on Consumption: Requires a minimum purchase of $15 per person for a 4 hour event. The client will be billed for any overage after the event. Cocktails are $8-$10. Staffing fees apply.

Beer	Wine – Tier 1	Wine –Tier 2	Wine –Tier 3
$5	$7	$9	$11

Non-Alcoholic Packages: Coke, Diet Coke, Sprite, Ginger Ale and Ice Water =$5/person with Bottled Evian =$7/person (Iced Tea upon request)

Non-Alcoholic Mocktails: All the above and sophisticated cocktails made with sparkling soda and fruit juices, served in cocktail glassware = $8/person

Packages Include: Mixers, Fruit Garnishes and Glassware
All Bars are subject to 11% Sales Tax and 20% Gratuity and Prices are subject to Change